



Art To Apples[™]
Craft Faire Application

Oct. 1 (10am – 6pm) & Oct. 2 (10am – 5pm), 2022

in beautiful Family Friendly Apple Hill

2500 Barkley Rd. Camino, CA

Application and participation constitute agreement to/acceptance of these policies and instructions.

EVENT OVERVIEW: According to the Apple Hill Growers Assoc, over 1 million people visit the Apple Hill area during the fall season. Be one of the few vendors (30 maximum) with access to this customer base with minimal investment. Artisans, makers, live musicians, demonstrations, and nearby food purveyors will offer their wares and entertain visitors on Madrone Tree Hill’s scenic 40-acre tree farm & event venue in the heart of Apple Hill.

ELIGIBILITY Open to creators of handcrafted, small batch products made in the USA by the artisan selling their works. Creativity and originality are important. Do not apply if your products are buy and sell, imported or from kits. No application including toys as weapons will be considered.

We appreciate artists’ freedom of expression; as these are family events, we are held responsible to each hosting entity and community to present what they consider to be family friendly. No booth sharing will be considered outside of a married/significant-other partnership.

INSURANCE Required AFTER ACCEPTANCE into the event, both a Certificate of Insurance with minimum General Liability coverage limits of \$1,000,000 each occurrence / \$2,000,000 aggregate and an Additional Insured Endorsement Listing Madrone Tree Hill LLC, Barkley Road Properties LLC and Madrone Tree Hill Art to Apples Crafter Faire, its agents, employees, sub-contractors and volunteers are named Additional Insured. Please don’t send an “insurance binder.” Wait for the actual Certificate of Insurance and Additional Insured Endorsement page to send to us.

FIRE EXTINGUISHERS Each participant with a 10x10 tent event space must have a 2A:10BC rated fire extinguisher in his/her booth. Fire Departments are very particular in requiring that if the extinguisher is NEW, it must be stamped with the CURRENT year on the label or on the

bottom of the unit AND the indicator must be all the way to the top of the green. If you've an older unit then it must have been serviced within the last 12 months and have a current State Fire Marshall tag attached and the indicator must be all the way to the top of the green.

APPLICATION PHOTOS/EVENT VIDEO & PHOTOGRAPHY Event applicants/participants agree to allow the images included with their application or video/ photographs taken at event/s to be used for publicity and advertising.

ARTIST SPACE CANCELLATIONS If you notify us of your cancellation up to the Sunday four weeks prior to the start date of the crafter faire we will send you a Credit for your space minus a \$50.00 handling fee per cancelled space. If the cancellation comes after that date, your show fee is forfeited. For "No Show" negligence.

CANCELLATION OF CRAFTER FAIRE If weather, major disaster, pandemic, or other circumstances beyond the control of the Madrone Tree Hill, the participation fees will not be returned. Madrone Tree Hill cannot be held liable by exhibitors for the failure of the event to take place.

REQUIREMENTS CONDUCT/DISPLAY APPEARANCE Arrive on time, promptly remove vehicle to the designated parking areas as stated in event's Instruction Letter (to be received 3 weeks prior faire date), booth open and ready each morning by stated time, never break down or retrieve vehicles for loading before the stated time and complete all show days scheduled. No non-service pets allowed. No children under 7, music that interferes with neighbors, open flames or loud generators, alcohol, drugs or smoking allowed in or around booth. Clothing should be tasteful. Your display area should be neat, free of storage boxes or clutter, with tablecloths floor length on all sides. No displaying of "SALE" or "DISCOUNTED" type signage. Offensive/abusive behavior is not tolerated. An ignored request by staff to refrain may result in expulsion from the faire. This is a professional environment—please strive to always reflect that in booth appearance and personal behavior.

WEATHER Be at the faire no matter what weather is predicted. Arrive at the event prepared with heavy, see-through plastic and clamps to cover your work in case of rain, and at set-up always install at least 40 pounds of weight on each tent leg (heavily weight all umbrellas, too).

PRODUCTS FOR SALE Madrone Tree Hill Art to Apples Crafter Faire and/or designated agents reserve the right to restrict/remove products offered for sale based on quality and integrity as decided by Madrone Tree Hill Art to Apples Crafter Faire.

SECURITY: Overnight security will be provided on event ground.

THEFT Although rare, theft does sometimes occur. Madrone Tree Hill Art and Apples Crafter Faire cannot be held liable by exhibitors for any theft that may occur at the event.

SOCIAL MEDIA We encourage you to participate in event marketing and directly target YOUR customers. For this event we create posts on Facebook that are easily customizable and shareable. We encourage you to take advantage of this OR if you create your own content promoting the event, we ask you to be sure to tag us too, #MadroneTreeHill. LIKE and FOLLOW us to get the latest news!

RELEASE & HOLD HARMLESS AGREEMENT This agreement is entered into by and between Madrone Tree Hill (Producer) and the exhibitor, artist or craftsperson filling out, signing, and returning the application (Artist). The Artist hereby indemnifies and holds the Producer, its agents, employees, sub-contractors and volunteers, harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Artist's participation in any and all fairs/events which have been organized by or through Producer. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery and safety/security of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees, sub-contractors and volunteers. The Artist hereby expressly assumes any risk of harm or theft to the Artist, works of art or craft, guests or guests' property arising out of their participation and the participation of other artists or agents in any given faire/event organized by Producer, including any risk resulting from the particular location of the space designated for them by the Producer. The Artist agrees to hold harmless the Producer, from any and all liability for damages to persons and damages or theft of property from any source. If weather, other acts of Nature, pandemic or other reasons beyond the control of Madrone Tree Hill causes the fairs/events cancellation, Artist application and/or space fees will not be returned and Madrone Tree Hill will not be held liable to Artists for failure of the faire/event to take place. This agreement shall be effective immediately upon execution.

THE WORK DESCRIBED IN THIS APPLICATION FOR SELLING AT THE EVENT/S IS HANDCRAFTED IN THE USA BY PERSON/S LISTED UNDER ARTIST NAME ON APPLICATION PAGE, WHO WILL BE SELLING THE WORK AT EACH EVENT, AND WHOSE NAME IS REFLECTED ON SIGNATURE LINE BELOW. I AGREE TO ABIDE BY THE POLICIES, RELEASE & HOLD HARMLESS AND THE RULES GOVERNING THIS FAIRE/EVENT.

Signature _____ Date _____

Printed Name _____

Artist & crafter fees for 2-day event - \$175 for a 10 X 10 space, with one 6-foot table and two chairs. (This includes the Apple Hill Association fee) Vendors must provide their own booth display units. Applications must be submitted by September 2, 2022. Late submittal of applications will require an additional fee of \$75.

For application to be considered, the following must be included: Images, four or more images of your various art/craft pieces, image of your stocked display, image of you working on your craft. Printed or emailed images need to be of good quality and clarity. / Artist Biography on a separate page (if emailing attach as a pdf or word doc.) / List on sperate page all your work you intend to have on display. / Proof of insurance (meeting events requirements) / Copy of your sellers' permit / completed application/ Application fee (checks preferred) payment accepted by check, money order, cashier's check (made out to Madrone Tree Hill), or visa/Mastercard (note \$25 fee for NSF checks) / signed copy of policies and hold harmless page.

No application will be considered without booth fee payment received with application and all other requirements.

BY APPLYING YOU ARE AGREEING TO ALL POLICIES, RULES and REGULATIONS!!!!

Business Name: _____

Exhibitor Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Website: _____

E-Mail: _____

Mail to: Madrone Tree Hill P.O. Box 1975 Placerville, CA 95667
or scan & email to ArtApples@MadroneTreeHill.com

Applications and credit card payments can be made through our website at:
<https://madronetreehill.com/ata/>

I accept the rules and regulations regarding my participation in the Art to Apples Crafter Faire October 1 & 2 2022 in beautiful Family Friendly Apple Hill - 2500 Barkley Rd. Camino, CA. I understand that all work exhibited has to be my very own original art or handcrafted item. Resale of imported or mass-manufactured items is not permitted.

Signature: _____ Date: _____

*****If paperwork is emailed, the application will not be active until the fees are received.**

Office use only below this line

Date Registration Received: _____ Payment Received _____

Payment Method: _____ Check Number: _____

Date Confirmation Emailed: _____ Space Assignment: _____