Career Education in Georgia

The role of for-profit colleges in postsecondary education





GEORGIA FOR-PROFIT COLLEGE FACTS 2024

42%

Completion rate at 2-year colleges

27,299



58%

Completion rate at <2-year colleges

Students enrolled full or part-time at private for-profit colleges



16:1

Student-Faculty Ratio

55%
Black
Hispanic



75%



75%
Pell Grant
Recipients



25% Men



1.2K Associate's1.9K Bachelor's

4.6K Certificates awarded

CECU Career Education Colleges and Universities

Source: National Center for Education Statistics 2023

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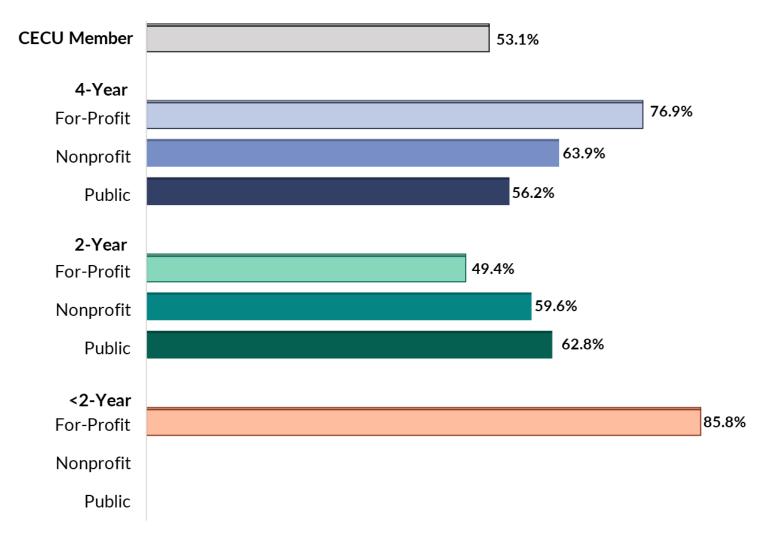
DIVERSE POPULATIONS SERVED

Diverse Populations Served: Female



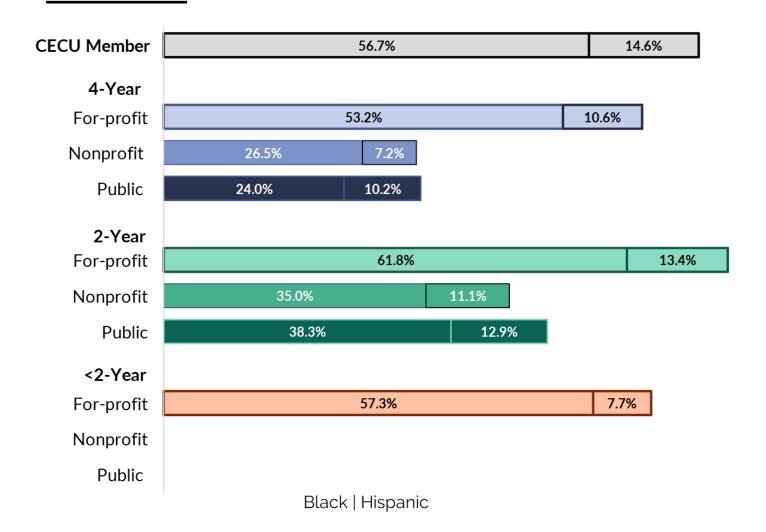
First, we look at the percentage of women enrolled at forprofit colleges in Georgia in the 2022-23 school year. Forprofit colleges lead the way at institutions conferring primarily four-year degrees with 77% female enrollment. At less-than-two-year for=profit colleges, 86% of students at identified as female. Due to lack of available data, there is no comparison to other higher education sectors.

Across all institutional levels, CECU member schools boasted an average enrollment of approximately 53% women.



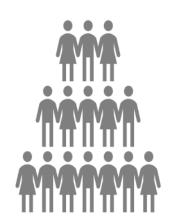
Source: IPEDS, 2024

Diverse Populations Served: Students of Color



Additionally, for-profit colleges conferring primarily four-year and two-year degrees had the highest enrollment of students that are Black (64%) and Hispanic (75%).

At CECU member schools in Georgia, 71% of enrolled students were Black or Hispanic.

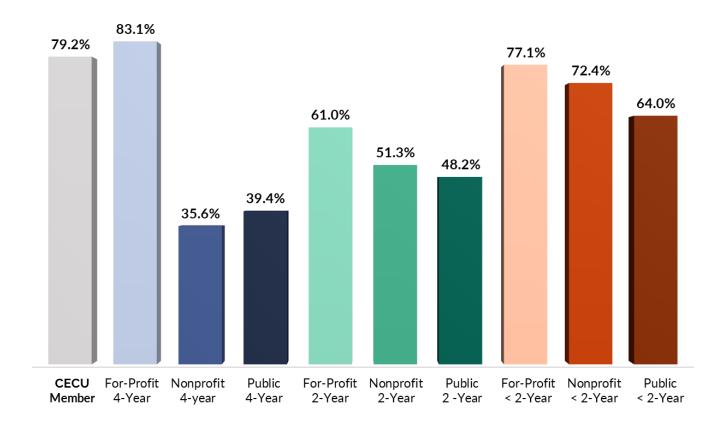


Diverse Populations Served: Low-Income

Low Income

Other areas of underserved populations accommodated by for-profit colleges in Georgia include low-income students. For-profit colleges served the highest percentages of low-income students in the 2022-23 school year at four-year colleges (83%), two-year colleges (61%), and less-than-two-year colleges (77%).

CECU member schools in Georgia enrolled 79% low income students across all institutional levels.



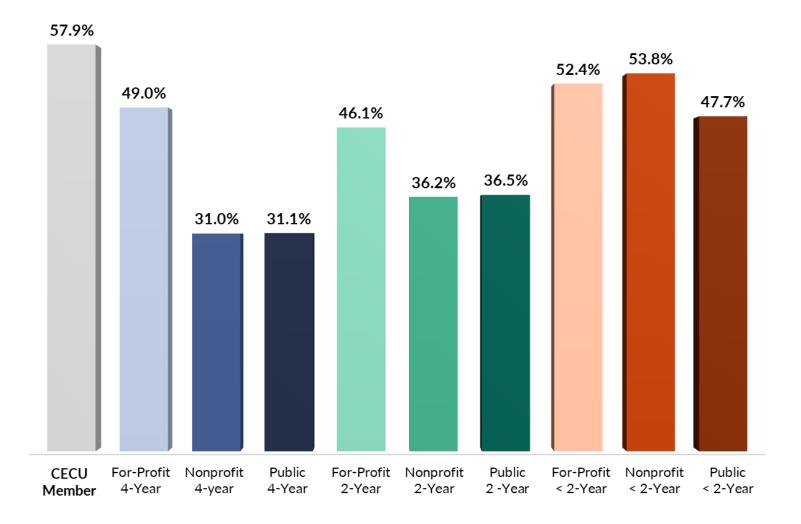
Source: College Scorecard, 2023

Diverse Populations Served: First-Generation

For-profit colleges also served a large share of first-generation students in the 2022-23 school year, leading the way in first-generation enrollment at schools conferring primarily four-year (49%) and two-year (46%) degrees. For-profit college enrollment of first-generation students at less-than-two-year institutions was nearly equal to that of nonprofit less-than-two year institutions.

1st Gen

CECU member schools alone had a student population with 58% first-generation students.

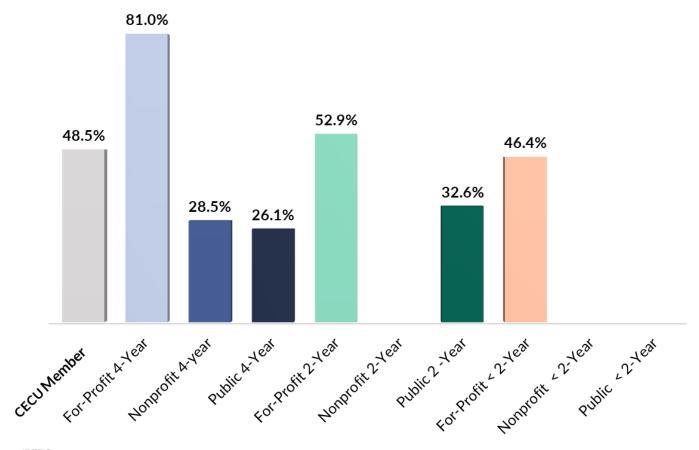


Diverse Populations Served: Adult Learners

Adults aged 25+ are another key population served by for-profit colleges in Georgia as schools in this sector aim to adapt to the needs of older, more experienced learners that may have competing priorities as they've gotten older.

25+

For-profit colleges conferring primarily four-year and two-year degrees lead the way in enrollment of adult learners in the 2022-23 school year with 81% and 53% of enrolled students aged 25 years or older, respectively.

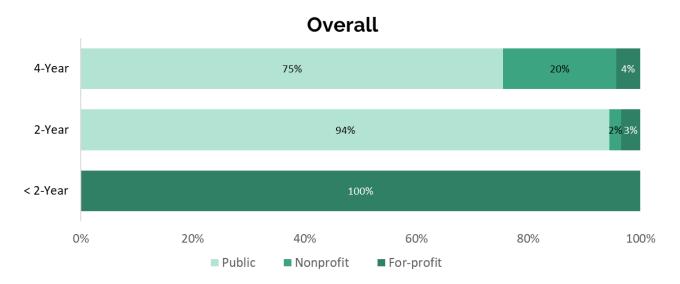


STUDENT OUTCOMES AND PREPARATION FOR THE WORKFORCE

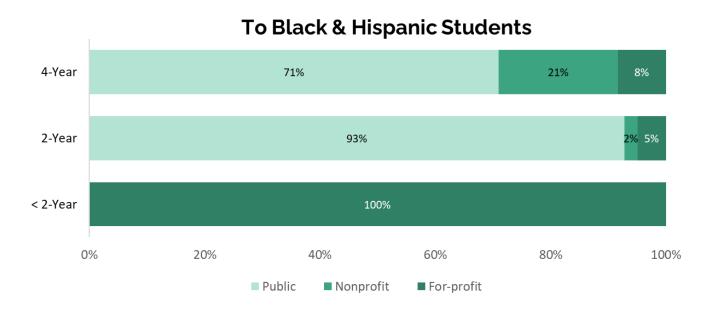
Degrees Awarded in Georgia

Academic year 2021-22

For-profit colleges conferred all less-than-two-year degrees/certificates across all sectors in the 2021-22 school year. They also conferred 4% of four-year degrees/certificates and 3% of two-year degrees/certificates.



Among Black and Hispanic students, for-profit colleges conferred all less-than-two-year degrees/certificates. They also accounted for 8% of four-year degrees/certificates and 5% of two-year degrees/certificates conferred to Black and Hispanic students.



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Types of Degrees/Certificates Awarded in Georgia

By control of institution, 2021-22 academic year

Profession	Public	Private, nonprofit	For-profit	Total	For-profit percentage
Massage Therapy/Therapeutic Massage	20	0	293	313	93.6%
Aesthetician/Esthetician and Skin Care Specialist	173	0	953	1126	84.6%
Nail Technician/Specialist and Manicurist	85	0	273	358	76.3%
Medical/Clinical Assistant	477	168	870	1515	57.4%
Dental Assisting/Assistant	268	101	239	608	39.3%
Barbering/Barber	259	0	89	348	25.6%
Cosmetology/Cosmetologist, General	2056	0	683	2739	24.9%
HVACR Technology/Technician	1157	4	291	1452	20.0%
Electrician	506	0	102	608	16.8%
Registered Nursing/Registered Nurse	4291	836	535	5662	9.4%

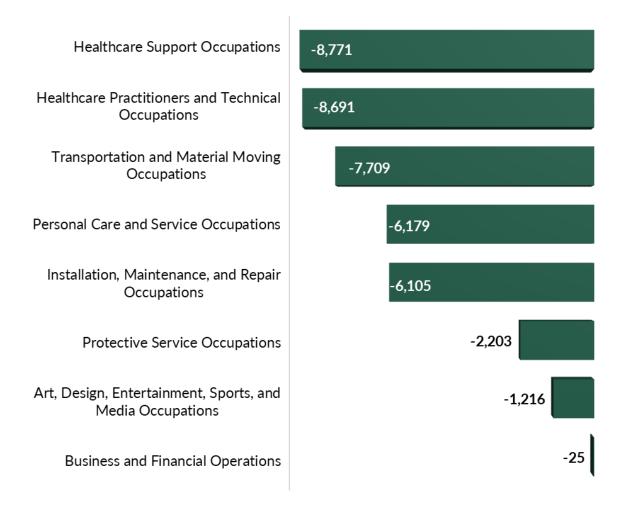
For-profit colleges contribute significantly to the workforce in Georgia, conferring over 70% of degrees/certificates in the following fields:

- Massage Therapy/Therapeutic Massage (94%)
- Aesthetician/Esthetician and Skin Care Specialist (87%)
- Nail Technician/Specialist and Manicurist (76%)

9 Source: IPEDS, 2024

In-Demand Career Training in the US: Non-Degree

Projected Shortage of Workers by Group



The degrees/certificates conferred by for-profit colleges in Georgia align very well with the estimated annual nationwide worker shortages in occupations requiring some college or a postsecondary nondegree award. Healthcare is by far the occupation most in need of workers. For-profit colleges in Georgia confer a large percentage of degrees/certificates in the following healthcare-related fields:

- Medical/clinical assistants (57%)
- Dental assisting/assistant (39%)
- Registered nursing/registered nurse (9%).

Source: JobsEQ

Notes

- The data presented in this report includes only Title IV accredited institutions.
- Data for "CECU Member" includes all institutions listed in the member data file provided by CECU, cross-referenced with IPEDS and College Scorecard data by OPEID.
- IPEDS data presented in this report does not include less-than-two-year public and private due to data availability constraints.