

LARRY SCHINDEL

+1 (415) 694-8379 | LQS.audio@gmail.com

SUMMARY OF EXPERIENCE

Accomplished Senior Product Manager with extensive experience in broadcast audio technology, driving innovation across global industry leaders Dolby Laboratories and Telos Alliance. Balances cutting-edge technology strategy with customer needs and market realities to bring breakthrough products from concept to launch. Track record includes managing an \$8-10 million OEM product line at Dolby that enabled a \$200+ million downstream market, while consistently delivering new features, interface design, and go-to-market strategies. Deep technical credibility stems from hands-on broadcast experience: Emmy Award winner, former CBS audio technician/mixer, and on-site consultant for four Olympic Games across Tokyo, PyeongChang, Rio de Janeiro, and Sochi. Represents companies in industry standards bodies, including ATSC and EBU, while training international sales teams, distributors, and customers worldwide. Rare combination of product vision, technical mastery, and international market presence translates customer insights into profitable product roadmaps that generate revenue growth and expand market share.

SKILLS

- Cross-Functional Team Leadership
- International Business Development
- Strategic Product Positioning & Project Management
- User Experience & Interface Design (UX/UI)
- Technical Sales Enablement & Training Programs
- Stakeholder Management
- Product Roadmap Development
- Go-to-Market Strategy
- Voice of Customer Programs
- OEM Partnership Development
- Market Analysis & Competitive Analysis
- Standards Development & Technical Policy

PROFESSIONAL EXPERIENCE

TELOS ALLIANCE (Linear Acoustic)

Cleveland, OH

Senior Product Manager

2013 – February, 2026

- **Strategic Product Development & Launch:** Drove end-to-end product commercialization from concept to market, synthesizing technology roadmap, customer requirements, competitive positioning, and financial constraints to deliver solutions that meet strategic business objectives
- **Product Roadmap Leadership & Prioritization:** Owned and continuously optimized product roadmaps, balancing feature enhancements, critical bug resolution, and developing innovation initiatives to maximize customer value and market competitiveness
- **User Experience & Interface Design:** Defined comprehensive user interface specifications and interaction models that ensure intuitive operation and optimal user experience across complex broadcast audio products
- **Industry Standards Body Representation:** Served as official company representative in premier standards organizations including Advanced Television Systems Committee (ATSC), and European Broadcast Union (EBU), shaping next-generation broadcast specifications
- **Technical Marketing & Documentation Leadership:** Authored comprehensive product collateral including user manuals, quick start guides, technical specifications, sales training materials, and industry publication articles that drive product adoption and market education
- **Global Sales Enablement & Training:** Designed and delivered technical training programs for internal sales teams, international distributors, dealer networks, and end customers, building expertise that accelerates revenue growth
- **International Business Development & Customer Engagement:** Cultivated strategic relationships with global broadcasters and distribution partners through face-to-face meetings at major industry trade shows, C-suite engagements, and executive consultations
- **Elite Event Technical Consulting:** Provided on-site surround and immersive audio consulting, technical support, and advanced training to international broadcasters for four consecutive Olympic Games: Tokyo 2021, PyeongChang 2018, Rio de Janeiro 2016, and Sochi 2014

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PROFESSIONAL EXPERIENCE (page 2)

DOLBY LABORATORIES

San Francisco, CA

Product Manager

2005 – 2013

- **P&L Management & Revenue Growth:** Managed high-value OEM electronic submodule product line integrating Dolby technologies into third-party professional broadcast equipment, generating \$8-10 million in annual direct revenue while enabling a \$200+ million downstream consumer broadcast market
- **Product Roadmap Strategy & Execution:** Developed and maintained comprehensive product roadmap for OEM module portfolio, strategically prioritizing new Dolby technology releases, customer feature requests, product enhancements, and critical bug fixes to maximize market impact
- **New Product Innovation & Launch:** Conceived, specified, and led cross-functional teams through complete design, development, and market launch of the Dolby CAT1100 OEM module, delivering breakthrough integration capabilities to broadcast manufacturers
- **Technical Customer Enablement:** Designed and delivered technical training programs for OEM customers on Dolby module integration and broadcast technology implementation, accelerating time-to-market for partner products
- **Global Customer Relationship Management:** Established and maintained strategic partnerships with international OEM customers through regular engagement at industry trade shows and senior leadership meetings

Test Development Engineer

2000 – 2005

- **Product Requirements Definition & Standards:** Developed comprehensive functional and performance specifications for consumer electronics integrating Dolby technologies, establishing quality benchmarks that ensured brand integrity across global licensee products
- **Test Infrastructure Development & QA Leadership:** Engineered test materials, protocols, and verification systems to validate that licensed products met rigorous Dolby performance standards, safeguarding audio quality across the consumer market
- **Cross-Functional Training & Technology Evangelism:** Designed and delivered technical training programs for internal engineering teams and early-adopter licensees on emerging Dolby technologies and compliance requirements, accelerating market adoption of next-generation audio solutions
- **Process Innovation:** Researched and implemented innovative test methodologies that streamlined testing procedures and significantly reduced time-to-market for product certification and launch
- **Strategic Technology Partnerships:** Collaborated with third-party MPEG multiplexer manufacturers to develop and validate support for multiplexing Dolby Digital Plus audio streams into MPEG-2 transport streams, enabling new broadcast distribution capabilities
- **Broadcast Test Content Creation:** Architected and produced ATSC, DVB, and MPEG-2 transport streams containing Dolby Digital, Dolby Digital Plus, and Dolby E for comprehensive product testing and technology demonstration at industry events
- **Technical Customer Success:** Provided expert technical guidance to early-adopter licensees during integration of emerging Dolby technologies into next-generation broadcast and consumer formats

Licensing Engineer

1998 – 2000

- **Product Compliance & Quality Assurance:** Evaluated consumer electronic products against Dolby functional and performance specifications, ensuring brand standards and audio quality excellence across global licensee portfolio
- **Technical Partnership & Issue Resolution:** Partnered with international licensees to diagnose and resolve complex technical, trademark, and licensing challenges, maintaining strong business relationships while protecting Dolby intellectual property
- **Licensee Training & Technical Enablement:** Delivered comprehensive training programs to licensees on Dolby technologies, integration requirements, and performance standards, ensuring successful product implementation and market readiness

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PROFESSIONAL EXPERIENCE (page 3)

DOLBY LABORATORIES

San Francisco, CA

Licensing Engineer (continued)

1998 – 2000

- **Global Customer Engagement:** Established and maintained strategic relationships with international licensees through regular face-to-face meetings, fostering long-term partnerships across global markets

CBS TELEVISION NETWORK

18th Olympic Winter Games (1998)

Nagano, Japan

Broadcast Center (1995 – 1996)

New York, NY

Broadcast Technician

- **Live Audio Mixing & Production:** Served as Audio Mixer (A1) in secondary control room for "CBS This Morning," managing real-time audio operations for national broadcast programming with zero-tolerance for technical errors
- **Multi-Platform Technical Operations:** Delivered Audio Assist (A2) services across diverse productions and complete Olympic Games coverage, ensuring flawless audio quality for control room and on-set environments
- **Live Performance Audio Engineering:** Mixed stage monitors for musical performances on "CBS This Morning," balancing artist requirements with broadcast audio integrity for live national television
- **International Broadcast Coordination:** Functioned as a technical liaison between CBS and international broadcast crews during 1998 Winter Olympics in Nagano, facilitating seamless cross-network technical collaboration
- **Post-Production Audio Engineering:** Executed audio editing and post-production services for multiple CBS properties, delivering broadcast-ready content under tight production deadlines
- **Multi-Format Content Production:** Recorded and engineered audio tracks for "As The World Turns" and diverse client projects, managing complex post-production workflows across multiple productions
- **Media Format Management & Archival:** Transferred and converted audio content across various media formats, ensuring content preservation and accessibility for production teams
- **Emmy Award Recognition:** Received Emmy Award for Best Technical Studio Team for exceptional technical execution for 1998 Winter Olympic Games broadcast operations

Freelance Audio Engineer

- **Comprehensive Technical Production Expertise:** Delivered professional audio engineering services across diverse production environments including television broadcast, front-of-house and monitor mixing for live sound, studio recording, live event recording, and post-production workflows
- **Event Production:** Worked with premier production companies including Pro Media/Ultra Sound (CA), Northeastern Productions (NY), Go Sound (NY), and Zeo Brothers Productions (PA), and served as local crew at Darien Lakes Amphitheatre (NY) for major national concert touring acts, consistently delivering technical excellence across high-profile engagements and executing complex system deployments
- **Team Leadership & Training Program Development:** Supervised and developed comprehensive formal training program for 30+ part-time student event production technicians at Rochester Institute of Technology, managing continuous onboarding cycles and building technical competency across rotating workforce
- **Presidential-Level Event Production:** Obtained federal security clearances and managed complete audio production for four U.S. Presidents (Clinton, Carter, Ford, George H.W. Bush) and other high-level domestic and international government officials, executing flawless technical operations under extreme scrutiny
- **International Artist & Technical Relations:** Functioned as primary technical liaison with performers and presenters on international basis, translating technical requirements and ensuring seamless communication across language and cultural barriers
- **Multi-Media Post-Production Services:** Executed professional audio and video editing and post-production workflows, delivering broadcast-quality content for diverse client applications

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PROFESSIONAL SOCIETIES (page 4)

Audio Engineering Society (AES)

Society of Motion Pictures and Television Engineers (SMPTE)

Society of Broadcast Engineers (SBE)

TECHNICAL SKILLS

Broadcast Standards & Protocols: ATSC 3.0 | ATSC 1.0 | DVB | ST 2110 | NMOS | PTP | Next Gen Audio (NGA) | NextGen TV

Audio Technologies & Formats: Dolby AC-4 | Dolby Digital Plus | Dolby ED2 | Dolby Atmos | MPEG-H | Immersive Audio | Serial ADM | Loudness Management (ITU BS.1770, ATSC A/85, EBU R128) | Audio Codecs & Compression | AoIP | Dante | AES67 | Livewire+

Industry Standards Bodies: ATSC (Advanced Television Systems Committee) | EBU (European Broadcast Union)

Product & Technical Competencies: Broadcast System Architecture | Audio Processing & DSP | Test Methodology Development | Technical Documentation | Live & Post-Production Broadcast Workflows | Product Requirement Specifications (PRD) | Agile/Scrum Methodologies | Technology Licensing

Tools & Systems: Audio Measurement & Analysis Tools | Broadcast Equipment (Consoles, Routers, Processors) | Project Management Software | DAW | NLE

AWARDS & RECOGNITION

CBS TELEVISION NETWORK

Emmy Award: Best Technical Studio Team, 1998 Winter Olympic Games

DOLBY LABORATORIES

Emmy Award: Philo T. Farnsworth Award, 2021

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

Bachelor of Technology (BT): Electrical Engineering Technology

Rochester, NY