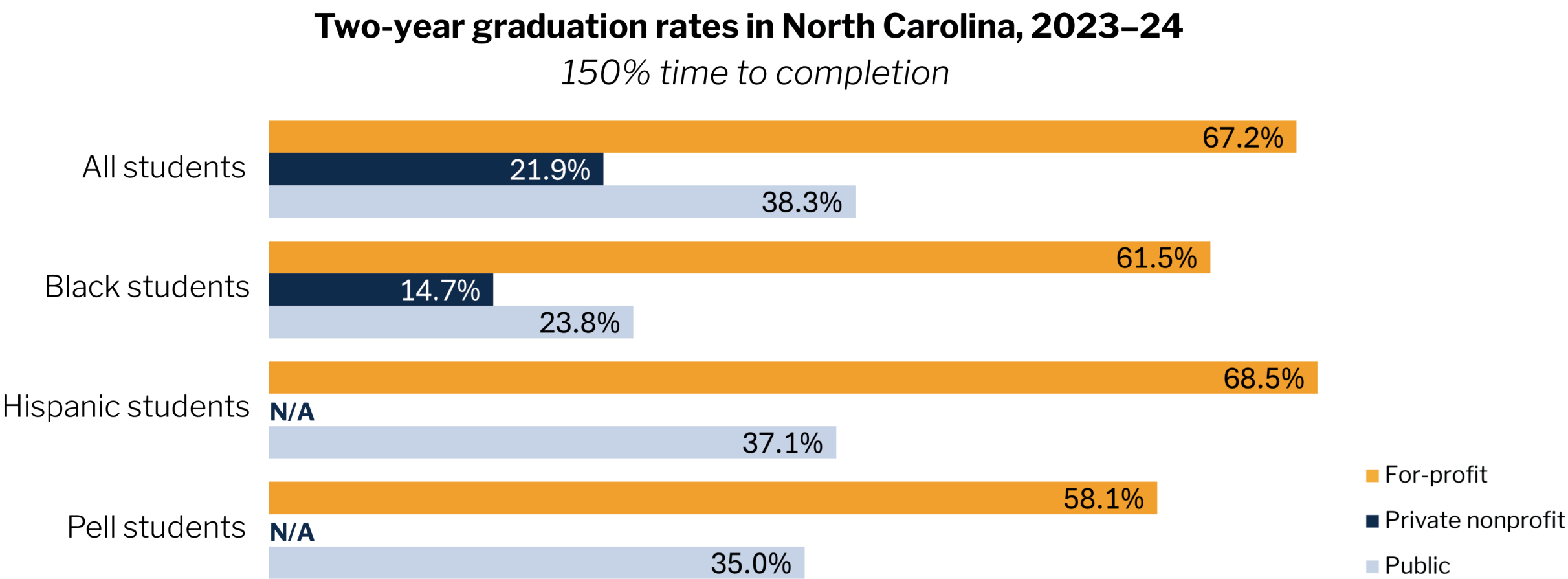


Student Success at For-Profit Schools in North Carolina



Pell graduation rates include two-year and less-than-two year awards

IPEDS Graduation Rates Component, 2023-24

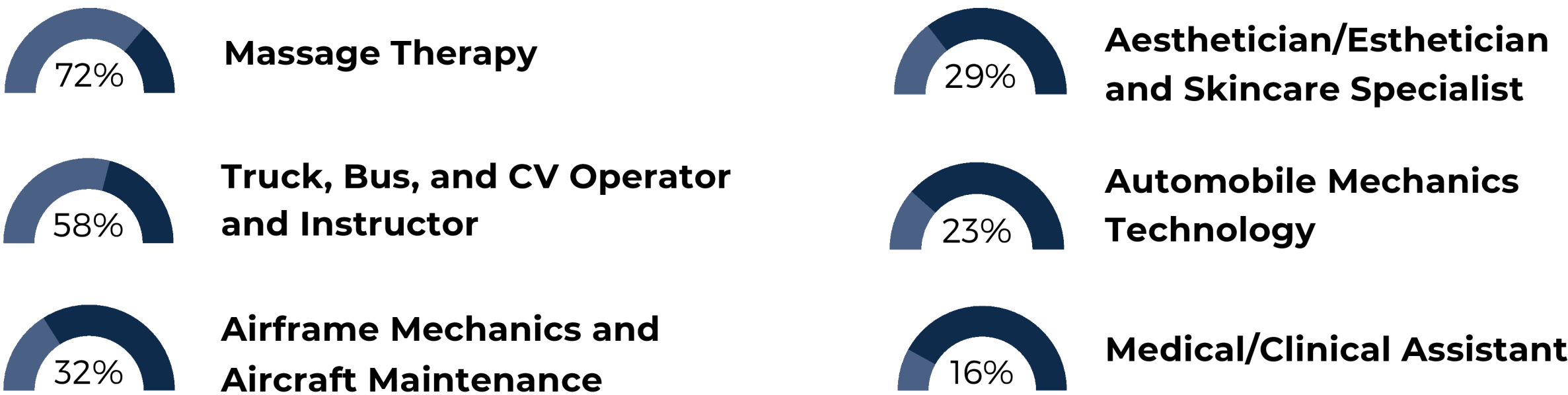
Return on Investment

Georgetown’s Center on Education and the Workforce

Out of the 143 North Carolina schools included in the rankings analysis, for-profit schools make up nearly one-third of the schools ranked in the top 10% for 10-year ROI. These top-ranked schools confer primarily certificates and associate's degrees, allowing for quicker entry into the workforce.

ROI takes into account students’ median earnings, the average net price of the institution, and the predominant credential awarded at the institution.

For-profit colleges in North Carolina contribute significantly to the U.S. workforce to fill critical roles by conferring a high percentage of degrees/certificates in the following fields:



IPEDS Completions Component, 2023-24 school year

For-profit colleges in North Carolina support historically underserved populations across the state, by offering career-focused education to a high percentage of these groups:

- **52%** of for-profit students in the 2023–24 school year were women
- **61%** of for-profit students in the 2023–24 school year received Pell Grants
- **45%** of for-profit students in 2023–24 school year were Black
- **70%** of for-profit students in Fall 2024 were over the age of 25

IPEDS Fall Enrollment Component, 2024
IPEDS 12-Month Enrollment Component, 2023-24
IPEDS Financial Aid Component, 2023-24