



Local Floral Designer Successful in Bid to Become Certified Floral Designer (CFD®) by Distinguished Internationally Recognized Floral Group

Forest Hill, MD | Nov 23, 2023 – Kelley Birkinbine of **Bentley Fleurs** in **Vancouver, WA** has been recognized by the American Institute of Floral Designers® (AIFD®) as a candidate to successfully complete their bid to become a Certified Floral Designer as bestowed by AIFD®.

Kelley Birkinbine passed The Institute's online Professional Floral Design Evaluation® (PFDE®) exam following their successful completion of a vigorous course of study at **Houston School of Flowers**. To be extended the opportunity to become a CFD® through an education provider, a student must successfully complete a course of study based on the *AIFD® Guide to Floral Design* and its principles and elements of design. Additionally, their designs are rigorously evaluated, including by an AIFD® Certified Floral Evaluator, to determine if their floral design artistry is at the esteemed level to be invited as a CFD®.

Certified Floral Designers are required to maintain their professional designation by accumulating 25 hours of floral design continuing education every three years or serving in various capacities in floral associations.

For more information on becoming a Certified Floral Designer (CFD®) visit:
<http://aifd.org/becoming-a-cfd/>.

About the American Institute of Floral Designers™

The mission of the American Institute of Floral Designers® (AIFD®) is to advance the art of professional floral design through education, service and leadership, and to recognize the achievement of excellence in this art form. Established in 1965 AIFD® is, today, the floral industry's leading non-profit organization dedicated to establishing, maintaining and recognizing the highest standard of professional floral design. AIFD® and its accredited members and Certified Floral Designer are in the forefront of the industry in presenting educational design programs and in designing flowers for events worldwide. Find more information at aifd.org.

Media contact:
Amie Goscinski
Director, Marketing and Communications
amie@stringfellowgroup.net
(443) 966-3850 x1144