

# The NMMRO Newsletter



Freedom And Independence Starts Today

New Mexico Motorcyclist Rights Organization  
PO Box 27673 Albuquerque, New Mexico



Volume 8, Issue 5  
Sept/Oct 2018

*Fall is in the air*



**NM POST 49**  
11005 Central Ave NE Albuquerque, NM 87123

# NEW MEXICO MOTORCYCLE RIGHT ORGANIZATION

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- Single Membership \$20.00
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- Renewals: Single \$15.00
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## Words from the Vice-Chairperson

Greetings all,

As our riding season begins to get shorter, always keep in mind that the dangers on our roads is ever present. Never let your safety awareness fade like autumn leaf's, always remain diligent and ride defensively.

While we are on the topic of riding defensively this is a good time to talk about how our organization is defending our rights.

In late spring and early summer our organization was alerted to a few potential cases of rider profiling which had occurred here in Bernalillo county. We take every report seriously and try to examine all the facts before we make any recommendations. It was our opinion that at least 3 of these cases did raise concerns that the law enforcement officials may be using profiling tactics in stopping motorcyclists in our community.

We polled our community and membership to determine if there was indeed a pattern of profiling occurring or if it was just a coincidence. Those poll results did confirm that our community had some very valid concerns that law enforcement was indeed profiling them and that many us felt that we were profiled as a criminal even before the officer or deputy contacted the rider. There were also some results that dispelled the myth that bikers hate cops. This could clearly be seen in the data, that in general we support our local law enforcement agencies and did not feel that this support was not being reciprocated in kind.

On August 22nd, 2018 members of the NMMRO board met with Bernalillo County Sheriff Manuel Gonzales and members of his command staff to share our findings and to voice our concerns. The goal of this meeting was to establish a clear process and open communication between both organizations in the event that future incidents of profiling are reported or occur. We decided to meet with Bernalillo county since all three of the incidents involved Deputies from his department.

The meeting was successful in meeting its goals and we appreciated the efforts that the Sheriffs Department made to listen to our concerns. They were very open about the investigative process into reports of profiling and how we can file such reports going forward. Sheriff Gonzales assured us the there is a zero tolerance for profiling, racial discrimination or social bias in his department. Sheriff Gonzales also gave us his word and commitment that any official cases of motorcyclist profiling would be thoroughly investigated. During this meeting we established and were given personal contact information for a direct line of communication with one of the departments senior officers who will continue to work with our organization to address any future concerns. They also offered to include us in any press conferences involving topics or incidents involving our community.

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Following the official meeting, they expressed a sincere interest in helping our organization with safety awareness campaigns, television commercials, Radio spots and marketing materials to continue raising rider safety awareness.

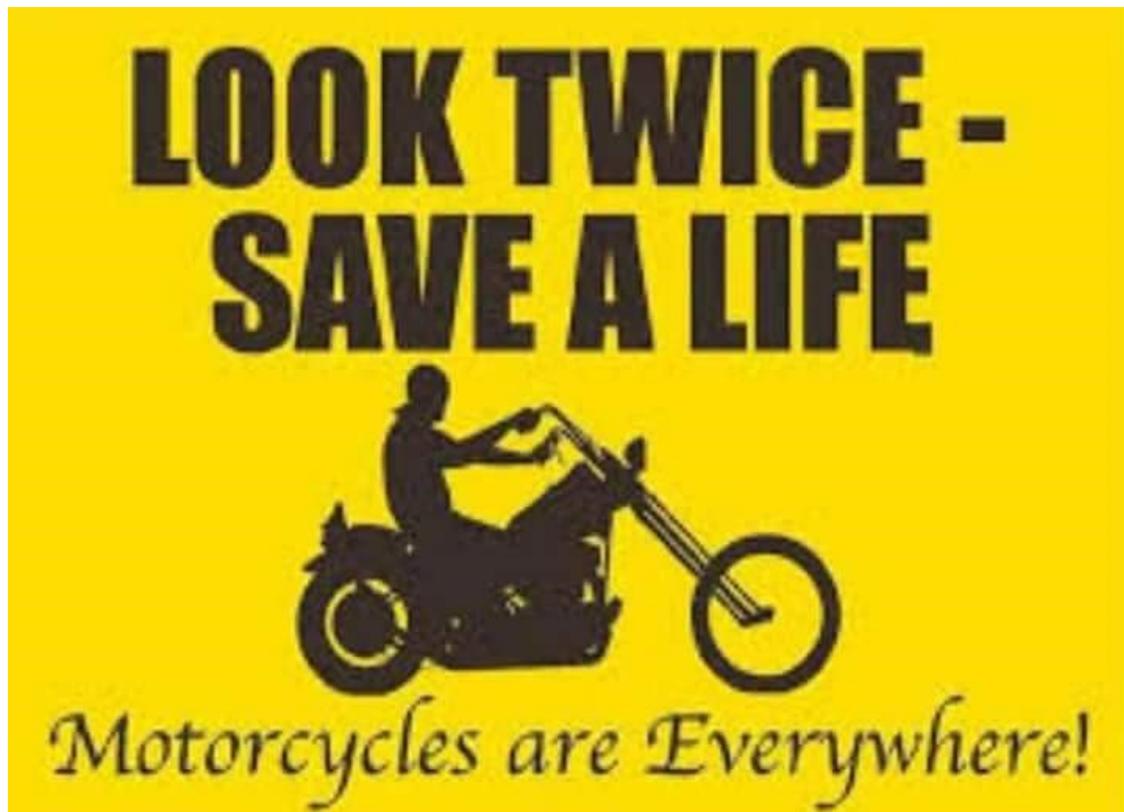
This is a significant step in defending our rights as motorcyclists in our state. We will continue to monitor profiling in our state and are ready to act in those cases.

As our riding season begins to come to an end, please remind your friends, loved ones, and co-workers, that even though days are shorter and temperatures are cooler, we are still out there.

Ride on and ride free.

God Bless,

Raymond Gallegos ,Co-Chair NMMRO



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Published on August 14th, 2018 | by David "Double D" Devereaux

## New Mexico Motorcyclists Confront Sheriff Over Motorcycle Profiling

According to data collected by the New Mexico Motorcyclists Rights Organization (NMMRO), motorcyclists in New Mexico have been increasingly experiencing profiling stops at the hands of the Bernalillo County Sheriff's Department. But instead of merely collecting data, the NMMRO recently confronted Sheriff Manuel Gonzales requesting that all department policies and procedures be reviewed, and that all deputies be properly trained and educated so that they understand that profiling and selective enforcement of the law are simply unacceptable.

Motorcycle profiling deprives individuals of basic constitutional guarantees and should therefore be a concern to all Americans. The 1st Amendment irrefutably protects the rights of association and expression and judicial precedent has specifically applied these rights in the context of motorcycle clubs, including clubs that law enforcement labels a gang. Being in a motorcycle club is not justification for a traffic stop. And even when a traffic pretext is provided in an attempt to justify the stop, the 14th Amendment prohibits selective enforcement of the law.

The Motorcycle Profiling Project (MPP) commends the NMMRO's proactive grassroots efforts. The MPP joins the NMMRO in the request to the Bernalillo Sheriff's Department to properly educate and train deputies to cease the common practice of motorcycle profiling. Furthermore, the MPP believes that the Bernalillo Sheriff's department should confirm a commitment in a public statement condemning the practice.

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## JR NMMRO



The New Mexico Motorcyclist Rights organization's Junior program was formed and its purpose is to educate the children of our community in the aspects of rider and road safety. To promote community involvement and support and to instill positive values and citizenship in the youth of our community .

So far they have helped deliver a wheel chair to a girl with spina bifida. Collected coats for the homeless and sold popcorn and popsicles at the 5th Annual Duke City COC swap meet. In which they raised \$169.00 . The JR NMMRO would like to thank the Estancia Valley IKE Cole VFW Post 3370 for loaning of their popcorn machine.

We look forward to seeing this group grow and do great things in the community.



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## NNMCOC

This years 5 th Annual Duke City Swap Meet was a great success! It seems each year it gets bigger and better! I would like to thank everyone who worked hard to help make this the success it was. I would like to thank all that attended and for your support and generosity if you donated your time or an item for the raffle. Now let's get started on planning for this next year.

Our next meeting will be October 6th at the American Legion Post 49 at noon. This will be our last meeting until next year.

Thank you,  
Dozer, Chair



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## A Really Big Show - Can you Hear Me Now!

I have never seen so many little electric vehicles in my life until I landed in San Diego for the H-D Dealer Meeting. The Uber guy that picked Wayne and I up was driving an electric vehicle. There were little scooters and electric boards all over town. Just swipe your phone - take it and leave it where ever you want. It was a little crazy....but fun to rip around. I am confident a few races took place on the sidewalks around the convention center...

Then we headed into the Worldwide Harley-Davidson Dealer Meeting. The smell of chrome, metal and motor fires up your senses. It is like nothing you can truly describe, just feel. It was 15 years ago when I went to my first one. It was awesome. They had a little breakout session for the Canadian dealers, otherwise it was all US. Now, you walk in and can grab a translator headset to hear Matt and Michelle talk about all the new product for 2019 and beyond. It is impressive, this little motorcycle company of 115 years is now selling bikes in 105 Countries. When you consider 94% of every motorcycle they make is fully produced and assembled in the US, that is equally impressive. There was lots of discussion about the future of riding, the awareness of others on the road and the ability for us to teach the next generation of riders. A responsibility that we all take very seriously.

We checked out the new FXDR with the 114 Motor. I can't wait to take that to Madrid and back. The power, lean angle and aggressive stance is all there. We all went silent when Matt rode the Live Wire Electric Bike off the stage. There was no motor sound but it could be heard. As electric bikes start to hit the streets more and more - how we are heard and how safety factors in will be a responsibility that we all have. Harley's first model will be out in about 12 months. This will likely be very small production - let me know if you want to talk about owning one. I have had the privilege to ride one - the power to the ground is amazing - the power is consistent in the corners and new sounds come into your world that replace what you were used to.

I have always said Harley is a company of evolution and clearly this is the next stage. It will be longer than my life time before the true gas burning V-Twin is dead, that said I will own an electric

bike for what it does for me. I was invited to speak up at the Electric Vehicle Expo in Taos on September 8th (the Expo is from 12pm to 6pm).

Hard to believe it is already September. Time to get some wonderful fall riding in.

Cheers,

David Pearson

Santa Fe Harley-Davidson



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August 8, 2018

WASHINGTON, DC – Today, the Sturgis Motorcycle Museum will officially induct Kirk “Hardtail” Willard into the Hall of Fame. Willard, Chairman and President of the Motorcycle Riders Foundation, will receive the coveted “Freedom Fighter” award and designation; a special category designated to honor those who have made an impact on motorcycle rights.

The ceremony will take place at The Lodge at Deadwood in South Dakota as a part of the 78th Annual Sturgis Motorcycle Rally where dozens of Willard’s cohorts will be in attendance; including staff and fellow Board Members for the Motorcycle Riders Foundation (MRF).

In conjunction with the ceremony, the MRF will launch a new “for a limited time only” promotion and marketing campaign for new and prospective members attending Sturgis. “Through market research and member feedback, we learned that we had a great opportunity at Sturgis to communicate the importance of what this organization stands for,” said Megan Ekstrom, Vice-President of Government Affairs & Public Relations for the MRF. “Under Hardtail’s leadership we have doubled down on our efforts to improve the value of what we deliver to our membership, and we want to use this significant occasion to highlight that.”



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Social media advertising, dozens of volunteers, a promotional video and a one-time discount for new members will complement an updated marketing brochure aggressively stating, “YOUR RIGHTS, YOUR LIFESTYLE, YOUR MOTORCYCLE: UNDER SIEGE.” The modernized and updated brochure will include a letter from Willard, highlight past accomplishments, and offer a plain and simple look and what the MRF does and why. “Our lifestyle as riders is threatened in a way it never has been,” said Willard. “Little by little, riders like you and I are slowly being relegated to history.”

Willard and the MRF refuse to let that happen under their watch, using the induction ceremony as the official launch for this aggressive “go forward” strategy. The bold move is signature to Willard’s style; where he is known as “Hardtail” in the motorcycle rights world. From the aftermarket industry and original equipment manufacturers to the motorcycle clubs and state motorcycle rights’ organizations, he is known as a force to be reckoned with. Logging thousands upon thousands of miles on his motorcycles, his objectives have always stayed pure; to promote and preserve motorcycle riders’ freedoms and lifestyles.

Tickets to the induction ceremony are sold out; however, Willard is scheduled to attend and speak at ABATE of South Dakota’s Annual Whitewood Social Hour on Thursday, August 9th at the Whitewood City Park near the Sturgis Rally. The event is free for MRF members and others involved in motorcycle rights.

## About Motorcycle Riders Foundation

The Motorcycle Riders Foundation (MRF) provides leadership at the federal level for states’ motorcyclists’ rights organizations as well as motorcycle clubs and individual riders. The MRF is chiefly concerned with issues at the national and international levels that impact the freedom and safety of American street motorcyclists. The MRF is committed to being a national advocate for the advancement of motorcycling and its associated lifestyle and works in conjunction with its partners to help educate elected officials and policymakers in Washington and beyond.

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## Rider Safety Courses

Today, I would like to touch on a topic; Rider Safety Courses. Like many older bikers, I started riding at a young age. Twelve years old to be exact. My first motorcycle was a 90 cc two-stroke Bridgestone motorcycle. Yes, at one point, Bridgestone, the tire manufacturer actually made motorcycles. To get back on topic, I feel it is important to take a Rider Safety Course especially given today's increasing injuries and fatalities that affect motorcyclists in our state.

Times have changed. To obtain my motorcycle endorsement, I only had to take a written test and then demonstrate I could ride down the block, turn around and ride back to the examiner without falling over.

Today, a basic Rider Safety Course offers instruction and emphasis on acquiring the skills of swerving, emergency braking and cornering. Wearing the appropriate safety gear for comfort and protection is also addressed. Since I have ridden a lot in my lifetime, I imagine that I know a lot about riding. However, I do believe that even an old dog can learn new tricks.

Fees vary by instructor but the cost is negligible compared to your life. I intend to enroll in a motorcycle safety course sometime before next summer. I urge other riders who have not taken a rider safety course to consider doing the same.

Cloyd Hinkle

Hinkle Law Offices

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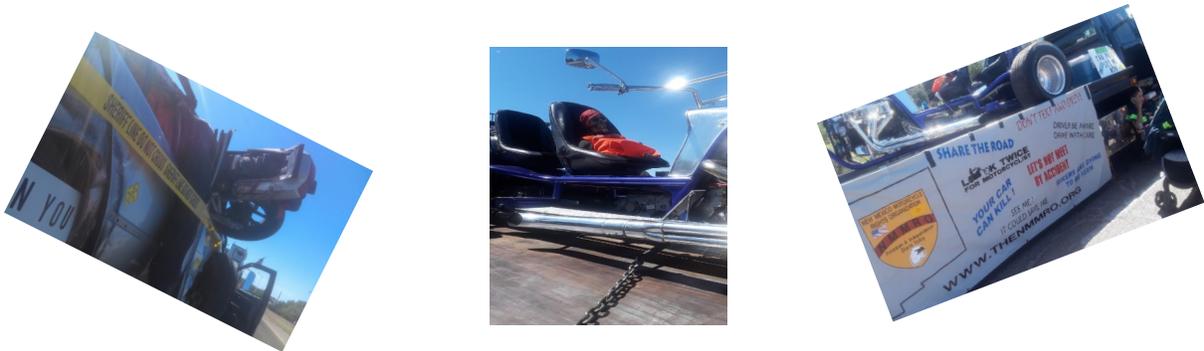
Albuquerque, NM 87110-1360



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This year at the Santa Fe Fiestas Annette's Son Christopher Aragon who is the owner of CJ Towing in Santa Fe did a float as he has done for the last 3 years promoting motorcycle safety awareness. We appreciate the work that he puts in to the float to help the NMMRO promote distracted driving as well and drinking and driving.



Greeting from the Southern part of NM,

We have been blessed with many great riding days lately with few motorcycle accidents! Our SNMCOC was able to remove about 4 businesses from the no colors list in Ruidoso which will give our community more places to "recreate" during the upcoming rally. The Golden Aspen Rally will be held at the Ruidoso Downs racetrack again this year under new management. The Spring rally was confusing due to the entry fees changing, often 2-3 a day. I haven't been able to talk with the new folks running the rally yet but am still trying. There hasn't been any profiling reported to me lately but I do let the community down here to please let me know if they encounter any. The new Chaves County Sheriff is pro motorcyclist and I will be talking to him soon regarding past profiling and am positive the outcome will be great for us all. It is difficult to get with the Roswell mayor when he hears what I want to discuss with him but should be talking to him soon. WE did have one accident involving one of our most active members of the community but he was a pedestrian and was run over while walking down the street to get home. After surgeries in Lubbock, he is well on the road to recovery. If anyone from the North comes to Roswell, give me a call if they experience any profiling from Law Enforcement or local businesses or to grab a bite. Ride safe everyone!!!

Viking!!!

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## Calendar of Events

Date	Event	Location
9-15 Noon	NMMRO MEETING	POST 49– Albuquerque
9-22	Combat Vets Suicide Awareness Poker Run	See Attached Flyer
9-22	1st Annual GOC Rio Grande Chapter Fundraiser	See Attached Flyer
9/22	The Men of War MC El Paso	See Attached Flyer
9-22	Trauma Hawks/Hawks for Heroes Poker Run	See Attached Flyer
10-6	NNMCOC	POST 49– Albuquerque
10-6	1st Annual Hellfighters NM Toy Drive	See Attached Flyer
10/2 7:00 pm	CNMMRO MEETING	Fat Squirrel—Rio Rancho
10/30	Hellfighters Boo Run	Meet at Lomas and Broadway 5:45 KSU 6pm
11/18	Onagers MC Duke City Toy Run	See Attached Flyer

## Colors Welcome

- |                           |                               |                  |
|---------------------------|-------------------------------|------------------|
| * Leo's Nightclub         | * Rt 66 Casino                | * Smokehouse BBQ |
| • American Legion Post 49 | * BJ's Brew House             | * Bubbas         |
| • Ojos Locos              | * Rio Grande Grill & Tap room | * Sierra Blanca  |
| • Rio Bravo Brewery       | (ABQ)                         | (Moriarty)       |
| • Molly's                 |                               |                  |
| •                         |                               |                  |

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11:00 for reg. & KSU at 12:00

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HEROES  
Poker Run 2018**

208

**September 29, 2018**



**Registration at Thunderbird Harley 10:30  
Event at 4:00pm at Bosque Brewing Bernallio**



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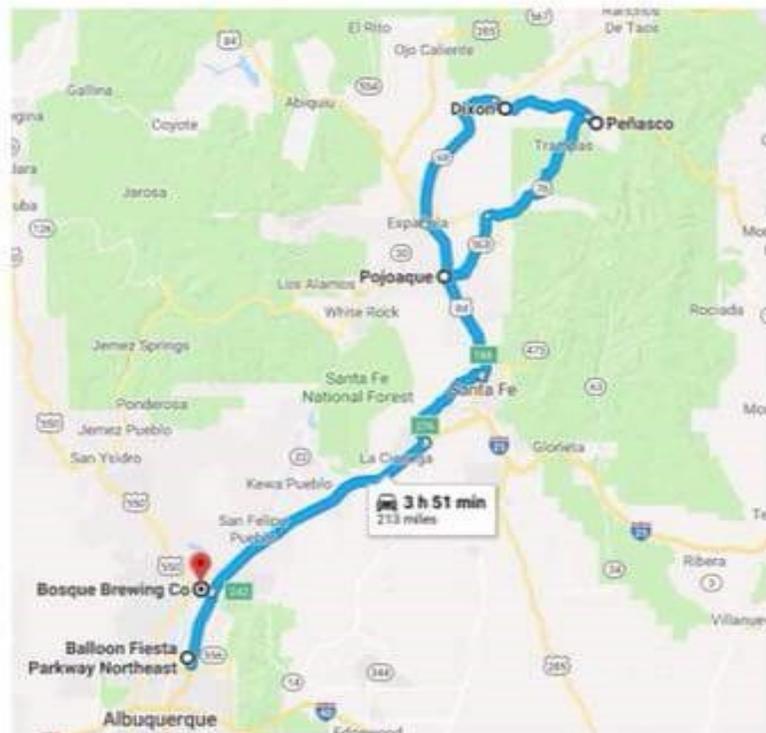


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In the event of a crash, a motorcyclist is more vulnerable and in much greater danger physically than a driver. Because I'm an attorney and rider too, I have an intimate understanding of the road, its challenges and how to help.

**Stay safe on the road.**  
The next time you go out...

- wear proper protective gear
- add reflectors & brighten your headlights
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