



# Career Education in Oregon

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The role of for-profit colleges in  
postsecondary education



# OREGON FOR-PROFIT COLLEGE FACTS 2024

4,061



Students enrolled full or part-time at private for-profit colleges



67%

Completion rate at 2-year colleges

68%

Completion rate at <2-year colleges



14:1  
Student-Faculty  
Ratio

9%

Black

19%

Hispanic



88%

Women



12%

Men



54%  
Pell Grant  
Recipients



192 Associate's  
2.4K Certificates  
awarded

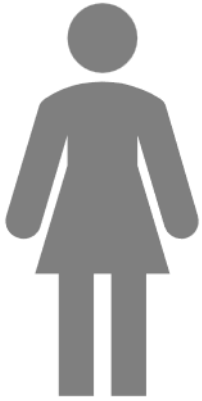
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# **DIVERSE POPULATIONS SERVED**

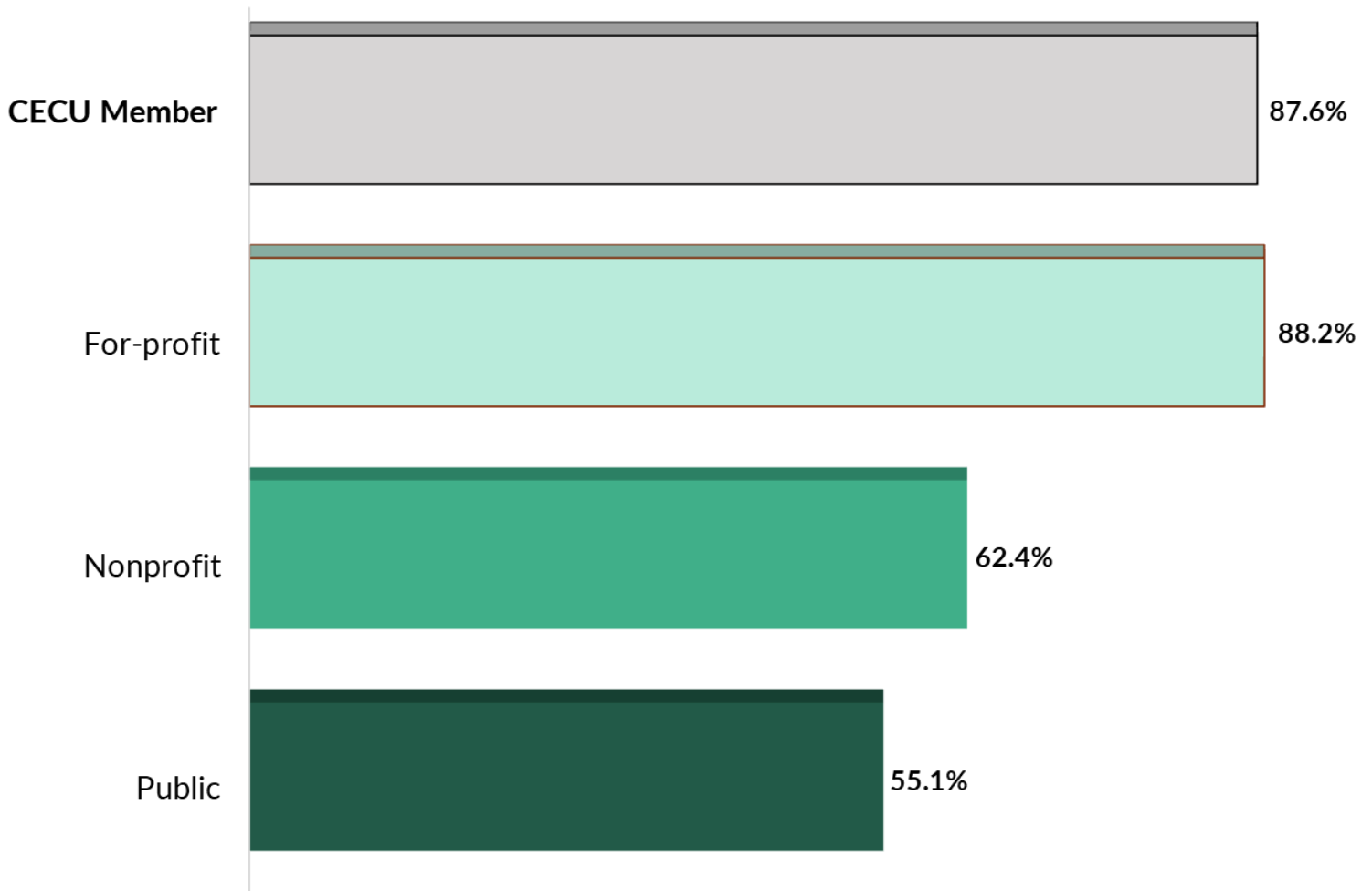
# Diverse Populations Served: Female

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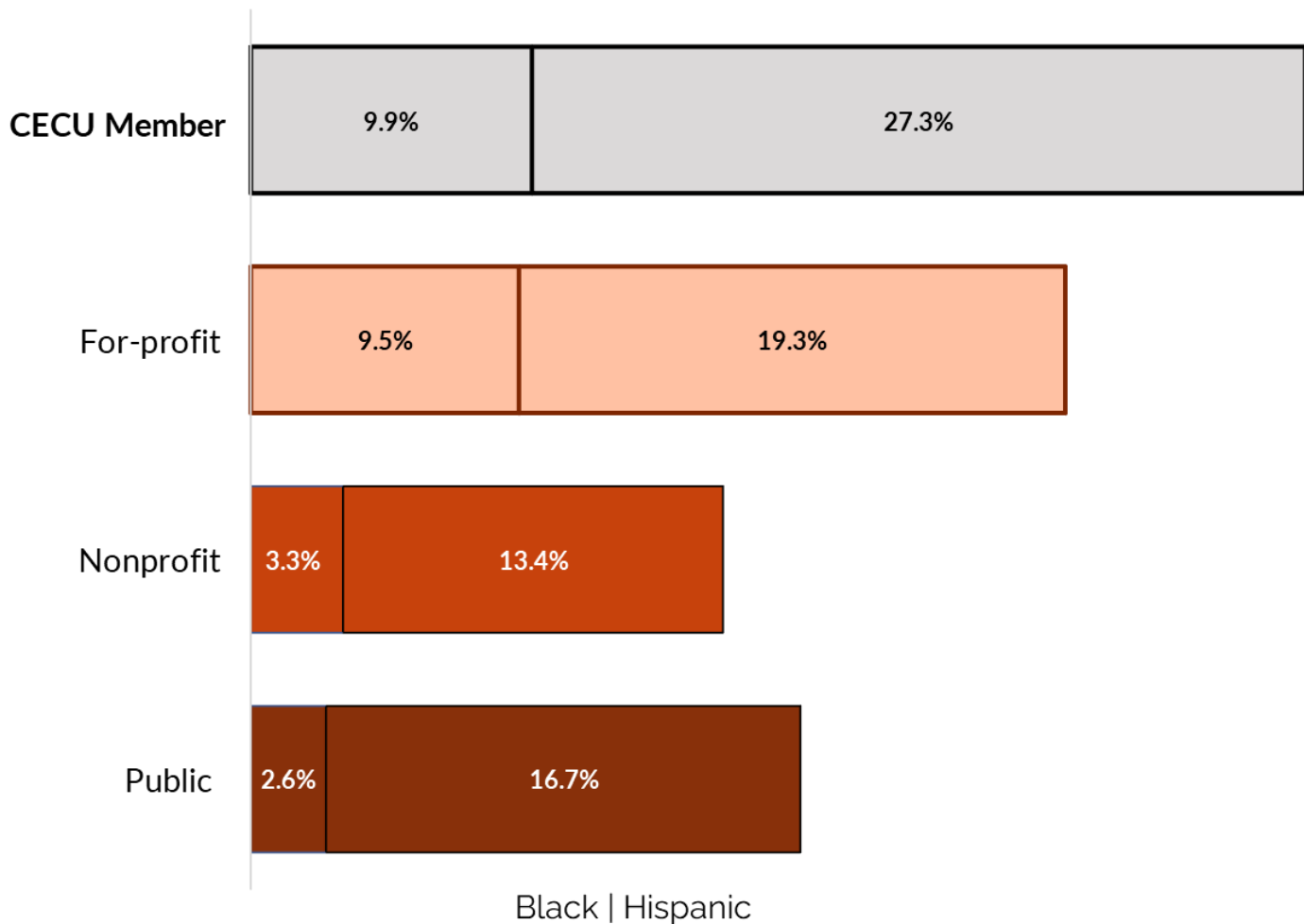


First, we look at the percentage of women enrolled at for-profit colleges in Oregon in the 2022-23 school year. For-profit colleges lead the way in female enrollment with 88% of enrolled students identifying as female.

Across all institutional levels, CECU member schools boasted an average enrollment of approximately 88% women.



# Diverse Populations Served: Students of Color



Additionally, for-profit colleges had the highest enrollment of students that are Black Hispanic with 10% and 19% of students identifying as Black and Hispanic respectively.

At CECU member schools in Oregon, 37% of enrolled students identified as Black or Hispanic.



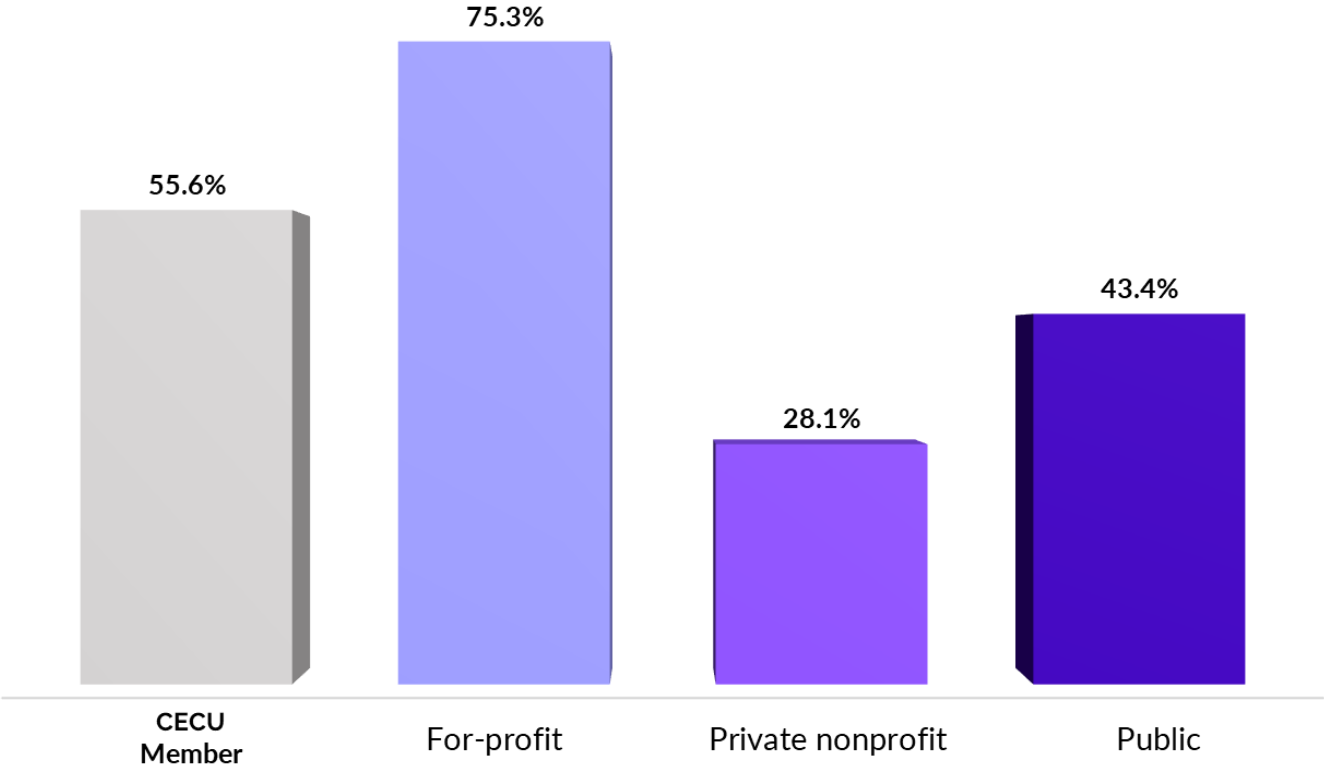
# Diverse Populations Served: Low-Income

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## Low Income

Other areas of underserved populations accommodated by for-profit colleges in Oregon include low-income students. For-profit colleges served the highest percentages of low-income students in the 2022-23 school year with 75% of enrolled students qualifying as low-income.

CECU member schools in Oregon enrolled 56% low-income students across all institutional levels.



Source: College Scorecard, 2023

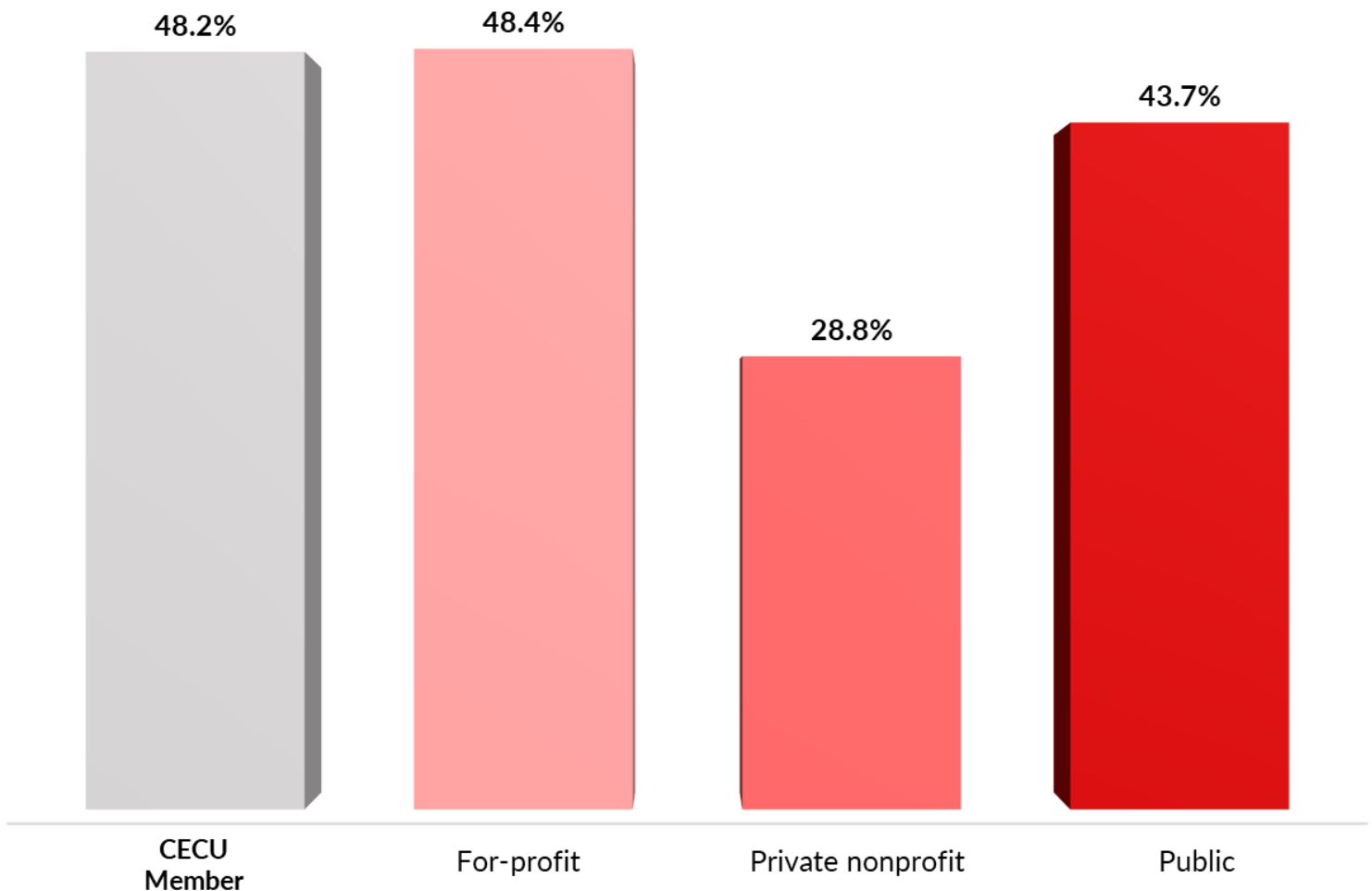
# Diverse Populations Served: First-Generation

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For-profit colleges also served a large share of first-generation students in the 2022-23 school year, leading the way in first-generation enrollment with 48% of students being among the first generation in their family to attend college.

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Gen**

CECU member schools also had a student population with 48% first-generation students.





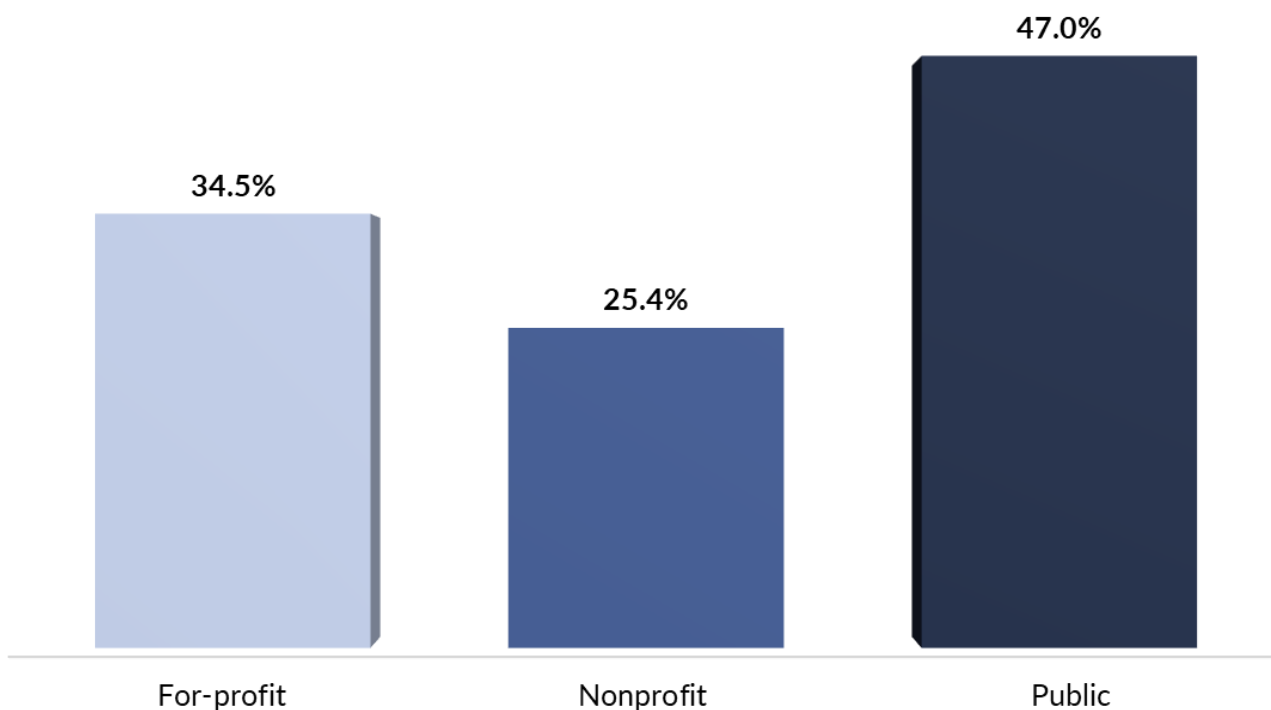
# Diverse Populations Served: Adult Learners

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Adults aged 25+ are another key population served by for-profit colleges in Oregon as schools in this sector aim to adapt to the needs of older, more experienced learners that may have competing priorities as they've gotten older.

**25+**

For-profit colleges had a higher enrollment of adult learners in the 2022-23 school year (35%) than private nonprofit colleges (25%), but both for-profit and private nonprofit colleges had lower adult enrollment than public colleges (47%).

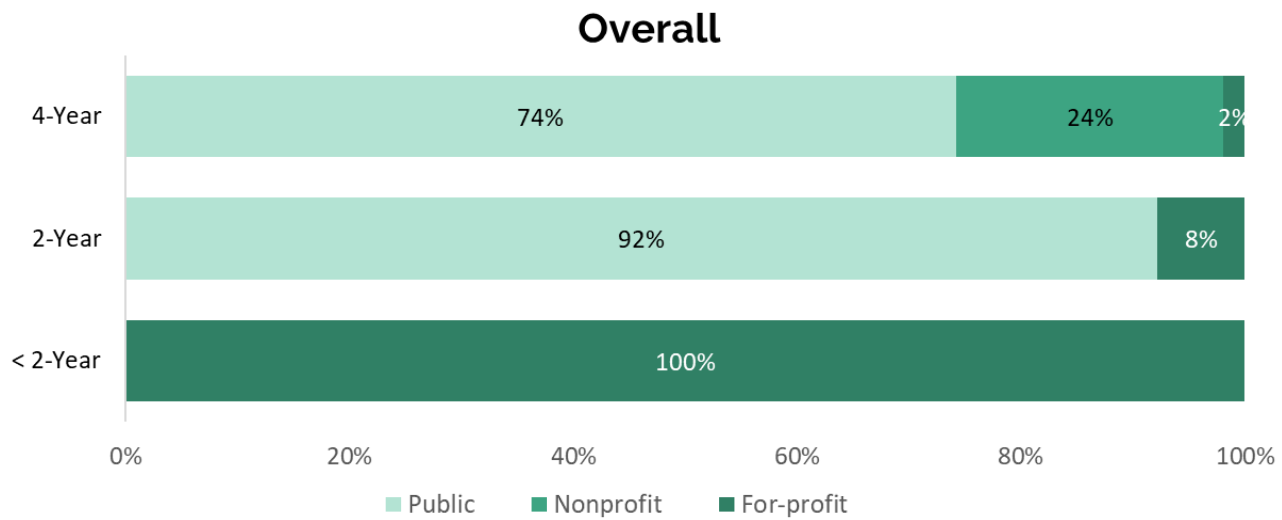


# **STUDENT OUTCOMES AND PREPARATION FOR THE WORKFORCE**

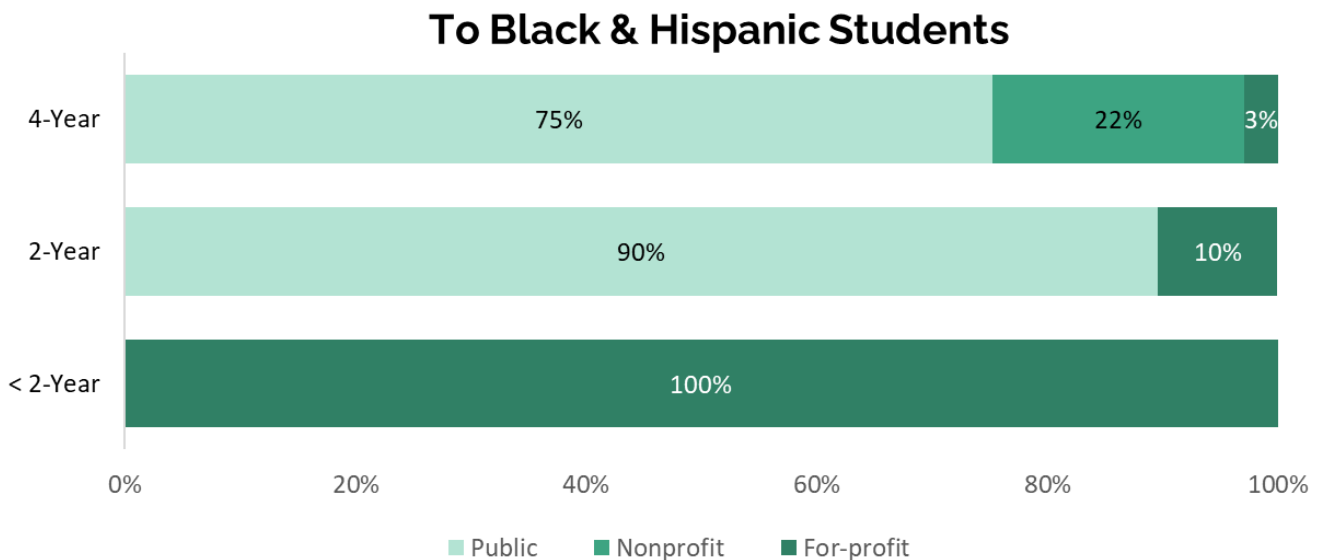
# Degrees Awarded in Oregon

Academic year 2021–22

For-profit colleges conferred all less-than-two-year degrees/certificates across all sectors in the 2021-22 school year. They also conferred 8% of two-year degrees/certificates and 2% of four-year degrees/certificates.



Among Black and Hispanic students, for-profit colleges again conferred all less-than-two-year degrees/certificates. They also accounted for 10% of two-year degrees/certificates and 3% of four-year degrees/certificates conferred to Black and Hispanic students.



# Types of Degrees/Certificates Awarded in Oregon

*By control of institution, 2021-22 academic year*

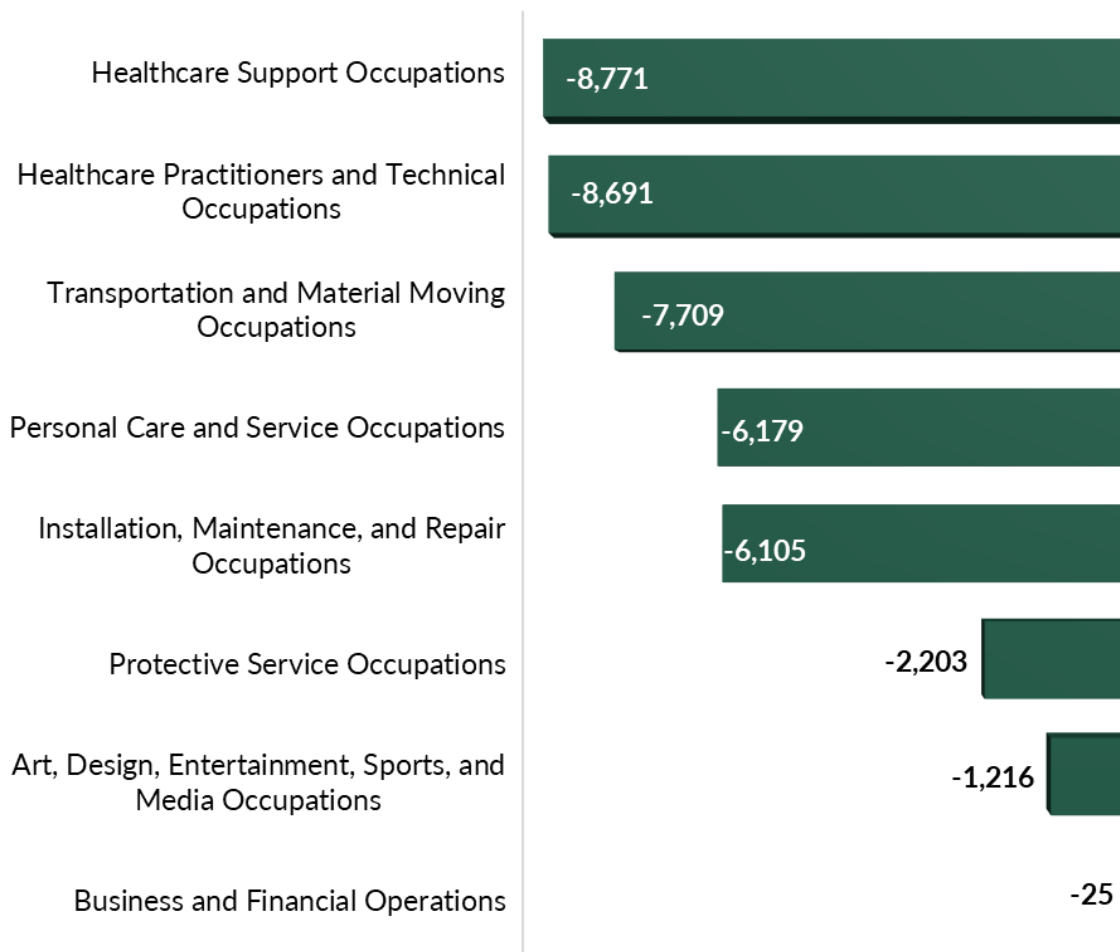
| Profession  | Public | Private, nonprofit | For-profit | Total | For-profit percentage |
|---|--------|--------------------|------------|-------|-----------------------|
| Aesthetician/Esthetician and Skin Care Specialist | 0      | 0                  | 340        | 340   | 100.0%                |
| Nail Technician/Specialist and Manicurist         | 0      | 0                  | 109        | 109   | 100.0%                |
| Barbering/Barber                                  | 0      | 0                  | 120        | 120   | 100.0%                |
| Cosmetology/Cosmetologist, General                | 20     | 0                  | 254        | 274   | 92.7%                 |
| Massage Therapy/Therapeutic Massage               | 41     | 0                  | 169        | 210   | 80.5%                 |
| Licensed Practical/Vocational Nurse Training      | 76     | 0                  | 279        | 355   | 78.6%                 |
| Medical/Clinical Assistant                        | 227    | 0                  | 359        | 586   | 61.3%                 |
| Dental Assisting/Assistant                        | 201    | 0                  | 103        | 304   | 33.9%                 |
| Registered Nursing/Registered Nurse               | 964    | 720                | 102        | 1786  | 5.7%                  |

For-profit colleges contribute significantly to the workforce in Oregon, conferring over 90% of degrees/certificates in the following fields:

- Aesthetician/Esthetician and Skin Care Specialist
- Nail Technician/Specialist and Manicurist
- Barbering/Barber
- Cosmetology/Cosmetologist.

# In-Demand Career Training in the US: Non-Degree

## Projected Shortage of Workers by Group



The degrees/certificates conferred by for-profit colleges in Oregon align very well with the estimated annual nationwide worker shortages in occupations requiring some college or a postsecondary nondegree award. Healthcare is by far the occupation most in need of workers. For-profit colleges in Oregon confer a large percentage of degrees/certificates in the following healthcare-related fields:

- Licensed Practical/Vocational Nurse (79%)
- Medical/Clinical Assistants (61%)
- Dental Assisting/Assistant (34%)
- Registered Nursing/Registered Nurse (6%).

# Notes

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- The data presented in this report includes only Title IV accredited institutions.
- Data for “CECU Member” includes all institutions listed in the member data file provided by CECU, cross-referenced with IPEDS and College Scorecard data by OPEID.
- IPEDS data presented in this report does not include less-than-two-year public and private nonprofit schools due to data availability constraints.
- College Scorecard data presented in this report does not include four-year for-profit schools, two-year for-profit and private nonprofit schools, or less-than-two-year private nonprofit schools due to data availability constraints.