



# Career Education in Texas

---

The role of for-profit colleges in  
postsecondary education



# TEXAS FOR-PROFIT COLLEGE FACTS 2024

63,039



Students enrolled full or part-time at private for-profit colleges



67%

Completion rate at 2-year colleges

55%

Completion rate at 4-year colleges



17:1

Student-Teacher Ratio

22%

Black

68%

Hispanic



67%

Women



33%

Men



70%  
Pell Grant  
Recipients



4.8K Associate's  
+1.6K Bachelor's  
+29.6K Certificates  
awarded

# Table of Contents

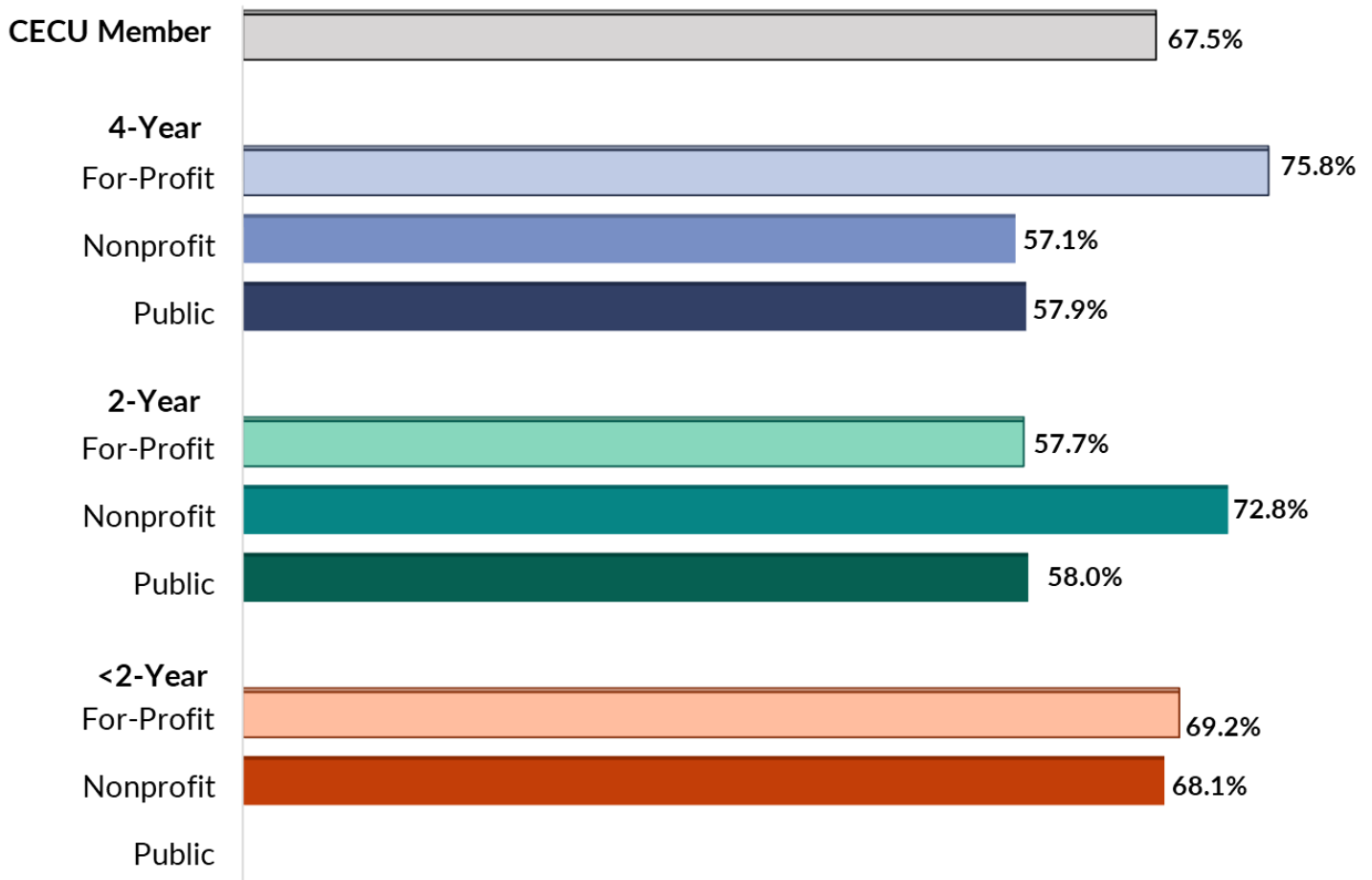
|   |    |
|---|----|
| Diverse Populations Served .....                        | 1  |
| Female Enrollment.....                                  | 2  |
| Students of Color .....                                 | 3  |
| Low-Income .....  | 4  |
| Student Outcomes and Preparation for the Workforce..... | 5  |
| Degrees Awarded in Texas .....                          | 6  |
| Types of Degrees/Certificates Awarded in Texas .....    | 7  |
| In-Demand Career Training in the US: Non-Degree.....    | 8  |
| Student Debt in Texas.....                              | 9  |
| Notes.....  | 10 |

# **DIVERSE POPULATIONS SERVED**

# Diverse Populations Served: Female

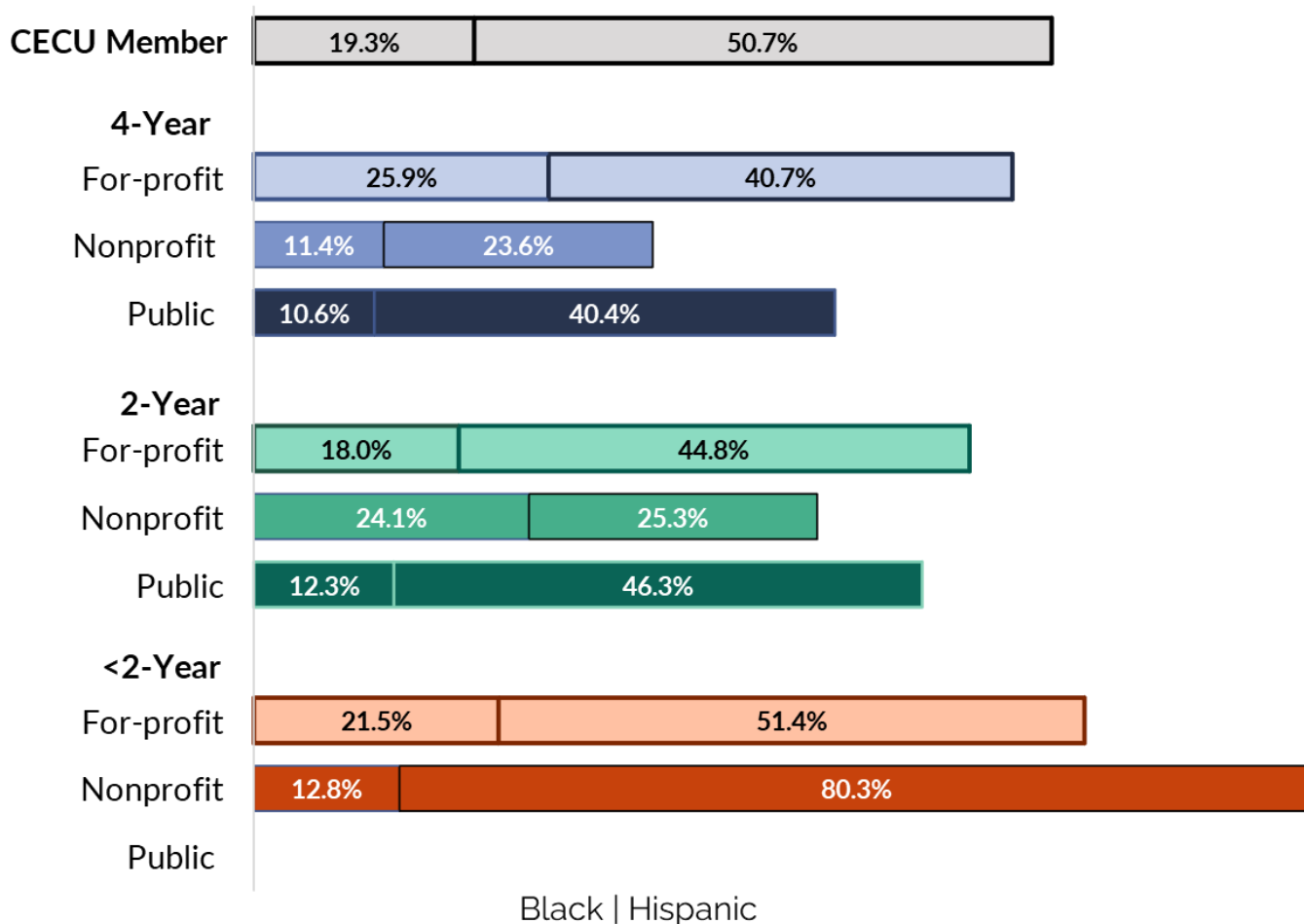


First, we look at the percentage of women enrolled at for-profit colleges in Texas the 2022-23 school year. For-profit colleges conferring primarily four-year degrees lead the way at their institutional level at 76% female enrollment while less-than-two-year for-profit colleges lead the way in their level with just over 69% female enrollment. Across all institutional levels, CECU members boasted an average enrollment of approximately 67% women.



Source: IPEDS Fall Enrollment, 2024  
Data for Public <2-year colleges is not available

# Diverse Populations Served: Students of Color



Additionally, all levels of for-profit colleges in Texas, as well as CECU members, served around 20% Black students as of the 2022-23 school year. They also served over 40% Hispanic students at all institutional levels.

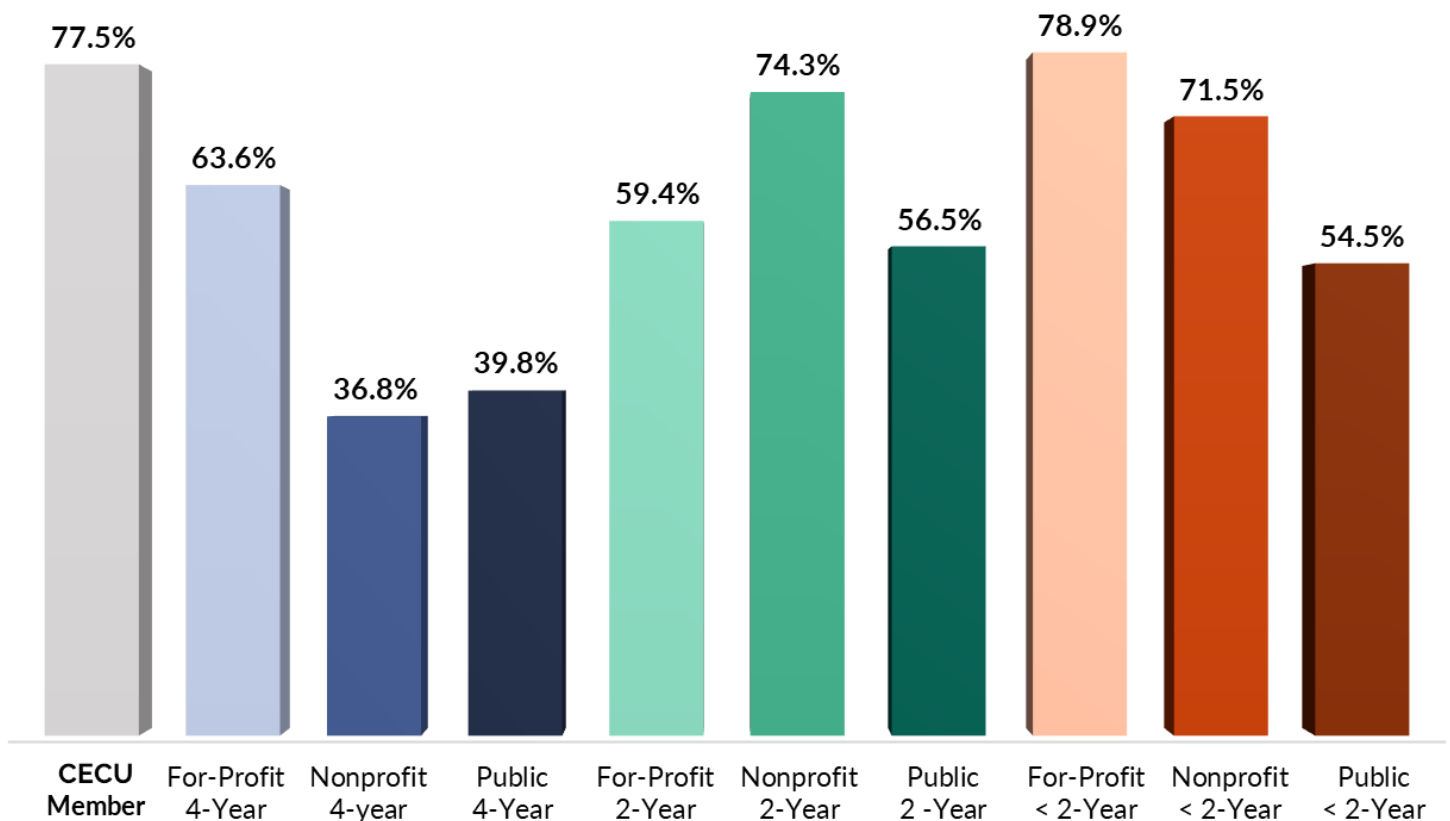
Black and Hispanic enrollment was higher at 4-year and 2-year for-profit schools compared to public and private nonprofit institutions.



# Diverse Populations Served: Low-Income

## Low Income

Other areas of underserved populations accommodated by for-profit colleges in Texas include low-income students. For-profit colleges served the highest percentages of low-income students in the 2022-23 school year at less-than-two-year (79%) and four-year (64%) colleges.



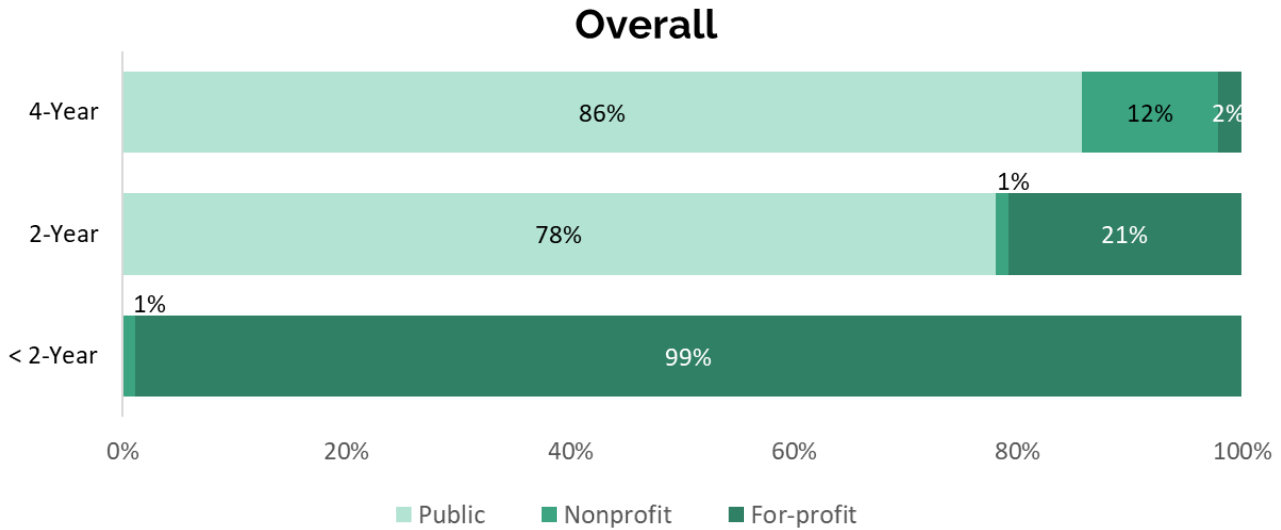
# **STUDENT OUTCOMES AND PREPARATION FOR THE WORKFORCE**



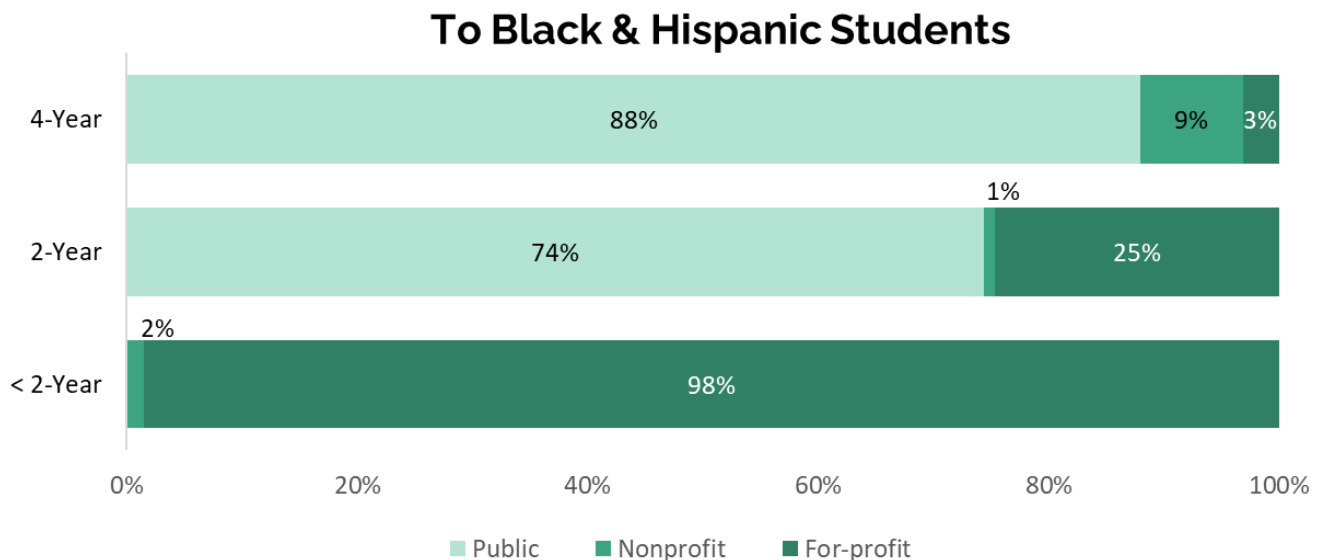
# Degrees Awarded in Texas

Academic year 2022–23

For-profit colleges in Texas conferred the bulk of less-than-two-year completions across all sectors, accounting for 99% of all less-than-two-year degrees/certificates conferred in the 2022-23 school year.



For-profit colleges in Texas also conferred the bulk of less-than-two-year degrees/certificates to Black and Hispanic students, accounting for 98% of all less-than-two-year degrees/certificates conferred in the 2022-23 school year.



Source: IPEDS Completions, 2024  
Data for Public <2-year colleges is not available

# Types of Degrees/Certificates Awarded in Texas

*By control of institution, 2022-23 academic year*

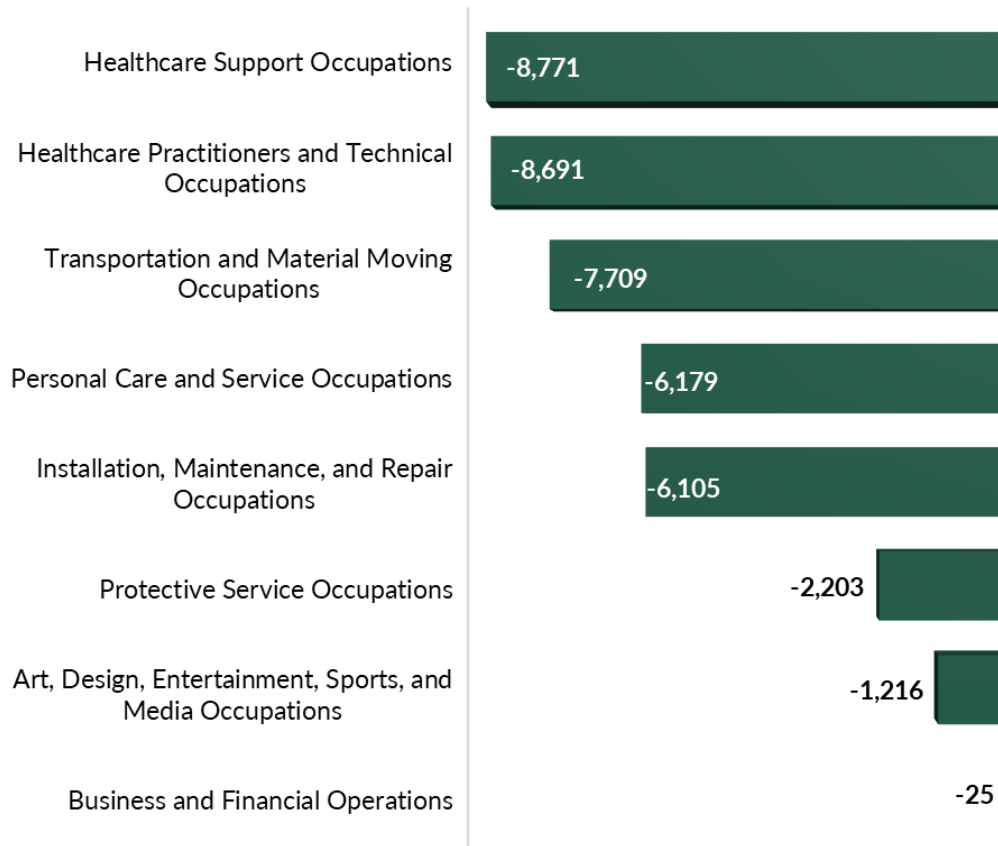
| Profession  | Public | Private nonprofit | For-profit | Total | For-profit percentage |
|---|--------|-------------------|------------|-------|-----------------------|
| Medical/Clinical Assistant  | 567    | 272               | 5379       | 6218  | 86.5%                 |
| Dental Assisting/Assistant  | 184    | 50                | 1170       | 1404  | 83.3%                 |
| Cosmetology/Cosmetologist, General                                | 1822   | 46                | 4162       | 6030  | 69.0%                 |
| Electrician   | 445    | 0                 | 534        | 979   | 54.5%                 |
| Massage Therapy/Therapeutic Massage                               | 102    | 48                | 148        | 298   | 49.7%                 |
| Airframe Mechanics and Aircraft Maintenance Technology/Technician | 268    | 1                 | 259        | 528   | 49.1%                 |
| Automobile/Automotive Mechanics Technology/Technician             | 2237   | 0                 | 1656       | 3893  | 42.5%                 |
| Welding Technology/Welder   | 4731   | 0                 | 3066       | 7797  | 39.3%                 |
| Audiovisual Communications Technologies/Technicians               | 247    | 0                 | 125        | 372   | 33.6%                 |
| Health Information/Medical Records Administration/Administrator   | 62     | 4                 | 26         | 92    | 28.3%                 |
| Culinary Arts/Chef Training                                       | 759    | 0                 | 252        | 1011  | 24.9%                 |
| HVACR Maintenance Technology/Technician                           | 1253   | 52                | 405        | 1710  | 23.7%                 |
| Licensed Practical/Vocational Nurse Training                      | 2347   | 112               | 552        | 3011  | 18.3%                 |
| Health Information/Medical Records Technology/Technician          | 390    | 3                 | 81         | 474   | 17.1%                 |
| Registered Nursing/Registered Nurse                               | 14812  | 2092              | 1934       | 18838 | 10.3%                 |

For-profit colleges contribute significantly to the workforce in Texas, conferring over half of degrees/certificates in the following fields:

- Medical/Clinical Assistant (86.5%)
- Dental Assisting/Assistant (83.3%)
- Cosmetology/Cosmetologist, General (69.0%)
- Electrician (54.5%)

# In-Demand Career Training in the US: Non-Degree

## Projected Shortage of Workers by Group



The degrees/certificates conferred by for-profit colleges in Texas align very well with the estimated annual nationwide worker shortages in occupations requiring some college or a postsecondary nondegree award. Healthcare is by far the occupation most in need of workers. In helping to meet this need, for-profit colleges confer nearly **one out of every five** degrees/certificates in licensed practical/vocational nurse training and 10% in registered nursing in Texas. They also confer 87% of degrees/certificates to medical/clinical assistants in Texas.

Installation, maintenance, and repair occupations are also in need of workers. Texas for-profit schools provide large percentages of degrees/certificates in the following fields to meet that need:

- Electrician (55%)
- Airframe Mechanics and Aircraft Maintenance Technology/Technician (49%)
- Automobile/Automotive Mechanics Technology/Technician (43%)
- Welding Technology/Welder (39%)
- HVACR Technology/Technician (93%)

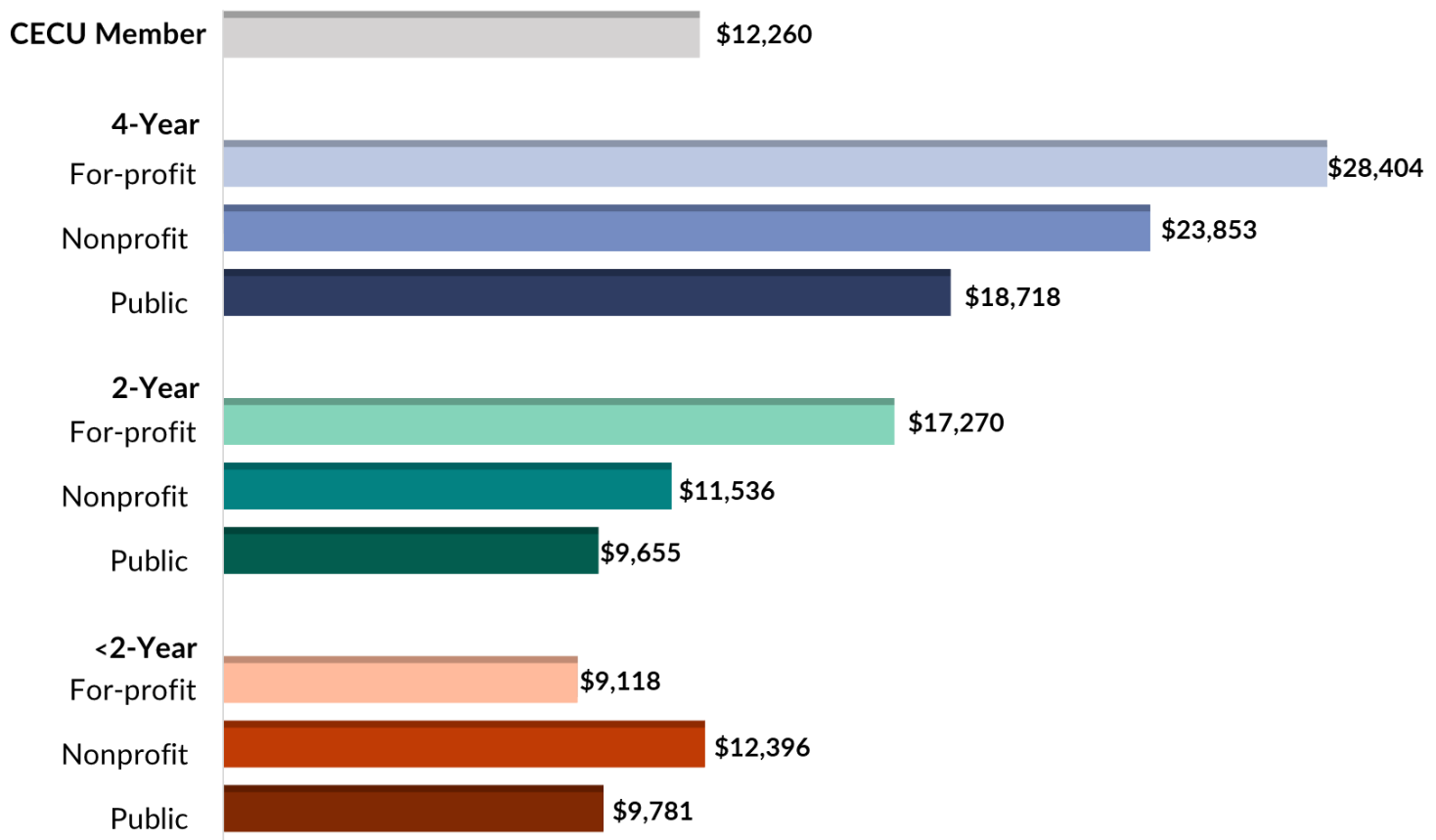
# Student Debt in Texas

Academic year 2021-22

---

Not only do for-profit colleges in Texas confer valuable degrees to fill gaps in the labor market, but they do so in a way that minimizes student debt for those who obtained less-than-two-year degrees/certificates. For-profit college graduates from less-than-two-year colleges showed the lowest student debt (\$9,118) compared to other institutions of the same level.

CECU member schools had an average student debt of \$12,260 across all institutional levels.



# Notes

---

- The data presented in this report includes only Title IV accredited institutions.
- Data for “CECU Member” includes all institutions listed in the member data file provided by CECU, cross-referenced with IPEDS and College Scorecard data by OPEID.

**CECU** | **Career Education**  
**Colleges and Universities**

1530 Wilson Blvd | Suite 1050 | Arlington, VA 22209