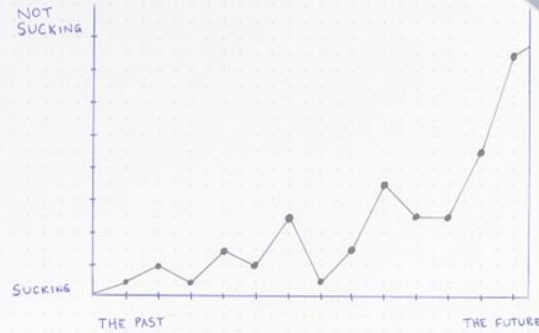


SYLPHIA

CONSULTING INC



Products & Services



Who are we

- A boutique solutions consulting firm based in Toronto
- Run by a team of highly skilled management and technology consultants
- Consultants with average 10+ years experience, located in Canada, US, UK and India
- Work with clients in areas of Technology & Business Strategies and Execution
- Expert in Programs & Projects, Solutions Architecture, Design & Optimization, SaaS & PaaS
- Build and implement world class innovative, cutting edge, and effective solutions in Big Data, Data Science, Advance Analytics, Machine Intelligence, Robotic Process Automation at highly competitive prices
- Extensive experience in financial and retail domains, recent entrant in healthcare vertical
- Our mission is to help our clients attain or surpass their top and bottom line goals



Who are we(cont.)

Areas Of Expertise

- AI & ML
- Robotic Process Automation
- Big Data & Data Warehousing
- Blockchain & IoT
- Cloud Engineering

Training

- Leadership
- Architects & Techno Managers
- Engineers and Functional Teams

Consulting

- Solution Design and Development
- R&D Services
- Recruitment & Staff Augmentation
- DevOps & Microservices



Our Teams

□ Canada

- Data Architecture, Software & Data Engineers, Data Integrators for Cloud Data Warehouses
- Data Scientists with expertise in healthcare, marketing and consumer research
- Partners in Research & Development in Universities
- Several strong Product Partners in Data Integration, Cloud, Machine Learning and Data Science (Microsoft Azure, Amazon AWS, Snowflake, Talend, DataRobot)

□ USA

- Machine Learning and Data Science
- Data Integration

□ UK

- Bio Science (Biochemistry, Genetics)
- Machine Learning, Statistics

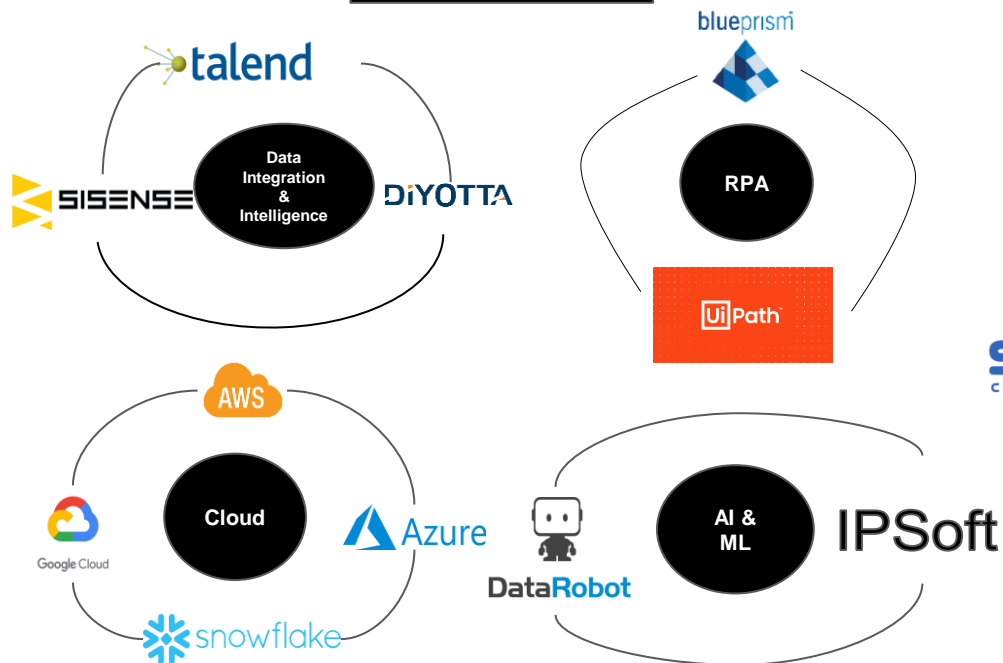
□ India

- Consultants in Big Data, Cloud Data Engineering and Architecture
- Statistics and Data Science
- Partners in World renowned Research & Educational Institution with experts in Machine Learning and Computer Vision

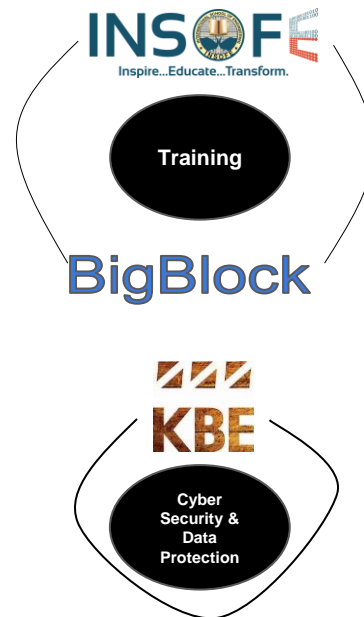


Who are our Valued Partners

Products



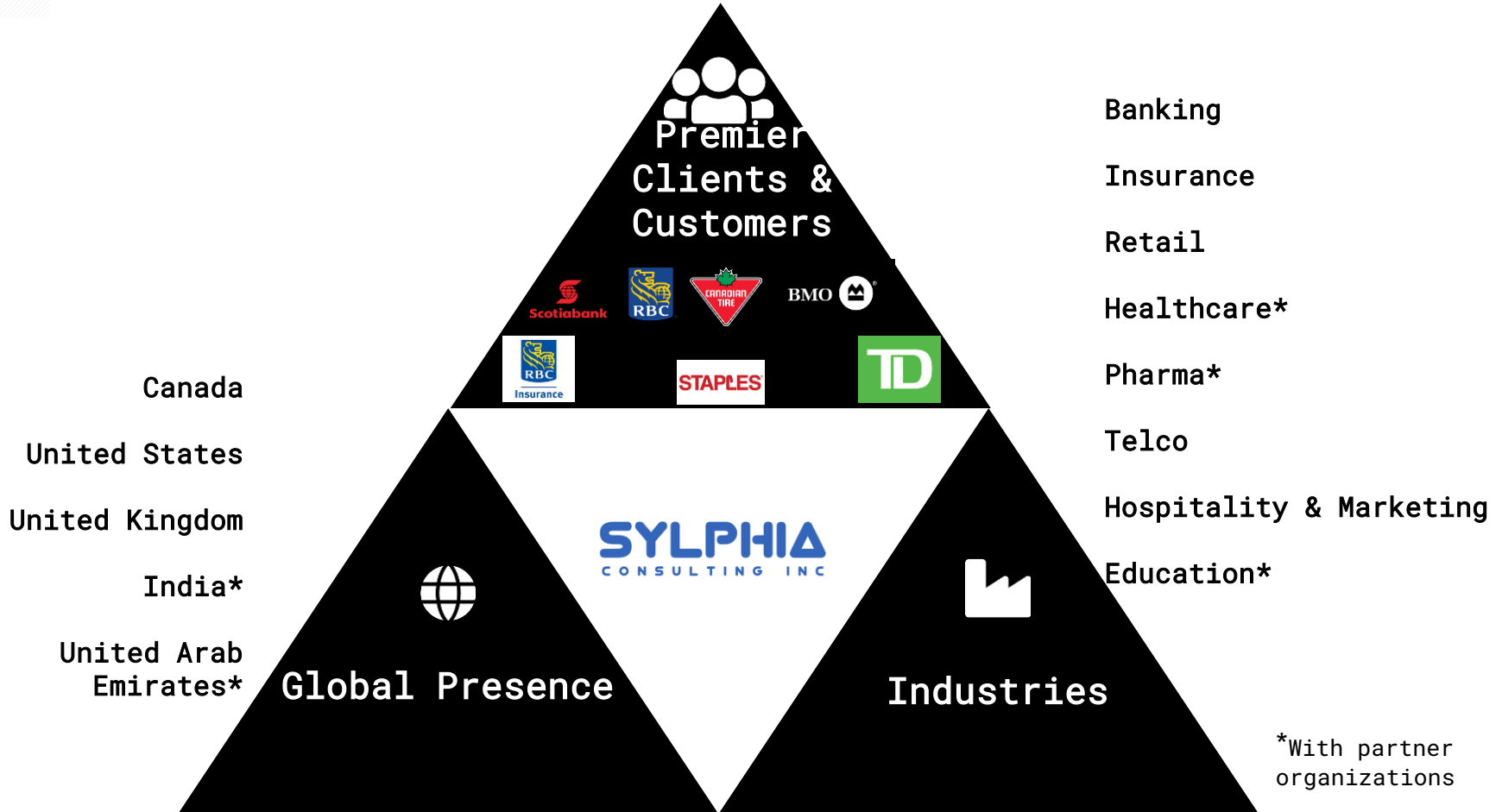
Services



SYLPHIA
CONSULTING INC



Who are our Premier Clients



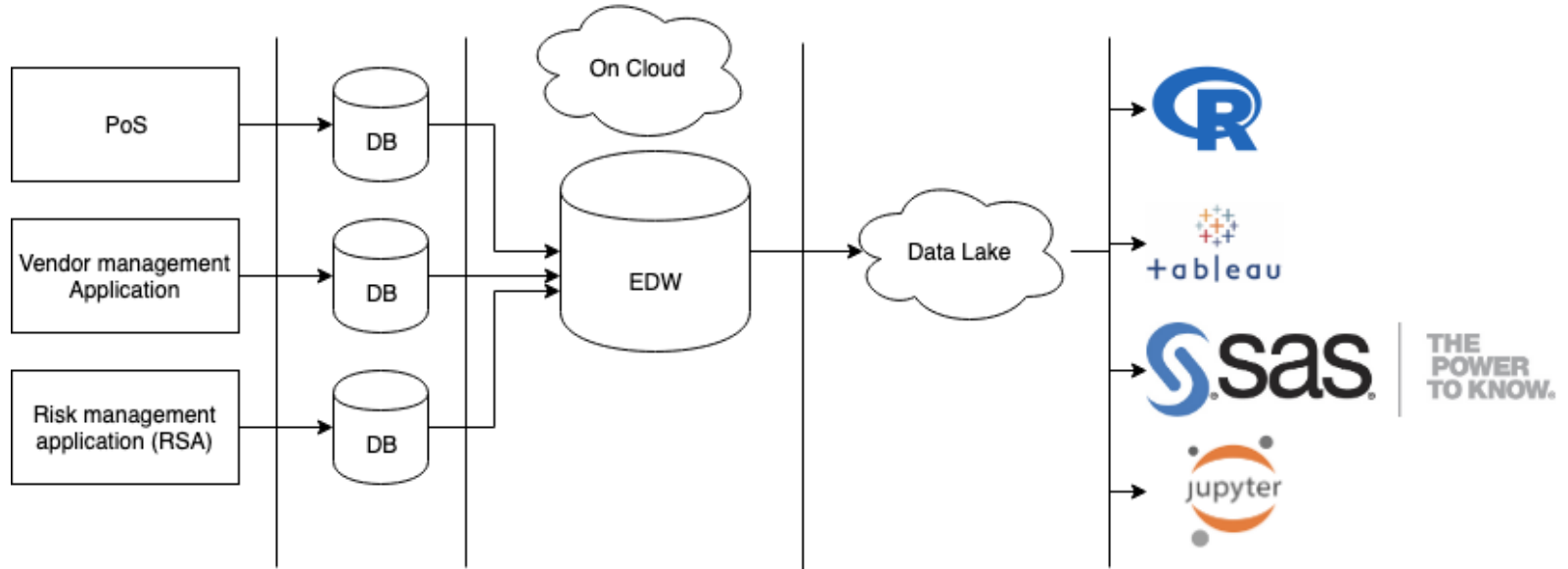
*With partner organizations

Data Engineering Examples

Data Engineering & Integration Project

Retail Client Example

Major North American Retail Chain



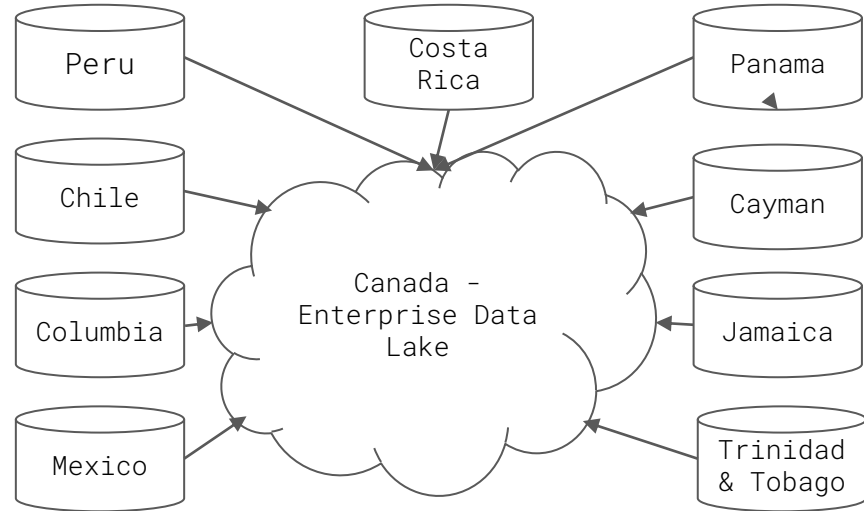
DB=Database; EDW=Enterprise Data Warehouse



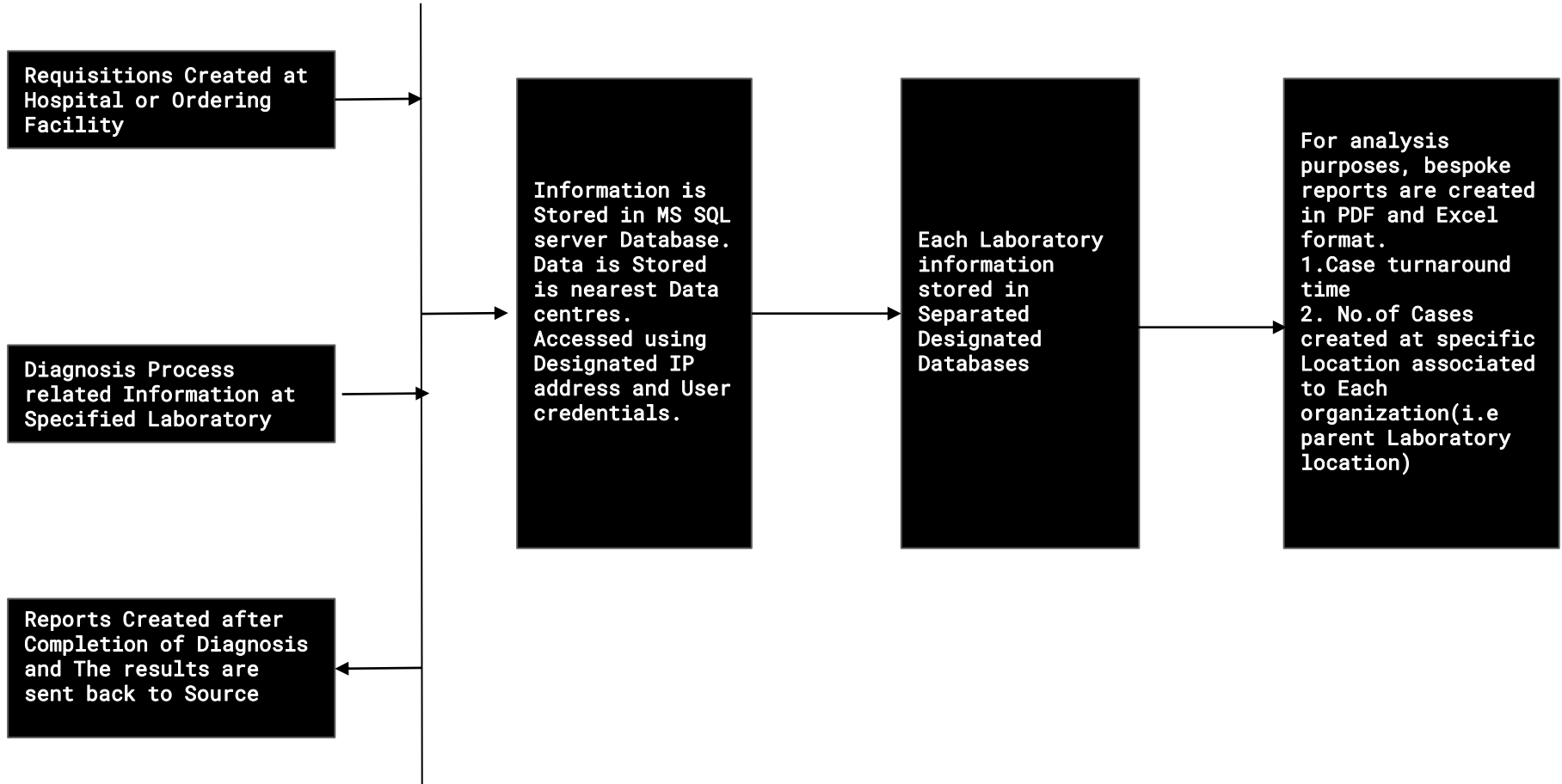
Data Engineering & Integration Project

Banking Client Example

- Large banking client with International locations
- Data from different countries consolidated into central Data Lake for Anti Money Laundering data and Enterprise Client Risk Reporting
- Overall project for First Phase included:
 - Peru
 - Chile
 - Columbia
- Phase 2 Countries added:
 - Mexico
 - Costa Rica
 - Panama
 - Cayman
 - Jamaica
 - Trinidad & Tobago



Healthcare Client Example - LIS Workflow



Data Science/Machine Learning Examples



Social Media Natural Language Processing

Topic Segmentation

- Automated identification of topics in large text documents
- Word cloud generation

Sentiment Analysis

- Analysis of reviews for polarity
- Trend identification in social media

Satisfaction Survey Analysis

CHALLENGE

A Pharmaceutical client needed help in segmenting and profiling the early adopters of biological diagnostic tests used to predict the success or failure of central nervous system testing

DISCOVERY

Our client conducted a survey and provided us the data. We performed data-driven factor and cluster analysis to identify the optimal number of clusters, and we assessed the test importance of the segments. We also identified the key sources of test awareness for the identified segments and the likelihood to ordering tests for various segments were evaluated.

OUTCOME

We profiled the identified segments in details, and found segments are the early adopters of the diagnostic test. Based on this, the company changed their inventory spend to effectively reach through medical journals.



Why Us?

Partner in generating additional revenue through ideas, solutions and technologies

Boutique, 'high touch' approach with competitive pricing model

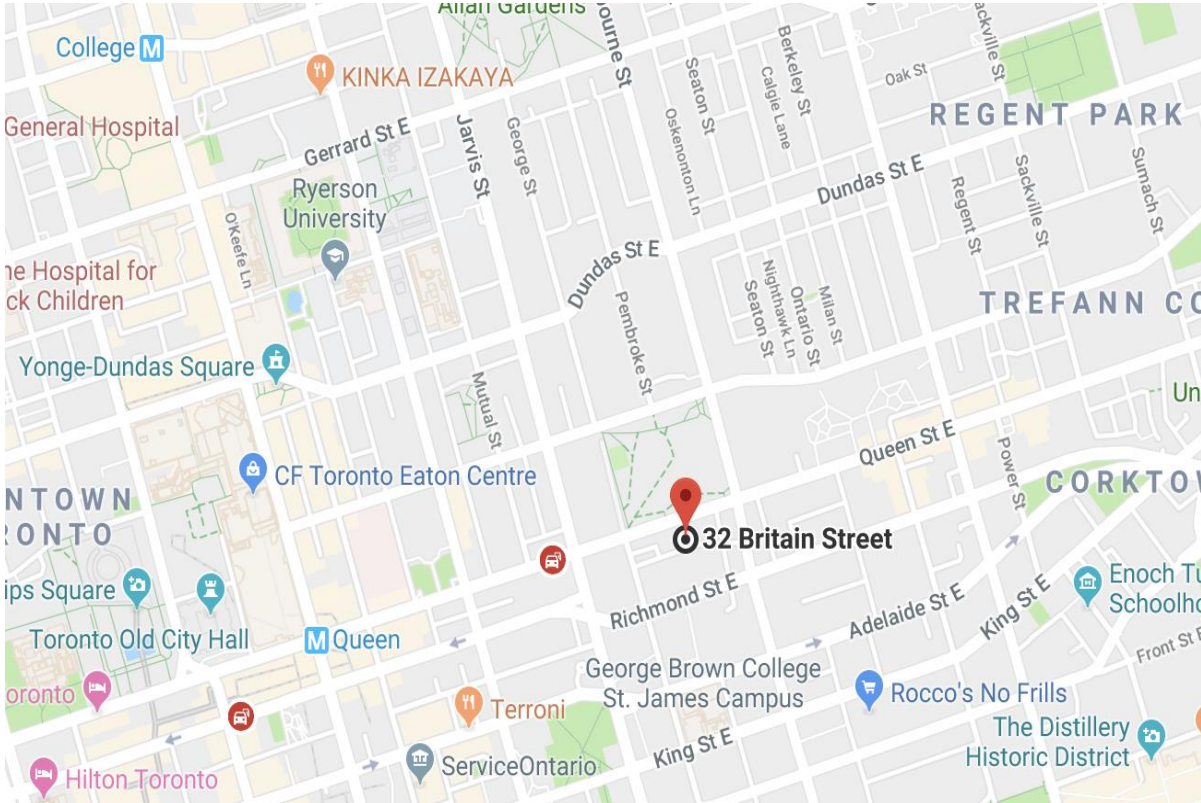
Industry experts and certified consultants

Latest technology solutions for future-proofing


Help set up for long-term success on an ongoing basis




How to reach us




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 Hours
Monday-Friday: 9am-5pm
Saturday: By appointment
Sunday: Closed



Thank You!

