

## 2019 Vendor Information

### IMPORTANT LOCATION/DATE/TIME INFORMATION

Venue Location: South Straub Park, 198 Bayshore Drive Northeast, St. Petersburg, FL 33701

Map: Provided

Event & Vendor Exhibition Dates: Saturday, March 2nd and Sunday March 3rd, 2019

- Vendor Setup: 7pm Friday, March 1st and 6am Saturday, March 2nd
- Gates Open, Saturday: 9:00am
- Gates Close, Saturday: 6:00pm
- Gates Open, Sunday: 10:00am
- Gates/Event Closes, Sunday: 6:00pm

### Parking

Vendor parking is available at the Sundial - Full Day parking is \$5.00/per vehicle

### LOADING/UNLOADING

Unloading/loading takes place on Bayshore Drive on the North side of the Yacht Club. There are spaces kept clear for vehicle to stop for unloading purposes. That is where our golf carts and volunteers will be each morning, waiting to assist you in getting your items to your booth space.

Setting up your booth space - If you would like to set up your tent and tables/chairs on Friday evening, you may arrive to do that after 7pm. We have arranged for security to be at the park overnight 7pm-7am both Friday and Saturday nights. We DO NOT recommend leaving any products at the park overnight. Tents and tables/chairs are the only items we recommend leaving at the park overnight. Saturday morning the park is open for setup at 6am - but you don't have to be there early if you don't need that much time to set up. The Festival begins at 9am. When you arrive at the Park to get set up - volunteers will be available to assist you in finding your space.

**PLEASE NOTE:** Vehicles are not permitted to drive on the grass at the park...please make use of the golf carts that we have provided to assist you in getting your booth items to your booth space.

Tearing down your booth space - Again, volunteers will be available to assist you in getting your items loaded at the end of the festival on Sunday. All booths must be cleared from the park by 6pm.

### BATHROOMS

Facilities are available on NE corner of Bayshore and 2nd Ave. There will also be portable facilities on the NE corner of the park, next to the Yacht Club on Bayshore Drive.

### Electricity

If you need an electrical connection you must bring your own extension cords in order to access the electrical outlets - we do not have the capacity to provide extension cords so please make sure you bring your own - if you requested access to electricity, your booth space will be within 50 feet of an outlet.

### **ATM MACHINES**

An ATM machine is conveniently located on Beach Drive directly across the street from our Welcome Center at the Park's main entrance (the corner of Beach Dr. and 2nd Ave)

### **SECURITY**

Security will be provided overnight on Friday, March 1st and Saturday, March 2nd. Nonetheless, you are encouraged to remove anything of value from your exhibit area prior to leaving for the night on Saturday, the 2nd. Awakening Into The Sun, it's staff and the City of St. Petersburg are not responsible for lost, damaged or stolen items left overnight, nor are they responsible for losses experienced by vendors due to inclement weather, guest/vendor negligence, theft or loss during the event.

### **VENDOR BOOTH PRICING**

Weekend Vendor Booth - 10x10' Vendor Booth for Saturday and Sunday

- Returning Vendors - \$149 until 11/30 - \$179 after 11/30
- New Vendors - \$225

Note: Maximum tent size allowed by the City is 10x10, anything larger requires that you obtain a special permit from the city.

\*\*\*Due to the limited amount of booth spaces available, we are unable to offer one-day-only booths. However, you may arrange to share your booth space with someone who would like to use it on the day you cannot attend.

Vendor Booth Assignments will be announced via email to all registered vendors on Wednesday, February 27th, 2019.

### **ADVERTISEMENT OPPORTUNITIES**

This year all vendors have an opportunity to advertise with Awakening Into The Sun for \$50.00. Ads are a maximum of 500 pixels x 500 pixels in size, and either a simple text ad or a banner (picture) ad - linking directly to your website. After purchasing your Vendor Package with an ad; send us your logo or text along with the URL of the page you want us to link it to, and we'll have your advertisement up and running for all the General Public to see. All ads display in a random-order rotation on our site, geared for up to 100,000 visual impressions. Once our public advertising campaign launches we expect tens of thousands of hits to our site, and to your ad - you won't want to miss out!

### **SPONSORSHIP OPPORTUNITIES**

For vendors who wish to stand out in a prominent way, or who see the value in partnering with Awakening Into The Sun and our mission for this event, we are offering event sponsorships. There are 3 levels of sponsorship to consider depending on your goals and the level of additional visibility you wish to receive.

**Sponsorship levels are as follows:**

Partnership Sponsor - \$3000 includes total package (social media placement, logo placement on banners, t-shirts and print) and billboard placement

Associate Sponsor - \$1500 includes Corporate Sponsor Space banner and t-shirt placement

Sponsor/Presenters - \$1000 includes 2 day booth which includes 1/2 hour stage presentation, business announced every 2 hours along with logo on t-shirts and print

A limited number of sponsorships are available and we will offer category exclusivity for Partner Sponsors. We encourage interested sponsors to sign up early. You may sign up by emailing your company's information, level of sponsorship and camera ready art work (logo) to [info@awakeningintothesun.org](mailto:info@awakeningintothesun.org)

**FINALLY**

The Board & Staff of Awakening and the City of St. Petersburg have worked hard to ensure a safe, secure, uplifting and fun environment for vendors and guests alike. It is our sincere goal that everyone is able to enjoy themselves. However, sometimes things happen. Therefore, we want to be clear with you around issues of responsibility. The City of St. Petersburg, Board and Staff of Awakening Into The Sun are not responsible for any damage a vendor may suffer through theft, loss, inclement weather, vendor or guest negligence or other unforeseeable circumstances. Each prospective vendor is required to confirm their understanding of, and agreement to this clause prior to finalizing their vendor/contractor relationship with us.

Please contact us at:

(B) 727-565-2214

(C) 813-451-7936

Signature \_\_\_\_\_

Name \_\_\_\_\_

Deposit \_\_\_\_\_ Balance \_\_\_\_\_ Paid \_\_\_\_\_

Office Notes: \_\_\_\_\_

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