



BE KIND ALWAYS.

AVOID FITTING THINGS YOU HEAR AND SEE INTO THE NARRATIVE YOU HAVE ALREADY CREATED UNTIL YOU FACT FIND AND FACT CHECK. THE BEST EVIDENCE IS NOT ALWAYS YOUR OPINION AT FIRST GLANCE.







## BENEUTRAL

AVOID BECOMING A BUTTON IN AN ELEVATOR. PUSH ONE BUTTON, AND YOU ARE UP, PUSH ANOTHER BUTTON, AND YOU'RE DOWN. STAYING NEUTRAL ENSURES YOU ARE ON FIRM GROUND AND NOT PING-PONGING ALL OVER THE PLACE. WHEN YOU ARE NEUTRAL AND LESS FOCUSED ON BEING MECHANICAL, LIKE A BUTTON, YOU CAN MANEUVER YOURSELF INTO A POSITION TO BEHAVE LIKE A WINNER.





NOT EVERYONE ACTS AND FEELS LIKE YOU. BE A SUPPORTIVE TEAMMATE WHO PROVIDES THE TEAM AND ITS MEMBERS WITH ENERGY NOT DISTRACTIBILITY AND DRAMA.







BEAUTHENTIC

LEARN THAT IT IS OK NOT TO SIT IN THE MAJORITY. DEVELOP YOUR OWN STYLE, YOUR OWN THOUGHTS AND YOUR OWN BELIEFS AND VALUES BASED ON YOUR TRUE, GENUINE AUTHENTIC SELF. SITTING IN THE MAJORITY IN EVERYTHING OFTEN MEANS YOU MIGHT NEED TO START REFLECTING MORE.







## BEAMAZING

CREATE YOUR OWN STORY AND YOU BE THE HERO IN IT. DREAM BIG AND CHASE THOSE DREAMS. BE AMAZING AND AWESOME. DEVELOP YOUR PASSIONS, PREFERENCES AND INTERESTS.

