



Knights of Columbus

Balboa Council # 15083, District # 115 Our Lady of Mt Carmel & St. John Vianney

Car Show Meeting Minutes:

**Aug 31st, 2022 – start time: 6:00pm**

**Mark O' Ravitz – GK** led car show prep discussion

**-Sponsorship commitments to date \$15,500**

- Tickets and pricing for food and beverage – GK mentioned we are having signs made with pricing (cost per ticket, tickets per item). Ted Barry said we have tickets in inventory

- GK said he has security – targeting 4 or so for nominal expense (bouncers from local bar) Marty S. will head it up.

- Friday is going to be a big setup day and we can use manpower – 2 custom luxury buses are being donated for people setting up the option of staying overnight

- Teardown on Sat. – We are going to encroach on parking for mass

-Announcements at mass and placement in the bulletin – both for the car show itself and to ask for volunteers from the general congregation. GK will provide Matt W with the announcements so he can reach out to Greg K.

-Vendors list – GK needs to get final list out and copy Chuck B

-Car clubs – We still need more, GK offered help if necessary

-Toilets – Michael Hernan is in Europe until 9/6 – Bob P. might also have a connection (Waste Mgt.)

-GK has deal with United Rentals power sources – they donated; he is going to ask about extension cords, cables, boxes etc. as well as stanchion posts for the high-end cars.

-Drop dead day is 9/12 – must have sponsor logos – it takes 4 or 5 days to get printing done. Artwork for the T shirts are ready tomorrow as per GK

-Everyone needs to get involved with poster hanging – we are going to split up the duties by territory - poster size 11X17 was suggested as well

-Media strategy headed up by Jeff G.

– Social Media - GK suggested joining certain FB groups (mentioned Long Beach Post) and posting and paying for ads with Jeff G. Jeff said ads would cost \$20 per week. Mentioned joining groups in Big Bear and Lake Arrowhead and positing.

-Radio and print – GK working on radio spots, mentioned local newspapers (Newporter?), some have a rate for nonprofit.

-GK mentioned people bringing pumpkins (having people donate them) then selling them

-Construction - Building new ramp to accommodate low profile vehicles. Building new stage as well.

-Matt W. is going to reach out to msgr. regarding handing out fliers after mass and/or Knights speaking during mass.

-GK will get an updated sponsor target list by 9/6 to those going after the remaining sponsors. Car dealers we don't have in the loop yet. Connell, Suburban, Robbins

-Ted B led a discussion on getting the word out to our fellow parishioners – signage after mass by the coffee/donuts ?