



**DIGITAL
MARKETING**

**BUSINESS
OPPORTUNITY**

100% EXPORT ORIENTED

**START YOUR OWN GLOBAL BUSINESS
EARN FROM ANYWHERE**

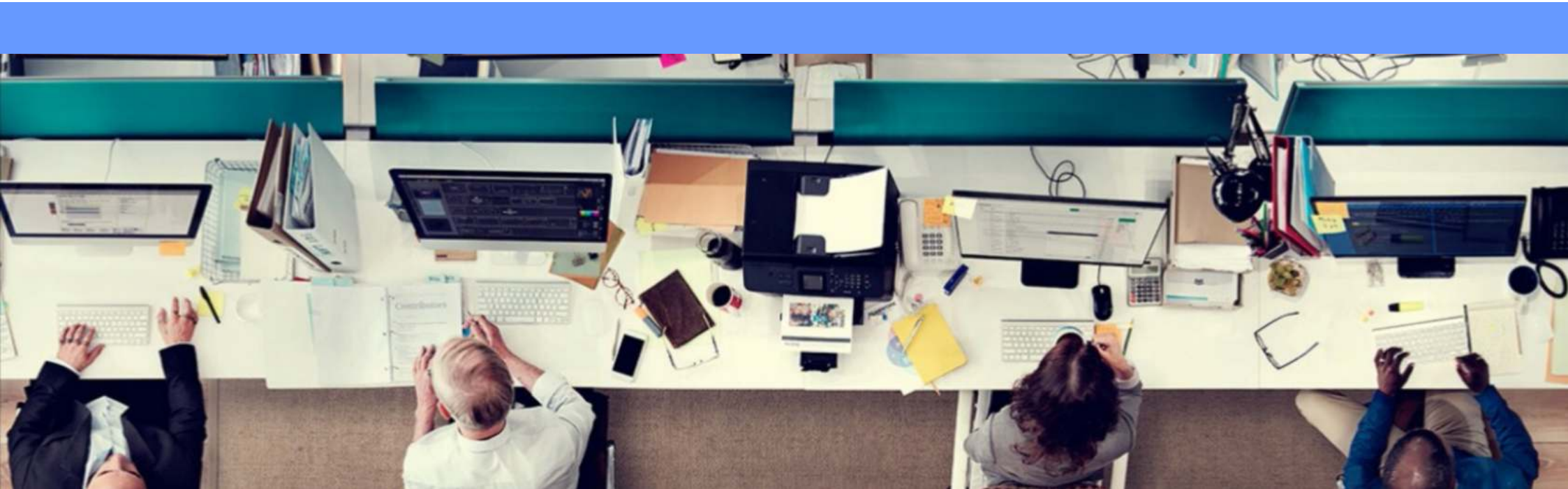
TAKE THAT FIRST STEP

START YOUR OWN GLOBAL BUSINESS

BE A BOSS OF YOUR OWN BUSINESS

START GLOBAL DIGITAL MARKETING

CATER INTERNATIONAL CLIENTS | NEW WORLD OF MARKETING | **WORK FROM ANYWHERE** |



WHAT YOU DO

WHAT YOU / YOUR BUSINESS WILL DO?

YOU MANAGE DIGITAL MARKETING CAMPAIGN OF THE PRODUCTS OF CLIENTS ESPECIALLY FROM VERY EXPENSIVE COUNTRIES LIKE USA, UK AND SINGAPORE

WHAT IS DIGITAL MARKETING CAMPAIGN?

DIGITAL MARKETING CAMPAIGN IS, CREATING ONLINE AWARENESS OF THE PRODUCTS BY RELEASING PRODUCT ADVERTISEMENTS / POSTS ON PLATFORMS LIKE GOOGLE ADS, FACEBOOK, TWITTER, LINKEDIN, YOUTUBE, PINTEREST AND INSTAGRAM. THESE CAMPAIGNS ARE PAID ONE SO REACH IS IN MILLIONS OF PEOPLE ACROSS THE WORLD

ARE CAMPAIGNS LINKED WITH SALES GROWTH OF CLIENT?

NO, THESE CAMPAIGNS ARE PURELY TO CREATE AWARENESS OF THE PRODUCTS AND HAVE NOTHING TO DO WITH CLIENT'S SALES OR REVENUE GROWTH.

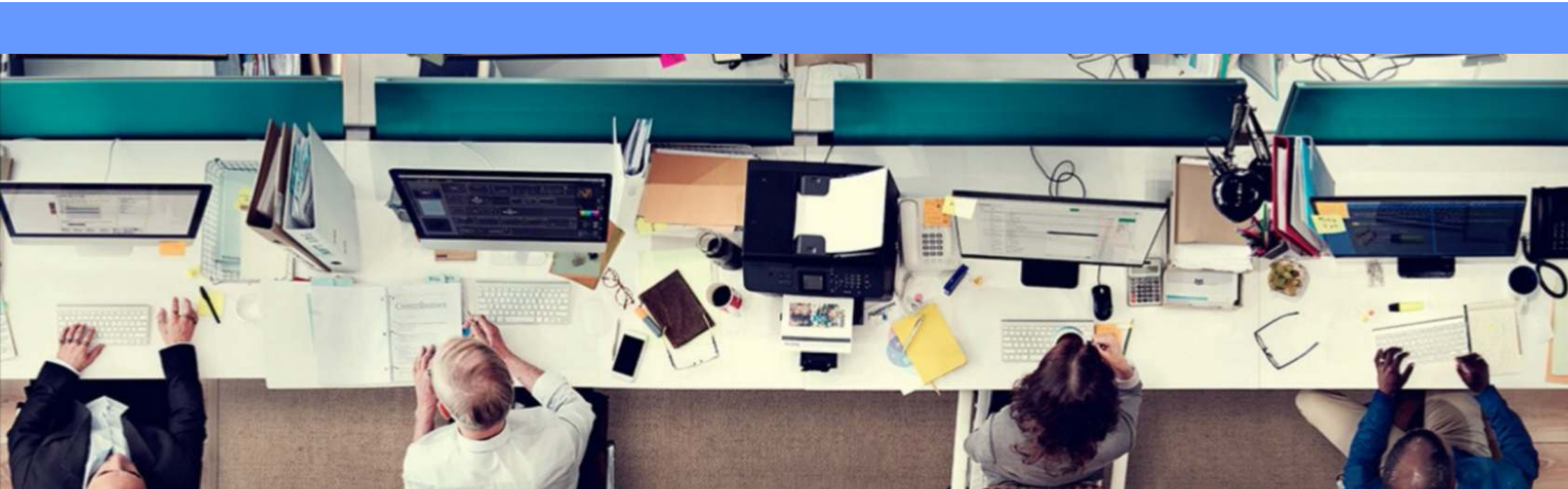
HOW YOU / YOUR BUSINESS WILL FUNCTION?

YOU HOLD ALL YOUR MONEY IN YOUR OWN ACCOUNT AND PAY TO THE ADVERTING COMPANIES LIKE GOOGLE FACEBOOK ETC UNTIL BILLING PERIOD AND THEN SEND ONE CONSOLIDATED INVOICE OF ACTUAL PAYMENTS MADE TO THE CLIENT GET AND THE CLIENT PAYS YOU ACTUAL PAYMENTS MADE + AGREED MANAGEMENT FEES.

ACTIVITIES

DIGITAL MARKETING PLATFORMS

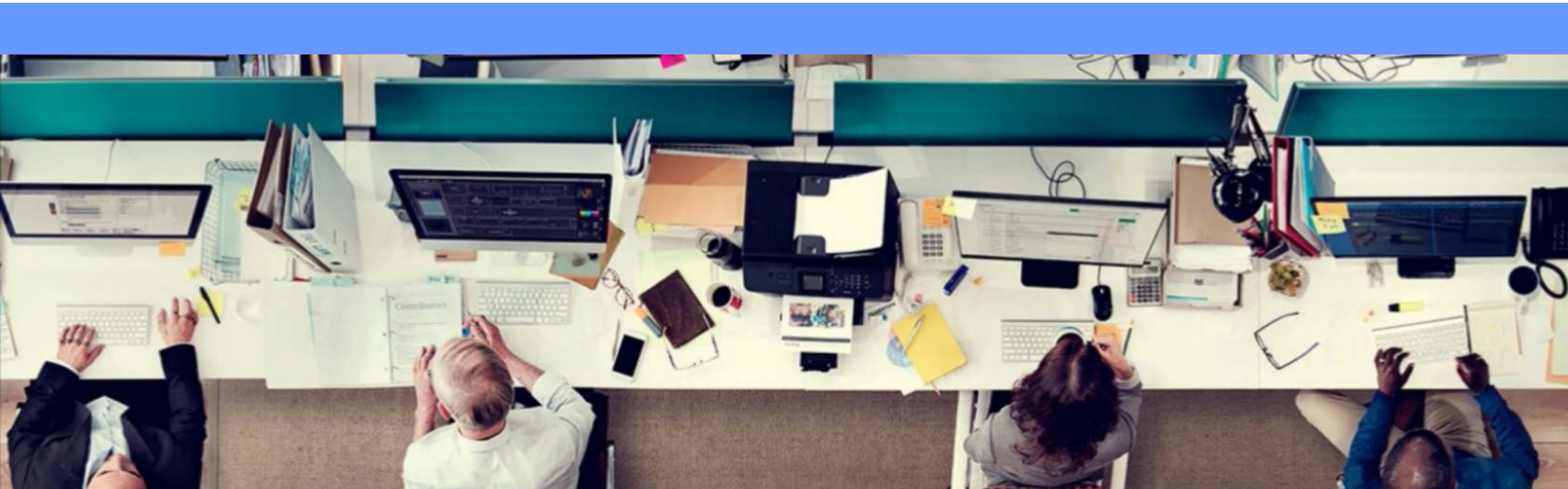
- GOOGLE
- FACEBOOK
- TWITTER
- LINKEDIN
- PINTREST
- YOUTUBE
- INSTAGRAM



SUPPORT

DIGITAL MARKETING SUPPORT

- CLIENT SPECIFIC MARKETING MATERIALS WILL BE PROVIDED
 - TEXT
 - IMAGES
 - VIDEOS
 - ARTICLES
- CLIENT SPECIFIC MARKETING STRATEGY WILL BE PROVIDED
- DIGITAL MARKETING TRAINING
- 24x7 SUPPORT



REQUIREMENTS

REQUIREMENTS

- **REQUIREMENTS**
 - 1 LAPTOP
 - INTERNET CONNECTION
- **WORK ENVIRONMENT**
 - WORK FROM ANYWHERE
- **BUSINESS STRUCTURE**
 - PROPRIETARY PREFERRED,
 - COMPANY / PARTNERSHIP / LLP OK IF EXISTING
- **OTHER**
 - IF PROPRIETARY OWNER'S / BUSINESS ENTITY PAN (FOR IEC)
 - CURRENT ACCOUNT IN BANK FOR REMITTANCES (PREFERABLY PSU / PRIVATE)
 - IEC- IMPORT EXPORT CODE (USING PAN YOU GET IT ONLINE INSTANTLY)



PAYMENTS

PAYMENT DETAILS

● PAYMENT SETTLEMENTS

- FIRST 6 MONTHS ON END OF EVERY 3 MONTHS
- SECOND 6 MONTHS ON END OF EVERY 2 MONTHS
- EVERY MONTH FROM 13 TH MONTH ONWARDS

● PAYMENT CURRENCY & MODE OF PAYMENTS

- ALL PAYMENTS WILL BE IN US DOLLARS (ALL BANKS ACCEPT)
- ALL PAYMENT SETTLEMENTS WILL BE THROUGH NORMAL BANKING CHANNELS

● GST REFUNDS

- AS [RT GOVT RULES ANY GST PAID WILL GET REFUNDED AS BUSINESS WILL BE 100% EXPORT OF SERVICES



INVESTMENT ETC

INVESTMENT

● MINIMUM INVESTMENT

(AMOUNT IN RUPEES)

● CAPITAL REQUIREMENT	6,00,000		
● RESERVE	1,20,000		
● REFUNDABLE SECURITY DEPOSIT	1,00,000	TOTAL	7,20,000

NOTE: Rs 7,20,000 WILL REMAIN WITH YOU IN YOUR BUSINESS BANK ACCOUNT AND YOU WILL PAY TO THE GOOGLE, FACEBOOK, TWITTER, LINKEDIN, PINTEREST AND INSTAGRAM AS PER THEIR INVOICES

● AVERAGE MONTHLY REQUIREMENT IN BUSINESS BANK ACCOUNT

● 01-06 MONTHS	2,00,000	(x 03 MONTHS = 6,00,000)
● 07-12 MONTHS	3,00,000	(x 02 MONTHS = 6,00,000)
● 13 TH MONTH ONWARDS	6,00,000	(x 01 MONTH = 6,00,000)



SETTLEMENTS

● BUSINESS INVOICES

- YOUR BUSINESS WILL RAISE INVOICES OF ACTUAL PAYMENTS MADE TO THE GOOGLE, FACEBOOK, TWITTER, LINKEDIN, PINTEREST, YOUTUBE AND INSTAGRAM ETC FOR THE PERIOD BETWEEN FIRST AND LAST DAY OF THE BILLING PERIOD ON OR BEFORE 5 TH DAY OF SUCH MONTH AND WILL RECEIVE ACTUAL + MANAGEMENT FEES ON OR BEFORE 10 TH DAY OF SAME MONTH OF INVOICE

● CONTRACT TERMINATION

- YOU CAN TERMINATE CONTRACT GIVING 90 CLEAR DAYS ADVANCE NOTICE AND IN SUCH CASE YOU WILL RECEIVE YOUR PAYMENTS SETTLED ALONG WITH SECURITY DEPOSIT OF Rs.1,00,000 WITHIN 10 DAYS FROM END OF NOTICE PERIOD..



INCOME & ROI

INCOME & RETURN ON INVESTMENT

● CONTRACT TYPE

- MANAGEMENT FEES ON ACTUAL COSTS
- RATE OF FEES ON ACTUAL COSTS 10%
- INCENTIVE ON ANNUAL TURN OVER 02% +

● INCOME YEAR - 01

(AMOUNT IN RUPEES)

- 01-06 MONTHS 1,20,000
- 07-12 MONTHS 1,80,000
- INCENTIVE 60,000 **TOTAL 3,60,000**

● ROI

- TOTAL INVESTMENT 7,20,000
- ROI - RETURN ON INVESTMENT 50%

● INCOME YEAR - 02 +

- 01-12 MONTHS 7,20,000
- INCENTIVE 1,44,000 **TOTAL 8,64,000**

● ROI

- TOTAL INVESTMENT 7,20,000
- ROI - RETURN ON INVESTMENT 120%

SECURITY

SECURED INVESTMENT

● INSURANCE COVER

- THE CONTRACT BEING EXPORT OF SERVICES THE PROSPECTIVE CONTRACTING BUSINESS CAN AVAIL INSURANCE ON RECEIVABLES AND SECURE INVESTMENT FROM GOVT. OF INDIA OWNED COMPANY ECGC - EXPORT CREDIT GUARANTEE CORPORATION CHECK AT WWW.ECGCLTD.IN

● CONTRACT OFFERING COMPANIES

- COMPANIES FROM USA, UK, SINGAPORE, CANADA



MISCELLANEOUS

- **PLAN OF ACTION**
 - SIGNING OF CONTRACT
- **COMMENCEMENT OF WORK**
 - IMMEDIATELY
- **AUTHORISED LOCAL CONTACT**



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