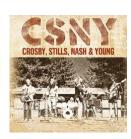
<u></u>WOVERVIEW: David Crosby's MIGHTY CROZ™ Cannabis Brand











About David Crosby:

Legendary musician and cannabis connoisseur – David Crosby is known to millions worldwide as a founding member of two of the most successful bands ever: **CROSBY**, **STILLS**, **NASH & YOUNG** (CSNY) and **THE BYRDS**.

Two-time Rock & Roll Hall of Famer and Grammy winner has sold over 35 million albums. Iconic CSNY and Byrds songs heard by millions worldwide daily include "Wooden Ships" "Almost Cut My Hair" "Ohio" "Eight Miles High" "Long Time Gone" "Deju Vu" "Suite Judy Blue Eyes" "Woodstock" "The Lee Shore" "Love The One You're With" "Wasted On The Way" "Guinevere" "Mr. Tambourine Man" "Turn Turn" and "Southern Cross".

Un-Matched Authenticity:

David Crosby is known as the "The Voice of a generation" To America's 75 million baby boomers, David Crosby (a cannabis connoisseur for over 50 years) "epitomizes the cannabis culture." He's a cannabis legend known for decades for having "the best weed" • In fact, The BEATLES looked to their friend David Crosby to point them to the highest quality cannabis. • A co-founder of Privateer Holdings/Tilray called David Crosby "The Pied Piper of Cannabis" Unlike celebrities-of-the-moment rushing to put their names and faces on cannabis products, David Crosby's decades of authenticity is un-matched in the minds of millions of serious cannabis consumers around the world.

Industry Advocate:

In 2019, David Crosby was invited to join NORML's prestigious National Advisory Board to help promote national legalization. He also serves as a celebrity judge at Cannabis events and is frequently invited to speak at Cannabis industry conferences.

Market Validation:

According to Chris Walsh, Editor of **Marijuana Business Daily:** "Celebrities influence cannabis buying decisions like no other force. Consumers are willing to pay an average of a 25% markup over the same type of cannabis product that does not have a celebrity name on it."

Mass Media Influencer:

When **DAVID CROSBY** speaks, the press writes! • As a global celebrity/musician/activist/author in the public eye for over six decades and a constant topic on various platforms seen by tens of millions worldwide, **DAVID CROSBY** enjoys first tier access to the global press which will be leveraged for mass media campaigns to support sales and brand awareness.

Products Coming:

"MIGHTY CROZ" branded cannabis products will include Vape Devices, Vape Cartridges, Glass Pipes, Bongs, Rolling Papers, Flowers/Buds, Pre-Rolled Joints, Cannabidiol (CBD), Concentrates, Edibles, Extracts, Terpenes, Tinctures, Topicals, Grow Supplies, Seeds, Hemp Products, Oils, Apparel, Food/Beverage Products, Logo Items, Accessories and other products.

Contact:

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Additional information is at http://www.mightycroz.com/ and http://www.davidcrosby.com