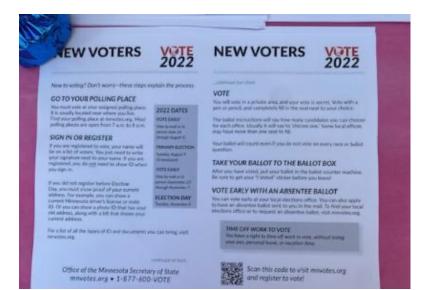
ICAM celebrated the Festival of Colors with the Rochester Community on 30th, Jul 2022 in collaboration with Rochester Downtown Alliance. The fun festivities were marked by a 5K walk/run, games, food, dance and playing with colors. The celebration was attended by 300 people. ICAM used this occasion to highlight civic engagement with the upcoming special and mid-term elections in mind. A booth displaying current and timely information was staffed by ICAM volunteers. The booth drew interest of over 50 people participating in the Festival of Colors as well as passersby included a native of Chicago who once ran . 8 to 10 members of the community specifically reviewed their civic engagement duties related to the upcoming primary and special election on Aug 8<sup>th</sup>. ICAM will follow up with these families to ensure they keep the mid-term elections in mind and exercise their right to vote.

ICAM is also using its social media (Facebook) to promote civic engagement. A recent post reached out to 300 community members.

A few pictures of the flyers displayed at the Festival of Colors are attached.





2022 Elections Key Dates Ongoing: Request your absentee ballot for the primageneral elections

Ongoing: Sign up to be a poll worker for election day in 2022

June 24: Beginning of early voting with absentee ballots for the August 9 primary

July 19: Register in advance by this date to save time on Primary Day

August 9: Primary Election Day

September 23: Beginning of early voting with absentee ballots for the November 8 general election

September 22: National Voter Registration Day

October 18: Register in advance by this date to save time on Election Day

November 8: Election Day