



TSEF Can Moonshot Student Edition

SCORING CRITERIA

The Scoring criteria are in the following areas:

1. Engaging event concept for the target audience
2. Effective use of the destination and its sustainability resources.
3. Sustainable principles including an estimated carbon budget and plan to offset any emissions.
4. Use of TSEF principles for sustainable events
 - a. Educate - how did you educate your attendees and event partners to be more sustainable.
 - b. Inspire - were there inspirational and motivational aspects - i.e. gamification, challenges, etc.
 - c. Collaboration - was there effective collaboration with suppliers, sponsors, and attendees - how is collaboration built into the event?
 - d. Action - is there a defined action plan for each level of participant (i.e. vendors, sponsors, attendees) and how is the action encouraged or rewarded?
5. Projected budget for the event (within reason, estimating is allowed) to ensure environmental and fiscal responsibility.
6. Use of systems and event design to alleviate the environmental burden on the attendee without diminishing their experience will be rewarded.
7. The measurement tracking sheet used for all should be the UNFCCC tracking sheet, May 2021 version.
8. Teams will be penalized for excessive use of offsets and carbon removal and will get bonus points for reduction of carbon emissions at the source.