



# Brynna Donna Exley

(she/her/hers)

I am a problem solver that uses my technical expertise and artistic nature to exceed expectations. I am honored to lead your team in managing development projects, implementing process improvements, providing training, and contributing artfully to all initiatives.

## EXPERIENCE

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### CONTACT

Pottstown, PA  
brynn@brynniton.com  
(610) 329-9621  
www.brynniton.com

### EXPERTISE

Web Design • UX/UI  
Graphic Design  
Visual communication  
Branding  
Strategic Planning  
Communication & Training  
System Integration  
Agile workflows  
Documentation

### TOOLS & SOFTWARE

Adobe Photoshop, InDesign  
HTML/CSS, JavaScript, Python  
Adobe XD, Figma  
WordPress, site building platforms  
Shopify, Amazon  
Zapier, ITTT  
Jira, Monday, Productive  
ChatGPT

### EDUCATION

MCCC • Associate of Fine Arts  
Studied at San Francisco Art Institute

### PROJECT MANAGER

Learning Forte | *Remote* | 2023 — Present

Directed the development, documentation and training for over 125 users on a white-labelled WordPress platform serving over 80 non-profit organizations. Worked extensively with executive leadership to manage company data, capacity, and direction.

### WEB DEV / PRINT TECHNICIAN SUPERVISOR

Performance Food Centers | *Limerick, PA* | 2021 — 2023

Developed automated workflows that revolutionized the lifecycle of projects in the Marketing department. Worked with E-commerce to improve sales on Shopify and Amazon by 20%. Responsible for producing high quality digital and printed materials and the management of physical inventory.

### ARTIST

Brynn It On | *Pottstown, PA* | 2021 — Present

Produces and sells graphics, digital illustrations and traditional work online and in person at vendor events. Projects include t-shirts, stickers, prints, buttons, logos, labels, printed menus, board game assets and more.

### SERVER, MANAGER

Various Restaurants | 2010 — 2020

Delivered exceptional service, leadership, food & beverage on two coasts.

*References & extended work history available upon request.*