

Subject Line: Tired of chain-sized solutions for your unique restaurant?

Message:

For an independent restaurant owner, we understand that margins (and space!) can be tight. That's why we've designed the LBR (Light, Bright, and Reliable) Cooler from Chill-o-Matic to be as agile and cost-efficient as you are.

You take pride in being different from the chain restaurants. Being unique is not just a passion; it's a calling. If you're tired of equipment that caters only to big chains, look no further. The LBR Cooler is designed exclusively for independent restaurateurs like you who value excellence and efficiency.

The LBR Cooler is a reliable workhorse that can withstand long days and be seamlessly integrated into your space so you can focus on what matters—crafting the next best dish.

Like other coolers, the LBR is energy-efficient and comes standard with a condensation-resistant full glass door so you can easily see when it's time to restock. Unlike its competitors, though, the LBR is on rollers and weighs much less. Want to take control of your kitchen workflow? Just two people can effortlessly move it!

The best part, though? It costs 28% less than comparable models.¹

Click the link below to sign up for a 25% discount. Then, join Chill-o-Matic at the Restaurateur Conference and Trade Show next month to pick up your personalized coupon at our exhibitor booth.

Don't wait! Discount coupons are good for six months, but we only have 50 available. Once they're spoken for, you'll lose your chance to save up to \$1,000! So, take a step now to make the LBR Cooler part of your kitchen today, and click the link below to sign up.

Note: Chill-o-Matic is a fictional company, and this sample was created as part of my certification.

¹ Chiller Marketing Study (2024). LR Brown & Associates