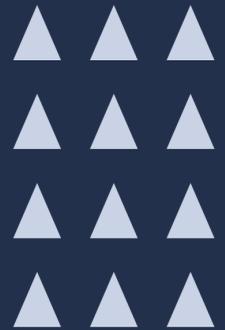




Career Education in Nevada

The role of for-profit colleges in
postsecondary education



NEVADA FOR-PROFIT COLLEGE FACTS 2024

11,022



Students enrolled full or part-time at private for-profit colleges



55%

Completion rate at 2-year colleges

62%

Completion rate at <2-year colleges



16:1

Student-Faculty Ratio

18%

Black

32%

Hispanic



76%

Women



24%

Men



70%
Pell Grant
Recipients



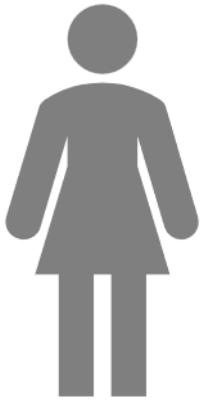
611 Associate's
314 Bachelor's
6K Certificates
awarded

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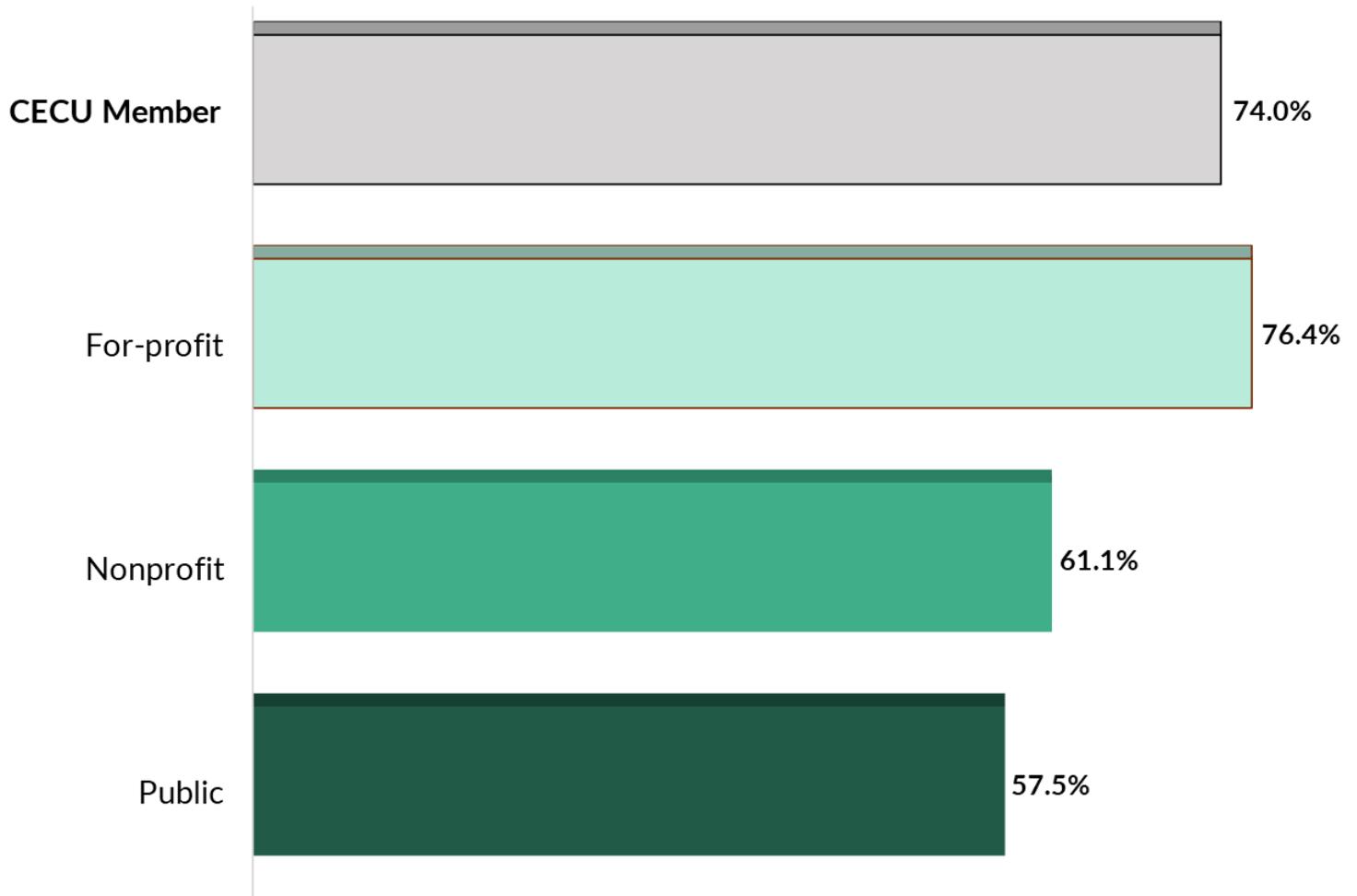
DIVERSE POPULATIONS SERVED

Diverse Populations Served: Female

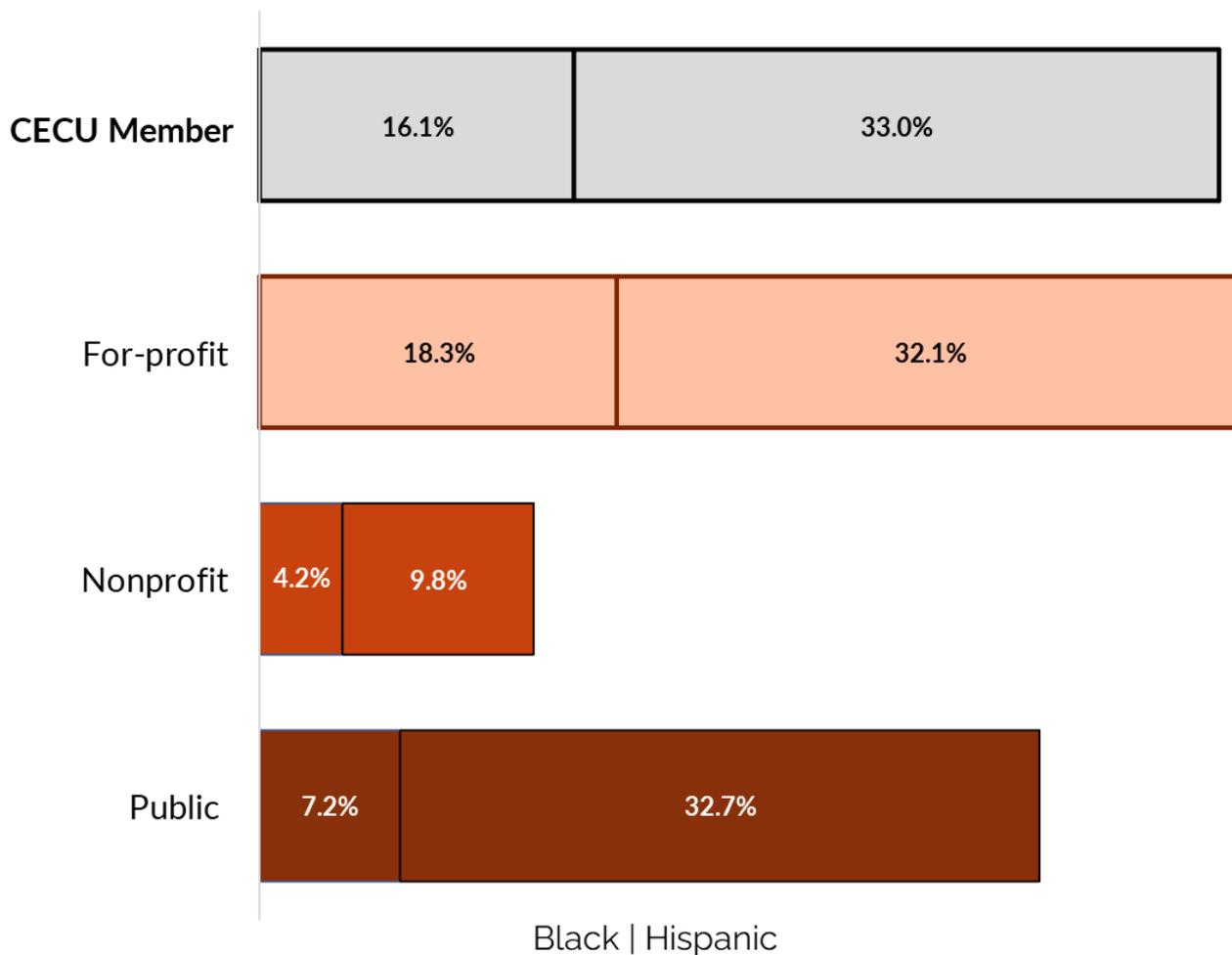


First, we look at the percentage of women enrolled at for-profit colleges in Nevada in the 2022-23 school year. For-profit colleges lead the way in female enrollment with 76% of enrolled students identifying as female.

Across all institutional levels, CECU member schools had an average enrollment of approximately 74% women.

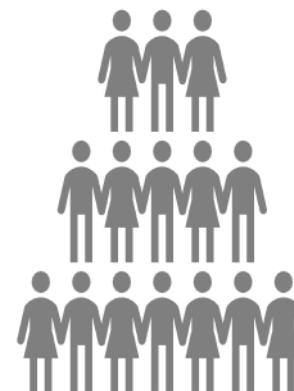


Diverse Populations Served: Students of Color



Additionally, for-profit colleges had the highest enrollment of students that are Black (18%) and the second-highest enrollment of students that are Hispanic (32%).

At CECU member schools in Nevada, 49% of enrolled students identified as Black or Hispanic.

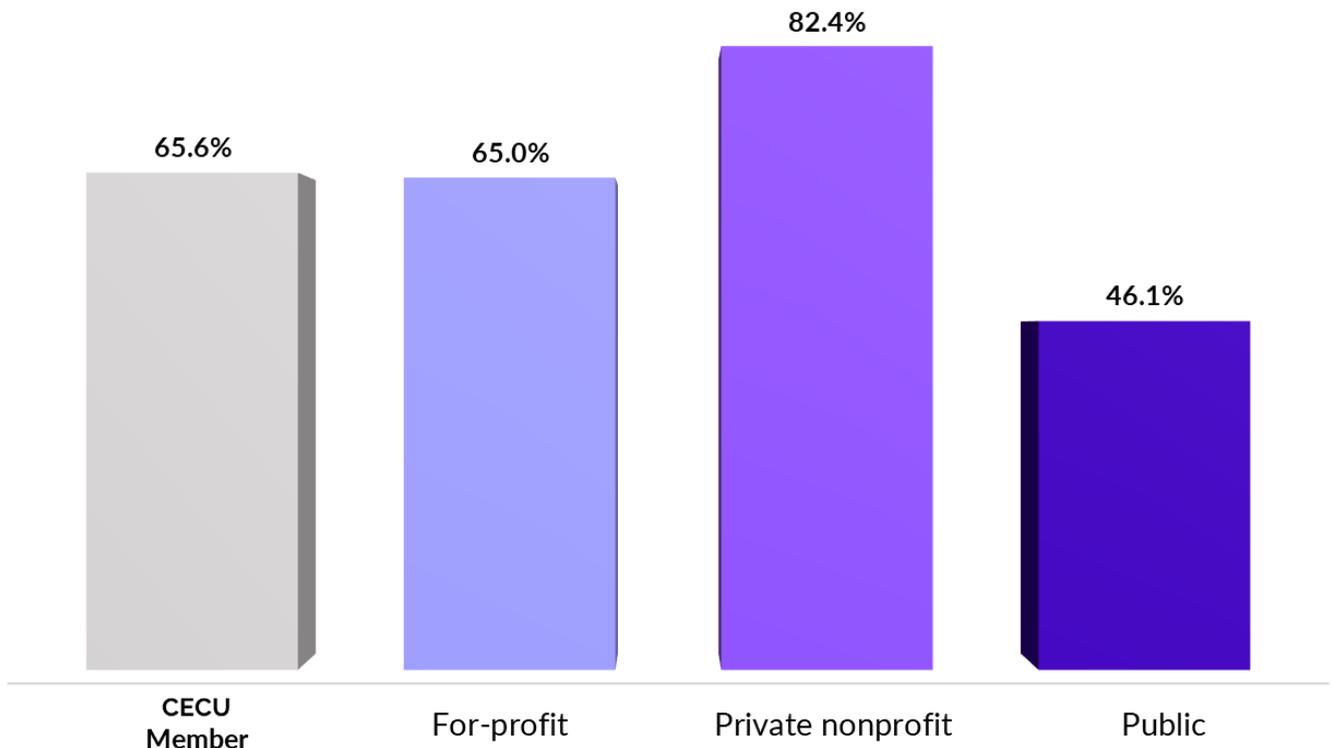


Diverse Populations Served: Low-Income

Low Income

Other areas of underserved populations accommodated by for-profit colleges in Nevada include low-income students. For-profit colleges served the second-highest percentage of low-income students in the 2022-23 school year with 65% of enrolled students qualifying as low-income.

CECU member schools in Nevada enrolled 66% low-income students across all institutional levels.

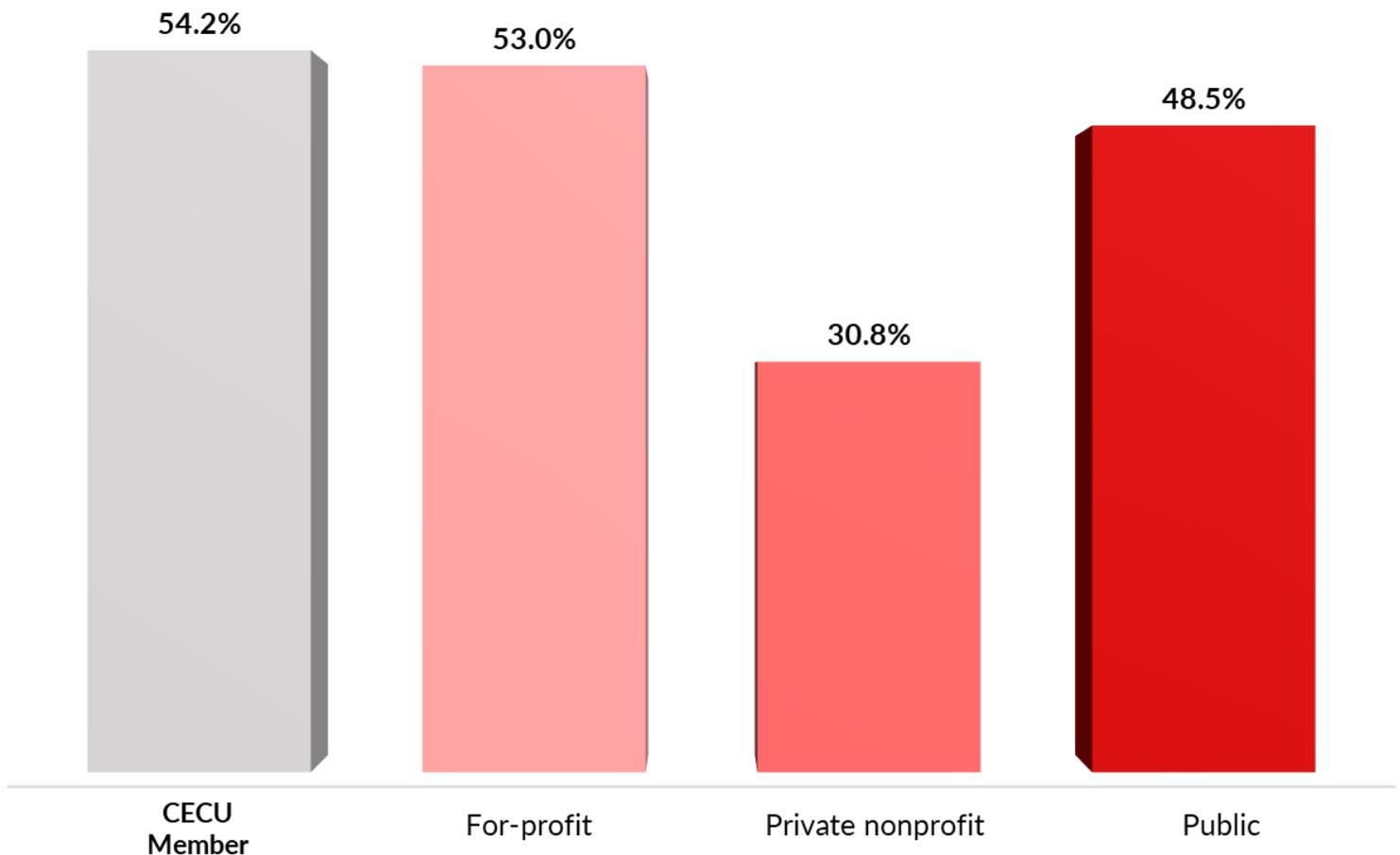


Diverse Populations Served: First-Generation

For-profit colleges also served a large share of first-generation students in the 2022-23 school year, leading the way in first-generation enrollment with 53% of students being among the first generation in their family to attend college.

**1st
Gen**

CECU member schools enrolled 54% first-generation students.

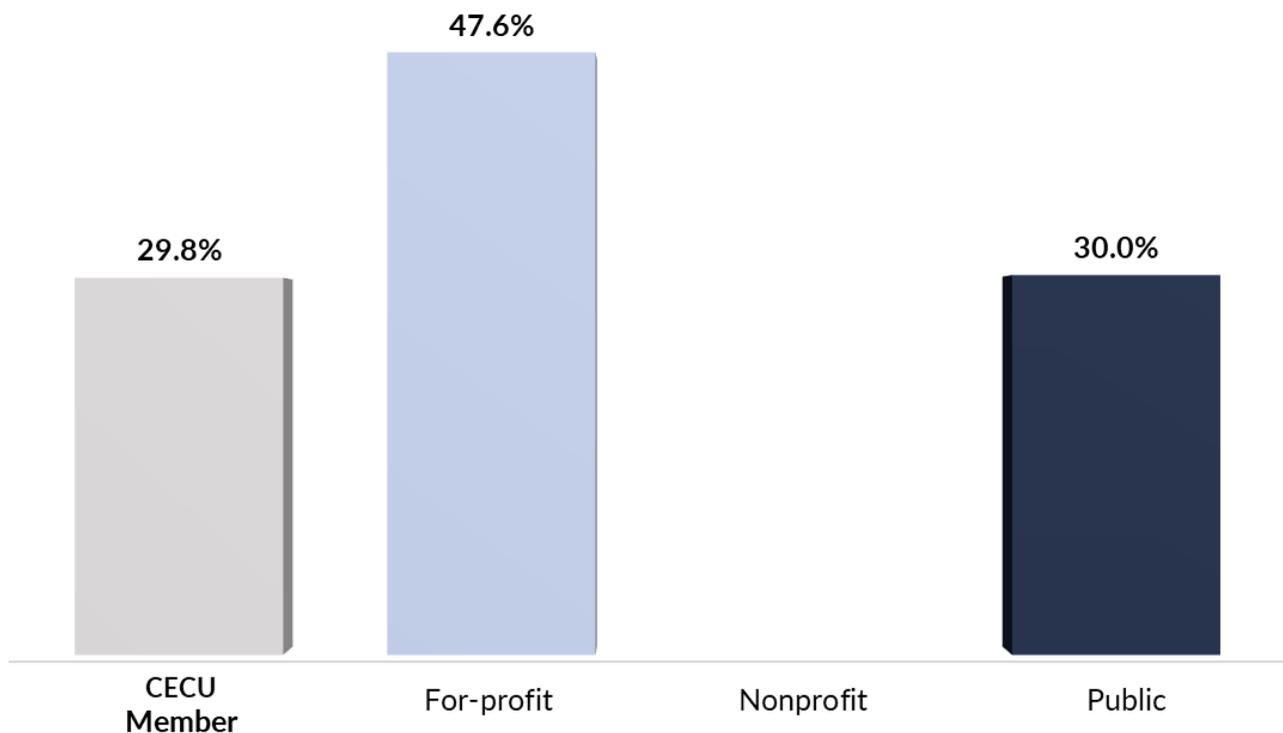


Diverse Populations Served: Adult Learners

Adults aged 25+ are another key population served by for-profit colleges in Nevada as schools in this sector aim to adapt to the needs of older, more experienced learners that may have competing priorities as they've gotten older.

25+

For-profit colleges had a higher enrollment of adult learners in the 2022-23 school year (48%) than public colleges (30%). Data for private nonprofit colleges is not available.

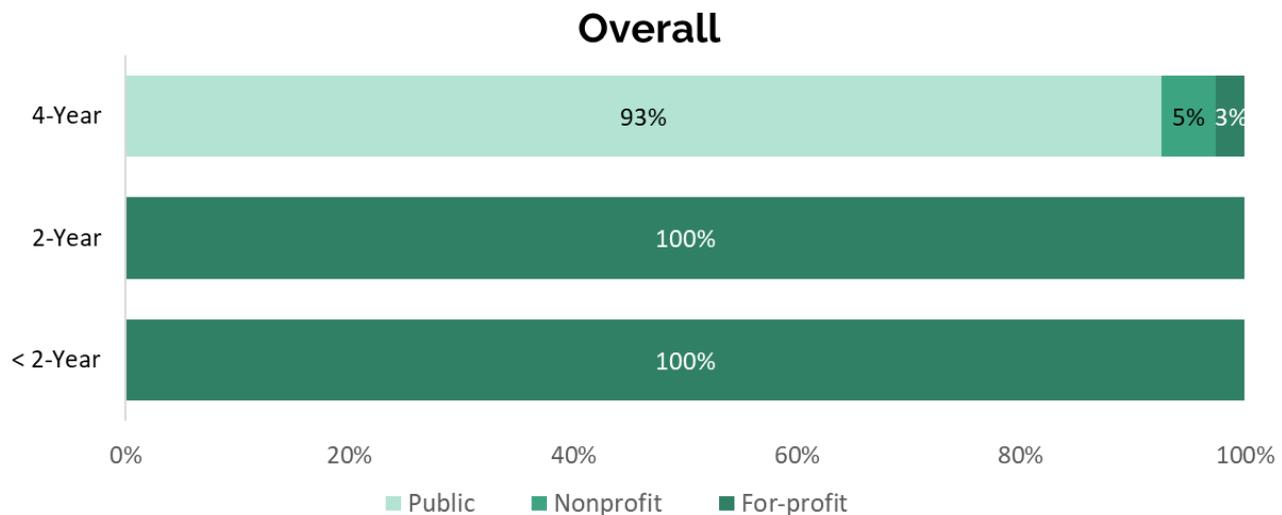


STUDENT OUTCOMES AND PREPARATION FOR THE WORKFORCE

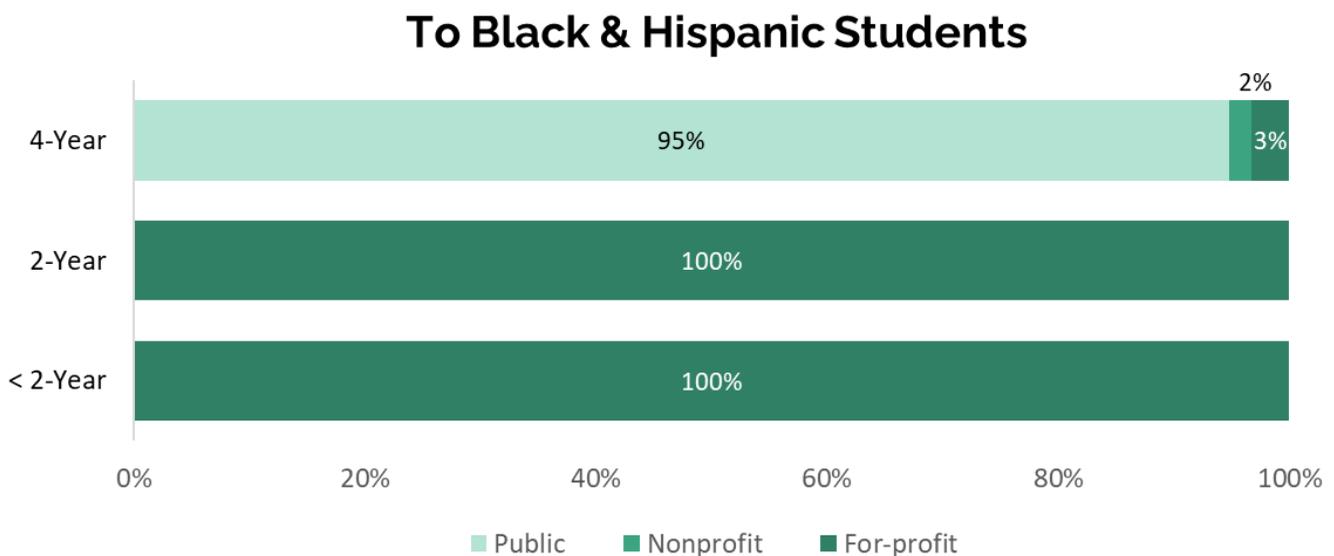
Degrees Awarded in Nevada

Academic year 2021–22

For-profit colleges conferred all less-than-two-year and two-year degrees/certificates across sectors in the 2021-22 school year. They also conferred 3% of four-year degrees/certificates.



Among Black and Hispanic students, for-profit colleges again conferred all less-than-two-year and two-year degrees/certificates. They also accounted for 3% of four-year degrees/certificates conferred to Black and Hispanic students.



Types of Degrees/Certificates Awarded in Nevada

By control of institution, 2021-22 academic year

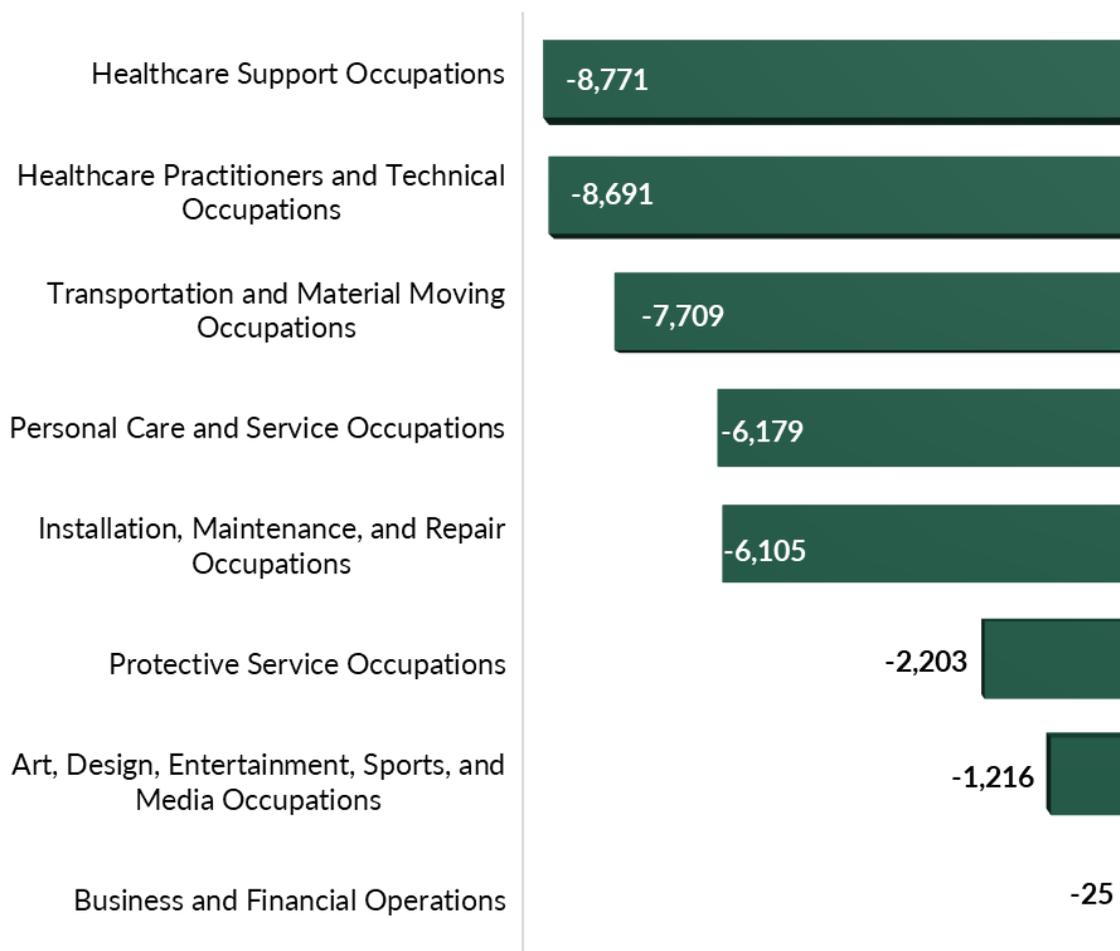
Profession	Public	Private, nonprofit	For-profit	Total	For-profit percentage
Aesthetician/Esthetician and Skin Care Specialist	0	0	1081	1081	100.0%
Nail Technician/Specialist and Manicurist	0	0	463	463	100.0%
Cosmetology/Cosmetologist, General	0	0	629	629	100.0%
Medical/Clinical Assistant	0	0	1185	1185	100.0%
Massage Therapy/Therapeutic Massage	6	0	128	134	95.5%
Dental Assisting/Assistant	37	0	319	356	89.6%
HVACR Maintenance Technology/Technician	46	0	315	361	87.3%
Phlebotomy Technician/Phlebotomist	91	0	502	593	84.7%
Automobile/Automotive Mechanics Technology/Technician	95	0	201	296	67.9%
Electrician	144	0	169	313	54.0%
Licensed Practical/Vocational Nurse Training	17	0	16	33	48.5%
Registered Nursing/Registered Nurse	1411	343	404	2158	18.7%
Welding Technology/Welder	275	0	57	332	17.2%

For-profit colleges contribute significantly to the workforce in Nevada, conferring over 95% of degrees/certificates in the following fields:

- Aesthetician/Esthetician and Skin Care Specialist
- Nail Technician/Specialist and Manicurist
- Cosmetology/Cosmetologist, General
- Medical/Clinical Assistant
- Massage Therapy/Therapeutic Massage
-

In-Demand Career Training in the US: Non-Degree

Projected Shortage of Workers by Group



The degrees/certificates conferred by for-profit colleges in Nevada align very well with the estimated annual nationwide worker shortages in occupations requiring some college or a postsecondary nondegree award. Healthcare is by far the occupation most in need of workers. For-profit colleges in Nevada confer a large percentage of degrees/certificates in the following healthcare-related fields:

- Medical/Clinical Assistants (96%)
- Dental Assisting/Assistant (90%)
- Phlebotomy Technician/Phlebotomist (85%)
- Licensed Practical/Vocational nurse (49%)
- Registered nursing/registered nurse (19%)

Notes

- The data presented in this report includes only Title IV accredited institutions.
- Data for “CECU Member” includes all institutions listed in the member data file provided by CECU, cross-referenced with IPEDS and College Scorecard data by OPEID.
- IPEDS data presented in this report does not include two-year public/private nonprofit or less-than-two-year public/private nonprofit schools due to data availability constraints.
- College Scorecard data presented in this report does not include two-year or less-than-two-year private nonprofit schools due to data availability constraints.