

Earth Day

for event people



A Hybrid event

April 22 2022

1 PM - 3 PM (EST)



what is *Earth Day* for event people

Earth Day celebrates our planet, its beauty and diversity and reminds us to protect it.

Highly interactive, professionally produced and broadcast, this event is our favourite event of the year.

Who is TSEF?

TSEF exists to advocate for a more sustainable event and meeting industry. It is based on 4 pillars around event sustainability -education, inspiration, collaboration and action. We also like to have fun - because climate action, like events, can be hard work!



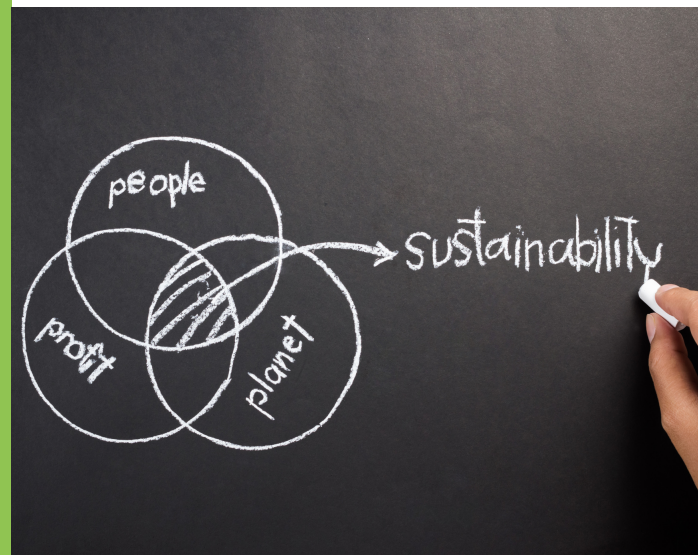
Noteworthy

- 96% of Canadians believe in climate change
- 88% of Canadians believe we need to stop climate change and adapt to its effects
- Despite the pandemic, Canadians list climate change as their #1 long term concern



The Sustainable Events Forum offers

- A credible platform to promote your company as a partner in sustainability
- Engagement and collaboration with climate experts, industry leaders & clients
- Access to planner attendees interested in sustainable options for their meetings



**Only when the last
tree has died and
the last river been
poisoned and the
last fish been
caught will we
realise we cannot
eat money
-Cree Indian
Proverb**

Why Partner with us?

- In 2020 over 2300 companies pledged to go carbon neutral - this will affect their future events and buying patterns.
- Be recognized as a leader in event sustainability and gain a competitive edge.
- Reach your core audience - 96% of our audience are planners or studying to enter the industry!
- Engage staff and team members (they are concerned about their impact too!)
- Tell your story in your own words (podcast and newsletter)



Don't take our word for it...

"What an AMAZING event. So well done, all around. Thank you for continuing to do what you do. Educate, empower, & delight. Every. Single. Time."

-supplier attendee TSEF Can!, Feb 2021

"Thank you for the opportunity. I look forward to any and all opportunities to collaborate with you"

-sponsor, TSEF Summit, October 2020

"I was recently introduced to The Sustainable Events Forum and I am so happy I have been. I learned so much and this has inspired me to learn more and become as passionate about sustainability as this talented group. Thanks so much for all your work!"

-planner attendee, TSEF

"The Sustainable Events Forum is truly a gift! Providing a safe space to learn, grow, collaborate and take action for a better tomorrow."

-student attendee, TSEF



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**Join us for the next TSEF.
For Earth's sake. For our sake.**



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