

NZD250k “Chairperson”  
Pre-Series A Round.

NZD6.6M “Accelerator”  
Series A Round.



The interfaced offers captioned herein are open to qualifying parties only.

## LET’S PUT THIS 1,000KG “BEAST” TO WORK.

Extracting mānuka and kānuka oil from NZ tea tree biomass. NZ’s unique Natural Health Product (“NHP”) for export to the USA packed as Regulatory compliant, retail shelf-ready Stock Keeping Units (SKU) for nature based Infection Protection in a USD268B PA TAM.



## TAKING FAR-NORTH AGRIBIZ TO THE WORLD.

As a “Natural Capital, Business Combination” investment holding company, Tribal Natural Healthcare Ltd has entered into long term supply contracts for (1) biomass with the Lloyd whānau , (2) an oil extraction contract with Luke, (above) an kiwi expat for the production of therapeutic grade, NZ mānuka and kānuka tea tree oil from his newly imported, state-of-the-art extraction unit for export to the US. A long term commitment to this nascent far-north agribiz sector by a family who have lived on their intergenerational farm since its purchase in 1836. Four years before the Tiriti ‘O Waitangi partnership with the Māori tribes.

Published by Tribal Health Corp (US). This DOC-is not an offer document but an invitation only to qualifying parties to contact us.





# Tribal Natural Healthcare Ltd

## Investment Briefing Paper – USA Distribution Accelerator

NZ • AU • USA

### Overview

Tribal Natural Healthcare Ltd (TNH) is a Northland-based agribiz company established to produce and export therapeutic-grade New Zealand tea tree oil and related natural health products.

- **Shareholder commitment:** ~NZD1,157,000 invested to date in plant / equipment and cross-border trading / operating / value adding / product distribution ecosystem.
- **Local operations:** Extraction facility built, commissioned and **now in production**.
- **Biomass supply:** Long term arrangements with Māori landowners across a **2,300-acre regrowth** mānuka and kānuka tea tree pastoral station.
- **Market scale:** At U.S. retail shelf value, harvest-ready oil from this supply has an estimated value of **NZD100M+**.
- **Global positioning:** Natural infection-control products targeting a **USD268B** healthcare market sector.

### Learning from the Past – Why Others Failed – Lack of Distribution Capability

New Zealand has recently seen a series of disappointing outcomes in the healthcare and natural products sector — **TRG Pharma, Greenfern Industries, Manuka Bioscience, Cannasouth** to name a few, despite raising tens of millions from investors. Two recurring causes stand out:

1. **Lack of Scale in NZ** – in the short term, the domestic market is too small to achieve sustainable sales volumes, invariably leading to liquidity issues.
2. **No Offshore Distribution Control** – without ownership or substantial control of established distribution in large economies like the U.S., these businesses struggled to move product at scale and ultimately failed.

### Risk Mitigation – Step #1 – Offshore Distribution Accelerator Ownership

Tribal Natural Healthcare Ltd (TNH) will avoid these pitfalls by **owning the U.S. sales channel from the outset**.

- Our Series A Round will enable acquisition of a **well-established natural health products importer-distributor in Valencia, California**, with FDA-compliant infrastructure already in place. The vendors of which have known the founders of the Company since 1991.
- The vendor owned, CA based company currently turns over **~NZD4M annually**, providing immediate capacity to ship, store, and distribute directly through their customer network, Tribal products into the **USD268B infection control healthcare market**.
- By plugging into this network, our **NZ-produced, therapeutic grade, gender specific manuka and kanuka infection-control remedies** (“Manuka for Her, Kanuka for Him”) become **new product lines** simply plugging into a proven distribution business at negligible cost to the Company. Substantially mitigating distribution risk costs.



## Investment Pathway

### Step 1 – Post-Seed Round

- **NZD250,000 raise** (HNWI preferred).
- Provides working capital for small local production runs and closing the Series A Round.
- Investor invited to take on role of **Chairperson**, adding governance strength and market credibility.

### Step 2 – Series A Round

- **NZD6.6M raise.**
- **NZD2.5M allocated to acquire the U.S. distributor** in Valencia, CA.
- Balance to expand NZ production capacity and marketing.
- **Series B (~NZD10M)** to follow, enabling acquisition of Australian GMP/TGA facilities and NZX listing target.

## But not just Tribal Products – Accelerator to support other NZ companies.

The Valencia distributor will not only deliver Tribal's products but also act as a **"plug 'n play" U.S. distribution gateway** for other New Zealand natural healthcare companies lacking the capital to establish their own offshore channels. This creating:

- A **sector-wide accelerator effect**, positioning TNH as a hub for NZ's next generation of export-led healthcare ventures.
- **Recurring employment & income for rural Māori landowners** whose native plants and resources support other NZ owned natural healthcare products. In our case, landowners supplying our manuka and kanuka biomass off 2,300+ acres with an estimated retail oil value of circa NZD100M.

## Strategic Partnerships

One of TNH's shareholders is **Nash Kelly Global**, co-founded by **Stuart Nash**, former NZ Minister of Economic Development and architect of the **Active Investor Plus (AIP) visa program**.

Nash Kelly Global will work with us, using the Valencia base as its **U.S. marketing office**, supporting HNWI Americans investing in NZ companies to secure residency under the AIP visa. This creating **synergies between inbound FDI and outbound product distribution**.

## The Opportunity

- **NZD250k post-seed placement** as pre Series A working capital.
- **Series A (NZD6.6M)** to purchase the Valencia facility / expand production & distribution.
- Investors gain exposure to **proven offshore distribution, indigenous-backed supply, and rapid NZX listing potential**.

## Why This Matters for Northland

- Unlocks value from **Māori-owned land and resources**, with supply from a **2,300-acre regrowth pastoral station**.

- Creates sustainable, export-driven **agribiz employment** in the Far North.
- Builds on trusted relationships in both NZ and Australia to deliver **indigenous-led natural health products** to the world.
- Demonstrates how Northland's natural resources can be transformed into **high-value global healthcare products in the world's largest economy, the USA.**

#### For Investors

- Strong founder commitment and production launch assets already in place.
- Exposure to **local agribiz with global distribution and regulatory approvals.**
- Clear pathway to scale, liquidity, **and exit options** (NZX listing, international expansion).

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**One investment. Three countries. Intergenerational returns.**