



Butterflies in the Snow

A Romantic Drama Feature

Logline

When a past love unexpectedly resurfaces, a rising attorney finds her life thrown into disarray, compelling her to confront suppressed emotions while juggling the demands of her ambitious career and familial pressures.

*Butterflies
in the
Snow*

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Synopsis

In the bustling heart of New York City, **YARA**, a determined attorney on the brink of career success, finds her life disrupted when **JIDE**, her charismatic former love, unexpectedly returns as her new client. Years ago, their passionate relationship ended abruptly, leaving unresolved emotions that Yara has buried beneath her ambitious facade. Jide's reappearance unsettles Yara, threatening the balance of her carefully constructed world, including her steady relationship with **ALEX**, who's devoted to Yara, despite her emotional distance.

As Yara navigates the demands of her career, a relentless boss, and the rekindled tension with Jide, she struggles with a deeply guarded secret from their shared past—one that neither Jide nor the audience fully understands until the film's poignant climax. Her family's expectations and the steadfast support of her best friend, **PREETI**, add further weight to her inner turmoil, pushing her to confront her true desires and identity.

Yara must choose between the life she has built and the chance to revisit what might have been. Will she find the strength to face the past, or will its shadows continue to shape her future?



Comparable

Yara

A driven attorney in her early 30s, Yara balances ambition with a painful past. Raised in a Nigerian-American family, she feels the weight of familial expectations and unresolved feelings for her ex, Jide. Fiercely intelligent yet emotionally guarded, Yara's journey is one of self-discovery, grappling with love, loss, and the courage to pursue her true desires.

Alex

Charming and steadfast, Alex is Yara's current boyfriend, a successful entrepreneur who's deeply devoted to her. Though he represents stability and genuine affection, he struggles to understand Yara's complex emotions and lingering attachment to Jide, creating an emotional contrast that challenges their relationship.



Played by **Nene Nwoko**

Played by **Akah Nnani**

Jide

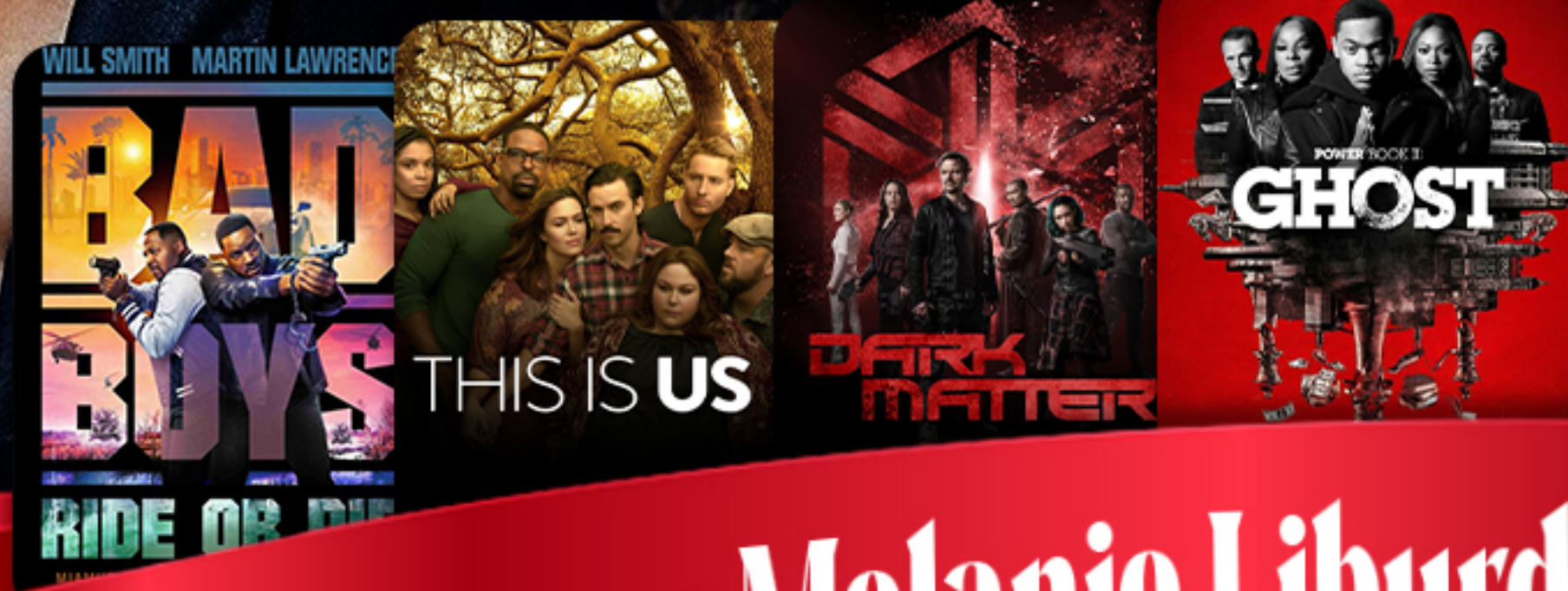
Charismatic and successful, Jide is Yara's former love, a man shaped by past mistakes. Though he's built a thriving career, he remains emotionally tied to Yara, embodying hope and unresolved pain. His abrupt departure years ago, influenced by his family, left a fracture in their relationship that neither has fully mended. His return disrupts Yara's life, reigniting passions he's determined to pursue.



Approaching to cast **David Ajala**

Jules

Elegant, pragmatic, and emotionally independent, Jules is Jide's business partner and occasional lover. With a keen sense of ambition, she encourages Jide to confront his feelings for Yara, showing support without jealousy. Jules values independence and success, embodying both strength and a refreshing non-attachment in her personal life.



Approaching to cast **Melanie Liburd**



Preeti

Yara's best friend since childhood, Preeti is lively, outspoken, and fiercely protective. As a devoted wife and mother, she balances humor with wisdom, encouraging Yara to confront her past and embrace her true feelings.



Approaching to cast **Nishi Munshi**



Marcus

Yara's boss, Marcus is a shrewd, controlling figure who withholds recognition to maintain power over her. Beneath a supportive facade, he embodies the barriers women face in a competitive, male-dominated workplace.



Demián Castro attached



Nwabu

Yara's father, Nwabu is wise, supportive, and proud of his Nigerian heritage. He values family deeply, encouraging Yara's independence while balancing traditional beliefs with his love and pride in her achievements.



Approaching to cast **Wale Ojo**



Briana

Yara's warm, expressive mother, Briana is a cultural anthropologist who values her African American roots. Deeply caring, she provides Yara with support, trying to bridge the gap between Yara's career ambitions and family bonds.



Approaching to cast **Leslie Silva**

Our World

In the isolating expanse of New York City, *Butterflies in The Snow* unfolds in a landscape that mirrors Yara's struggle between ambition and vulnerability. The cold cityscape, from the stark courtroom to her minimalist apartment, reflects her internal isolation and desire for warmth. Snow, ever-present, symbolizes both the weight of her past and the potential for renewal, while the butterfly represents fragile hope and transformation against a harsh backdrop.

Amidst the city's relentless pace, moments of quiet connection—such as family gatherings and reminiscing with Jide—break through the cold. These spaces capture a world where love and self-discovery, like a butterfly in the snow, offer a chance for beauty and healing in the most unexpected places.





The Market

Demand For Black-Led and Diverse Media

- Increased Black representation can lead to up to 10-15% higher ROI for Black-led productions due to untapped audience.
- McKinsey 2022
- Black audiences account for over 28% of U.S. box office sales despite being only 13% of the population.
- McKinsey 2022

Cultural Appeal of Cross-Border Narratives

- Films blending African and African-American stories resonate strongly with both U.S. and African markets.
- Box Office Mojo
- Major studios and streamers are forming partnerships with African filmmakers to create content that bridges boundaries.
- Netflix and IOL

Streaming Appeal

- Africa's streaming market saw a 23% growth rate in 2023 indicating strong demand for African-American narratives.
- Digital TV Research
- On platforms like Amazon Prime, romantic dramas featuring diverse casts have consistently performed well.
- Rotten Tomatoes Editorial

Growth In The African Film Market

- Africa's film industry is growing at 5-6% annually, driven by increased investment and international co-productions.
- UNESCO's The African Film Industry report
- There is a growing West African box office, the largest share driven by Hollywood-made, English-speaking films.
- Statista 2024

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Production

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14 Day Shoot

Location:
**Dallas/Fort Worth,
Texas (shot as NYC)**

Shooting Dates:
**Aug-Sep 2025
(Tentative)**

Development:
Apr 24 – Oct 24

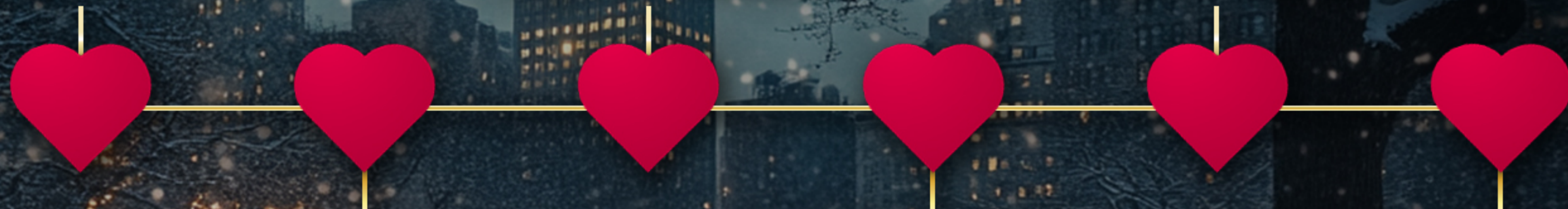
Casting:
May 25 – June 25

Production:
Aug 25 – Sep 25

Funding:
Oct 2024 – May 25

Pre-Production:
July 25

Post-Production:
Sep 25 – Oct 25



Distribution

Theatrical

USA: We will apply for AMC theatre distribution to select theatres in the US.

Africa: Akah Nnani's starring role provides us with access to FilmOne Entertainment (one of Africa's largest film distributors and producers) as well as other African Cinema options.

V.O.D. & Streaming

We will release via VOD and Streaming options throughout the U.S. and Worldwide.



Toluwani Obayan Osibe

Writer

IMDb

Toluwani Obayan Osibe is an award-winning writer and storyteller focused on narratives that inspire change. She won Best Screenplay at the 2020 Best of Nollywood Awards, was nominated for Best Writer at the 2022 Africa Magic Viewers' Choice Awards, and contributed to a team that won Best African Film at the 2019 International Tourism Film Festival.

As the writer and director of **"Heart & Might,"** a tribute to Nigeria's fallen heroes, Toluwani weaves narratives that encourage reflection and dialogue. She has published an academic paper on Nollywood's cultural influence and authored **"Becoming a Spectacular Woman."** Formerly the Head Writer of **"The Other News,"** she tells stories hoping to make the world a better place.



Imole Ladipo

Director / Co-Producer

IMDb

Imole Ladipo is a filmmaker whose journey spans continents, from Nigeria to North America. Inspired by her father's advice, "Don't let the truth get in the way of a good story," Imole's passion for storytelling is deeply rooted in her love for cinema, sparked by classics like *The Godfather* and *12 Years a Slave*. Initially trained as a Chemical Engineer, she transitioned into filmmaking, pursuing both self-study and formal education at NYU and Rolling Stone's Yellow Bricks Academy. With over 50 awards for her short films, including a Finalist nod at the Essence Film Festival for **"Disaster Date"**, Imole's work reflects a commitment to cinematic excellence. Driven by the belief that storytelling has the power to heal and inspire, she continues to carve her own path, aiming to leave a lasting legacy that sparks meaningful conversations and touches audiences worldwide.





Nene Nwoko

Producer

IMDb

Nene Nwoko is a Nigerian-born, US-based actor and producer. A graduate of the Identity School of Acting, she is currently an Associate Producer for the TV series "**Vindication**," a position she attained after working as a Production Assistant, Set Coordinator, and Director's Assistant. As an actor she has appeared in "**Bob Hearts Abishola**," "**S.W.A.T.**," "**The Chosen**," and "**Mo**."

Her storytelling journey began when her mom brought home *The Sound of Music* & *My Fair Lady*, unlocking a world of wonder in their quiet Nigerian home. She discovered the transformative power of stories. Now, through her production company, she crafts worlds that ignite imagination and stir hearts, just as Maria and Captain von Trapp once did for her.



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BuFine
PRODUCTIONS

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