

Who We Serve

All biz & orgs finally have a source with deep experience catalyzing & leading far higher outcomes. We applaud other solution providers and plan to help them also gain the rare and highest value only real experience can offer. That mindset also enables more agile guidance so you transform to earn higher significance as vital to success. We are proud to help all firms to transform to innovate & earn outstanding significance across all stakeholders that in turn determine who is worthy or not. We have no competition as we offer support so more are soon qualified to a body of work each of us has proven insights to apply in support your progress. We help firms in the following industries:

Mid-to-large Technology Businesses.

Mid-to-large Corporations.

National & Statewide Media.

VC & Angel Investors.

State, Local & Federal Governments.

Integrated, Alternative & Innovation in Healthcare.

Financial Services & Insurance.

Training, Transformation & Growth Systems.

Consulting & New Economy Infrastructure Firms.

Positive Accountability & Compliance Cloud & Platform Systems.

Innovation, Culture, Stakeholder Relevance & Digital transformation.

Why we are Optimized as Future-Qualified Stakeholder Significance, Transformation & Leadership Advisory?

The Value of Mastery & Success doing What Matters Ahead.

Decades of Bottom-Line Focus only, have soured the view many have of mid-to-large corporations. The shift to more entrepreneurial cultures, reputation management, trust, inclusion & more is best aided by advisors who have thrived by championing the very values all businesses need to measure up to today & enabling you to take it further.

Advanced Human-Centric Design Thinking & Conscious Leadership.

We realize, while this is long overdue, for many, it is new. Given how our humanity quotient is what all firms are measured by it should be no surprise that we advanced and infuse overlooked skills, such as design thinking, conscious insight and more. Your challenge is simply to welcome qualified future-now insights, collaboration and experience. Love it, we help you to grow that mastery, often by example: New Product

Launch plan review, Innovation Planning & Process, C-Suite, BOD & CEO support or a phased organizational transformation by milestones so we are not disruptive, slow, expensive, or risky as yet unaddressed fears many in management still have.

Multi-Generational Values Perspective, Diversity & Inclusion.

We see the mix of hopes, dreams and obstacles that limit us all, while also championing the actions & values that connect us all as we collectively are better than what stopped us before. We believe in Diversity & Inclusion in evidence as employees all benefit when their work matters and we all bring different perspectives to the table. The challenge to those that may hold the highest execution pressure to be open-minded, good listeners to see the seeds of innovation & relevance in others that factor in.

We're a Growing Alliance of Proven Forward-Thinking Relevance

Coaches.

We have no quota's to achieve or pressure sales tactics as the measure of need and commitment is what fires us & you up. Our history & future is in always raising the bar. If we do not gain that insight to greatly increase your value, immediately & over milestones, we would discuss your roadmap to success options so the values are clear.

Under-Utilized, now Vital Recognition of Systems & Design Thinking.

Bill, posted the highest IQ (Innovation Quotient) score in 10 years, given by the late Charles Prather of the DuPont Center for Creativity & Innovation to 20,000 top leaders yearly. Charles strongly suggested Bill study, then advance systems thinking skills as a key complement to design, possibility & critical thinking to soon take on solutions that benefit our world. my ability to synthesize values even AI misses, yet it can validate after the fact. Bill's advanced Systems Thinking Focuses on key Inter-connections across Stakeholder Ecosystems, as well as how technology can be a higher value. While all the buzz by tech has been on tech, Humanity still drives significance and the highest success.

How our Beliefs Reflect a Much Better "We"?

Tired of Risk Aversion? See & Shape Bolder Actions & Outcomes on a Foundation all root for Regardless of Challenges Ahead.

Many Leaders Value Early Adopters, yet that now falls short in times of exponential change. See more Changes Coming and Greet them with your Stakeholders Behind You. Become a Values-Based Business to See What Matters Sooner.

Job Descriptions Box People In. Attributes Enable More of Us to Fly.

Sure, if you're in Accounting, HR, R&D or other, some general description helps. Likewise, if you ask great questions, have rare insights, are a creative thinker, or more, others will invite you in to add that value and expand on its relevance as a future leader.

We Recognize Strengths Internally & Externally so Agility & Experienced Advisory Helps you Rise Up to Meet Stakeholder Significance & Success.

Many have under-utilized, now crucial mindsets, attributes & skills that come to life when true, yet rare mentors enable us further, sooner than other alternatives.

Shape a more natural, conscious and trusted foundation.

What you stand for and your actions in evidence, beyond mere words, has grown as more important an influencer than just what you make.

Solutions that Design-In Challenges, Enablers & Catalyzers.

Any true Design-Thinking Solution Factors in both Resistance & Enabling Factors so all feel inclusive to the solution, yet more eager to embrace enlightened changes.

We See Beyond “Internal Truths, to shape value with “External Truths” that open new markets or expand current ones.

Too many orgs stop when internal views pose obstacles. With respect for that logic, Bill also factors in external truths which take us beyond corporate norms, to achieve higher system-worthy brand value by acting like a partner to resolve stakeholder challenges.

We Internalize & externalize Innovation as a Cultural Advantage.

An open culture, strong design-thinking & systems thinking experience, are the core to fuel continuous key insight & forward thinking vital to innovation. Bill, as such a conscious resource continually rises above status quo, caveats and bias to shape process, value, program & market growth approaches that shape growth, value & high revenue growth in the high millions to mid billions. Imagine that capability.

Knowing what to look for that Most Miss - Forward Thinking stays Agile.

We respect & use AI & other research, after paying more attention to human observance as that is what has been short-sighted for most. At the peak of analytics, CEO's still preferred intuition, which now again rises in value when your interest in others is true. Steve Jobs & Bill shared that at the Aspen Design Conference as key to synthesizing what really matters. Both applied to see and achieve more. Shape a more beneficial future where greed & control give way to trust & shared relevance.

Add Insight to What Matters, Style & Significance as your Foundation.

We help you to create the foundation that is vital to leadership, purpose, enabled teams & the highest stakeholder regard. Sales, Marketing & HR then see great effectiveness leaps.

Celebrate Significance Champions So Success is Shared & Inclusive.

Most in a business understand product development, while a major illumination awaits those that champion values, our best humanity and connected relevance. Most in management will soon have to adopt more enabling leadership characteristics, so it, earned significance & far higher relevance are shared.