

Take the guesswork out of your pitches and increase your proposal win rate by 32%

Do you struggle with proposals? You're not alone. Many design firms spend too much time preparing a pitch only to get a "no" from the client.

When that happens, it's generally not because your price is too high. In fact, most of the time, it's because your proposal was not persuasive enough.

At Mindwalk, we know the key to your success lies in crafting compelling proposals that will get clients to choose you over the competition.

Turn a "no" into a "yes" with **Pump Up Your Proposals**, a comprehensive coaching program in just 4 hours.

On-Site Coaching = Personal Touch

Phone calls and Zoom meetings aren't for us. At Mindwalk, we come to you. We firmly believe that personalized face-to-face coaching will make your proposals stand out from the crowd.

Get the Keys to Succeed

Our coaches analyze your past proposals to identify areas for improvement, and then we discuss what we find step-by-step. You'll have actionable insights and strategies to make your proposals more persuasive.

Customized Templates Remove the Guesswork

We'll collaborate with you to create or update your proposal template. A template that reflects the unique strengths of your firm leads to proposals that resonate with your future clients.

A Checklist Ensures Pitch Perfect Proposals

Create proposals with confidence - our customized checklist means you never have to worry about missing a crucial detail again.

Fine-Tune Your Approach

As a bonus, Mindwalk will review your next proposal within six months of the coaching session. This is a great opportunity to receive expert feedback and revise your approach.

Our coaching clients have experienced an average increase of 32% in proposal win rates after completing **Pump Up Your Proposals**. But don't take our word for it. Just ask one of our satisfied clients:

"The coaching program was the best money we've ever spent. The new proposal template we developed with the Mindwalk coach helped us win five new web design projects at a top price. We probably would not have got those projects otherwise."

- Steve Harrison, Vice President of Sales, Geneseo Design

Don't risk losing another proposal! Click the link to schedule a free, no-obligation, 30-minute phone coaching session. See how **Pump Up Your Proposals** can help you elevate your proposals and accelerate your win rate.

Note: Mindwalk is a fictional company, and this sample was created as part of my certification.