



Career Education in Ohio

The role of for-profit colleges in
postsecondary education



OHIO FOR-PROFIT COLLEGE FACTS 2024

19,839



Students enrolled full or part-time at private for-profit colleges



60%

Completion rate at 2-year colleges

66%

Completion rate at <2-year colleges



16:1

Student-Teacher Ratio

41%

Black

4%

Hispanic



79%

Women



21%

Men



68%
Pell Grant
Recipients



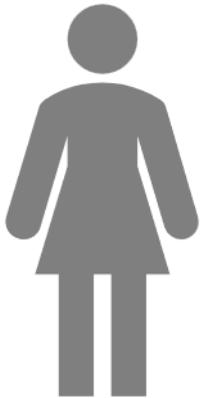
2K Associate's
325 Bachelor's
11.7K Certificates
awarded

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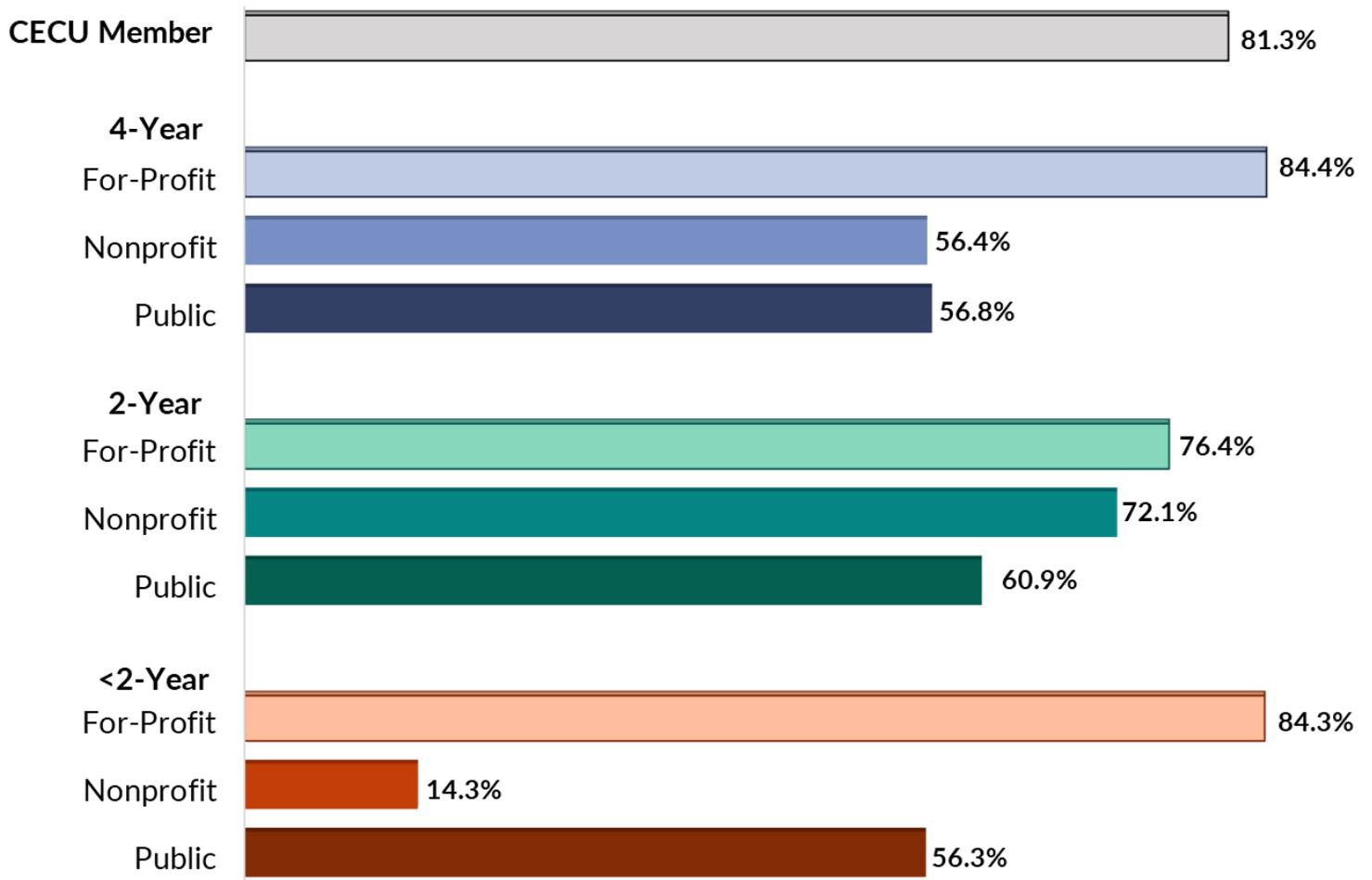
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DIVERSE POPULATIONS SERVED

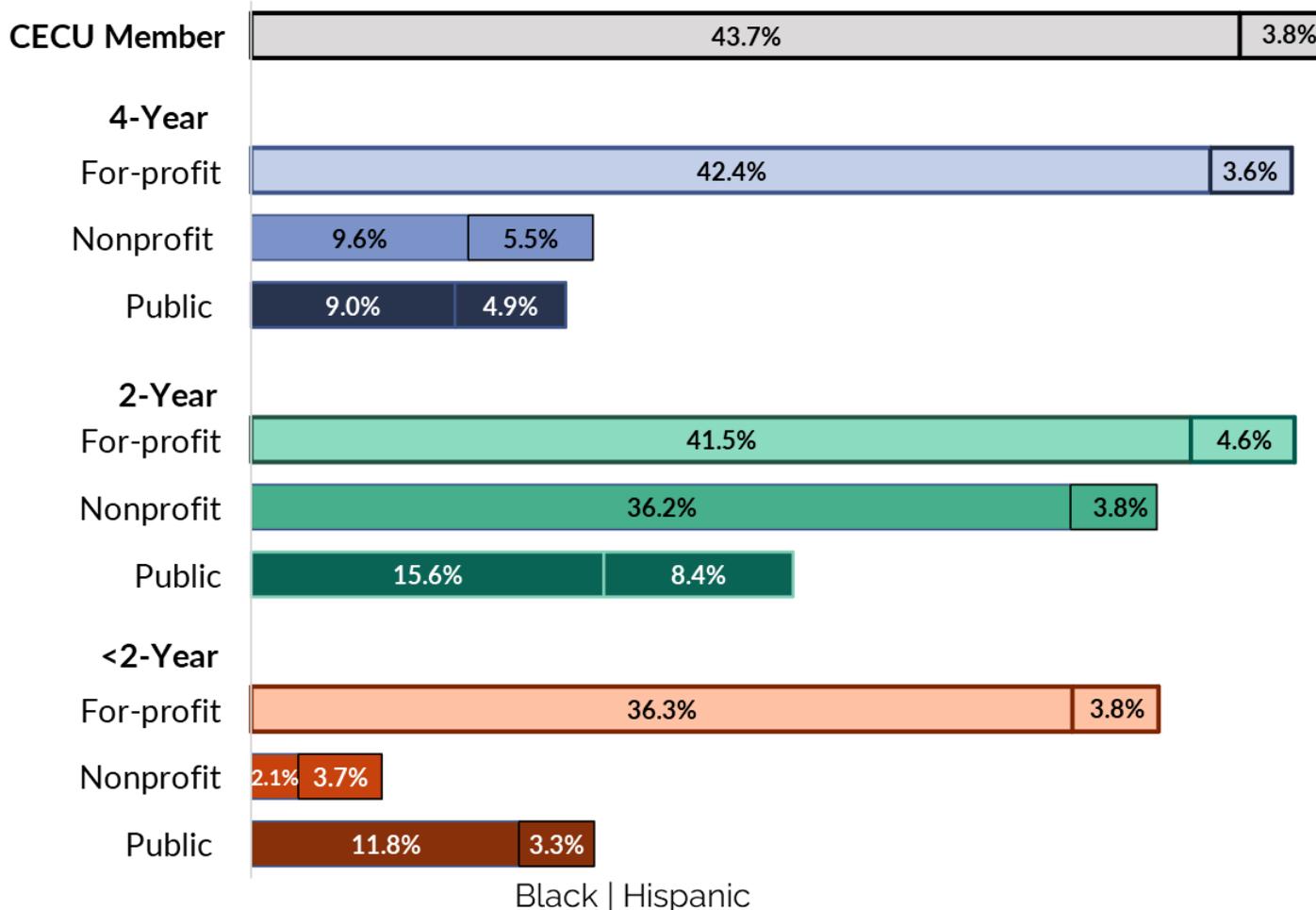
Diverse Populations Served: Female



First, we look at the percentage of women enrolled at for-profit colleges in Ohio in the 2022-23 school year. For-profit colleges conferring primarily four-year and less-than-two year degrees lead the way at their institutional levels with 84% female enrollment each. Two-year for-profit colleges lead the way in their level with just over 76% female enrollment. Across all institutional levels, CECU members boast an average enrollment of approximately 81% women.



Diverse Populations Served: Students of Color



Additionally, all levels of for-profit colleges, as well as CECU members, served a large percentage of Black students in the 2022-23 school year.

At all institutional levels, Black and Hispanic enrollment was higher than that of their public and private nonprofit institutions. At CECU member schools in Ohio, approximately 48% of students are Black or Hispanic.

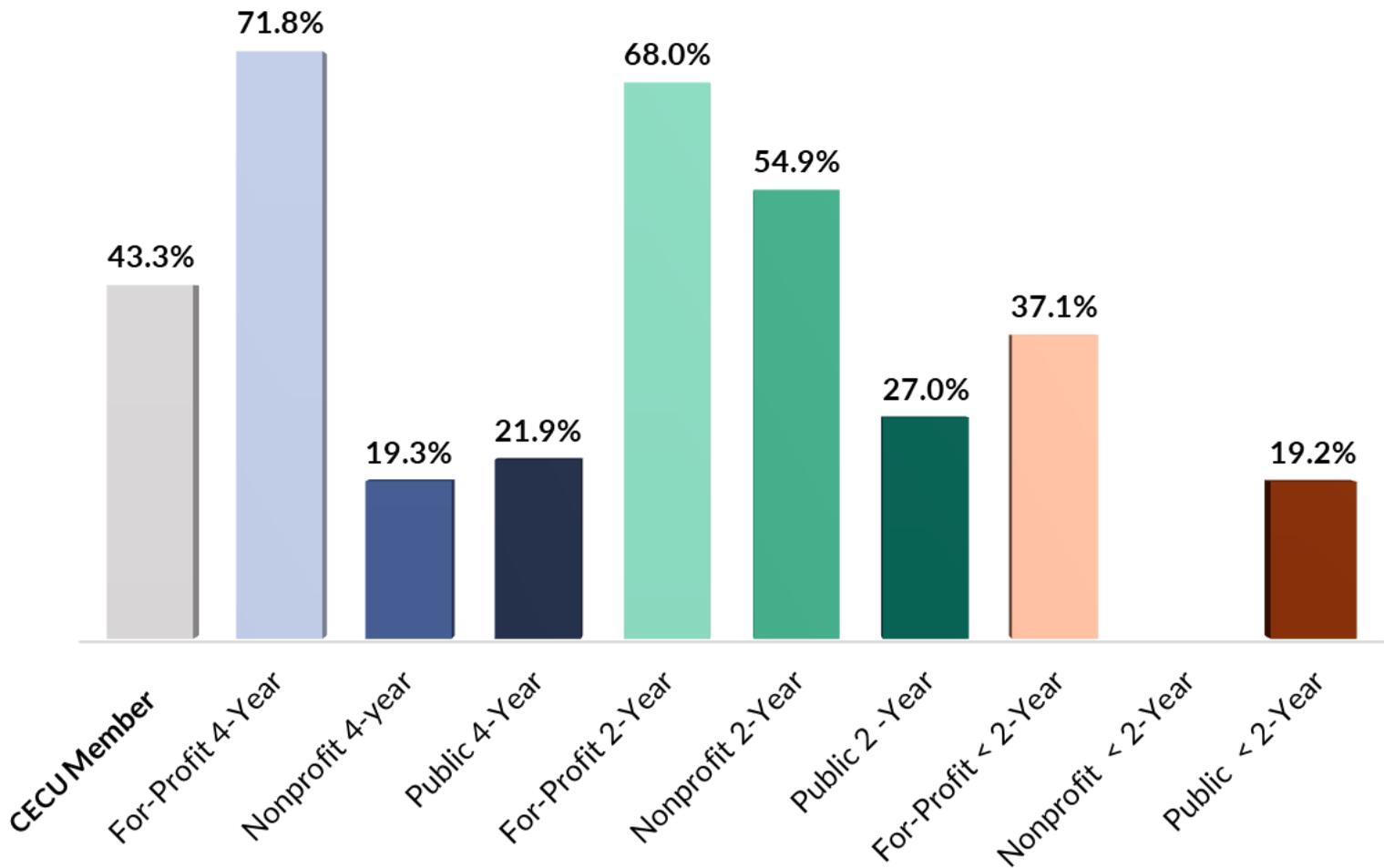


Diverse Populations Served: Adult Learners

Adults aged 25+ are another key population served by for-profit colleges as schools in this sector aim to adapt to the needs of older, more experienced learners that may have competing priorities as they've gotten older.

25+

Four-year, for-profit colleges lead the way in enrollment of adult learners in the 2022-23 school year with 72% of enrolled students aged 25 years or older. For-profit colleges also show the highest percentage of adult learners at two-year and less-than-two-year colleges.

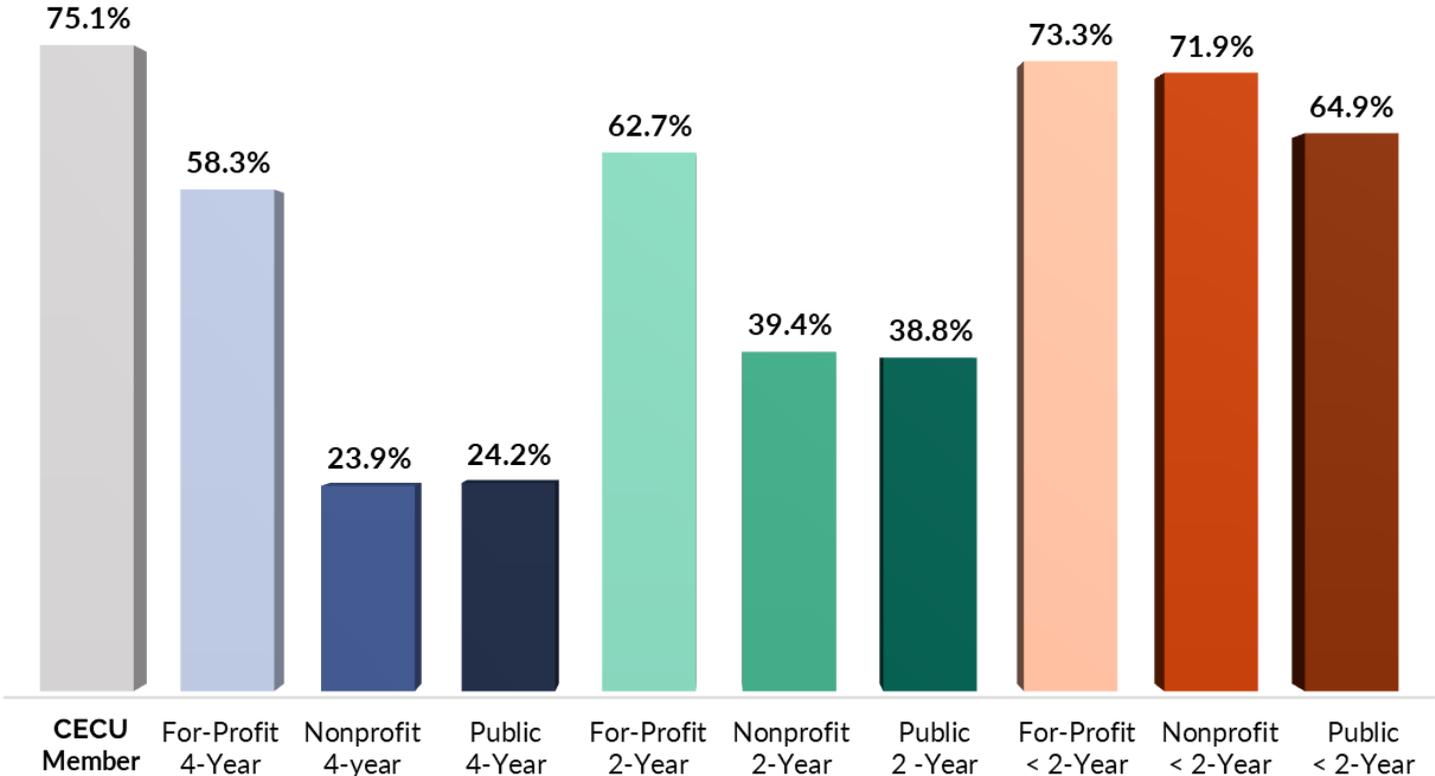


Source: IPEDS, 2024
Data for private nonprofit <2-year colleges is not available
*Only reflects degree-seeking undergraduates

Diverse Populations Served: Low-Income

Low Income

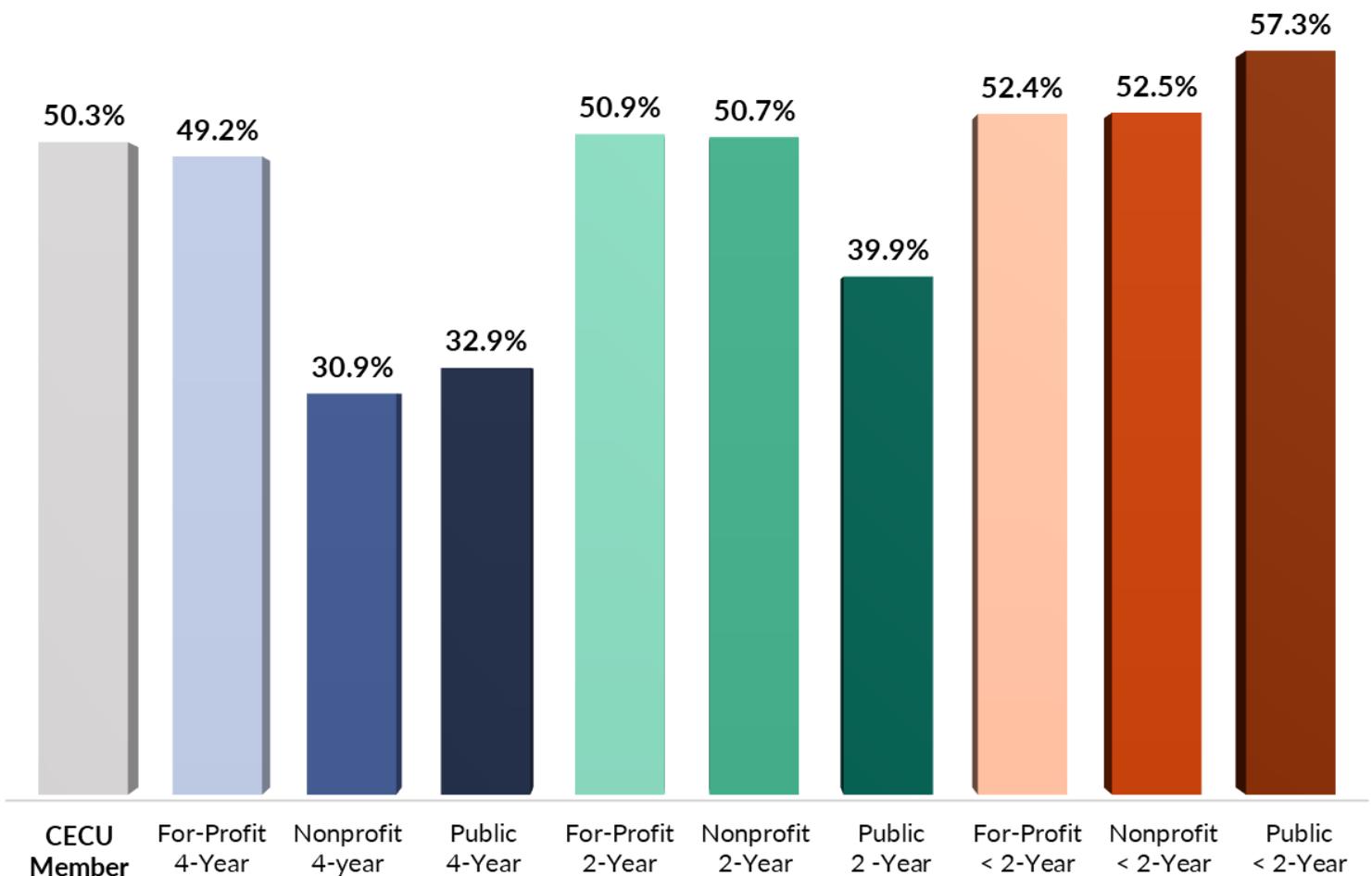
Other areas of underserved populations accommodated by for-profit colleges in Ohio include low-income students. For-profit colleges served the highest percentages of low-income students in the 2022-23 school year at less-than-two-year colleges (73%), two-year colleges (63%), and four-year colleges (58%). CECU colleges in Ohio served 75% low income students.



Diverse Populations Served: First-Generation

**1st
Gen**

For-profit colleges also served a large share of first-generation students in the 2022-23 school year. Four-year (49%) and two-year (51%) for-profit colleges served a greater or equal percentage of first-generation students than their public and private nonprofit counterparts. CECU colleges alone had a student population with 50% first-generation students.

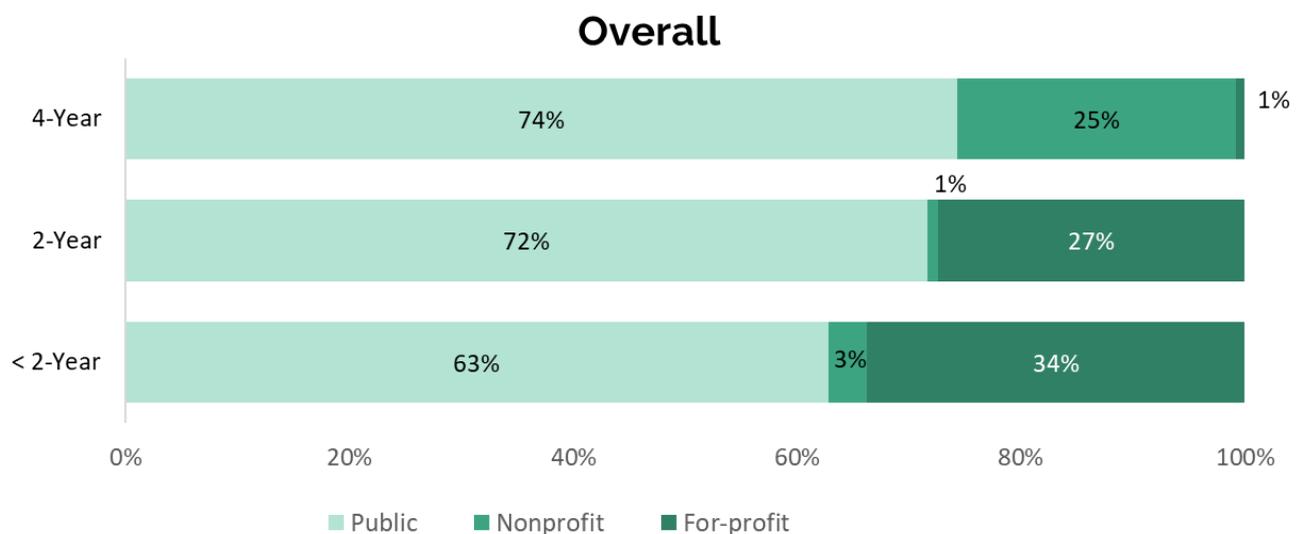


STUDENT OUTCOMES AND PREPARATION FOR THE WORKFORCE

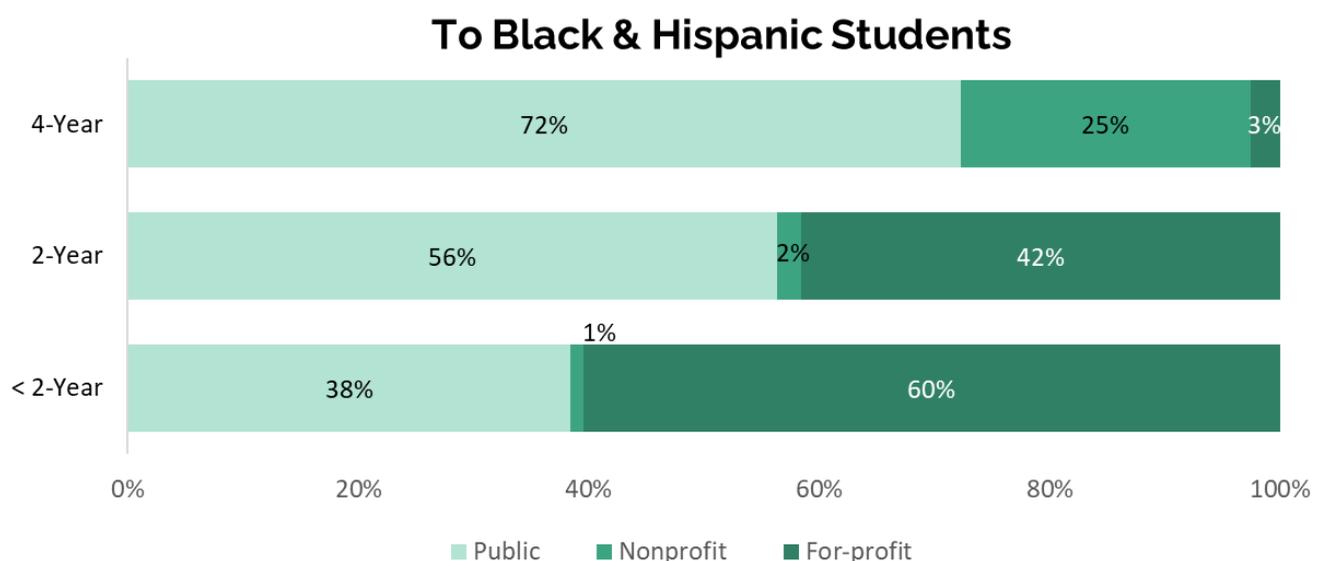
Degrees Awarded in Ohio

Academic year 2021–22

For-profit colleges conferred 34% of the less-than-two-year degrees/certificates conferred in the 2021-22 school year. They also conferred 27% of 2-year degrees/certificates.



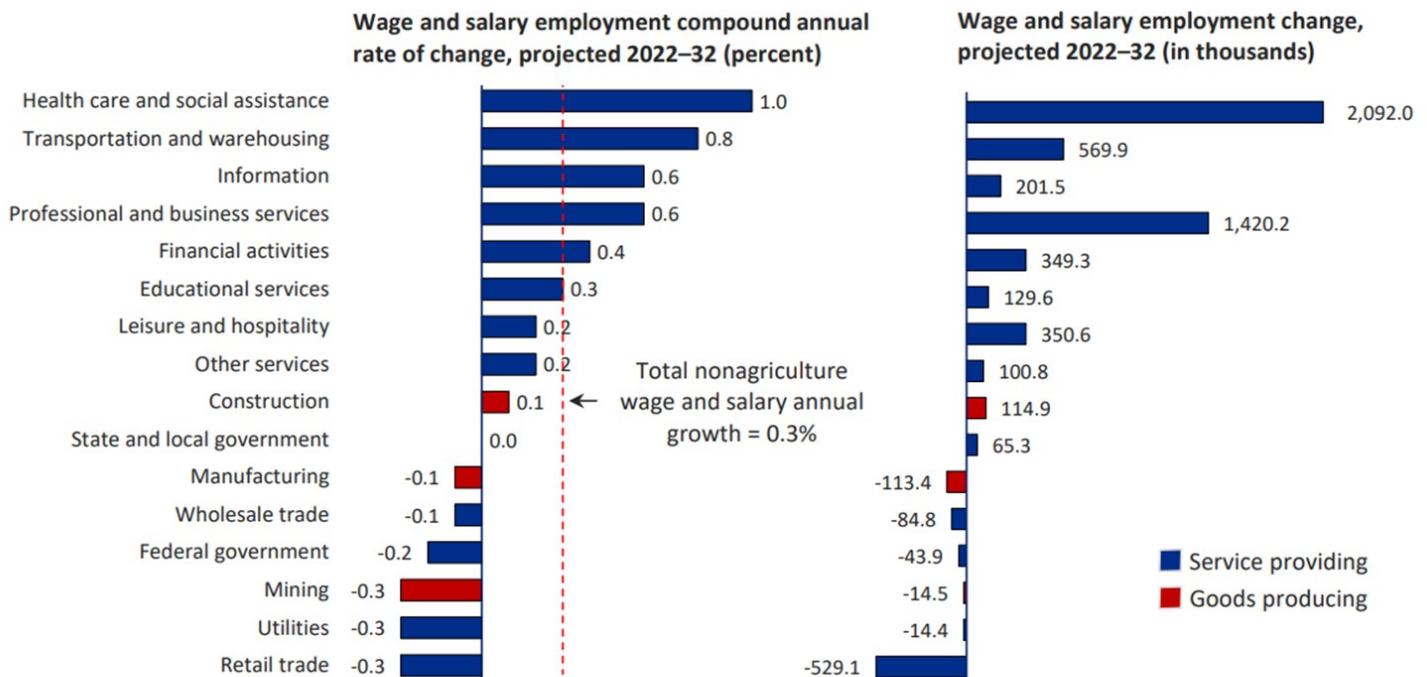
Among Black and Hispanic students, for-profit colleges conferred 60% of less-than-two-year degrees/certificates and accounted for 42% of all two-year degrees/certificates conferred.



High-Growth Career Opportunities in the United States

Employment change by industry sector, projected 2022–32

While for-profit colleges confer degrees that are aligned with workforce readiness in general, they also align with the specific needs of the workforce. According to the Bureau of Labor Statistics, health care and social assistance, transportation and warehousing, and information careers are projected to grow significantly over the next ten years. Healthcare in particular shows enormous growth in support occupations – an area that is very well aligned with the offerings of many for-profit colleges. The following page shows how Ohio for-profit colleges are uniquely situated to meet these growing workforce needs.



Note: Nonagriculture wage and salary employment includes wage and salary data from the Current Employment Statistics (CES) survey, except private households, which is from the Current Population Survey (CPS). Logging workers are excluded.
Source: U.S. Bureau of Labor Statistics

Types of Degrees/Certificates Awarded in Ohio

By control of institution, 2021-22 Academic Year

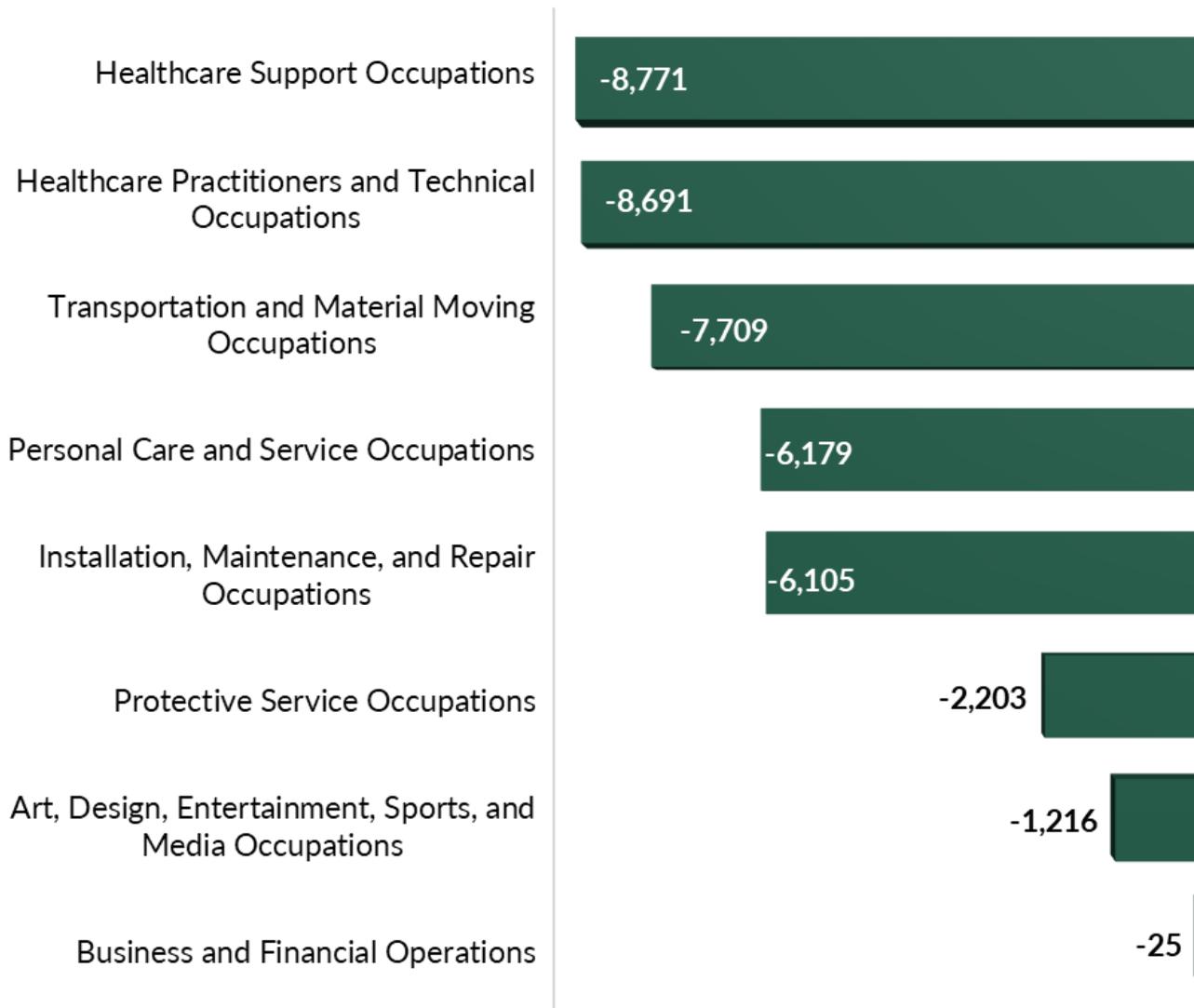
Profession	Public	Private, nonprofit	For-profit	Total	For-profit percentage
Master Aesthetician/Esthetician	0	0	155	155	100.0%
Aesthetician/Esthetician and Skin Care Specialist	71	0	1215	1286	94.5%
Cosmetology/Cosmetologist, General	94	24	1494	1612	92.7%
Nail Technician/Specialist and Manicurist	73	0	832	905	91.9%
Medium/Heavy Vehicle and Truck Technology/Technician	12	0	37	49	75.5%
Massage Therapy/Therapeutic Massage	145	0	389	534	72.8%
Pharmacy Technician/Assistant	29	2	43	74	58.1%
Medical/Clinical Assistant	417	135	657	1209	54.3%
Truck and Bus Driver/Commercial Vehicle Operator and Instructor	427	38	494	959	51.5%
Licensed Practical/Vocational Nurse Training	1377	42	1331	2750	48.4%
Dental Assisting/Assistant	192	38	187	417	44.8%
Registered Nursing/Registered Nurse	7511	2928	1374	11813	11.6%

For-profit colleges contribute significantly to the workforce, conferring the majority of degrees in key fields. They confer 100% of all Ohio degrees/certificates for master aesthetician/esthetician and over 90% of degrees/certificates for:

- Aesthetician/esthetician and skin care specialist
- Cosmetology/cosmetologist
- Nail technician/specialist and manicurist

In-Demand Career Training in the United States: Non-Degree

Projected Shortage of Workers by Group



The degrees/certificates conferred by for-profit colleges in Ohio align very well with the estimated annual nationwide worker shortages in occupations requiring some college or a postsecondary nondegree award. Healthcare is by far the occupation most in need of workers. For-profit colleges confer 58% of degrees/certificates for pharmacy technicians/assistants, 54% of degrees/certificates for medical/clinical assistants, 48% of degrees/certificates for licensed practical/vocational nurse training, and 12% of degrees/certificates for registered nursing/registered nurse.

Notes

- The data presented in this report includes only Title IV accredited institutions.
- Data for “CECU Member” includes all institutions listed in the member data file provided by CECU, cross-referenced with IPEDS and College Scorecard data by OPEID.

CECU | **Career Education**
Colleges and Universities

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