

What we learned

**You have a thriving brunch
a business that needs:**

- An efficient kitchen
- Satisfied customers
- A happy and motivated staff





In order to...

Maintain your reputation

AND

Increase your profits

The image shows three slices of toast on a white surface. The toast is severely burnt, with large areas of black and dark brown char. One slice on the left is irregularly shaped and heavily charred. Another slice at the top is rectangular but also heavily charred. A third slice at the bottom is also rectangular and heavily charred. There are some crumbs and small pieces of toast scattered around the main slices.

But you have...

A low-quality toaster that:

- Increases the heat in the kitchen
- Is prone to breakdowns
- Doesn't make toast properly

We can help

Advantage Kitchenware Toaster

25% less heat output

The right order every time (no matter how many special orders come in)

Lasts a year longer than comparable models (and we stand by our product with a two-year parts and labor warranty!)



The best solution

A cooler kitchen = **happy staff**

Increased productivity = **more profits**

33% lower annual cost = **more savings**

And your secret weapon

Your reputation already speaks for itself

Improve both your service and your bottom line

And stand above the competition

Note: Advantage Kitchenware is a fictional company, and this sample was created as part of my certification.

