

SocialBDC PRESENTS THE

24/7 MANAGED CHAT PLATFORM





CREATIVE PRODUCTION

SocialBDC's Graphic Designers will create a custom Ad for Social Media based upon the type of customer and offer you would like to make. Options include New Car Incentives, Service Offers, Buy-Back, Database, Conquest, Used Car Specials, Lease Offers & any type of Special Promotion/Event being run by the store.



CUSTOMER ACQUISITION

SocialBDC will create a campaign that fits the profile of customers to be targeted by the Social Media Ads. Dealerships can elect to utilize their database to create a look-a-like audience, use pixel data, or conquest based upon SocialBDC's pixel data.



FULL TRAINING & APPOINTMENT PROCESS

SocialBDC will train the staff at the store that will be handling the appointments sent over by SocialBDC. Leads from the campaign will be pushed directly to the dealership's CRM with detailed notes and appointment information. SocialBDC's CSR's are trained specifically on how to handle each customer responding and to convert each lead to an appointment for the dealership.



AD LAUNCH

Fast Turn-Around Time. Launch can begin 1 week from the date of agreement. 30 Days of appointment setting and lead pushes from date of launch. Long Term Contracts available. SocialBDC will handle and push all customers that respond via Social Media including customers not related to the Ad during the event.

30 Days

OF APPOINTMENT SETTING LONG TERM CONTRACTS AVAILABLE



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\$7500

IMPRESSIONS

14.5K - 42.2K

50+

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\$12	2500
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\$350

21.7K - 60.3K 85+

MOST POPULAR

ENTRY LEVEL

\$100

Free

BEST VALUE

43.5K - 126.7K 175+

Custom

Custom

MANAGED SOCIAL CHAT AVAILABLE FOR \$899 PER MONTH

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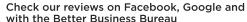
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CUSTOMERS LOVE US









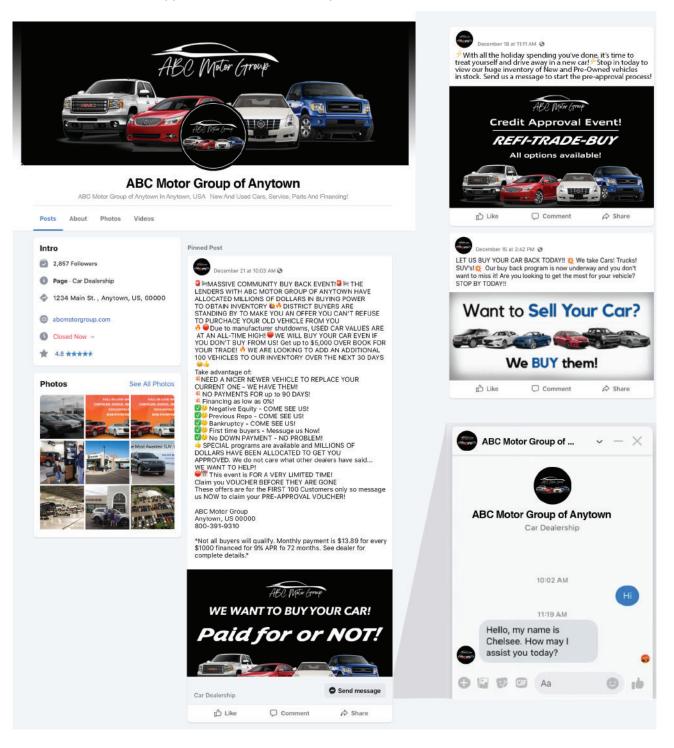






FACEBOOK PROFILE MANAGEMENT

Let us take the wheel behind your Facebook Advertising! We set up your profile with our digital assets, and our BDC takes care of all chat replies! All customers are pushed directly to the dealership's CRM with detailed notes and appointment information. Our CSR's are trained on how to handle each customer responding and convert each lead to an appointment for the dealership.





ADVERTISEMENT STRATEGIES

Select from any of our 50 strategic advertisement offerings or let us create one custom tailored to your store's needs.

- Standard Buy-Back
- Pure Buy-Back
- Luxury Buy-Back
- Buy-Back / Trade-In
- Used Car Supersale
- Used Car Blowout
- Sell-A-Thon
- Tent Event
- Service Specials
- Free Oil Change
- We Fix Everything
- Pre-Ordering
- New Inventory Arriving
- New Car Rebates
- Credit Approval Event
- Conquest Credit Event
- 600+ Credit Score Event
- Customer Appreciation Event
- Car Giveaway
- Gift Card / Test Drive
- Test Drive & Enter To Win
- Free Gas For A Year
- Visit Our Store Drawing
- Local Credit Union Sale
- Celebrity Autograph Signing

- Credit Doctor
- Lease Specials
- Grand Re-Opening Event
- Red Tag Event
- Truck Month
- Spin To Win
- Upgrade to Electric
- Auto Loan Approval Program
- First Time Buyer Program
- We Make Your Down Payment
- Double Your Down Payment
- This Weekend Only Event
- 7 Day Sales Event
- Spring Sales Event
- Summer Sales Event
- Fall Sales Event
- Winter Sales Event
- New Year Sales Event
- March Madness Markdown
- Double Your Tax Return
- Memorial Day Sales Event
- 4th of July Sales Extravaganza
- Labor Day Sell-A-Thon
- Black Friday Deals All Month
- Christmas All Month Long



550+ CREDIT SCORE EVENT

Gerald Kia of Naperville November 1 at 10:03 AM S $\ensuremath{^{\square}}\xspace \bowtie$ IF YOU HAVE A 550+ CREDIT SCORE & A JOB WE CAN GET YOU APPROVED!* $\ensuremath{^{\square}}\xspace \bowtie$ IF YOU WANT TO LOWER THE RATE ON YOUR CURRENT AUTO LOAN, PURCHASE YOUR FIRST VEHICLE, BUY OUT/EXIT YOUR LEASE OR TRADE IN FOR A NEW OR USED VEHICLE, WE MAKE IT EASY! ★ WE HAVE MANUFACTURER FINANCING, BANK FINANCING & CREDIT UNION FINANCING ALL TO HELP YOU GET APPROVED! CLICK LEARN MORE, COMMENT "MORE INFO" OR SEND US A MESSAGE WITH YOUR PHONE NUMBER TO GET STARTED! ✓ First Time Buyer? - Message us Now! ✓ Want To Lower Your Payment? - Message us Now! Want To Trade-In? - Méssage us Now! Want To Buy Out Your Lease? - Message us Now! 🛂 Pleed A Second Vehicle? - Message us Now! Need A Larger Vehicle? - Message us Now! ✓ 9 Need Something More Fuel Efficient? - Message us Now! WITH ACCESS TO INVENTORY FROM ALL OVER THE STATE, WE CAN HELP YOU GET THE VEHICLE YOU ARE LOOKING FOR! GERALD KIA OF NAPERVILLE 1661 Aurora Ave. Naperville, IL. 60540 (833) 654-2125 CLICK LEARN MORE, COMMENT "MORE INFO" OR SEND US A

MESSAGE WITH YOUR PHONE NUMBER TO GET STARTED!

* Must submit credit application & income verification for approval. See dealer for complete details.



VEHICLE BUY-BACK EVENT





ANTI-INFLATION EVENT





VEHICLE SELL-A-THON EVENT



O Comment

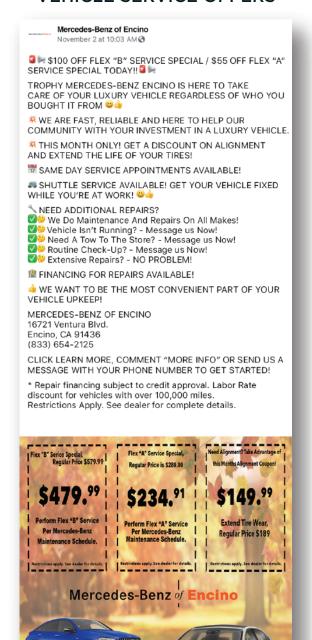
r Like

Send message

A Share



VEHICLE SERVICE OFFERS



Mercedes-Benz of Encino

Comment

Car Dealership

Like

Send message

⇔ Share

SUBPRIME CREDIT EVENT





MONTH LONG EVENT

Jay Hodge Dodge Chrysler Jeep Ram of Paris IT'S BLACK FRIDAY ALL MONTH LONG AT JAY HODGE DODGE CHRYSLER JEEP RAM OF PARIS! WE HAVE OVER 330 VEHICLES IN STOCK AND READY FOR YOU TO PURCHASE! ₩ WE HAVE VEHICLES TO FIT ANY BUDGET & AGGRESSIVE FINANCING SOURCES TO GET YOU APPROVED. ONOT OVERPAY BY GOING TO ANOTHER STORE. WE WILL BEAT ANY ADVERTISED PRICE BY OUR COMPETITORS! ✓── First Time Buyer? - Come See Us Now! Need A 1st Véhicle For Your Child? - Come See Us Now! Need Something Bigger? - Come See Us Now! Better Gas Mileage? - Come See Us Now! Lower Miles? - Come See Us Now! Need To Upgrade? - Come See Us Now! Tax ID or No SSN? - Come See Us Now! ☑ [©] Bankruptcy? - Come See Us Now! WE WILL PAY YOU MORE FOR YOUR TRADE IN! IT DOESN'T MATTER IF YOU HAVE GOOD CREDIT, BAD CREDIT, OR NO CREDIT! OUR BANK & CREDIT UNION RELATIONSHIPS GIVE US THE ABILITY TO MAKE DEALS HAPPEN! COME SEE US NOW! WE ARE READY TO HELP EVERYONE! JAY HODGE DODGE CHRYSLER JEEP RAM OF PARIS 5100 SE Loop 286 Paris, TX 75460 (833) 654-2125 CLICK LEARN MORE, COMMENT "MORE INFO" OR SEND US A MESSAGE WITH YOUR PHONE NUMBER TO GET STARTED! * Financing subject to credit approval. See dealer for complete Jay Hodge Dodge Chrysler Jeep... Send message Like Comment Q ⇔ Share

GIANT USED CAR SALE EVENT



Send us a message to make an appointment.

☐ Comment

Send message

⇔ Share

Gerald Kia of North Aurora

Car Dealership

r∆ Like



VEHICLE SERVICE SPECIALS Trophy Kia Downtown Los Angeles W November 2 at 10:03 AM 🔇 SAVE MONEY ON YOUR NEXT OIL CHANGE OR SERVICE OF YOUR VEHICLE! 3 100 TROPHY KIA DTLA IS HERE TO HELP OUR COMMUNITY WITH EFFICIENT & RELIABLE SERVICE FOR A FAIR COST! ₹ \$15 OFF SYNTHETIC OIL CHANGE & 10% OFF PARTS AND ACCESSORIES FOR NEW & EXISTING CUSTOMERS. FAST & RELIABLE SERVICE. GET IN & OUT QUICK! **X SAME DAY SERVICE APPOINTMENTS AVAILABLE!** CLICK LEARN MORE, COMMENT "MORE INFO" OR SEND US A MESSAGE WITH YOUR PHONE NUMBER TO GET STARTED! NEED ADDITIONAL REPAIRS? ✓ We Do Maintenance And Repairs On All Makes! ✓ Yehicle Isn't Running? - Message us Now! Need A Tow To The Store? - Message us Now! Routine Check-Up? - Message us Now! ✓ Extensive Repairs? - NO PROBLEM! FINANCING FOR REPAIRS AVAILABLE! **♦WE WANT TO HELP!** TROPHY KIA DOWNTOWN LOS ANGELES 1945 S Figueroa St. Los Angeles, CA 90007 (833) 654-2125 CLICK LEARN MORE, COMMENT "MORE INFO" OR SEND US A MESSAGE WITH YOUR PHONE NUMBER TO GET STARTED! * Repair financing subject to credit approval. See dealer for complete details. KIA Downtown Los Angeles Service Special

Send us a message to submit an application or to make an appointment.

Comment

Send message

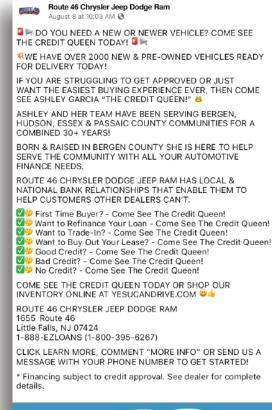
⇔ Share

Trophy Kia Downtown Los Angeles

Car Dealership

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CUSTOM CARICATURE EVENT







VEHICLE REBATE EVENT

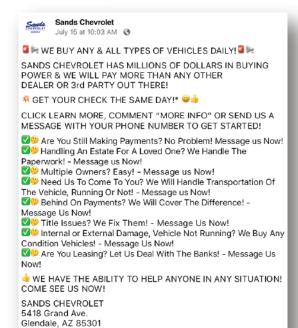


NEW INVENTORY ARRIVAL EVENT





PURE VEHICLE BUY-BACK EVENT



(833) 654-2125
CLICK LEARN MORE, COMMENT "MORE INFO" OR SEND US A MESSAGE WITH YOUR PHONE NUMBER TO GET STARTED!

* Checks paid out Monday - Friday 9AM - 4:30PM. Title issues may add extra time to receive check. See dealership for details.



FREE GAS FOR A YEAR EVENT

