



KPRA Member Level Sponsorship

2025 Member Level Sponsorship

Help support the Cowboys and Cowgirls of the KPRA with a Member Level sponsorship. A Member Level sponsorship goes directly back to the Cowboys and Cowgirls through their finals event purse and/or as a membership to the KPRA for the following year. This is a great way to sponsor your hometown semi-professional athlete while bringing visibly to your business with a KPRA partnership.

'24 KPRA Statistics

Website Visitors (peak season) 284,920

Social Media views (peak season) 26,643

Facebook Members (group & fan page) 11.1K

@kansasprorodeo

#kansasprorodeo

KPRA Scheduled Rodeos 100+

KPRA Members 558, plus reach to all co-approving association members.

Questions?

Heather Westbrook

(785) 201-7011

Heather@kansasprorodeo.com

Leon Winfrey

(620) 629-0946

Leon@kansassprorodeo.com

www.kansasprorodeo.com

Short Go Level—\$1,000

- ◆ Logo displayed on big screen for replays or leader board, live streamed on Cowboy Channel app and broadcast on Cowboy Channel.
- ◆ Half –page (black & white) ad in the KPRA Finals Program
- ◆ Company Logo and website linked on www.kansasprorodeo.com
- ◆ Social media recognition.
- ◆ 2 Tickets to the KPRA Finals and sponsor banquet.
- ◆ Upcoming year membership for contestant obtaining sponsorship.

Go Round Level—\$500

- ◆ Logo displayed on big screen for replays or leader board, live streamed on Cowboy Channel app and broadcast on Cowboy Channel.
- ◆ Quarter –page (black & white) ad in the KPRA Finals Program
- ◆ Company Logo and website linked on www.kansasprorodeo.com
- ◆ Social media recognition. 2 Tickets to KPRA Finals & sponsor banquet.
- ◆ Upcoming year membership for contestant obtaining sponsorship.

Contestant Level—\$350

- ◆ Quarter –page (black & white) ad in the KPRA Finals Program
- ◆ Company Logo and website linked on www.kansasprorodeo.com
- ◆ Social media recognition.
- ◆ Upcoming year membership for contestant obtaining sponsorship.

Other

- ◆ Business Card Size (black & white) ad in the KPRA Finals Program
- ◆ Social media recognition



Partnership with Purpose

The Kansas Professional Rodeo Association will provide a vast amount of visibility to your business. KPRA is a trusted name in rodeo and works hard to team up with sponsors that represent the ideals and values of the hard working cowboy. Your sponsorship not only gives you marketing power, but your business visibility creates brand loyalty. Our sponsors provide KPRA with the opportunity to promote the sport of rodeo, support local communities, and create dynamic events throughout the region. KPRA uses its influence to increase economic development, to enhance environmental stewardship, to promote animal welfare and to support real cowboys and cowgirls. Your sponsorship will allow KPRA to continue its mission and showcase the rich tradition that is still very much alive throughout Kansas and the Midwest. KPRA recognizes the generosity of our sponsor and knows that with your support, KPRA's work is possible. We hope that you will consider a sponsorship with such a positive impact. KPRA looks forward to working with you and maintaining a mutually beneficial relationship with you and your business.

Business Information

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

E-MAIL ADDRESS _____

WEBSITE _____

SOCIAL MEDIA TAGS _____

CONTESTANT OBTAINING SPONSORSHIP _____

Please check the desired level:

| | |
|--------------------------|-------------------------------|
| <input type="checkbox"/> | Short Go Level—\$1,000 |
| <input type="checkbox"/> | Go Round Level—\$500 |
| <input type="checkbox"/> | Contestant Level—\$350 |
| <input type="checkbox"/> | Other—Specify Amount \$ _____ |

DON'T FORGET

We will need the following:

High Resolution Logo

Ad copy for program

Business card

CONTACT INFO

KPRA

PO Box 408

Lindsborg, KS 67456

Heather@kansasprorodeo.com

(785) 201-7011

Leon@kansasprorodeo.com

www.kansasprorodeo.com

KPRA Office Use Only

Received by: _____ Date: _____ Check # _____

Kansas Professional Rodeo Association