



Corporate Sponsorship Packages



2026 Corporate Sponsorship Packages

*In addition to the packages below, all corporate sponsors receive the following **Spur Level Sponsor** benefits:*

- ◆ Live recognition at all KPRA 1st approved rodeos.
- ◆ Social media & website recognition throughout rodeo season.
- ◆ Full page ad in the KPRA Finals Program.
- ◆ Company flag flown at KPRA Finals & banners throughout arena.
- ◆ Logo embroidered on Finals jackets, plus (2) complimentary jackets.

All Around Level Sponsor—\$10,000

- ◆ Logo or company name text on (1) set of go round buckles & high winner buckles (All Around, Rookie, etc.)
- ◆ Logo or company name text on (1) year end champion saddle.
- ◆ Logo embroidered on Finals Personnel Shirts.
- ◆ 15-30 second commercial on big screen, live streamed on Cowboy Channel plus ap and broadcast on Cowboy Channel, Logo during replay.
- ◆ 12 tickets to the KPRA Finals and sponsor banquet.

Champion Level Sponsor—\$6,500

- ◆ Logo or company name text on (1) year end champion saddle.
- ◆ 15-30 second commercial on big screen, live streamed on Cowboy Channel plus ap and broadcast on Cowboy Channel
- ◆ 8 tickets to the KPRA Finals and sponsor banquet.

Buckle Level Sponsor—\$5,000

- ◆ 15-30 second commercial on big screen, live streamed on Cowboy Channel plus ap and broadcast on Cowboy Channel
- ◆ 6 tickets to the KPRA Finals and sponsor banquet.

Spur Level Sponsor—\$3,500 *(listed above)*

- ◆ Logo displayed during replay on big screen, live streamed on Cowboy Channel plus ap and broadcast on Cowboy Channel
- ◆ 4 tickets to the KPRA Finals and sponsor banquet.

'25 KPRA Statistics

Website Visitors (peak season) 325,015

Social Media views (peak season) 53,062

Social Media Members (groups & fan pages) 22.3K

@kansasprorodeo

#kansasprorodeo

KPRA Scheduled Rodeos 120+

KPRA Members 626, plus reach to all co-approving association members.

Questions?

Heather Westbrook

(785) 201-7011

Heather@kansasprorodeo.com

Leon Winfrey

(620) 629-0946

Leon@kansasprorodeo.com

www.kansasprorodeo.com



Partnership with Purpose

The Kansas Professional Rodeo Association will provide a vast amount of visibility to your business. KPRA is a trusted name in rodeo and works hard to team up with sponsors that represent the ideals and values of the hard working cowboy. Your sponsorship not only gives you marketing power, but your business visibility creates brand loyalty. Our sponsors provide KPRA with the opportunity to promote the sport of rodeo, support local communities, and create dynamic events throughout the region. KPRA uses its influence to increase economic development, to enhance environmental stewardship, to promote animal welfare and to support real cowboys and cowgirls. Your sponsorship will allow KPRA to continue its mission and showcase the rich tradition that is still very much alive throughout Kansas and the Midwest. KPRA recognizes the generosity of our sponsor and knows that with your support, KPRA's work is possible. We hope that you will consider a sponsorship with such a positive impact. KPRA looks forward to working with you and maintaining a mutually beneficial relationship with you and your business.

Business Information

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

E-MAIL ADDRESS _____

WEBSITE _____

SOCIAL MEDIA TAGS _____

Please check the desired level:

<input type="checkbox"/>	All Around Level—\$10,000
<input type="checkbox"/>	Champion Level—\$6,500
<input type="checkbox"/>	Buckle Level—\$5,000
<input type="checkbox"/>	Spur Level—\$3,500

KPRA Office Use Only

Received by: _____ Date: _____ Check # _____

DON'T FORGET

We will need the following:

High Resolution Logo

15-30 second commercial

Full page ad copy for program

Jacket sizes

CONTACT INFO

KPRA

PO Box 408

Lindsborg, KS 67456

Heather@kansasprorodeo.com

(785) 201-7011

Leon@kansasprorodeo.com

www.kansasprorodeo.com