

Business Growth



With White Raven's comprehensive 12 Month Service, you can expect:

- Everything in the 90 Day Campaign Package

PLUS

- A new campaign each quarter (4 campaigns) to target different service offerings and/or points of the customer journey with aligned business page posts, email nurture sequence and lead magnet.
- A/B split testing using Facebook's Dynamic Creative
- Pixel creation to embed in your business website

INVESTMENT:

- All inclusive investment *from **\$85 per day for 12 months
- Additional ad campaigns = \$749 creation and setup
- Campaigns running concurrently can split the \$1000 per month ad spend
- Higher ad spends beyond the \$1000 per month are an additional investment

*Further campaign customisations may be available upon request

**Paid in instalments that will be outlined in the Offer of Service

