

Dr. Marty Becker, founder of Fear Free and a Fear Free Certified Professional himself, is rarely in the exam room without a ready supply of top-shelf treats that he and his team generously hand out as pleasant distractions and high-currency mood boosters to help deliver a more optimal emotional experience for pets during veterinary healthcare. Here are his top 10 pet-preferred treats for Fear Free veterinary care. (This info was taken directly from the Fear Free website)

For Dogs

- Baby shrimp
- Canned salmon or tuna
- Warm deli turkey
- Easy Cheese Cheddar & Bacon
- Freeze-dried meats from Pure Bites
- Honey Nut Cheerios
- Kong Squeezable Peanut Butter
- Peanut Butter Captain Crunch
- Slices of turkey hot dogs

For Cats

- Albacore tuna or salmon
- Anchovy paste
- Baby shrimp
- Bonita fish flakes
- Easy Cheese Cheddar & Bacon
- Fancy Feast: Foil packs of any flavor
- Green olives
- Marshmallows
- Vegemite
- Whipped cream