

Women's Work

ART SHOW AND SALE 2025 SPONSOR PACKET

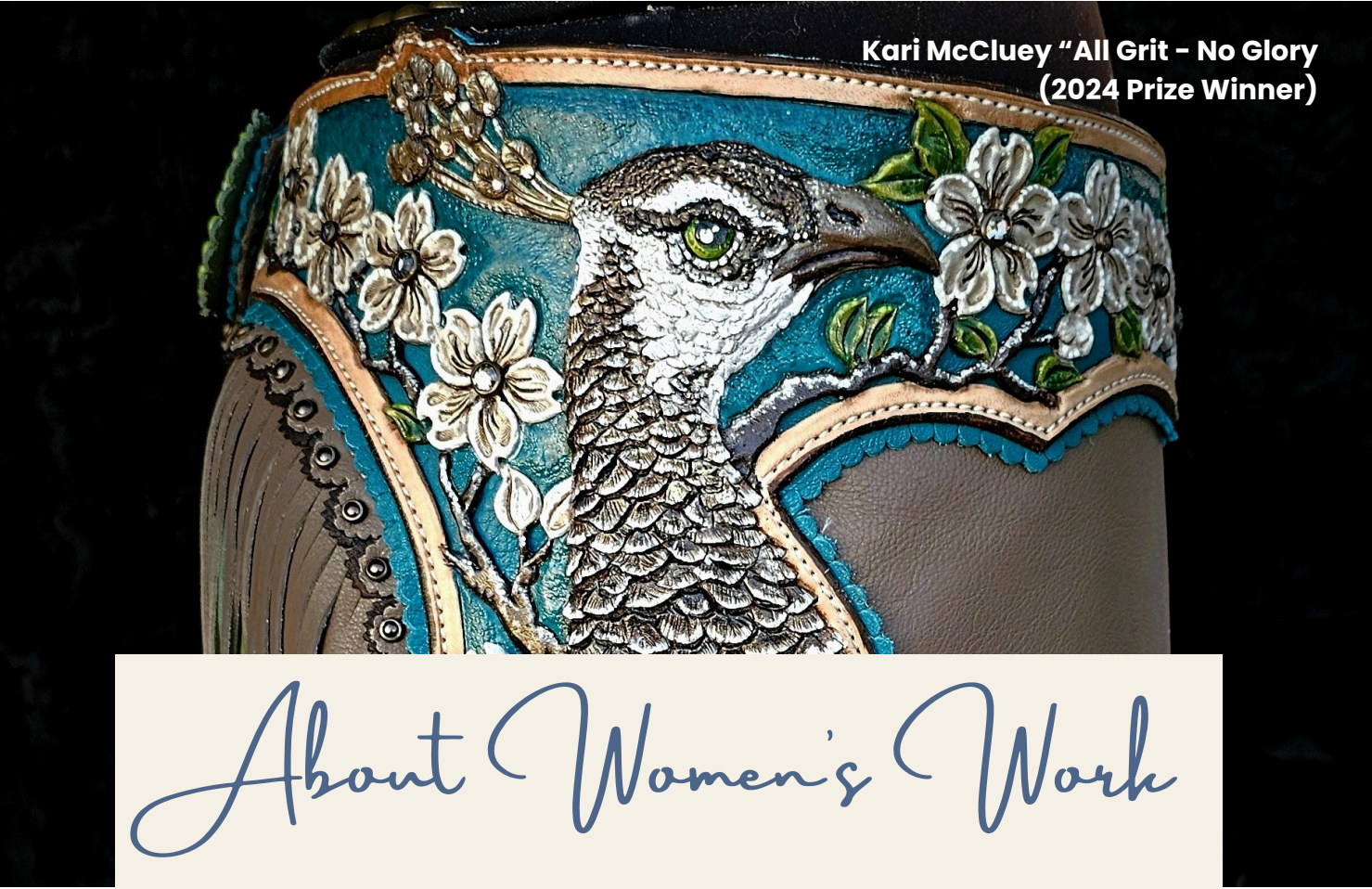


Beverly (Bear King) Moran (Hunkpapa Lakota) "Oyùškeya ùnpi" ("Freedom") 2024 Prize Winner



August – September 2025

150 E Main St, Trinidad, Colorado



Kari McCluey "All Grit - No Glory"
(2024 Prize Winner)

About Women's Work

Women's Work is a first of its kind exhibition, increasing the recognition of Western women artists and makers, and women working in the West. Juried fine and traditional artists have been connected with women on working ranches. Artists will spend time on their chosen or provided ranch, learn from the women's connection to family, land, plants, and animals, and create work for the show inspired by the people and places with whom they are connected.

Recognizing the intrinsic connections indigenous women have with their tribes, *Women's Work* provides a platform and supportive space for indigenous women to authentically share their own stories. It strives to honor, amplify, and celebrate the traditions, culture, and narratives of Indigenous women, highlighting their unique experiences and deep connections to the land and its history as the original inhabitants.

Cowgirl Artists of America is producing *Women's Work* in collaboration with the A.R. Mitchell Museum of Western Art in Trinidad Colorado, August 1 through September 20, 2025. The exhibition's opening weekend, August 2 and 3, will include a reception open to the community, a luncheon for juried artists, sponsors, and patrons, as well as artist demonstrations, and artist and rancher panels throughout the weekend.



August - September 2025

150 E Main St, Trinidad, Colorado

How to Help

Sponsorships are critical to the success of Women's Work. Whether you choose sponsorship for a specific level, an opening weekend event, contribute in-kind donations, or join us as a ranch or Indigenous sponsor, your gift helps share the story of women working in the West.

The following pages highlight all sponsorship levels and benefits, like early access to the exhibition and voting rights for prizes.

The Cowgirl Artists of America and A. R. Mitchell Museum of Western Art teams will reach out to you to answer any questions and provide more information on sponsorship opportunities.

We hope that you will join us in supporting this remarkable event.

The Cowgirl Artists of America team is available to answer any questions and provide more information on sponsorship opportunities. Please email info@cowgirlartistsofamerica.org to share you question or schedule a phone call.



Women's Work

FAST FACTS

A. R. Mitchell Museum of Western Art
150 E Main St, Trinidad, CO 81082

Location

August 1-2, 2025

Opening Weekend

September 20

Show Closes

56

Participating Artists

Approx. 300

Opening Night Attendees in 2024

**PBS's Gallery America, Cowboys and Indians, Art of the West,
Western Art Collector, Southwest Art, Cowboy Up (Podcast), Ag Talk
Your Story Matters (Podcast)**

2024's Exhibition Features | Media
Reach

GET IN TOUCH



(405)492-1484



@cowgirlartistsofamerica



www.cowgirlartistsofamerica.org



info@cowgirlartistsofamerica.org

BECOME A SPONSOR

Women's Work 2025

EXHIBITION PATRON

\$15,000

Only 2 available

- **Exhibition Patron Sponsorship are our primary supporter and help fund all aspects of the exhibition.**
- **Logo placement:** Primary and *enlarged* placement on all Women's Work (in house) marketing materials, website (clickable), social media posts, and all CGA newsletters from beginning of sponsorship through the end of 2025.
- **Newsletter Recognition:** Recognition in a "Sponsor's Corner" post which highlights the sponsor and the services they offer. Includes an enlarged logo or photo, writeup, and links.
- **Social Media:** 3 Featured brand post (collaborative options available), with story share for each post. Tagged in WW show event posts. 1 Social media post thank in sponsors and showcasing their contributions
- **Catalog Recognition:** Logo and Sponsors Ad (1 full page)
- **Podcast:** Sponsor ad in 2 podcast episodes and mentioned on 2 podcast episodes
- **Welcome bag:** Include a pre-approved item(s) in welcome bag
- **Sponsor Lunch with Artists (Saturday):** 6 tickets
- **Sponsor Votes:** 6 votes
- **Original Painting:** One small, original painting from Peggy Judy or Megan Wimberley.

OPENING EVENT BENEFACTOR

\$10,000

Only 2 available

- **Funds Saturday luncheon for participating artists and sponsors**
- **Helps Cover additional administrative costs for producing the exhibition**
- **Logo placement:** Prominent, *regular* size logo placement on all all Women's Work (in house) marketing materials, website (clickable), social media posts, and all CGA newsletters from beginning of sponsorship through the end of 2025.
- **Newsletter Recognition:** Recognition in one "Sponsor Shoutout" post which shares an enlarged logo or photo with links to website and social media.
- **Social Media:** Logo included in show event posts and tagged in show event posts. 1 social media "influencer" type post with story share. 1 Social media post thank in sponsors and showcasing their contributions
- **Catalog Recognition:** Logo and 1/4 page Sponsors Ad
- **Podcast:** Sponsor Ad in 1 podcast episode.
- **Welcome bag:** Include a pre-approved item(s) in welcome bag
- **Sponsor Lunch with Artists (Saturday):** 4 tickets
- **Sponsor Votes:** 4 votes



Artists (left to right): Jackie Sevier (Northern Arapaho), Maia Larkin, Beverly (Bear King) Moran ("Hunkpapa Lakota"), Phyllis Burchett, Amy Erickson, Teresa Vito, Kari McCluey

BECOME A SPONSOR

Women's Work 2025

Named AWARD SPONSOR

\$1500

4 available

- Cover the cost of artist's prizes for the Exhibition and awards jurors stipends.

CATALOG SPONSOR

\$1500

4 available

- Cover the cost of design and production of art show catalogs.

ADVERTISING SPONSOR

\$1500

4 available

- Cover the cost of targeted postcards, social media ads, printed materials, and publication print ads

EDUCATION SPONSOR

\$1500

4 available

- Cover the cost of honorariums for artist discussions and demonstrations
- Cover expenses of artist printed materials to be included in exhibiton

ALL SPONSORS IN \$1500 TIER RECEIVE *

- **Logo placement:** Bottom placement, regular size included on website, and newsletter.
- **Social Media:** 1 Social media post thank in sponsors and showcasing their contributions
- **Catalog Recognition:** Logo included
- **Welcome bag:** Include a pre-approved item(s) in welcome bag
- **Awards Luncheon:** 2 tickets
- **Sponsor Votes:** 2 vote

**You may combine multiple \$1500 sponsor tiers for added benefits! Contact for details.*

FRIEND

\$500

- Named on Women's work page on CGA's website

FROM “WOMEN’S WORK” ARTISTS

Amber Scally

Women's Work has the ability to change perceptions of women in Western art, the contributions of female Western artists, and the living history of women who continue to impact Western life and industry. There is no shortage of women I want to partner with for this show. I feel honored to be one of the artists chosen to tell their stories. Amber Scally

Katherine Tudney

With CGA and A.R. Mitchell Western Art Museum at the reins, I feel blessed to have the opportunity to artistically spotlight women working in the robust traditions of the American West. I chose to shadow horsewomen and cowpunchers at The Vera Earl Ranch in Sonoita, Arizona. What began as a cow calf operation in the 1960s has grown to include a horse division with the outfit now encompassing nearly the entire Sonoita Valley. Since the passing of its founder, Burton Beck, in the late '70s, generational woman have been at the helm beginning with Burton's widow Bettie Ann, followed by his daughter Cynthia Tomlinson along with his grandson, Ian Tomlinson. Beck's two great-granddaughters, Marin and Addison Tomlinson have come up on the ranch learning practically everything it will take to one day carry on the brand. I'm honored to be playing a small part in showcasing this legacy.

Alexa Oxenrider

I'm so honored to be involved in a show like this. To me, it's a dream come true to share my perspective of what a cowgirl's role looks like. Painting something so versatile and so beloved is something special and I not only hope that it inspires but that it reaches others for the lasting legacy that is the cowgirl.

FROM “WOMEN’S WORK” ARTISTS

Renee Gould

I am thrilled to be part of a show solely featuring cowgirls because it's a chance to celebrate their unique strength, resilience, and grace on a grander scale. This show highlights the women who inspire me daily, and I'm honored to tell their stories through my art. It's exciting to showcase cowgirls hardworking spirit and deep connection to ranch life. Being part of this event also feels like a celebration of my journey as an artist and my love for the western lifestyle.

Paige Weber

"Women's Work is a chance to delve deeper into the stories of women in the Western world. I'm honored to participate alongside so many talented artists and equally honored to share the story of my ranch partner. The Western world is not one singular story—it's woven from diverse roles, talents, and traditions. This show offers a space to honor those stories in all their breadth and richness."

Phyllis Burchett

I am thrilled and honored to be accepted into the 2025 Women's Work show! This is a fantastic opportunity to celebrate the incredible strength and resilience of Western women and showcase their invaluable contributions to our communities. Thank you so much for this incredible opportunity Cowgirl Artists of America!

FROM "WOMEN'S WORK" ARTISTS

Kim P. Trichey

I'm so excited for the second annual Woman's Work Show! I love its groundbreaking tribute to Women and their part in taming the west- in advancing the true "Cowgirl Spirit"! I've always loved the quote- " She never changed the stars from their appointed courses; but she loved a good man and she rode good horses." I think it embodies the Cowgirl Code!

Clair Kehrberg

I was blessed to grow up in agriculture with strong female role models. I am so grateful to be part of a show that pays tribute to these amazing women. They certainly do not get the credit they deserve! Cowgirls are the unspoken heroes of the west.

Caitlin Leline Hatch

Women have fiercely battled for social justice and equality across every facet of life, including the fight against the historical undervaluation of our contributions. From the workplace, our homes and farms, and from our canvases, our work has often been overlooked. When I discovered CGA's mission, I felt compelled to contribute to the "Women's Work" exhibition; honoring the efforts of the women in my lineage and beyond who championed our rights. Being part of this exhibition holds significance for me, as it embodies the legacy of strength and resilience that defines womanhood.