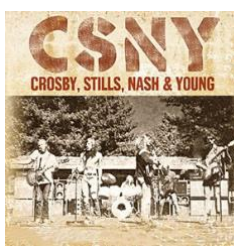


“DAVID CROSBY” EXCLUSIVE CANNABIS LICENSING OPPORTUNITY



MUSIC LEGEND KNOWN TO MILLIONS WORLDWIDE OFFERS EXCLUSIVE GLOBAL RIGHTS TO HIS NAME IN CANNABIS INDUSTRY

The Opportunity: **EXCLUSIVE RIGHTS** to the iconic “DAVID CROSBY” name and likeness in the Cannabis industry. Includes the right to produce, distribute and sell a line of branded cannabis products. • David Crosby to serve as Brand Ambassador and advise in developing strains and products.

About David Crosby: **DAVID CROSBY** known to millions worldwide as founding member of two of the most successful bands ever: **CROSBY, STILLS, NASH & YOUNG** and **THE BYRDS** • Rock & Roll Hall of Famer, Grammy winner, Woodstock performer, 35 million+ albums sold, Iconic CSNY and Byrds songs heard by millions worldwide daily “Deju Vu” “Suite Judy Blue Eyes” “Southern Cross” “Teach Your Children” “Our House” “Love The One You’re With” “Ohio” “Wooden Ships” “Wasted On The Way” “The Lee Shore” “Almost Cut My Hair” “Eight Miles High”

Un-Matched Authenticity: **50+ YEARS AS A CANNABIS CONNOISSEUR:** To millions of cannabis consumers worldwide, David Crosby is a cannabis legend known for having “the best weed” • In fact, when **THE BEATLES** visited America, they looked to their friend David Crosby to point them to the highest quality cannabis. • He “*epitomizes the cannabis culture*” and “*walks the talk*” • There will always be celebrities affiliating their names with cannabis products, but David Crosby’s reputation is un-matched in the minds of quality-seeking cannabis consumers. **In branding terms, “David Crosby is to Cannabis what Michael Jordan is to Sneakers”**

Market Validation: **CELEBRITY CANNABIS BRANDS SELL:** According to Chris Walsh, Editor of Marijuana Business Daily - “*Celebrities influence cannabis buying decisions like no other force. Consumers are willing to pay an average of a 25% markup over the same type of cannabis product that does not have a celebrity name on it.*” • According to CNN, “*The fastest growing segment of cannabis buyers is baby-boomers.*” David Crosby particularly appeals to that demographic. One industry expert referred to him as the “*Pied Piper*” to cannabis consumers.

Mass Media Exposure: **GLOBAL MEDIA INFLUENCER:** As a mega-celebrity in the public eye for over six decades, DAVID CROSBY has first tier access to the global press which can be leveraged for mass media campaigns. • *When Crosby speaks, the press writes.* • Mr. Crosby has countless friendships with celebrities and public figures around the world who can help support the brand.

License Requirements: **PROSPECTIVE LICENSEE MUST PROVIDE** a one-page summary describing: **1.)** Company’s intent. **2.)** Proposed branded products to be produced and sold. **3.)** Current and proposed selling regions. **4.)** Marketing plan including budget. **5.)** Current sales and financial condition. **6.)** Amount you are offering in payment, stock and royalty.

PROSPECTIVE LICENSEE MUST BE a legally operating company with a multi-state, national or international presence. • Branded Products and packaging to be top-quality. • Licensee shall design, produce, distribute and sell “DAVID CROSBY” Branded Cannabis Products which can include, but are not limited to: Flowers/Buds, Vape Pens, Vape Cartridges, Pre-Rolled Joints, Cannabidiol (CBD), Concentrates, Edibles, Extracts, Terpenes, Tinctures, Topicals, Grow Supplies, Pipes/Bongs, Seeds, Hemp Products, Oils, Apparel, Beverage Products, Food Products, Logo Items and Accessories.

Send Proposal To: Steven Sponder, CEO, Mighty Croz™ at steven@mightycroz.com t. (954) 304-4000 and Donald Belovich, Partner, Stikeman Elliott LLP at dbelovich@stikeman.com