

ADVERTISEMENT OPPORTUNITIES

CARTER G. WOODSON

OASC RISING VOICES
ORATORICAL PROGRAM



1926
&
2026



“A CENTURY OF
BLACK HISTORY
COMMEMORATIONS”

MAR. 14, 2026



“The ability to express an idea is well-nigh as important as the idea itself.”

— Booker T. Washington

When you purchase an advertisement in the 75th Annual OASC Rising Voices Oratorical Program, you are doing far more than placing your brand in front of an audience—you are investing in the intellectual, civic, and leadership development of the next generation.

For 81 years, Our Authors Study Club, Inc. has stood as a steward of excellence, culture, and youth empowerment. Founded in 1945 by Vassie D. Wright, the OASC Oratorical Program has shaped confident communicators, critical thinkers, and community-minded leaders—many of whom have gone on to excel academically, professionally, and civically. Your support ensures this legacy not only continues, but grows.

What Your Ad Supports: Tangible Student Progress Your investment directly helps students ages 13–18, particularly those from marginalized and underrepresented communities, achieve measurable growth:

- **Advanced communication skills** — Students master voice control, diction, projection, and stage presence through structured instruction and competition.
- **Critical thinking and research proficiency** — Participants analyze history, examine modern social challenges, and develop evidence-based arguments.
- **Academic readiness** — Students gain skills aligned with college readiness benchmarks, including persuasive writing, presentation, and analytical reasoning.
- **Leadership development** — Through mentorship and performance, students build confidence, discipline, and resilience.
- **Historical literacy** — Participants deepen their understanding of Black history and its relevance to contemporary society.

These outcomes are not abstract. They are evaluated through rigorous judging criteria that assess delivery, interpretation, platform presence, and projection, ensuring students leave the program demonstrably stronger than when they entered.

THE INTANGIBLE IMPACT YOU MAKE

Beyond skills, your ad supports something even more powerful:

- **Voice and visibility for youth** whose perspectives are too often overlooked
- **Intergenerational legacy**, honoring Black history while empowering modern changemakers
- **Civic engagement**, as students learn to articulate solutions to real issues affecting their communities
- **Cultural pride and identity**, grounded in a century-long tradition of Black history commemoration

In 2026, as the nation marks 100 years of Black history commemorations, Rising Voices participants will explore how history has shaped—and continues to shape—the status of Black people in America and across the globe. Your support places you alongside this historic moment.

WHY THIS MATTERS TO YOU

By purchasing an ad, you align your organization with:

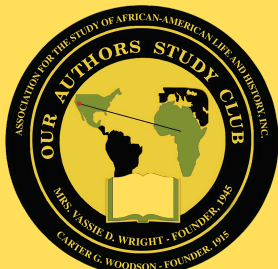
- A prestigious, 81-year-old educational program
- A mission rooted in integrity, honor, and distinction
- Families, educators, community leaders, and engaged audiences who value education, culture, and youth success
- A cause that delivers both immediate impact and long-term societal benefit
- Your ad tells students: Your voice matters.
- Your support tells the community: We invest in the future.

RISING VOICES. REAL IMPACT. LASTING LEGACY.

When you support the OASC Rising Voices Oratorical Program, you are not simply sponsoring an event—you are helping young people find their voice, speak their truth, and change the game.

WE INVITE YOU TO STAND WITH US.

WWW.OASCLA.ORG



OASC Carter G. Woodson Oratorical Souvenir Journal Advertising Form

Advertisement Place	Size	Price
Full Back Page (Color)		250 \$
Full Page Inside		200 \$
Half Page		150 \$
Quarter Page		100 \$
Business Card		75 \$
Name Recognition		50 \$
Logo		25 \$

Event Sponsor	Price	Website AD	Price
Small Buisness	2500 \$	Full Year	250 \$
Table	1500\$	6 month	175\$
Half Table	1000 \$	3 month	1100\$
Pop-Up	750\$	1 month	75\$

FILL THE FORM

Name
Company/Organization
Name Address
Phone Number
Email Address
Website Address
Specifications

Full Page - \$250

Half Page - \$200

Quarter Page - \$100

Business Card - \$75

Name Recognition - \$50

Logo - \$25

Logo - \$25

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