



CODE OF ETHICS

an oath of respectful business practices

PHOTOGRAPHY

- I understand the birth process, and am able to document it skillfully.
- I am familiar with all types of birth and aware of the important moments to capture during each one.
- I aim to further my education regularly.
- I have a back up photographer and equipment, proper insurance, and a registered business.
- My role is to document, not direct.

BIRTH SPACE

- I respect each birth space I am in.
- I show respect to care providers at all times.
- I am mindful of the reputation of the birth photography community as a whole in all that I do and say.
- I respect hospital & birth center policy, rules and regulations.

CLIENTS

- I am considerate of the birth choices my clients make.
- I have a consistent photo sharing policy.
- I respect the privacy of my clients; I do not announce their birth on social media; I do not share their private information ; I only post images I have a model release for.
- I am honest in my business transactions.
- I do not discriminate on the basis of age, sex, race, color, creed, religion, ethnicity, sexual orientation, gender identity, national origin, citizenship, disability, martial staus or any legally recognized protected group of persons.

COMMUNITY

- I am courteous towards other birth workers.
- I charge a living wage.
- I observe and respect copyright laws and do not plagiarize.
- I respect the privacy of my birth community.
- I credit local businesses on social media when requested.
- I am a supportive and contributing member of the community.
- I am trustworthy and friendly.

CERTIFIED PROFESSIONAL BIRTH PHOTOGRAPHER
