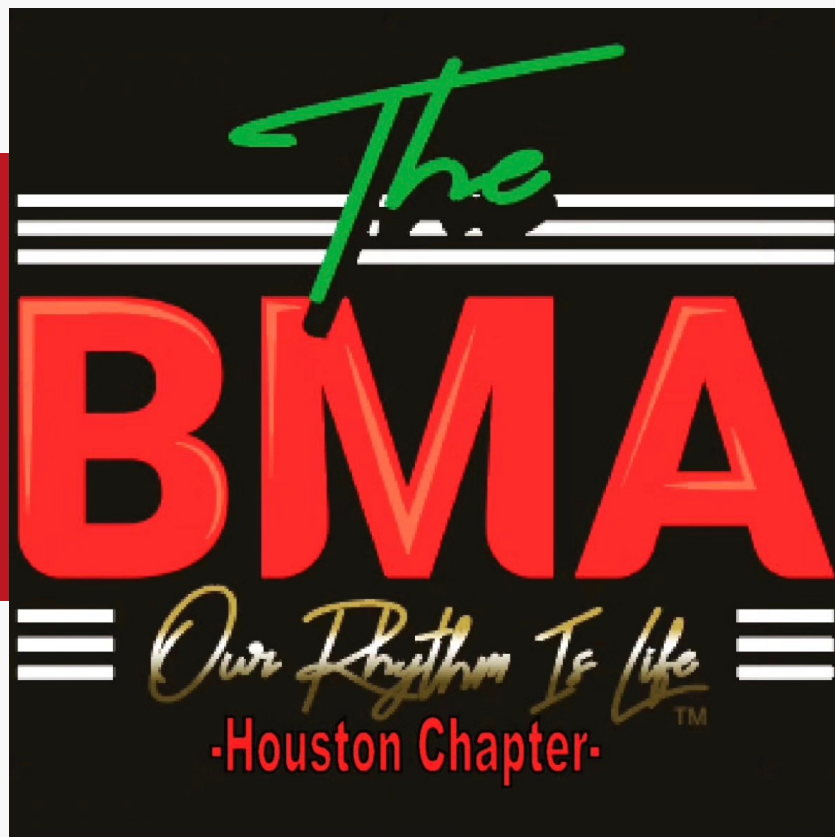


PARTNERSHIPS & SPONSORS PROPOSAL

JUNE 22 & 23



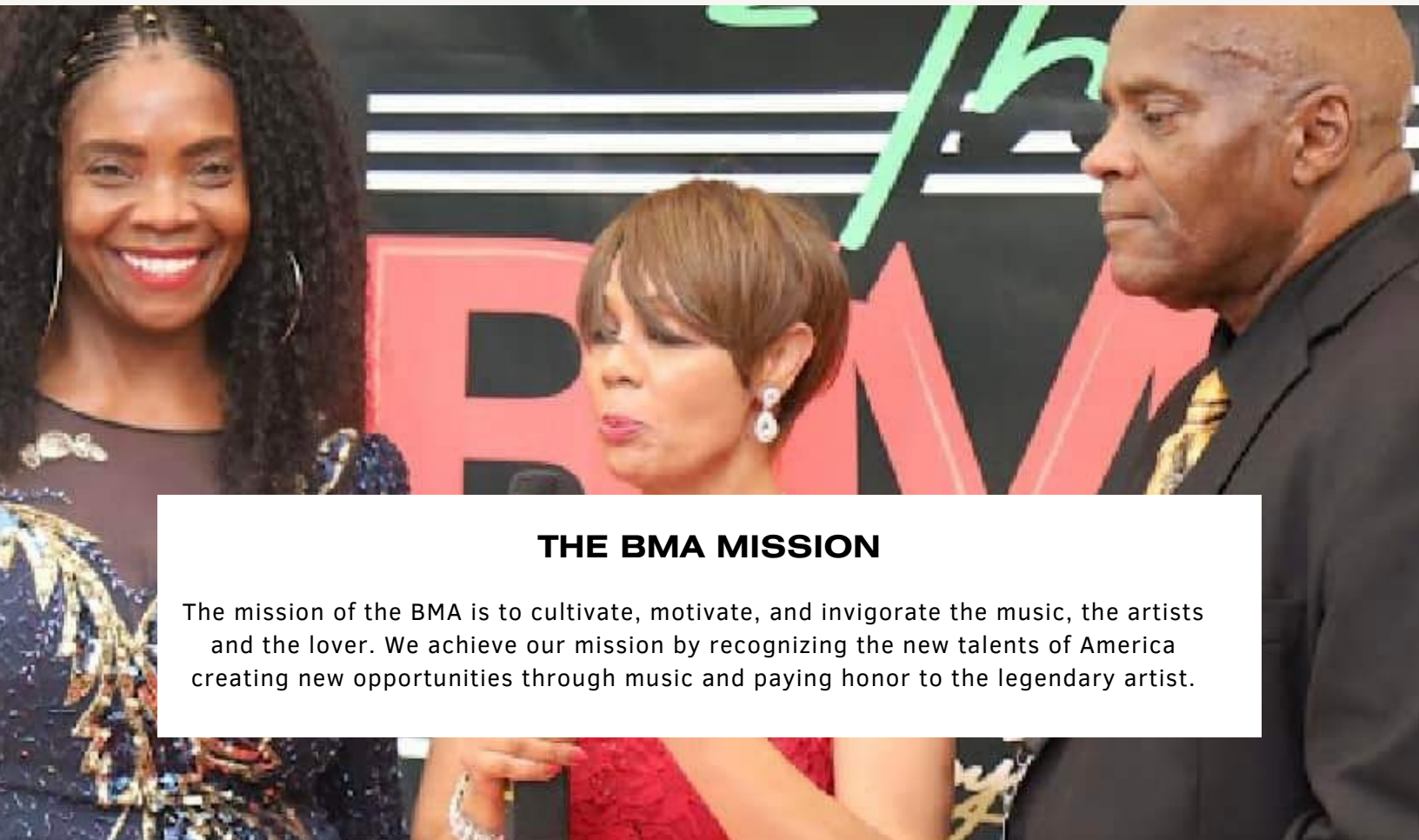
2024

PREPARED BY :

BRAND YOU MARKETING, LLC

ABOUT US

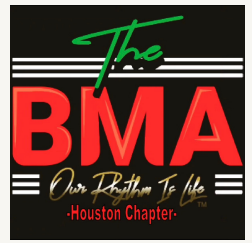
The Black Music Association and Academy of the Arts (BMA) has worked to identify and to recognize the heroes of today, tomorrow and forever, as it pertains to the music arts since 1999. The mission is to assure that these incredible Masters of Music are given their roses for their amazing contribution to the world through music. This span of ubiquitous honorees has reached the pinnacles of greatness; whole also establishing the careers of rising stars who are ascending to create even more greatness. We are now poised to bring excitement and entertainment into the city of Houston by recognizing greatness where it stands.



THE BMA MISSION

The mission of the BMA is to cultivate, motivate, and invigorate the music, the artists and the lover. We achieve our mission by recognizing the new talents of America creating new opportunities through music and paying honor to the legendary artist.

BMA HOUSTON



TITLE PARTNER

\$15,000

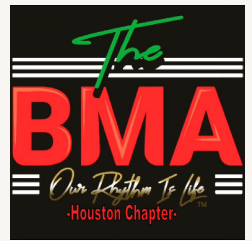
All advertising campaigns will feature the Partner name in first position (i.e. "company name"...presents)



- Posters, flyers will include your company name and logo.
- Radio commercials and print advertisements will include your company name.
- During the HBMA Show a company representative will come on stage to present an awards in a category.
- The Title Partner will co-host a pre-event networking mixer to our VIP's and specially invited guests where they can also discuss the opportunities they provide.
- Your company will also co-host the official BMA after event celebration with namesake privileges.
- You will receive two full page color ads (8x11) in the BMA Publication.
- An Exhibit display booth featuring your company will be erected in the venue.
- Your company will receive 20 VIP admissions



BMA HOUSTON



BMA PARTNER

\$10,000

All advertising campaigns will feature the Partner name in first position (i.e. "company name"...presents)

- All Posters, flyers will include your company name and logo.
- During the BMA Show a company representative will come on stage to present an award in a category.
- Your company will also co-host the official HBMA pre-gala celebration with namesake privileges.
- You will receive one full page color ad (8x11) in the BMA Publication.
- An Exhibit display booth featuring your company will be erected in the venue.
- Your company will receive 12 VIP admissions to the BMA's.



BMA HOUSTON



HOST SPONSOR

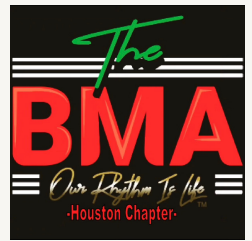
\$5,000



- During the BMA Show a company representative will come on stage to present an award category.
- Your company will also co-host the official BMA pre-gala reception.
- You will receive one full page color ad (8x11) in the BMA Publication
- An Exhibit display booth featuring your company will be erected in the venue.
- One banners with your company name/logo will be placed in the venue.
- Your company will receive 8 VIP admissions to the BMA's.



BMA HOUSTON



PRESENTING SPONSOR

\$2,500

- During the BMA Show a company representative will come on stage to present an awards category
- You will receive one full page color ad (8x11) in the BMA Publication
- Your company will receive 4 VIP admissions to the BMA's

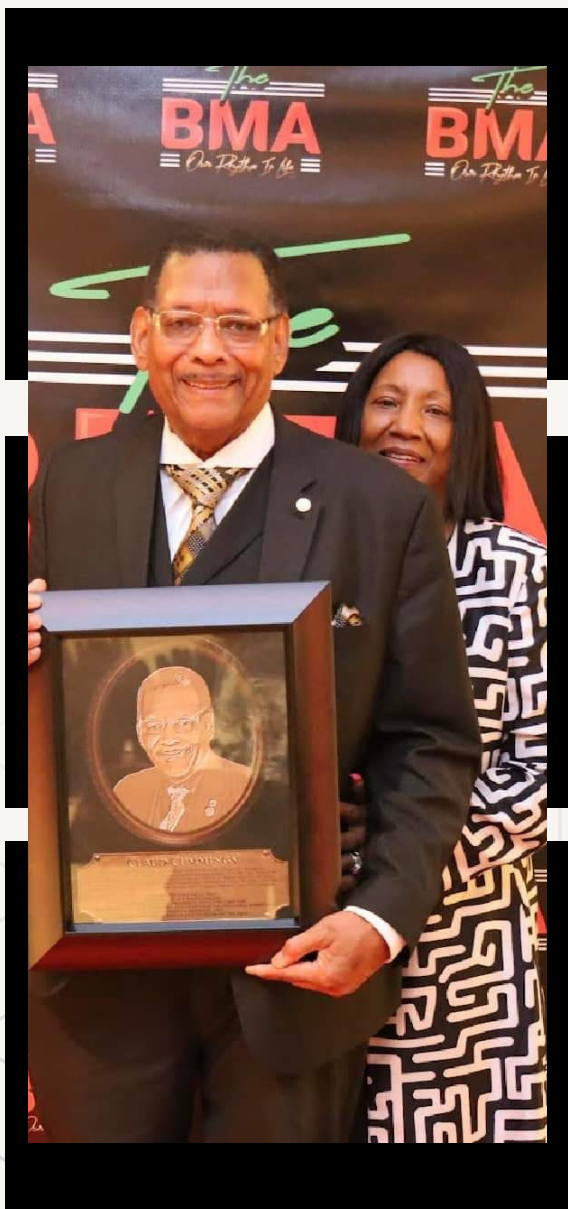


BMA HOUSTON

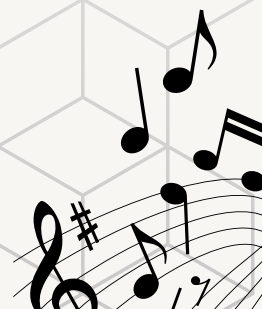


BMA PUBLICATION

\$1,000



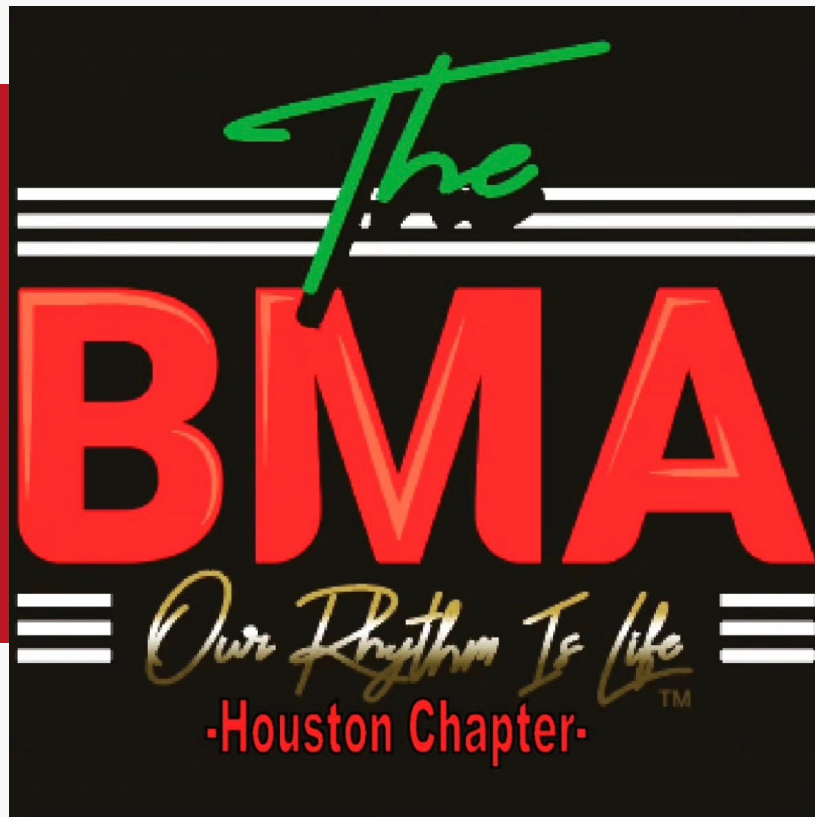
- You will receive one full page color ad (8x11) in the BMA Publication
- Your company will receive 4 General admissions to the BMA's



GET IN TOUCH

THANK YOU

FOR INVESTING INQUIRES



THE BLACK MUSIC AWARDS
(HOUSTON CHAPTER)
JUNE 22-23, 2024
WORTHAM THEATER CENTER
501 TEXAS AVE.
HOUSTON, TX 77002
