

## David Garner Jr Objective

As a **user experience** professional with over 20 years of experience, I work hard to provide **meaningful experiences** to people in the **change** created by new **technologies**, **cultural** shifts and **business** strategies through human-centered **designs**

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## Work Experience

### Distinguished Designer in Interaction Design

5/2011 - Present | Dell, Austin, TX

Design principal level individual contribution on Windows PC system software, system utilities and Dell branded software services for consumer and small business customer as well as UX for enterprise server system software, tools and services for compute, storage and networking solutions. Lead UX designer for 1.0, advanced concept and next generation digital design and development. Thought leadership on end-user user experiences, design strategy, information architecture, interaction design and prototyping. Products include Dell Canvas 27 and Dell Mobile Workspace

### Senior User Experience Lead

6/2007 – 5/2011 | Microsoft, Redmond, WA

As the UX Lead for the Redmond branch of the Microsoft Dynamics UX Team, I manage a multidisciplinary team of five UX Designers and UX Researchers in the creation of the user experience of Microsoft's enterprise business solutions. I also provide senior levels of individual design contribution. My team collaborates with UX teams around the world to deliver the next generation of ERP solutions for Microsoft Business Solutions. Products include: Microsoft Dynamics AX 2009 and Dynamic AX 2012

### Principal User Interface Designer

4/2006 – 6/2007 | Quark Inc., Denver, CO

As a Principal User Interface Designer, I led a team of visual and interaction designers in the definition and design of Quark's QuarkXPress desktop publishing application. This role included planning and estimation, facilitation, creative direction, specification writing and review, executive presentations, usability testing, and hands on information architecture and design for MacOS X and Windows versions of the product. Product included: QuarkXPress 8.0

### User Experience Designer II

3/2005 - 4/2006 | Microsoft, Redmond, WA

Working as a UX Designer for Microsoft, I directed the development of user interface design for the Microsoft Dynamics CRM customer relationship management product. My responsibilities included visual & interaction design and creative direction of web, Windows and other interfaces for the Microsoft Dynamics CRM product team. As a design lead, I managed the efforts of two contract designers in addition to individual design contributions. Products included: Microsoft Dynamics CRM 3.0 and CRM 4.0 planning

### Senior Information Architect

2/2003 - 3/2005 | TravelCLICK Inc., Boulder, CO

As a Senior Information Architect for TravelCLICK, I developed user interface specifications and designs for TravelCLICK's external and internal business solution websites. Working with developers and product owners, I designed order entry, billing and other business process automation user experiences. Products included: ChannelManager product features, Electronic Marketing Centre features & InSite business solutions intranets

### Senior User Experience Consultant

3/2003 - 4/2003 | Freelance Consulting, Boulder, CO

As a freelance consultant, I worked as a user experience consultant for a variety of Denver area design firms. Some of these firms include: cclIntellect, Eagle River Associates, and Tesser Inc. For each of these firms, I played an integral role in developing the requirements, user personas, feature set, and information architecture deliverables for their clients. Clients included: East West Resorts, Sonnenalp Resort & Wabash

### Senior Information Architect

11/2000 - 2/2003 | Tesser Inc., Boulder, CO

Tesser is brand communications consulting firm providing online and offline design services. At Tesser, I was responsible for the facilitation, design and development of the user experience and information architecture (from requirements, to sitemaps to prototypes) of a client's web presence. I estimated, planned, help propose projects, lead client workshops, developed feature sites, designed navigation and wireframes and assisted in the creative direction and brand strategy for the given site. Clients included: Rock Bottom Restaurants, Old Chicago Restaurants, Boulder Downtown Improvement District, Breakfast Serials, Musco Family Olives Company, Einstein Brothers Bagels & Agilent's business intranet

### Director of Information Architecture

6/1998 - 11/2000 | Sapient Inc. / Studio Archetype, Atlanta, GA

Sapient is full service IT consulting firm providing strategy, creative and technical solutions for Fortune 5000 clients. At Sapient (and as part of Studio Archetype, prior to our acquisition by Sapient in late 1998), I was responsible for the facilitation, design and development of the user experience and information architecture (from requirements, to sitemaps to prototypes) of a client's web presence. I estimated, planned, help propose projects, lead client workshops, developed feature sites, designed navigation and wireframes and assisted in the creative direction and brand strategy for the given site. I was also responsible as a Practice Lead and Career Manager to a staff of twelve other Information Architects in two sites (Atlanta & Chicago). I also participated in the recruiting and hiring of new staff. Clients included: Morningstar, GuideStreet, Janus, Vitamin Shoppe, Caterpillar, UPS

### User Interface Designer

6/1996 - 6/1998 | Motorola Inc., Alpharetta, GA

Motorola is a multi-national telecommunications and consumer electronics manufacturer. At Motorola, I was responsible for the design of user interfaces for wireless handheld devices for the

Platform Software Division. I designed and prototype Windows applications. At Motorola, I designed the world's first graphic user interface for a paging device and received a patent as part of the team developing this interface. Products included: PageWriter2000/X Smart Pager and other PSD Smart Paggers

## Education

Georgia Institute of Technology, Atlanta, GA

- Bachelor of Science in Industrial Design
- Graduated 1995
- Tau Sigma Delta Honor Society (College of Architecture)

## References

Available upon request

## LinkedIn Profile

Please visit me at <http://www.linkedin.com/in/davegarner>