



ENTREPRENEURSHIP PROGRAM

Learning financial, entrepreneurship and business literacy

For 8 to 14 years old



WORLD NO.1

ENTREPRENEURSHIP PROGRAM
FROM SILICON VALLEY
SINCE 1997



The program has been delivered to:

890,000+ students
100+ countries

WHY ENTREPRENEURSHIP EDUCATION

*According to World Economic Forum**,*



65% of children entering primary schools today will ultimately end up working in jobs that currently don't exist.

Nurture children with entrepreneurial and growth mindset so that they are empowered and prepared to tackle challenges and uncertainties when they grow up.

According to Harvard Business Review,*



Children who learn about entrepreneurship would become problem solvers, opportunity finders, better at communication, more persistent, and more flexible and adaptable when facing obstacles.

*Osborne, S. (2015). Young People Need to Know Entrepreneurship Is Hard.

**World Economic Forum. (2016). The Future of Jobs - Employment, Skills and Workforce Strategy for the Fourth Industrial Revolution.

In the age of AI, machines are better than humans at performing specialized and repetitive tasks. It is getting harder for children to learn and maintain hard skills and knowledge that can match the pace of the emerging technology. The rapid changes in our world require children to be flexible, creative, to take initiative and lead when necessary.

No doubt that technology is the future, however, the mindset and skills required to make use of the technologies and turn the technologies into something useful are equally important. It requires the thinking and understanding of the world and many entrepreneurship skills.

"If we teach today as we taught yesterday, we rob our children of tomorrow." John Dewey

WHAT IS ENTREPRENEURSHIP EDUCATION

As educators or parents, we want to lay the best foundation for our children's future - teaching them the lasting skills they will need to succeed in all their life ventures. Entrepreneurship education is a must. Children with entrepreneurial and growth mindset will not only see life's hurdles as challenges they can overcome, but also opportunities to raise. Fostering such mentality and stamina early on will bear fruits in years to come.

KEY ENTREPRENEURIAL MINDSET AND SKILLS

Resilience



Life is never going to be smooth sailing. Even famous entrepreneurs face rejections all the time. But they never see failure as the end of the world. They just get back up and keep fighting until success is achieved.

Sense of Initiative



Determined, innovative and with the will and motivation to turn ideas into action, entrepreneurs are not afraid to take calculated risks and try new things in personal, social or work life.

Optimism



Entrepreneurs believe they can make positive changes with their own effort. Knowing 'big challenges breed big rewards', they focus on finding opportunities for those big rewards.

Lifelong Learning



Entrepreneurs are lifelong learners who always look for solutions and improvements. They foster a growth mindset as they believe they can always learn new things and improve themselves.

Diligence



Entrepreneurs are hard workers who love what they do. As their work is their life, they work extremely hard and meticulously to accomplish their goals. They are patient too as they know 'Rome was not built in a day'.

Creativity



Creative imagination is a requisite most entrepreneurs use to build their empires. Empowered with the nimble mindsets to learn, unlearn and relearn, they are able to think outside of the box when solving complex problems.

Confidence



Entrepreneurs believe in themselves and their abilities to reach the finish line in any situation. Confidence helps them to tackle life's challenges with more certainty and maintain a positive mental attitude.

Empathy



Being able to stand in others' shoes is a vital skill for leadership. True entrepreneurs understand the role of empathy when developing excellent products and positive connections.

Communication



Successful entrepreneurs make good use of active listening, persuasion and presentation skills to communicate their points effectively and motivate other people to work together towards the same goal.

WHAT DID OUR STUDENTS SAY

8 - 10 years old

"I have learnt that making your own business is hard and you have to spend a lot of money starting your company."

Tisha
Singaporean International School

"I felt happy because I got to learn what I will do when I get older."

Connor
Chinese International School

"I love the sales bazaar the most!"

Ren
Kiangsu Chekiang
Primary School



"I felt proud!"

Leonidas
German Swiss International
School



"I liked everything but I LOVED the sales bazaar! I learnt a lot about companies, money and the entrepreneurial cycle."

Jamie
Diocesan Girl's School

"I have learned that teamwork is important in business. Otherwise, the business can be messy."

Jovia
Kau Yan School

"I felt delighted because my teammates were nice. They had a lot of great ideas for our products!"

Gillie
HKCCCU Logos Academy

"I felt happy and understood that business is fun and complicated."

Geoffrey
Diocesan Boy's School

WHAT DID OUR STUDENTS SAY

11 - 14 years old

"I enjoyed being a CFO in BizWorld because I want to be an accountant in the future."

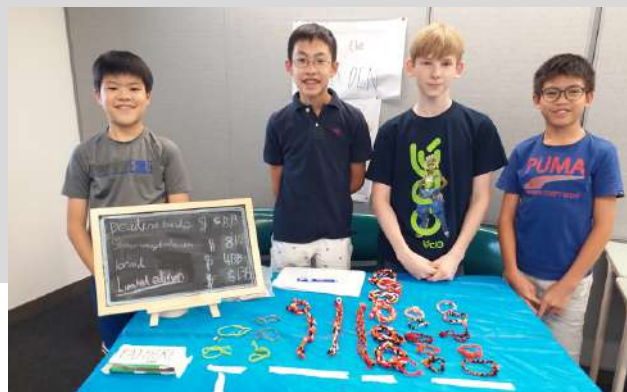
Hayden
German Swiss International School

"I recommended BizWorld to my friends because it was fun. I made new friends and learned how to run a business."

William
Home Schooling

"I have learned that teamwork is the most important factor in order for a company to succeed."

Adrian
St. Paul's Convent School



"It was fun making money. You feel the joy of making money when you sell the products."

Brannon
Kinabalu International School



"I like this program because it taught me business skills that I could use in my future."

Helena
Shatin College

"I like the sales bazaar the most. This camp taught me the main things about starting a business."

Hong Kiu Lui
Independent Schools Foundation

"I learned the ways of being an entrepreneur and how to pitch to investors."

Brendan
International Montessori School

"I like my groupmates and the instructor was good too! The experience was interesting and included many parts of operation in a company."

Anders
Victoria Shanghai Academy

WHAT DID OUR PARENTS SAY

"My kid wants to have his own business in the future and this class has inspired him to think of different business plans to make his business a success. Thank you.

Elsie
Mother of Rico from Renaissance College



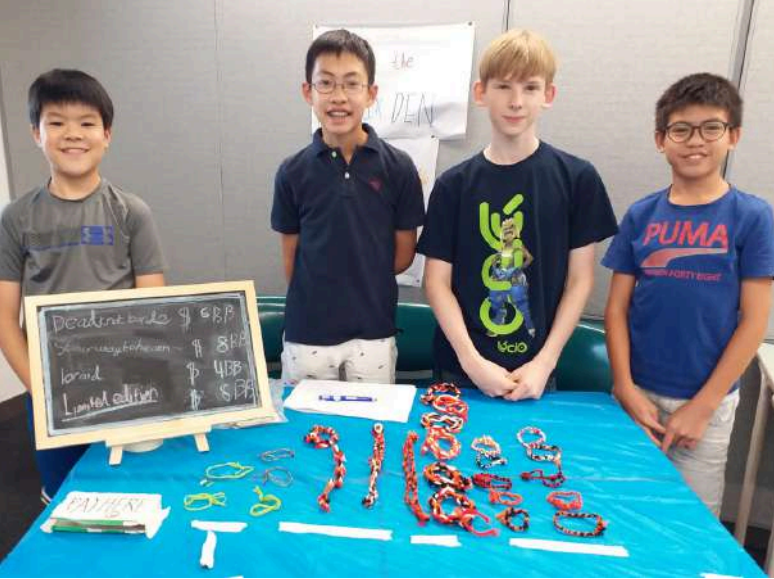
"The instructors are very kind and the course was well organized. Happy to see my kid enjoyed being a little entrepreneur there."

Andy
Father of Raiden from Kowloon
Junior School

"It was a fantastic experience to join Little Entrepreneur Program. The great team led my girl to build up her own business with some other kids.

They learned from scratch about setting up a business. They designed the name and logo of their shop and produced their products. They also used the persuasion skills learned to sell their products. Most importantly, my girl enjoyed a lot and had lots of fun."

Kimberly
Mother of Karla Lam from SWCS YMCA of Hong Kong



LEARNING BASICS OF BUSINESS AND ENTREPRENEURSHIP

Curriculum from Silicon Valley
Students run a company
Decisions are student-driven

HIGHLIGHT SALES BAZAAR



Skills Developed

- Teamwork
- Leadership
- Interviewing
- Problem Solving
- Decision Making
- Goal setting
- Creativity
- Budgeting & Finance
- Presentation
- Communication
- Design thinking
- Marketing and Sales

This project-based learning program gives children the opportunity to learn first hand how to start and operate their own business. Working in teams of six, students start, fund, and run their own company.

The decisions that the companies make are entirely student-driven. The students decide everything from what to name their company to how many products to make and how much to charge for them! Throughout BizWorld, students have multiple opportunities to practice leadership skills and hone their math and communication skills.

EXPERIENTIAL LEARNING



Brainstorm and plan for their own firm



Present to venture capitalist for initial funding



Perform market research and create prototypes



Negotiate, procure and manufacture



Launch a marketing and advertising campaign



Sell their products in the sales bazaar



Assess company profitability with financial skills learnt

**JUST
GIVE
BACK**

Create social values and give back

TOPICS

Business 101



Through running their companies, students will understand company formation and its shares, what a business is and its objectives, and gain business vocabulary.

Basic Accounting



Students will calculate and understand the relationship between price, unit sold, cost, revenue and profit. They will also learn basic budgeting skills and keep track of their finance records.

Design & Prototype



Students will conduct customer interviews to find out customers' needs and preferences. They will use the research results for design and prototypes creation.

Source of Funds



Students will learn different ways of getting money to start their business. They will experience applying for a bank loan and pitching to a venture capitalist to fund their business.

Production Line



In order to produce a large quantity of high quality products for their company, students will learn how to work collaboratively for a smooth process flow in the production line.

Social Impact



To create positive social value, students will learn how to use their company profit to give back to the community to make a positive difference in the lives of others.



LEARNING THE IMPORTANCE OF SAVING AND INVESTING

Curriculum from Silicon Valley
Students participate in simulated trading sessions
Decisions are student-driven



Skills Developed

Plotting Graphs
Interpreting Trends
Forecasting
Calculating Return
Ethics
Teamwork
Leadership
Interviewing
Problem Solving
Decision Making
Goal Setting
Communication

Students play the roles of Managing Directors, Analysts, Controllers, and Traders to participate in simulated trading sessions and learn the basics of money management and investing. Working in teams, students set financial goals, analyse forecasts, create a diversified portfolio, allocate assets, trade and track their investments.

Participation in this program enables students to recognize the practical application of core subject materials while engaging them in authentic opportunities for applying team building, leadership and critical thinking skills.

EXPERIENTIAL LEARNING



Form a company and
set investment goals



Learn investment basics and
apply to real life examples



Develop an
investment plan



Trading session 1
Understand risk and return



Trading session 2
Build a diversified portfolio



Trading session 3
Interpret economic forecast



Trading session 4
Graph market trends



Review ROI and results
Give back to the community

TOPICS

Investment 101



Students will learn why people invest and discuss ways to invest responsibly. They will understand the basics of saving, investing, insurance, stocks and different asset types.

Data Analysis and Presentation



Students will learn to collect, organize and present relevant data to answer questions in a meaningful way. They will also learn to interpret the implication of the data.

Market Trend



Students will understand and record economic forecast and graph market trends to make strategic trading decisions in the simulated trading sessions.

Basics Economics



Students will learn the role of money and price in the market system, concept of scarcity, and how market exists from the interactions of buyers and sellers.

Giving Back



Students will learn how investments can be used as a way of giving back to the communities.

Diversified Portfolio



Students will learn the importance of diverse investment portfolio and how to create a balanced portfolio of different investment types.



MOVIE MAKING, TECHNOLOGY AND ENTREPRENEURSHIP

Curriculum from Silicon Valley
Students run an animated movie business
Decisions are student-driven



Skills Developed

- Storytelling
- Design
- Creativity
- Technology
- Brainstorming
- Marketing and Sales
- Teamwork
- Decision Making
- Problem Solving
- Goal Setting
- Communication

Students work in teams of six to start and run their own movie production companies. This real-world experience gives students the opportunity to create animated movies using a cloud-based animated movie making platform.

Students determine all aspects of their group's movie production company; they create the concept for their movie, storyboard, and produce the movie along with a trailer, create and execute a marketing campaign. The program culminates with a Box Office Day where students present their movie previews and sell tickets to a group of peers and adults.

EXPERIENTIAL LEARNING



Set up a company
and brainstorm ideas



Develop movie scenes,
characters and a business plan



Present to investors
for funding



Create a storyboard



Produce an animated movie



Launch marketing and
advertising campaigns



Sell tickets and present movie
previews in Box Office Day



Work out the finances to
assess company profitability

TOPICS



Movie Business 101

Students will learn different types of movie genres, vocabulary of a movie business, business basics and factors that determine the success of a movie. Students will take on different job positions in a movie business company.



Marketing and Sales

Students will produce a movie trailer and a printed advertisement as the promotional materials. They will also set up a box office to sell their tickets.



Movie Design

Students will design the theme and elements of the movie from the results of the market research they would have conducted. They will develop scenes, characters, storylines and storyboards for their movies.



Computer Movie Animation

Through making an animation movie, students will learn the importance of creativity and technical skills. They will learn digital media and technical design.



Copyright Infringement

Students will learn what copyright is. They will discuss the impact copyright infringement brings and ways to avoid copyright infringements.



Startup Cost and Investors

Students will calculate the startup cost for making a movie. They will pitch to investors for an initial funding and apply for bank loans when needed.



Born in Silicon Valley in 1997 from the innovative mind of Tim Draper, BizWorld has grown from a grassroots mission to teach essential business skills into the world's leading entrepreneurship education program. We've empowered over 895,000 students across 100+ countries—from elementary school innovators to young startup founders. Through hands-on programs that spark creativity and build confidence, we're equipping the next generation with tools to shape tomorrow's world.

BizWorld was expanded to Hong Kong in 2017 with a mission to inspire and develop children in Hong Kong to be self-starters so that they can proactively actualize their dreams. We allow students, without the need to travel to Silicon Valley, to experience the entrepreneurship programs so that they can understand more about themselves and the business world.

Contact Us

bizworld.org
hello@bizworldhk.org
(852) 6996 8915



We offer custom programs to corporates, schools and organizations. Contact us if you have any question or would like more information. We would love to hear from you.