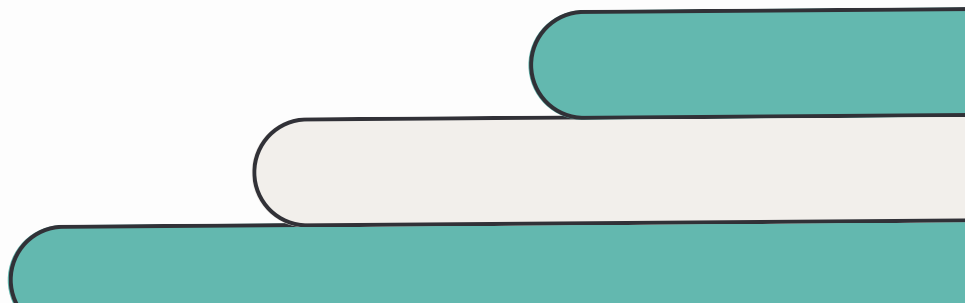




Travel Influencer Promotions



About Us & Our Brand

Hello! We're travel and lifestyle influencers Braden and Hailee Phillips. We're loving life as newlyweds, and it brings us so much joy to share this exciting chapter with our friends on social media. Whether we're at home or on the road, we strive to create content that our audience will relate to and enjoy.

Our brand is youthful and energetic but always family-friendly. We love to laugh together, and we hope our followers will laugh along with us. We're adventurous, curious, and optimistic, and those qualities shine through in our travel content. We know that social media can be a stressful place, so we try to give our followers a break from the negativity in their news feeds with light-hearted content that steers clear of controversial topics.



By the Numbers



- 20,000 Followers
- 23 million users reached monthly



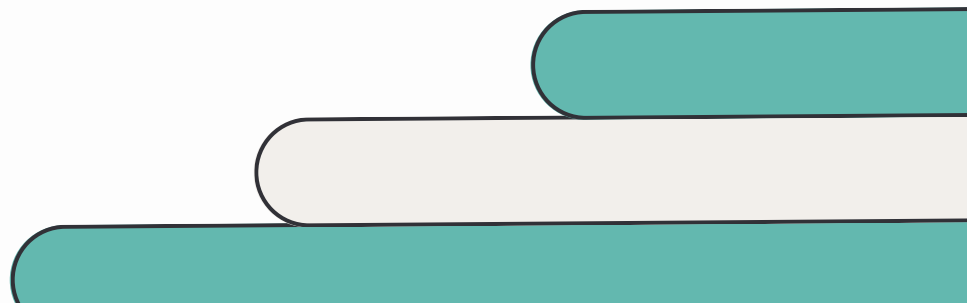
- 10,000 Followers
- 19.5 million users reached monthly



- 14,500 Followers
- 16 million users reached monthly



- 6,550 Subscribers
- 250,000 users reached monthly



Partner With Us

Included With Visit:

- Branding brainstorming call
- 1-2 night stay at the property
- Visit community attractions
- Pre-stay teaser post

Influencer Promotions:

- Video post: \$300
- Carousel post: \$200
- Instagram Stories: \$25
- 3+ minute vlog: \$250

SUNSHINE STATION
VACATIONS
Vacation Rental Marketing

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Properties that partner with Sunshine Station Vacations for ongoing marketing and branding services receive influencer promotion and content files at no cost!

3-platform video post package: \$700
Instagram, Facebook, & TikTok

Photo Packages

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5 Photos: \$100
15 Photos: \$250



Video Packages

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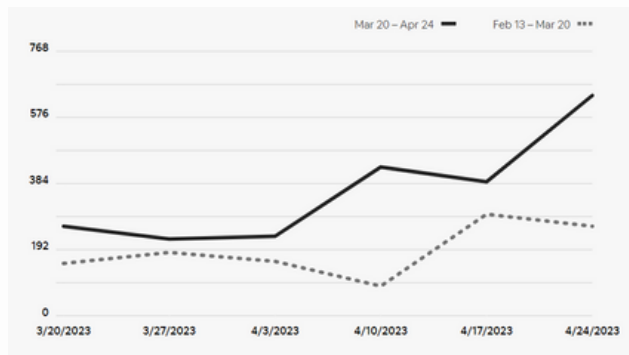
1 Video: \$150
3 Videos: \$325
5 Videos: \$525



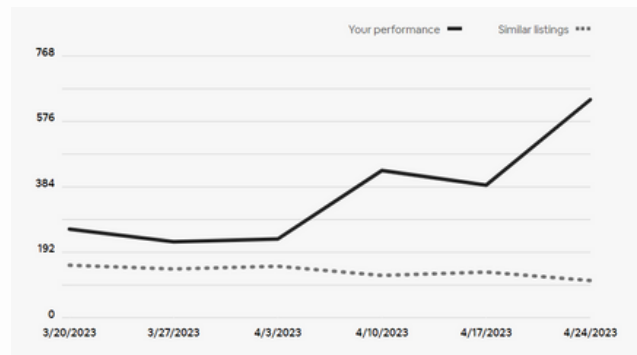
Case Study: WAYWARD WINNEBAGO

- 4 total posts across 3 platforms
- 44,500 total reach on Instagram
- 206% increase in listing traffic compared to previous month
- 438% higher traffic compared to similar listings in the area
- 4 bookings covering 39 nights in the week following the promotion compared to 0 bookings in the previous 4 weeks

Compared to Previous Month



Compared to Similar Listings





@bradenandhailee
annie@sunshinestationaz.com
602.616.5631

