

Maximus Storyboard

Experience Walkthrough

Incubation Phase v.0.0.3



EXPERIENCE DESIGN GROUP CONFIDENTIAL

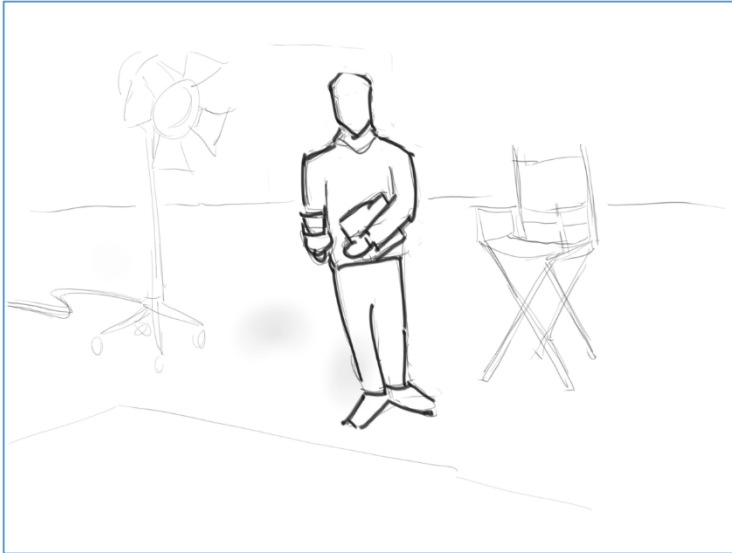
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10/03/2017

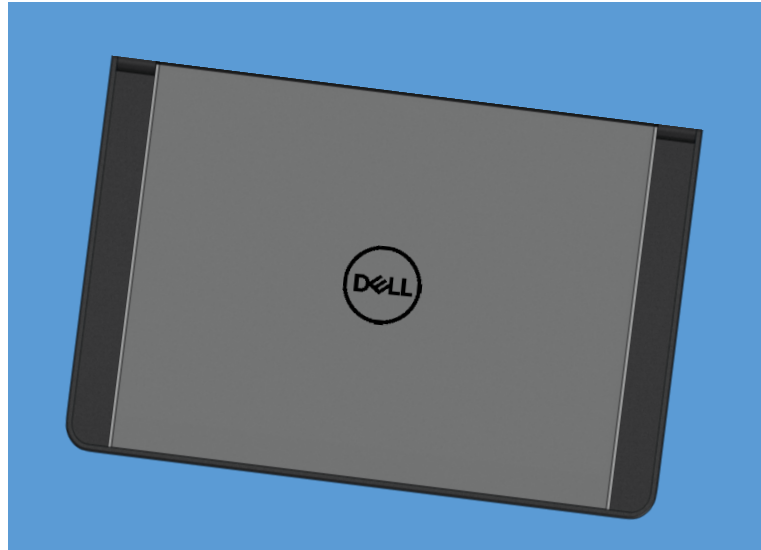


Scene 1.1 – Arriving at studio

Sketch



Device Posture



Actions

1. Walks in
2. Looks around

Narrative

Hector is a 32yr old production assistant at Acme Studios. He arrives at work with his device and latte.

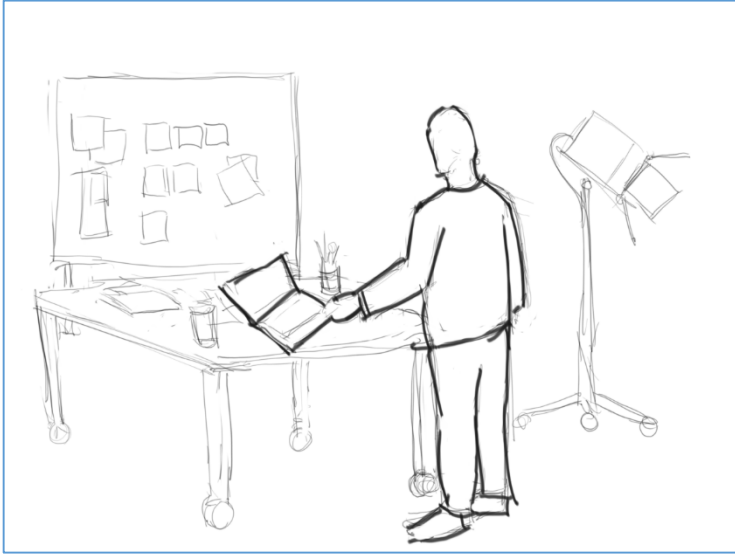
Emphasis

- Compact
- Laptop like



Scene 1.2 – At the desk

Sketch



Device Posture



Actions

1. Sets device on desk
2. Unfolds device

Narrative

He walks up to his desk and unfolds his device and sits on the table.

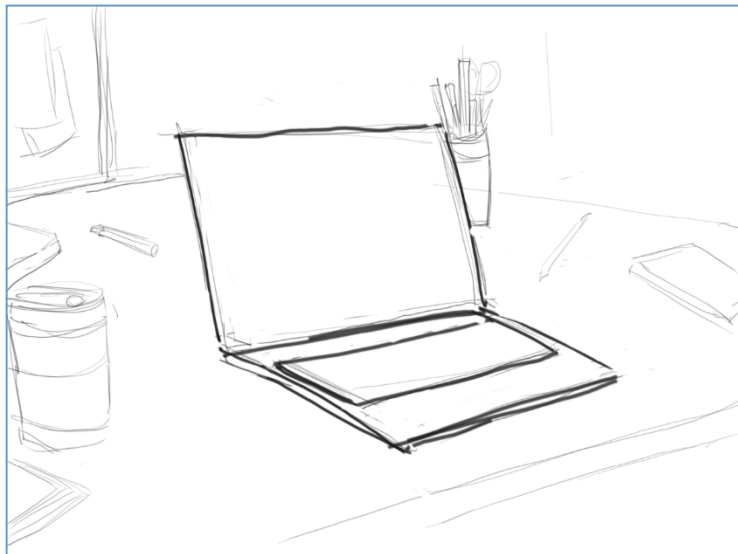
Emphasis

- Compact
- Laptop like

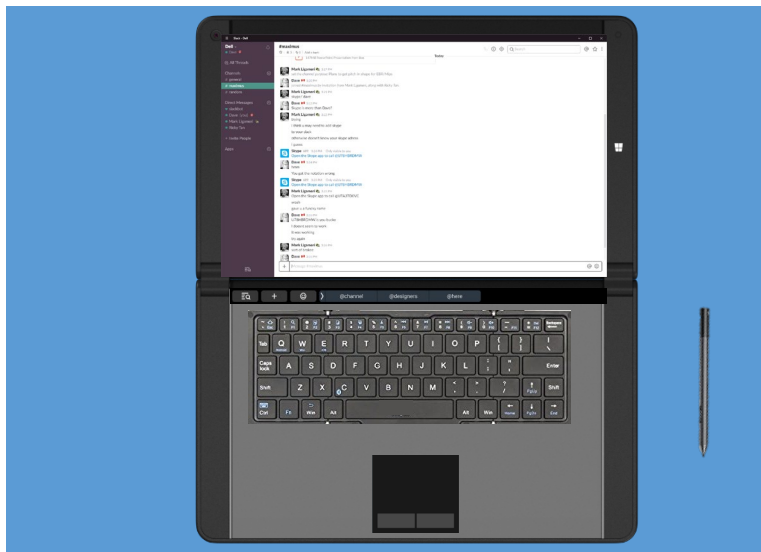


Scene 1.3 – Email and emoji

Sketch



Device Posture



Actions

1. Open and open Slack.
2. Create a conversation (contextual toolbar, sending the mail into the Slack feed.)
3. Word prediction in compose
4. Emoji picker.

Narrative

Going through the morning's Slack channel, he discover the 1996 Yugo SV car he has been searching for as prop of his latest production has been discovered nearby. He quickly replies to the picker to have her buy it. He plots the rest of his day...

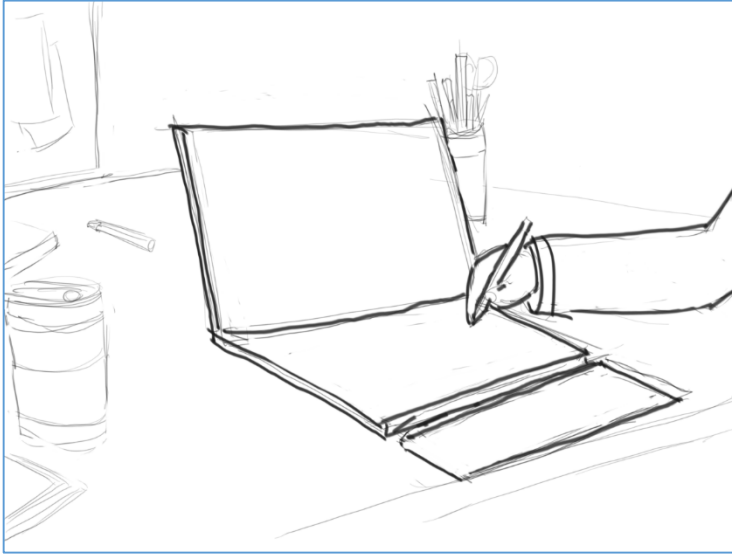
Emphasis

- Predictive keyboard
- Fast input
- Emoji – more expressive

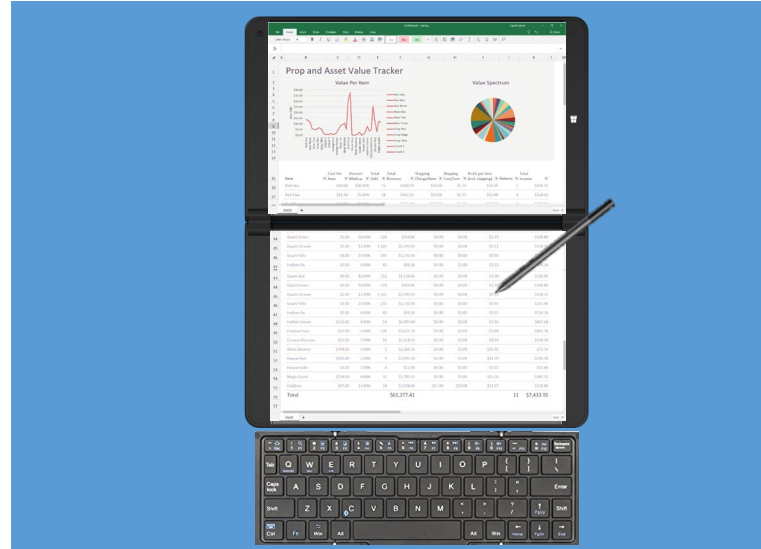


Scene 1.4 – Running the numbers

Sketch



Device Posture



Actions

1. Take keyboard off
2. Open Excel (prop list for a shoot)
3. Max across both screens.
4. Scroll through rows.
5. Open numpad
6. Highlight rows w pen on lower screen.

Narrative

Hector opens Excel to update his Props and Assets Cost spreadsheet. He sits with Anna, the finance manager and review the current state of the budget and adds the \$2000 needed to purchase the Yugo. On budget, but barely...

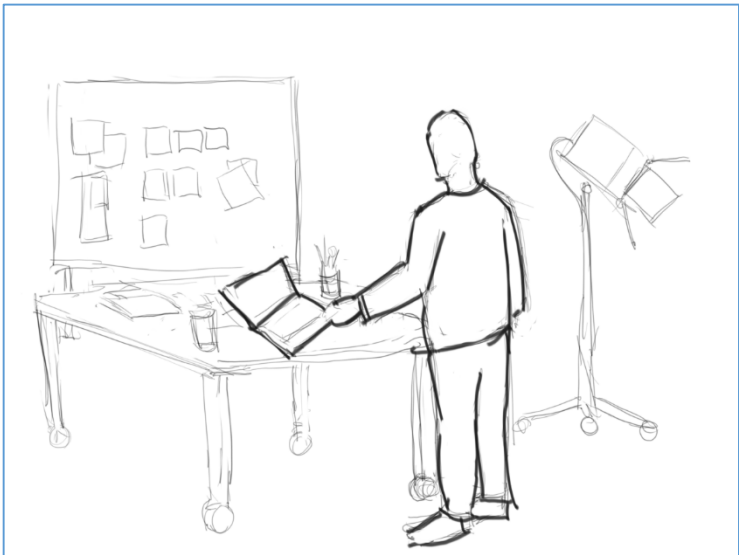
Emphasis

- Laptop expand (Keybd off)
- Multi-mon
- Pen on bottom (natural)

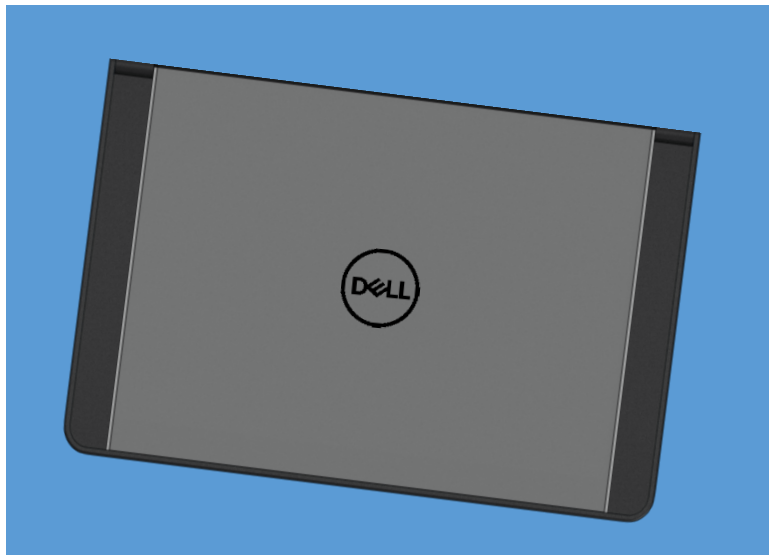


Scene 1.5 – Leaving the studio

Sketch



Device Posture



Actions

1. Folds up device
2. Sips latte
3. Sighs
4. Exit stage right

Narrative

Closed on the budget, Hector leaves the studio to head to the shoot to go through the production schedule and location.

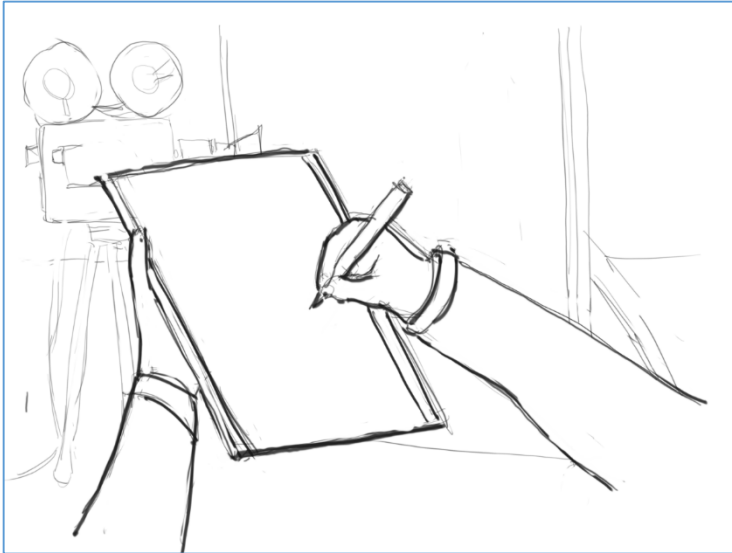
Emphasis

- Compact
- Laptop like



Scene 2.1 – At the shoot 360

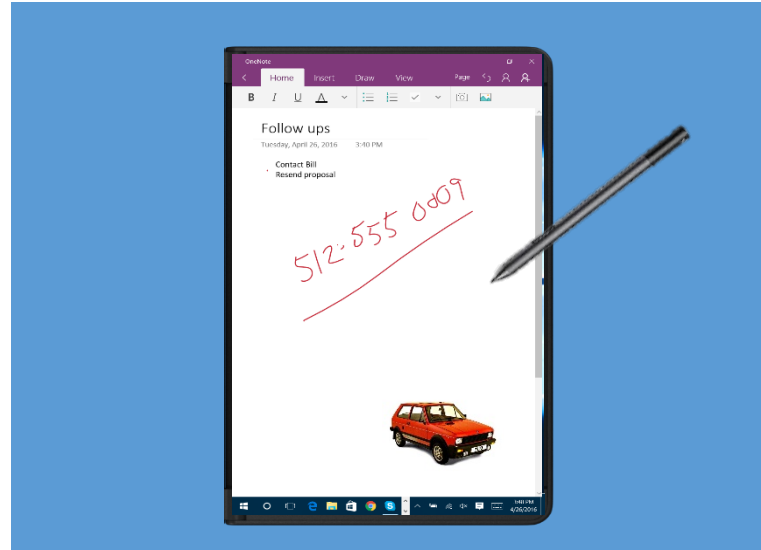
Sketch



Narrative

At the shoot, Hector reviews the location, creative, talent and timeline – taking careful notes with device.

Device Posture



Emphasis

- Intelligent notes
- 360 for portability (one hand input)
- Notes + Apps for content gather

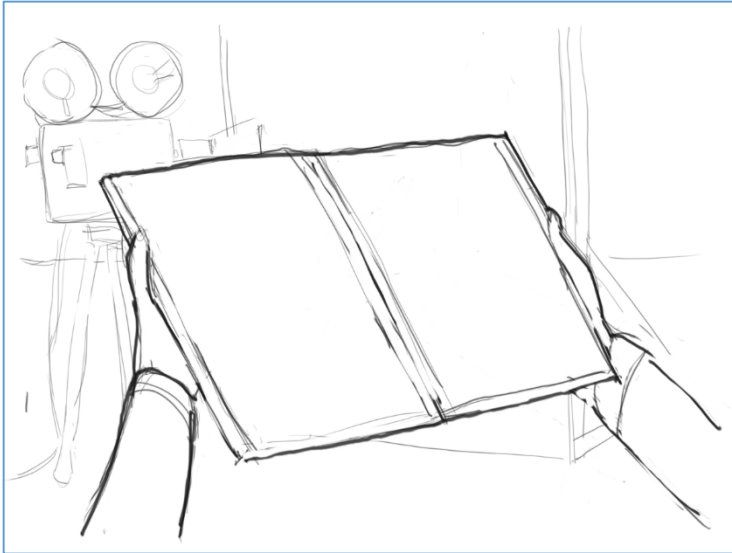
Actions

1. Show initial in 360 and writing on one side.
Notes should be for the purpose of planning the shoot
 1. Location (maps)
 2. Creative (furniture)
 3. Talent (names)
 4. Times (draw out calendars etc)

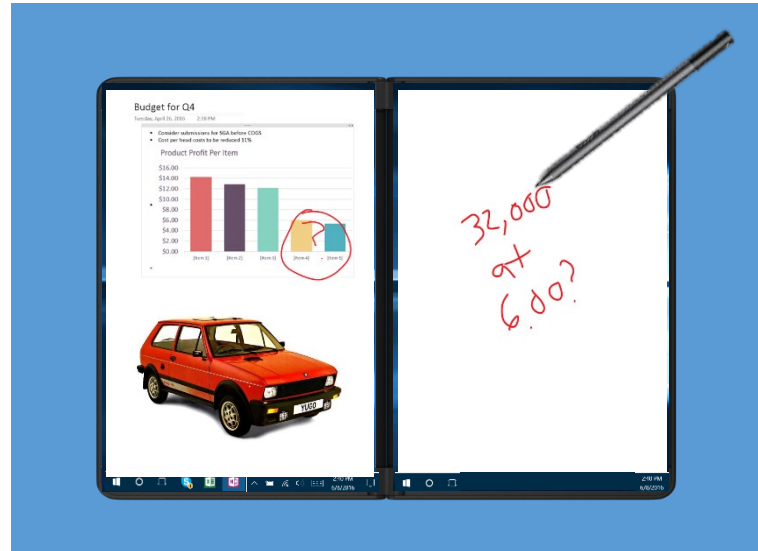


Scene 2.2 – At the shoot 180

Sketch



Device Posture



Actions

1. Show initial in 360 and writing on one side.
Notes should be for the purpose of planning the shoot
 1. Location (maps)
 2. Creative (furniture)
 3. Talent (names)
 4. Times (draw out calendars etc)
2. Open on desk 180, collaborate with artist

Narrative

Hector shows the director of the unit where the next location will be with his device. He review the location notes and writes down some feedback from Anton, the director.

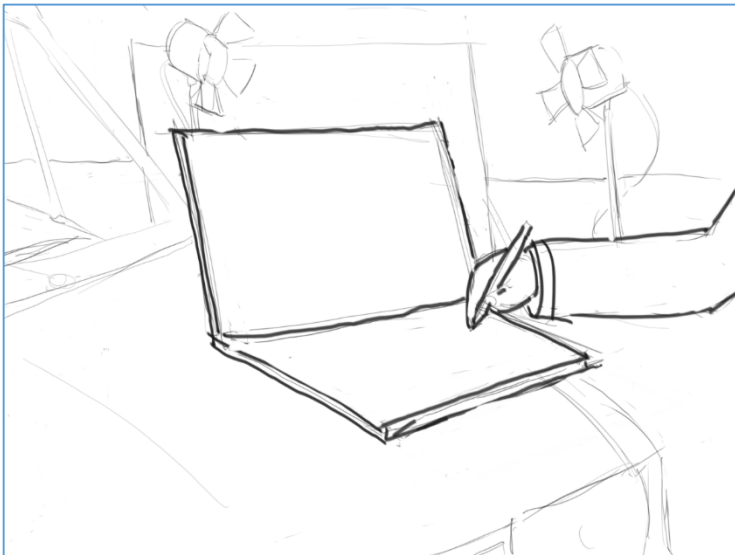
Emphasis

- App span collaboration
- 180 for large notes, multi-page Notes + Apps for content gather

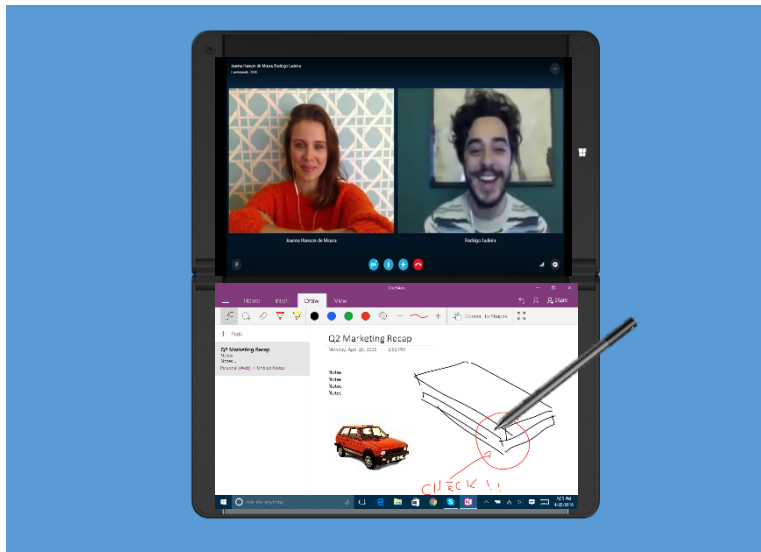


Scene 2.3 – Team call

Sketch



Device Posture



Actions

1. Call team over Skype
2. (Matching a prop in the Skype call)
3. Take notes on lower screen while skyping above.

Narrative

While on location, Hector has a chat about their new prop, the Yugo, with Anna in Finance. The color of the car is wrong, but the director is OK with the new color. While chatting with Anna, he writes down the asset tag number of the Yugo for tracking.

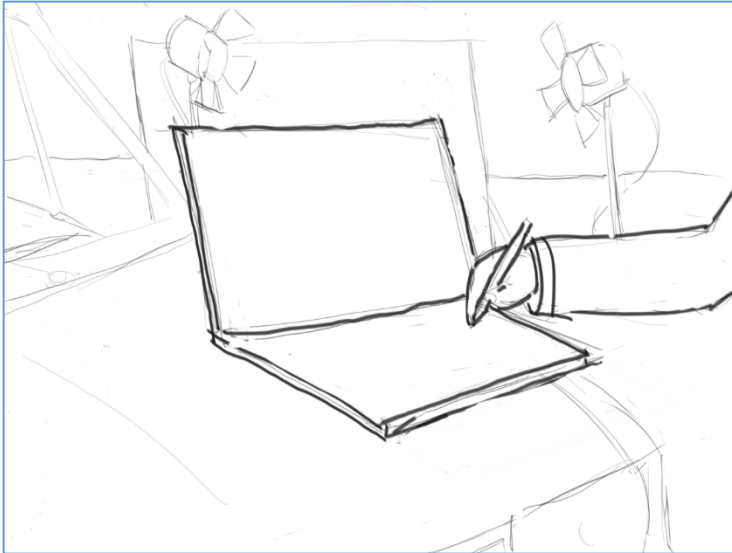
Emphasis

- Intelligent notes
- 180 for large notes, multi-page Notes + Apps for content gather

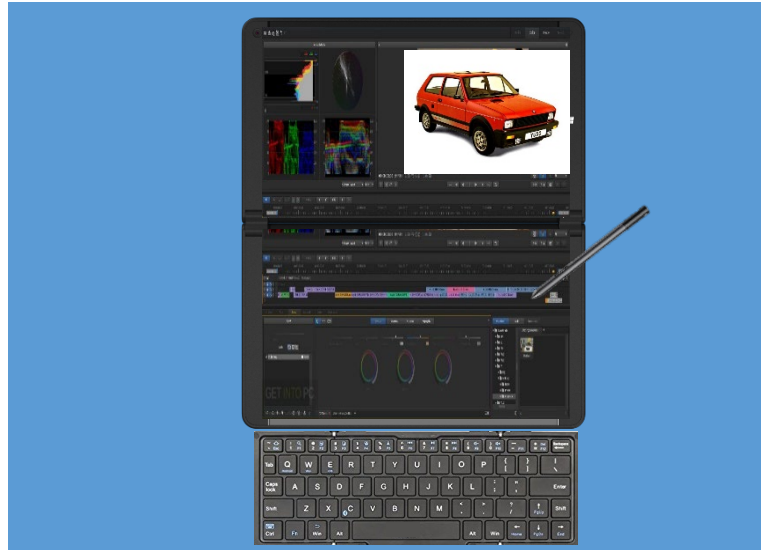


Scene 2.4 – Prelude to a blockbuster

Sketch



Device Posture



Actions

- Use Adobe Prelude to markup elements of photos / videos for touch up etc. (not core productivity or production but more of prep for actual production designer at studio).
- Use pen as Wacom to drive small GUI on top? (dell specific)
- Use Adobe Prelude just to move the shots into a sequence

Narrative

From the hood of the Yugo, Hector opens Adobe Prelude and throws in some footage of the red car into the day's rough cut to show the director that this prop will work into the shot well.

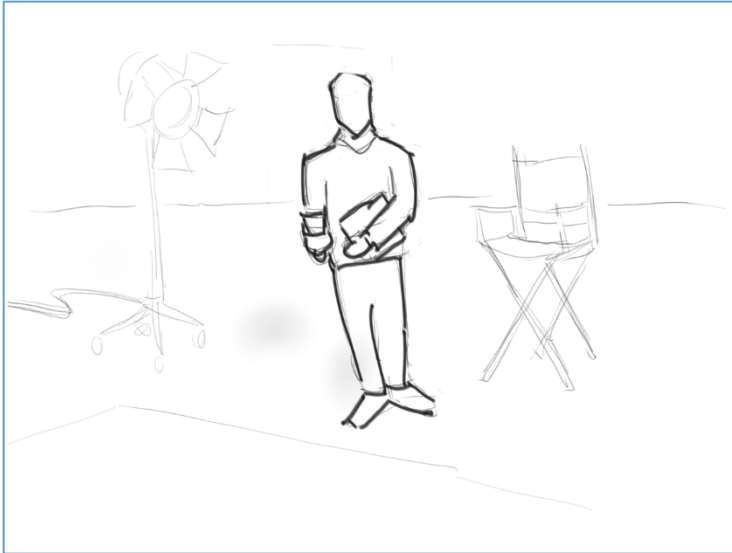
Emphasis

- See and Do
- Expanded workspace
- Pen on lower screen
- Wacom mode (dell specific)
- Pro apps (can run any app)



Scene 2.5 – It's in the can

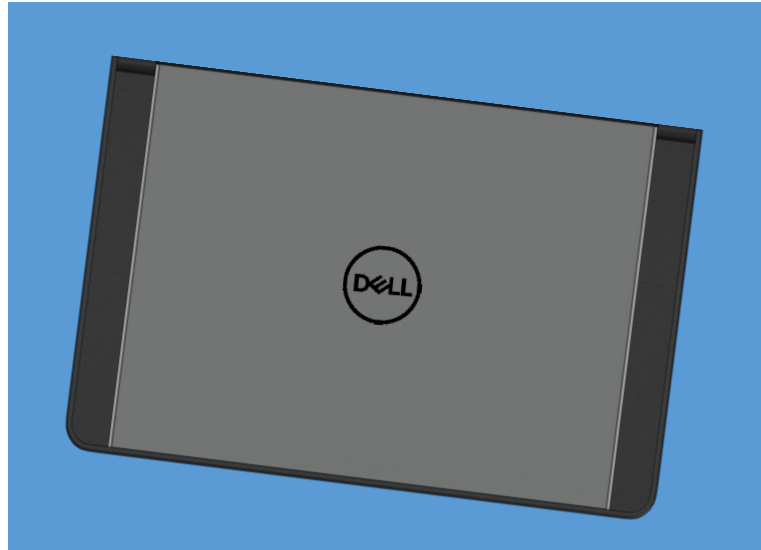
Sketch



Narrative

The shoot wraps up but Hector still has a few things to complete. He heads off to a café with his device to build a rough cut and share it with the crew.

Device Posture



Emphasis

- Compact
- Laptop like

Actions

1. Folds up device
2. Looks around
3. Smashes cig under toe
4. Exits stage left in red Yugo

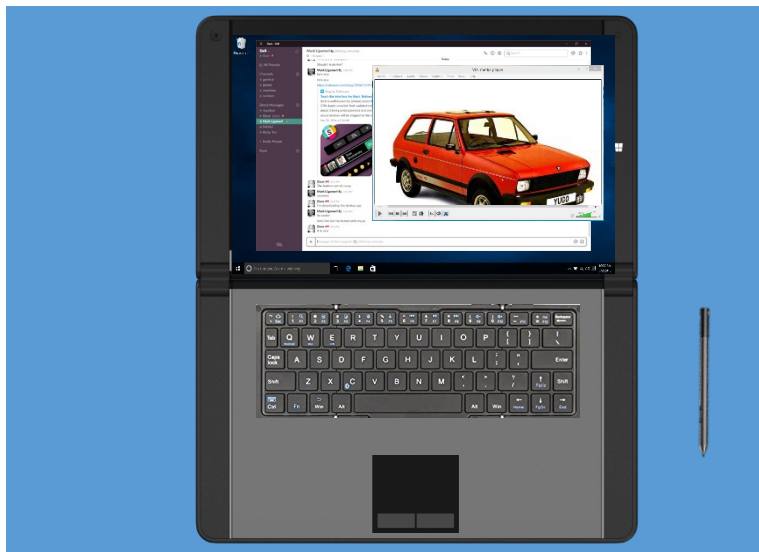


Scene 4.1 – Pushing pixels

Sketch



Device Posture



Actions

1. Adjust screen brightness
2. Adjust workspace (move trackpad to left).
3. Move keyboard, show clipboard etc.
4. Copy and share that sequence rough through Slack to team.

Narrative

At the café, Hector sits down and opens his device. He chats on Slack with his team about the day's rough cut while watching a replay.

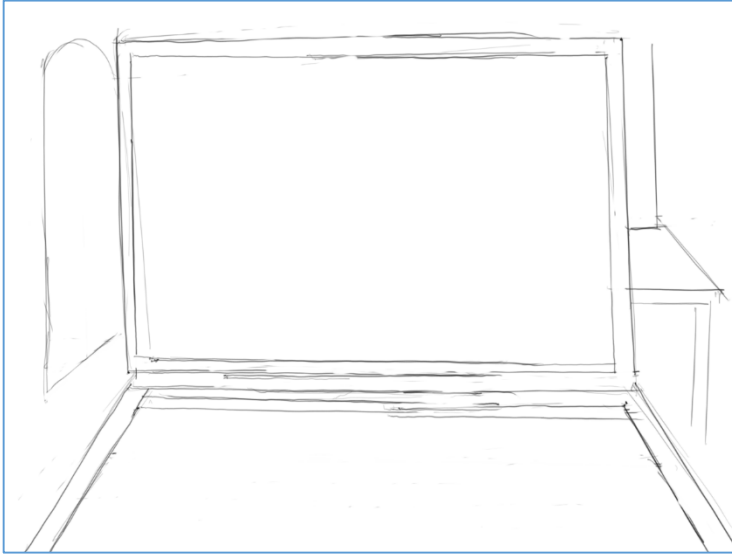
Emphasis

- Adaptive workspace
- Widgets for system controls
- (brightness in restaurant)
- and do things in background (skip music track)
- use visual clipboard (as example of other utilities) to insert into Slack...

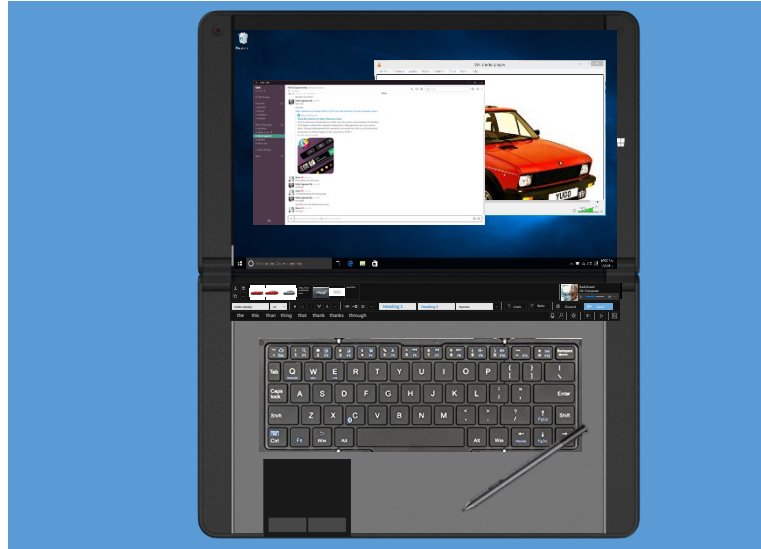


Scene 4.2 – Rough cut

Sketch



Device Posture



Actions

1. Adjust screen brightness
2. Adjust workspace (move trackpad to left).
3. Move keyboard, show clipboard etc.
4. Copy and share that sequence rough through Slack to team.

Narrative

He drags down the physical keyboard to expand his adaptive workspace. With these tools he copies and pastes a screen capture to the Slack channel with some notes about getting ready for tomorrow's shoot.

Emphasis

- Adaptive workspace
- Widgets for system controls
- (brightness in restaurant)
- and do things in background (skip music track)
- use visual clipboard (as example of other utilities) to insert into Slack...



Scene 5.1 – Desk jockey

Sketch



Narrative

Back at his desk after a long day, Hector docks his device. Using a keyboard, mouse and the device like a digitizer tablet, he makes some notes on a still of the Yugo for continuity when the shoot continues tomorrow.

Device Posture



Emphasis

- Adaptive workspace
- Easel posture, dual use as Wacom digitizer
- See and do
- Works like a docked laptop

Actions

1. Folds device into easel posture
2. Sits on desk
3. Docks with external monitor and keyboard
4. Brings up image
5. Circles a few things on still
6. Saves
7. Undocks and leaves?

Thanks!