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Release date:

April 1, 2021

**ARE EVENTS TRASHING THE PLANET? YEP.**

We can fix this and make events carbon neutral.

The Sustainable Events Forum hosts the 2nd annual *Earth Day for Event People* on April 22, 2021. This virtual event celebrates how the event industry is a part of the solution to the climate emergency — and how event attendees can achieve carbon neutrality.

Earth Day for Event People will shine a spotlight on 10 of Canada's most beautiful AND sustainable event destinations as voted by attendees. Taking inspiration from CBC's Canada Reads, 10 event professionals who host events in these destinations will make the case for their chosen nominee. Destinations in the running this year are St. John's, Charlottetown, Halifax, Quebec City, Montreal, Niagara-on-the-Lake, Banff, Vancouver, Victoria, and Whitehorse.

"This year on Earth Day for Event People, we want to celebrate the destinations doing the hard work to protect our natural assets. They operate tourism centres, destination management organizations, oversee water, waste and sewage and operate convention centres, parks and recreational venues. Destinations are crucial to reducing the carbon footprint of any event in their area and as event professionals, we need them as partners to make change in our industry," said TSEF co-founders Candice Tulsieram and Natalie Lowe.

To attend Earth Day for Event People, register [here](#).

About The Sustainable Events Forum: TSEF started 18 months ago as a gathering for event professionals to educate, inspire, collaborate, and act on the climate crisis.

There are hundreds of events held live or virtually every day in Canada and while gatherings are important for people and businesses, they have a large carbon footprint. Making the events they host or attend low carbon is an easy way for companies to work toward carbon neutrality.

To learn more about TSEF and *Earth Day for Event People*, or to register for Earth Day, go to tsef.ca

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