



# PEAK PURSUITS

## HIGH-DEVELOPMENT CYCLING

### ABOUT US

Peak Pursuits Cycling is a not-for-profit high-development cycling team for girls across Alberta, British Columbia and Saskatchewan.

The team supports up to 30 female athletes annually in multiple disciplines — road, track, cyclocross, BMX, enduro, gravel, and more — with a focus on mentorship, fueling, mental-health awareness, and building confidence through sport.

Total Followers	Average Reach per Post	Views Past 90 Days	Interactions Past 90 days
440	3000+	194,834	5,185

### SPONSORSHIP RATES (CAN DOLLARS OR EQUIVALENT VALUE EXCHANGE)

- 2026 Kit Sponsor \$2000
- 2026 Camp Sponsor \$2000
- Major Sponsor \$5000

All sponsorships include an invitation to attend all Peak Pursuit events in 2026.

### TOP RESULTS



2025 GRAVEL  
NATIONAL CHAMPION  
U17 FEMALE

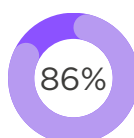


9 NATIONAL  
MEDALS IN 2025

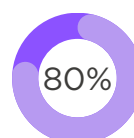


50+ MEDALS IN  
PROVINCIAL AND  
LOCAL RACES IN  
2025

### DEMOGRAPHICS



Canada  
& USA



Age  
18-54

Top Post:  
21,145  
Views

Engagement  
Rate:  
12.5-15%





## SPONSOR BENEFITS

- ◆ Logo on 2026 kits and jackets
- ◆ Regular recognition on social media and in media coverage
- ◆ Invitation to attend all Peak Pursuits events as a sponsor, including the Canmore Women's Enduro

## 2026 EVENTS

- ◆ Track National Championships - Edmonton, AB
- ◆ Road National Championships - St-Georges, Quebec.
- ◆ Enduro National Championships - Bromont, Quebec.
- ◆ XC National Championships - Langford, BC
- ◆ BMX National Championships - St. Alberta, Alberta
- ◆ Cyclocross National Championships - TBD
- ◆ Over 50 races in Alberta, BC and USA.
- ◆ Road and CX Racing in Europe.



## CONNECT WITH SARAH

If you're looking to connect and engage further, feel free to reach out, ask questions, or continue the conversation. Let's connect and explore more together!

*Sarah Pittard*

Founder - Peak Pursuits Cycling