# **HUMA Media Technology**

GMP-Certified Universal Multi-purpose Media For Adult Stem Cells



HUMA Media Custom Production is available



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# The Unprecedented Media for Human Primary MSC culture

## **Meticulously Phased Smart Media**

- \* Cell attachment (Phase I)
- \* Stabilization/proliferation (Phase II-III)
- \* Proliferation & Stemness Maintenance (Phase IV)

Produ	ct	HUMA-Media Tech Xeno-Free GMP-certified MSC Media Kit					
Application		Cell culture and expansion	Storage	Shelf-life 6 Months at 4 °C			
Cell Type	Human Primary/Stem Cells; Neonatal Dermal Fibroblasts,	Notes	No plate coating needed				
	he	Bone-Marrow MSC, Adipose derived MSC, Smooth Muscle Cells, Dermal Papilla Cells, Warton's Jelly MSC, Dental Pulp Stem Cells	Grades	500 mℓ RUO (custom manufacturing available)			

# HUMA Media Tech Xeno-Free MSC Media Kit: Media I & II -

#### \* Phase I Media & Phase III Media can be custom manufactured

#### HUMA-Media Recommended Protocol 1 (Media I: 500ml, Media II: 500ml)

Phase I (Day 0) & Phase II (Day 2)

#### Phase III (Day 4~)

Mix Media I & Media II at a 1:1 ratio to make a Hybrid Media. Use desired volume (i.e. 10 m $\ell$ ) for seeding. On day 2, without discarding existing Media, just add 75% of the media volume at seeding (i.e. 7.5 m $\ell$ ).

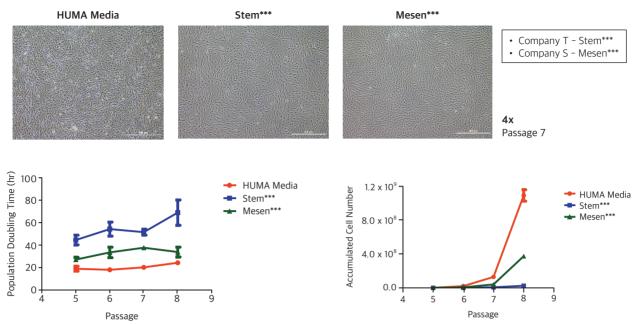
On day 4, discard entire existing Media (i.e. 17.5 m $\ell$ ) and add fresh 10 m $\ell$  of Hybrid Media. From day 4, replace Hybrid Media for every 2 days.

### HUMA-Media Recommended Protocol 2 (Media I: 500ml, Media II: 500ml)

Phase I (Day 0) &	Phase II (Day 2)	Phase III (D	Phase IV (Day 6~)			
Media I	300ml	Media I	120ml		Media I	-
Media II	75ml	Media II	120ml		Media II	305ml
Final Vol(ml)	375ml	Final Vol(ml)	240ml	F	inal Vol(ml)	305ml
Media I (300 m²) & M (300 m²) & M ratio to prepare Phase volume (i.e. 10 m²) for without discarding exist just add Phase I Media seeding volume (i.e. 7.5	I Media. Use desired seeding. On day 2, ing Media (i.e. 10 ml), a with 75% of initial	Media I (120ml) + Media II (120ml) Media II (120ml) Media I (120ml) & Media II (120ml) at a 1:1 ratio. On day 4, discard entire Media in the dish and freshly add Phase III Media same as initial seeding volume (i.e. 10 ml).		From day 6, Media II (305m2) From day 6, Media II is Phase IV Media. Discard entire Media in the dish and add the same volume of Phase IV Media (i.e. 10 m2). From day 6, change Media for every 2 days.		

## HUMA media test

#### HUMA-Media Tech Xeno-Free GMP-certified MSC Media Kit Performance



**Fig.1 HUMA Media growth rate comparison with commercially available serum free media** | HUMA media growth rate and accumulated total cell number were compared with two commercially available serum free media products, Stem\*\*\* and Mesen\*\*\* up to passage 8. PDT (Population Doubling Time) was around 20–24 hrs, at least 2 folds faster than competing products throughout the entire culturing and passaging periods. Accumulated total cell number at passage 8 was at least 3 folds higher than competing commercial serum free media products.

#### Proliferation

Cell size

40

30

30

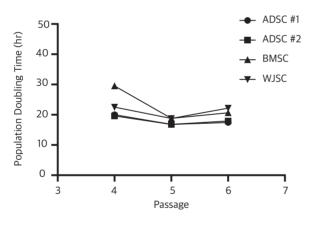
10

0

3

4

Population Doubling Time (hr)

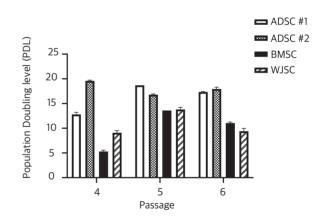


**Fig.1** | Population doubling time is tightly maintained during extended passaging period for all three MSC types.

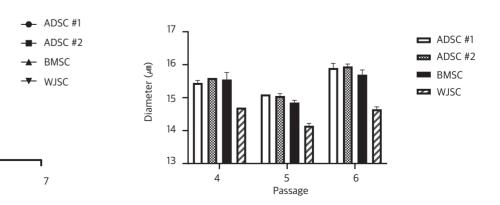
5

Passage

6



**Fig.2** | Population double level (PDL) showed high performance; All cell types showed doubling within 20 hrs range during late passage stages. BMSC and WJSC showed average 10 hrs PDL.



**Fig.3** | Endogenous MSC size is known as near 10 µm range and primary MSC size after first passage has known to be 14 µm~20 µm. Cell size is directly related to cell senescence and performance as an adult stem cell. MSC culture in HUMA-media over 7 passages shows excellent cell size maintenance in all three stem cell types; Bone Marrow MSC, Adipose derived MSC, and Wharton's Jelly MSC.

# Cell Viability

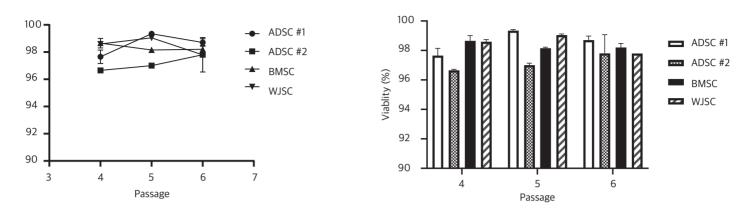


Fig.4 | In HUMA-media, cell viability has maintained over 98% in relatively old passaging stage for all three MSC cell types.

## Cell surface marker (FACS)

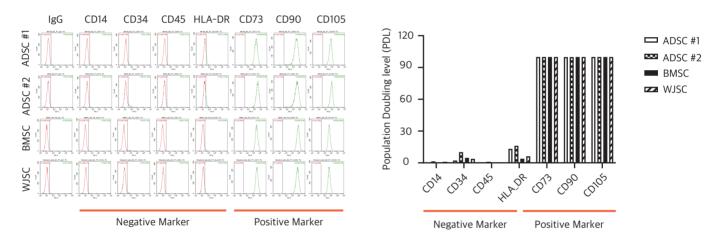


Fig.5 | Highly distinctive MSC surface marker has been identified for passage 7 cell types (BMSC, ADSC, and WJSC).

## Differentiation

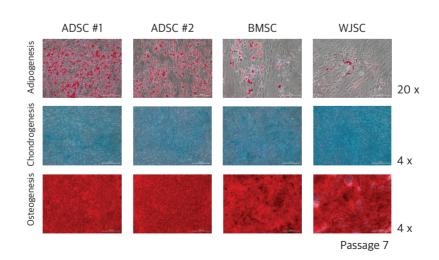


Fig.6 | Expansion with HUMA-Media retains tri-lineage passage 5, 6, 7 differentiation potential.