



Career Education in California

The role of for-profit colleges in
postsecondary education



CALIFORNIA FOR-PROFIT COLLEGE FACTS 2024

187,312



Students enrolled full or part-time at private for-profit colleges



58%

Completion rate at 2-year colleges

63%

Completion rate at <2-year colleges



19:1
Student-Faculty
Ratio

12%

Black

32%

Hispanic



65%

Women



35%

Men



62%
Pell Grant
Recipients



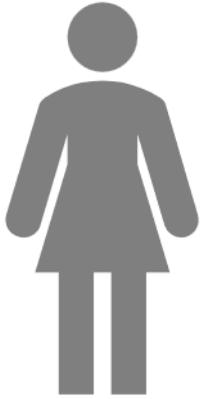
10K Associate's
13.8K Bachelor's
52.3K Certificates
awarded

Table of Contents

Diverse Populations Served	1
Female Enrollment.....	2
Students of Color.....	3
Low-Income.....	4
First-Generation.....	5
Adult Learners	6
Student Outcomes and Preparation for the Workforce	7
Degrees Awarded	8
Types of Degrees/Certificates Awarded in California	9
In-Demand Career Training in the US: Non-Degree	10
Notes	11

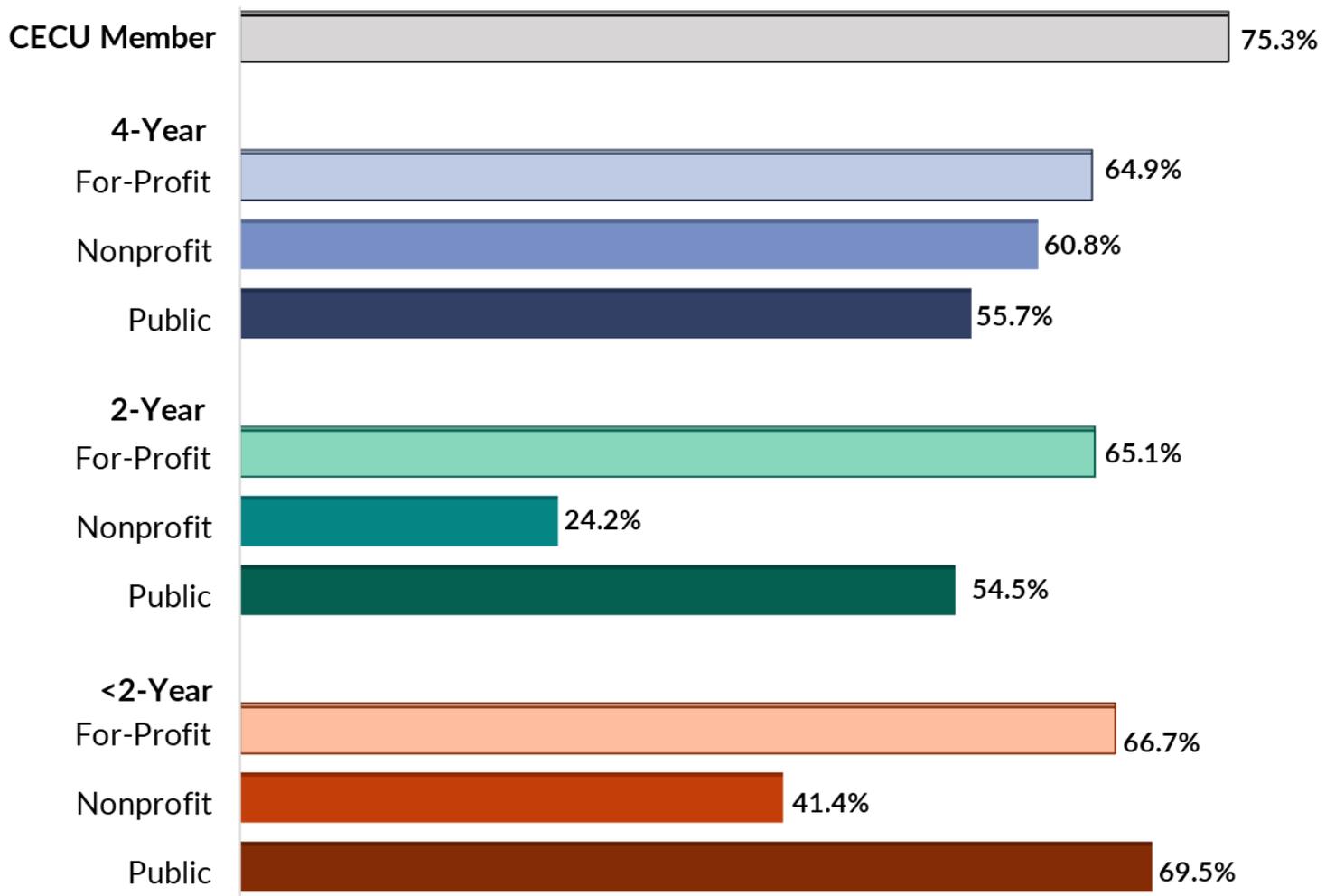
DIVERSE POPULATIONS SERVED

Diverse Populations Served: Female

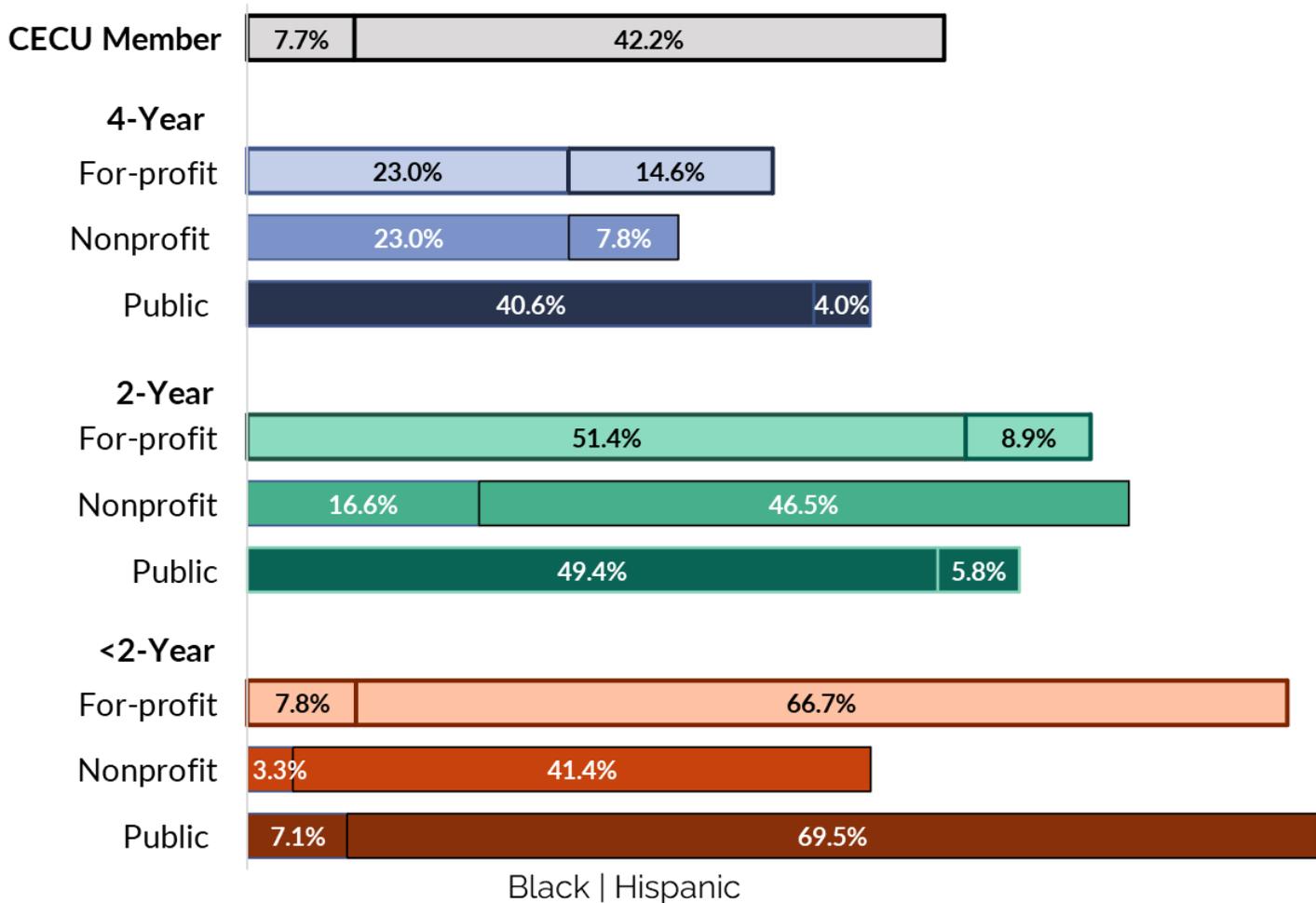


First, we look at the percentage of women enrolled at for-profit colleges in California in the 2022-23 school year. For-profit colleges conferring primarily four-year and two-year degrees lead the way at their institutional levels with 65% female enrollment each.

Across all institutional levels, CECU members boasted an average enrollment of approximately 75% women.

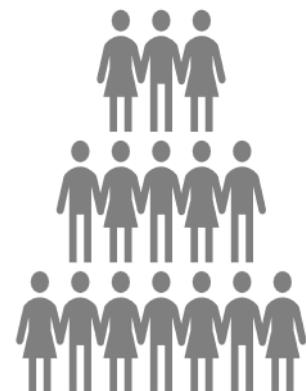


Diverse Populations Served: Students of Color



Additionally, all levels of for-profit colleges, as well as CECU members, demonstrated an enrollment of Black and Hispanic students that was comparable to that seen at public colleges.

At CECU schools in California, 50% of students were Black or Hispanic.

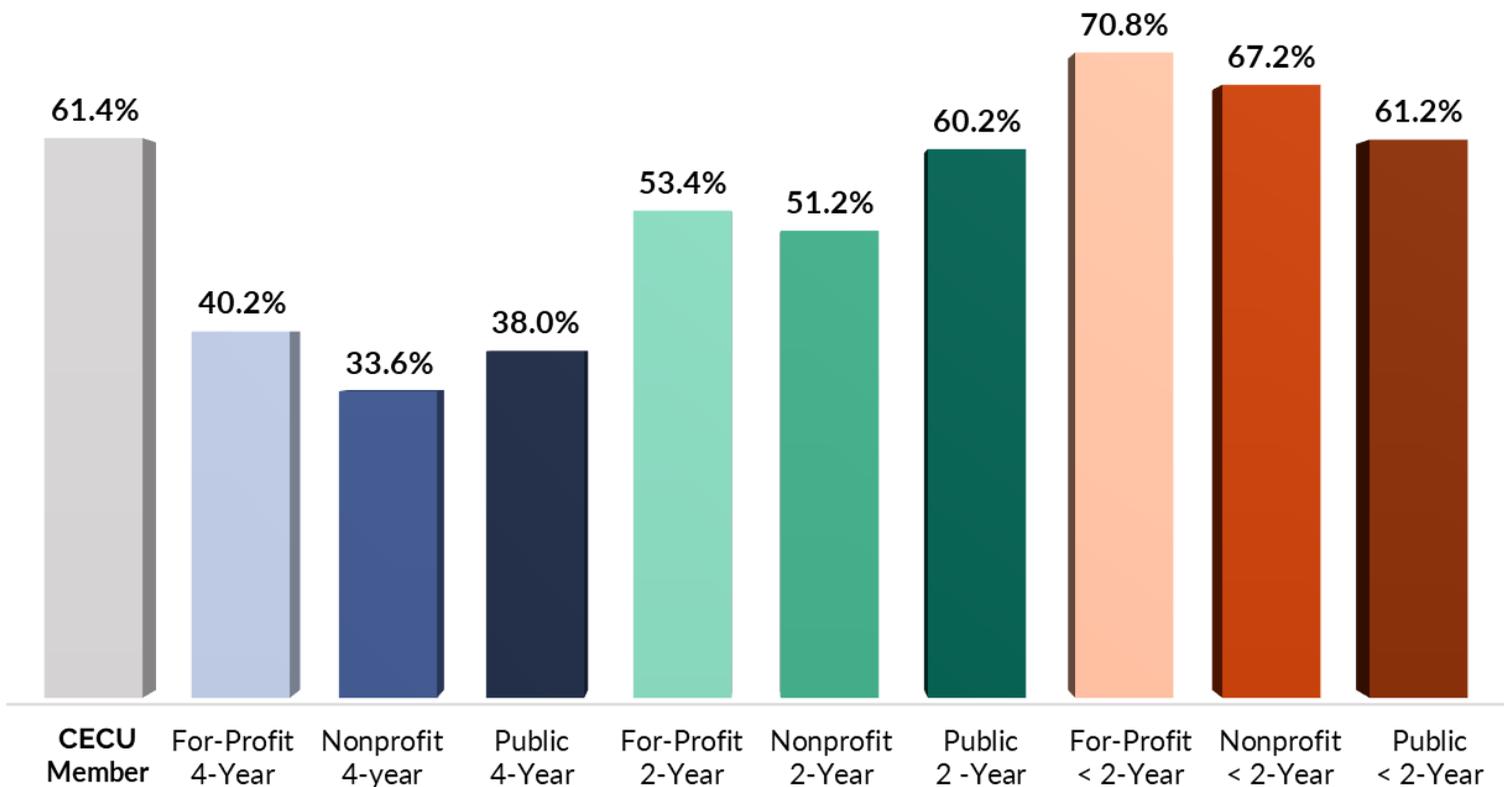


Diverse Populations Served: Low-Income

Low Income

Other areas of underserved populations accommodated by for-profit colleges in California include low-income students. For-profit colleges served the highest percentages of low-income students in the 2022-23 school year at four-year colleges (40%) and less-than-two-year colleges (71%).

CECU colleges in California served 61% low income students across all institutional levels.

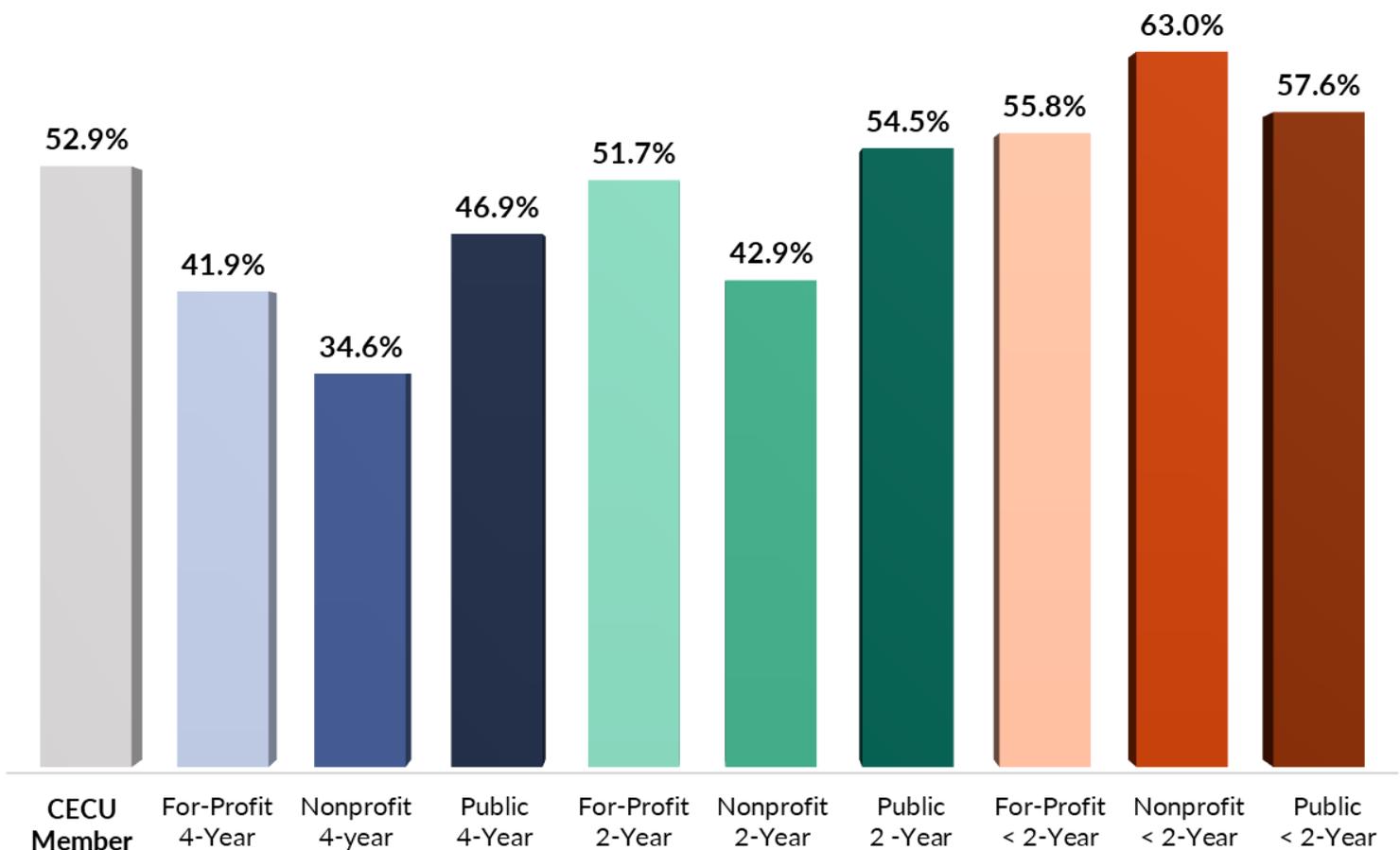


Diverse Populations Served: First-Generation

For-profit colleges also served a large share of first-generation students in the 2022-23 school year. For-profit colleges served a greater percentage of first-generation students than their private nonprofit counterparts. Enrollment of first-generation students at for-profit colleges was comparable to that of public colleges.

**1st
Gen**

CECU colleges alone had a student population with 53% first-generation students.

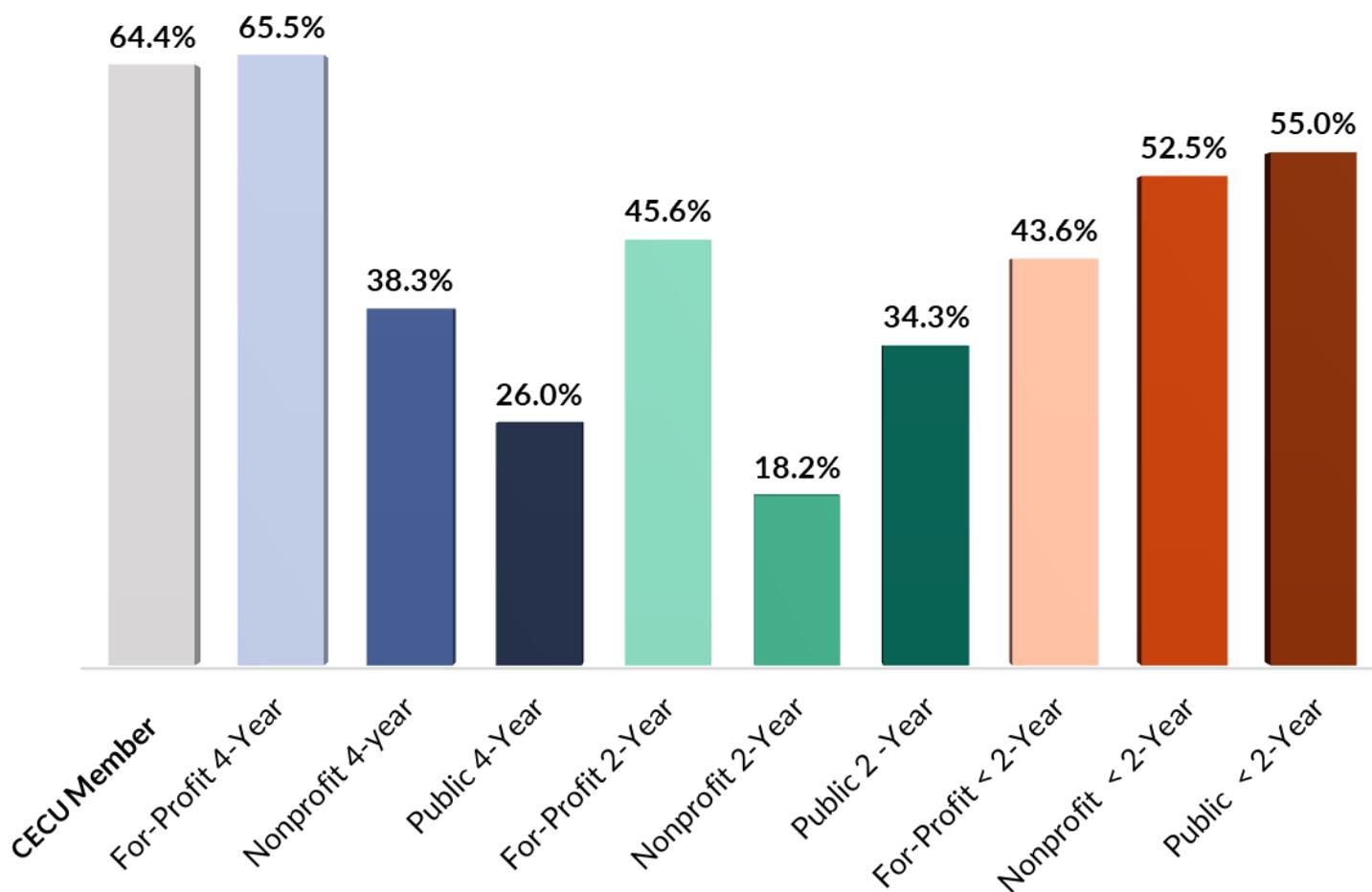


Diverse Populations Served: Adult Learners

Adults aged 25+ are another key population served by for-profit colleges in California as schools in this sector aim to adapt to the needs of older, more experienced learners that may have competing priorities as they've gotten older.

25+

Four-year, for-profit colleges lead the way in enrollment of adult learners in the 2022-23 school year with approximately 66% of enrolled students aged 25 years or older.

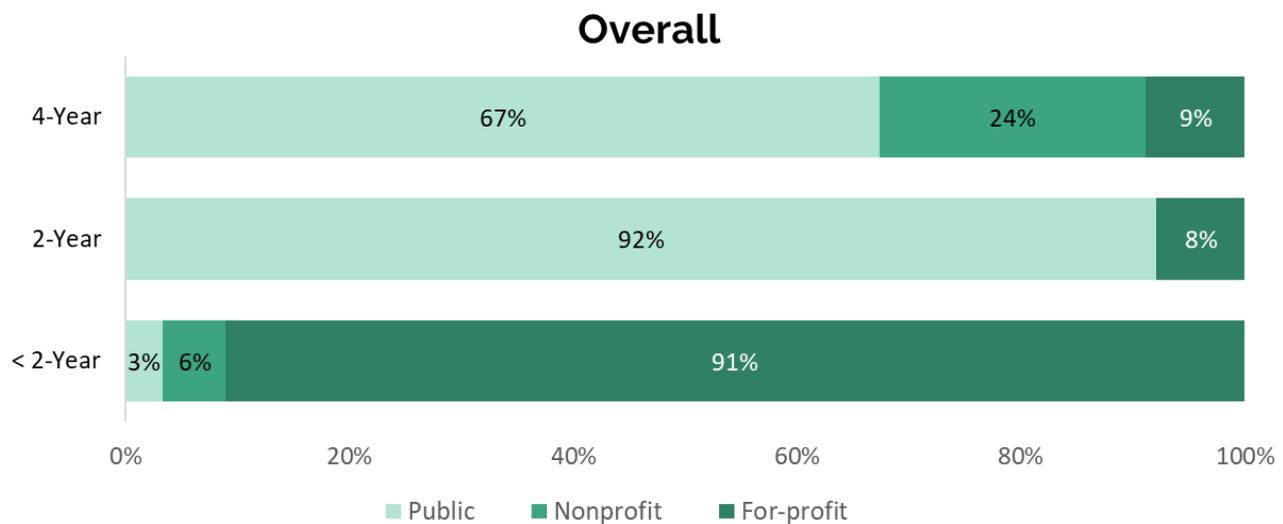


STUDENT OUTCOMES AND PREPARATION FOR THE WORKFORCE

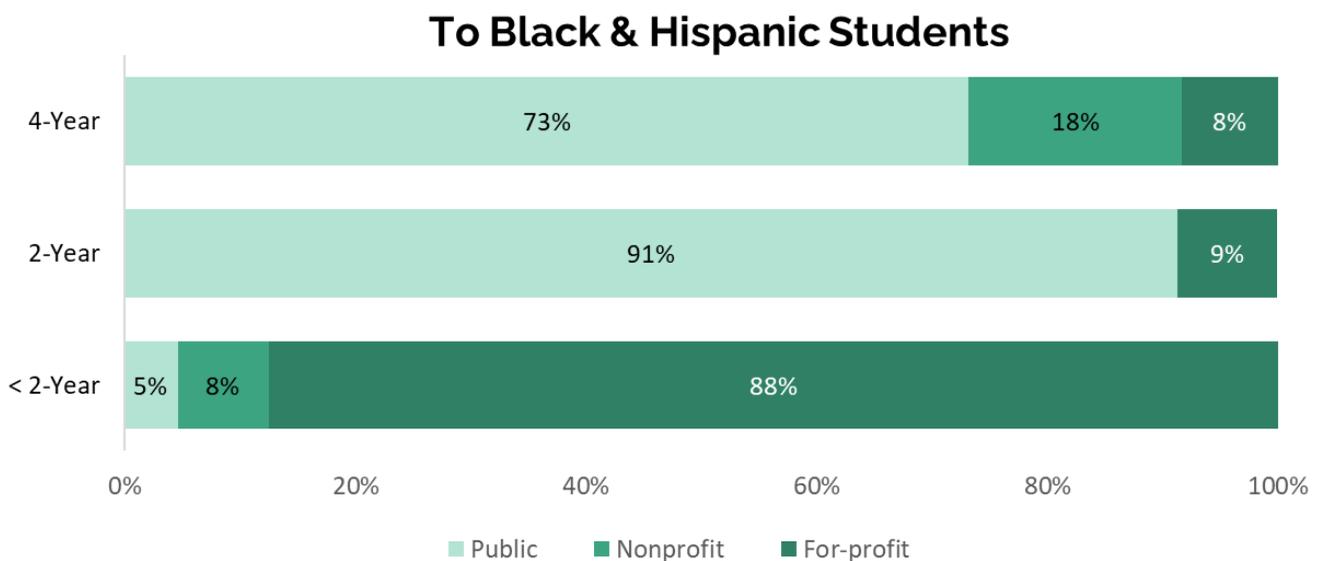
Degrees Awarded

Academic year 2021-22

For-profit colleges conferred the majority of less-than-two-year degrees/certificates conferred in the 2021-22 school year. They also conferred 9% of four-year degrees/certificates and 8% of two-year degrees/certificates.



Among Black and Hispanic students, for-profit colleges conferred the majority of less-than-two-year degrees/certificates and accounted for 8% of four-year degrees/certificates conferred and 9% of two-year degrees/certificates.



Types of Degrees/Certificates Awarded in California

By control of institution, 2021-22 academic year

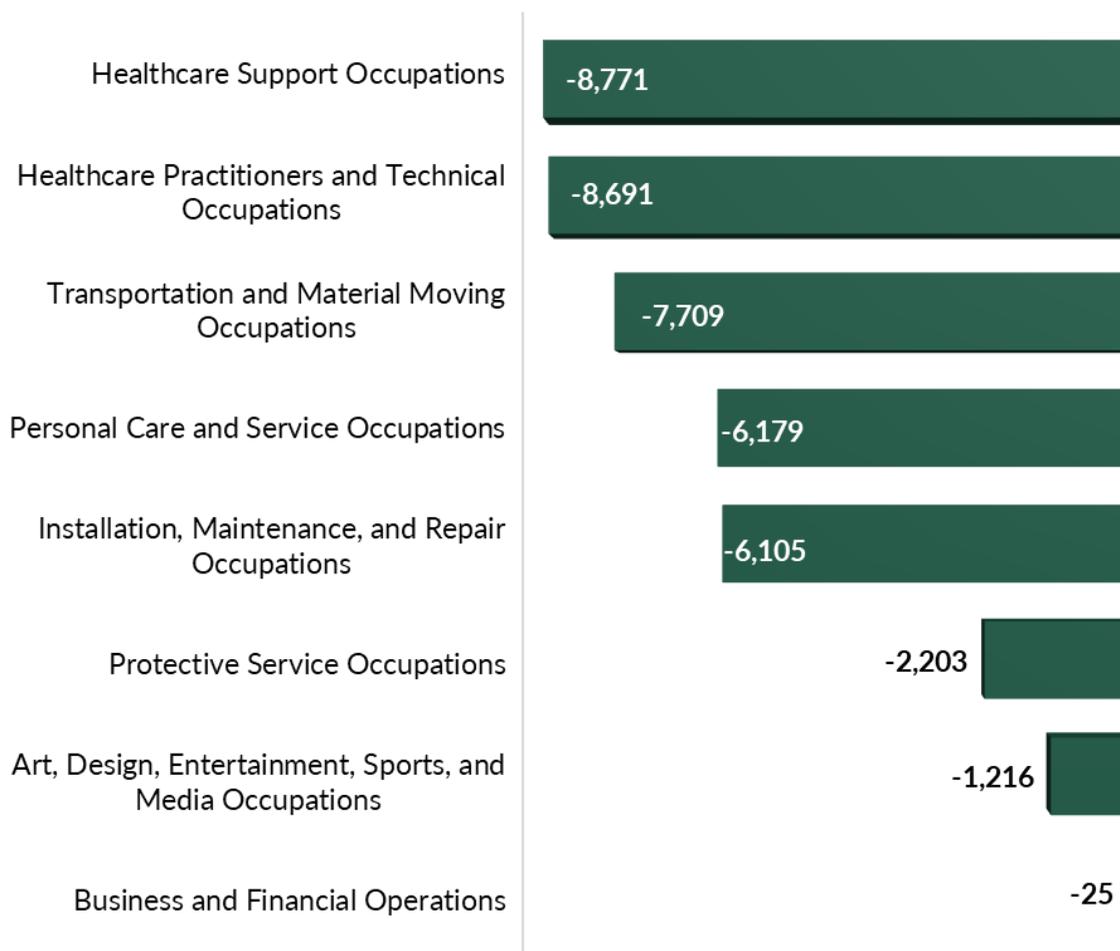
Profession	Public	Private, nonprofit	For-profit	Total	For-profit percentage
Nail Technician/Specialist and Manicurist			2175	2175	100.0%
Aesthetician/Esthetician and Skin Care Specialist	51		5108	5159	99.0%
Barbering/Barber	56		1388	1444	96.1%
HVACR Maintenance Technology/Technician	50	72	2610	2732	95.5%
Health Information/Medical Records Administration/Administrator	0	6	104	110	94.5%
Culinary Arts/Chef Training	4	8	208	220	94.5%
Truck and Bus Driver/Commercial Vehicle Operator and Instructor	3	104	1494	1601	93.3%
Massage Therapy/Therapeutic Massage	56	38	1246	1340	93.0%
Phlebotomy Technician/Phlebotomist	123	5	835	963	86.7%
Medical/Clinical Assistant	1652	263	10298	12213	84.3%
Dental Assisting/Assistant	717	8	2917	3642	80.1%
Licensed Practical/Vocational Nurse Training	1239	104	4745	6088	77.9%
Pharmacy Technician/Assistant	364	12	1202	1578	76.2%
Electrician	976	162	2904	4042	71.8%
Cosmetology/Cosmetologist, General	1581		3144	4725	66.5%
Automobile/Automotive Mechanics Technology/Technician	2597	43	1875	4515	41.5%
Welding Technology/Welder	1174	210	805	2189	36.8%
Airframe Mechanics and Aircraft Maintenance Technology/Technician	880		422	1302	32.4%
Registered Nursing/Registered Nurse	8917	3815	4223	16955	24.9%

For-profit colleges contribute significantly to the workforce, conferring over 90% of degrees/certificates in the following fields:

- Nail Technician/Specialist and Manicurist
- Aesthetician/Esthetician and Skin Care Specialist
- Barbering/Barber
- HVACR Maintenance Technology/Technician
- Health Information/Medical Records Administration/Administrator
- Culinary Arts/Chef Training
- Truck and Bus Driver/Commercial Vehicle Operator and Instructor
- Massage Therapy/Therapeutic Massage

In-Demand Career Training in the US: Non-Degree

Projected Shortage of Workers by Group



The degrees/certificates conferred by for-profit colleges in California align very well with the estimated annual nationwide worker shortages in occupations requiring some college or a postsecondary nondegree award. Healthcare is by far the occupation most in need of workers. For-profit colleges in California confer a large percentage of degrees/certificates in the following healthcare-related fields:

- Health information/medical records administration (95%)
- Phlebotomy technician/phlebotomist (87%)
- Medical/clinical assistants (84%)
- Licensed practical/vocational nurse training (78%)
- Pharmacy technician/assistant (76%)
- Registered nursing/registered nurse (25%)

Notes

- Data for “CECU Member” includes all institutions listed in the member data file provided by CECU, cross-referenced with IPEDS and College Scorecard data by OPEID.