

KPRA Meeting Minutes
Zoom Meeting
Monday, March 15, 2021
7:00 PM (CT)

EXECUTIVE BOARD, in attendance - Leon Winfrey, Heather Westbrook, Tim Gleason, Austin Hawkins, Melissa Wanger

Leon called the meeting to order 7:04 p.m.

REPORTS

Heather – Memberships update – up to 157 memberships – sold 12 this weekend in McCook.

2021 Sanctions agreement update – Agreements are coming in. Leon notified us that we do loose Pampa and Canadian, TX to UPRA. Committee members hosting these rodeos let Leon know that they were going to sanction with UPRA because they are offering added money and have lowered the percentage the association collects from the rodeo.

OLD BUSINESS

Award signs to the 2020 rodeo committees receiving recognition are finished and will be delivered. Leon mentioned that we need to think about things that we can do to recognize the committees that go above and beyond to host an great rodeo. Tim suggested coming up with titles for committees, present an award for north and south committees, non-Kansas committees. Austin remarked on the outstanding job the Bladen, NE committee does with their rodeo. Leon wants the executive board to put something together to present to the full board in May.

Sponsorship Packet – Leon and Heather restructured the sponsorship form to simplify it, when presented to potential sponsors. Tim likes the format. Leon thinks it looks cleaner. Austin will look at it tomorrow and let us know his thought. Heather has it uploaded on the website.

NEW BUSINESS

1. Entry line – times to enter

Leon explained that Jamie took entries 2 weeks prior to McCook and really liked it, but that late entries did drag in. Nebraska is 10 days prior to the rodeo, CePRA is the Sunday or Monday prior to the rodeo, Mid-States is earlier and that puts KPRA behind. It would be beneficial for the KPRA to have earlier entries on many levels, only part that is not beneficial is the late entries. Austin remarked that we do have a \$10 late fee that would have to be enforced for those late entries. Tim stated that late entries might be related to daysheets posting and cowboys finding out when they are up at other rodeos. Leon thinks it would benefit the KPRA for our daysheets to be posted before other association and Austin agreed. Leon also mentioned that our bigger rodeos, such as Wellington, would need to be two weeks prior to the rodeo.

Jamie will have to split entries if there are four rodeos on a weekend, possibly open books for two rodeos on Sunday/Monday and the other two on Tuesday/Wednesday.

Tim likes the idea of entries opening earlier but we need to really emphasize it to our members. Austin suggested that we post the change to our Facebook group the beginning of May, and keep posting reminders.

Tim moves for the KPRA to open entries two weeks prior to the rodeo, Melissa seconds the motion. All approve, motion passes.

2. Drive to zero meeting –

Leon and Heather meet with Doug Ballou of Blue Window. Doug and Blue Window were our sponsorship from Drive to Zero in 2020. The meeting went well and we are working on a plan for 2021. We would like to go with a Drive to Zero ambassador team for 2021. Tim thinks it would be nice to have a husband and wife team. The ambassador's would post a quick Drive to Zero plug on the KPRA social media sites, possibly sign autographs. We would also like to utilize a QR code since they have become so popular, to track website hits. The KPRA fan page created in 2020 has been deleted so we would need to create a new page. Tim suggested we use some of the funds to help committees, added money, marketing, etc. Tim asked if this would only fund Kansas rodeo's and it is a Kansas initiative only. Heather and Leon will continue working on the plan to present to Blue Window and will report back to the executive committee with further information.

3. Awards – jackets, buckles, saddle

Carrol Leather sent email with jacket styles and pricing. That information was forwarded to the executive board for review.

Buckles – Leon asked how the committees feels about going back with A Cut Above buckles. They were \$105 per buckle last year, plus they gave us 6 free buckles. Coolhorse also sent us information on their awards, that information was forwarded to the executive board. Melissa thought they had a lot of nice stuff, but a lot of it is above our budget. Melissa also mentioned that Coolhorse has requested a sponsorship packet so we might be able to work something out with them.

Saddles – Leon reported that the 2020 saddles should all be shipped by Wednesday and we need to send the final payment. We need to decide if we are going back with them for the 2021 saddles or use a different vendor.

4. Cabela's Sponsorship

Leon was contacted by Cole Pearson from Wichita regarding a Cabela's sponsorship. They would like to set up a booth with a bow and arrow shooting. Possible rodeos would be Cimarron, Meade, Greensburg or McCracken. Tim suggested a rodeo with a fair such as Hays. Leon will try to work out more details and report back.

5. Grant writers

Leon would like us to work on finding grants. He discovered that the IPRA received \$200,000 plus a year in grand money and feels like the KPRA should be able to capitalize on some of those funds as well. Leon submitted for the Mariah Fund grant in March. Other grants are out there but we may need to find a grant writer. Melissa mentioned that she has heard of some animal welfare grants that we may qualify for. Leon asked everyone to research and report back.

Heather mentioned that our meetings should be moved from the third Monday of the month to the second Monday of the month to accommodate everyone and asked if we should move back an hour with the days getting longer. Everyone agreed that the next meeting will be April 12th, 8 p.m. cst.

ADJOURN

Motion to adjourn by Tim Gleason and seconded by Melissa Wanger
8:16 p.m. cst.