



Lobster Mats helps Cape Cod lovers connect with the area with doormats made from authentic lobstering rope.

“Instead of rope being tossed out or burned, we offer an incentive for lobstermen to contact us to pay them by the truckload for their rope that is no longer in good condition for lobstering.” – John Morgan, Lobster Mats

FROM TRASH TO TREASURE

It’s often been said that one person’s trash is another man’s treasure. That couldn’t be truer for John and Alicia Morgan. John Morgan saw a large coil of rope at a waste facility one day and decided to try making a doormat out of it as he’d seen done on television before.

“We gave some of the mats to friends and family and they loved them because they felt like they had an authentic Cape Cod product,” says John Morgan.

The Morgans started Lobster Mats and now get their rope from lobstermen and sometimes waste transfer stations.

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for lobstering,” says John Morgan.

Every mat is handwoven on looms that the company has handmade out of two-by-fours and PVC pipes.

“People love Cape Cod and Lobster Mats allows them to have a piece of the industry, culture and nostalgia of the cape right on their doorstep,” says Alicia Morgan. Marine biologists, lobstermen and Cape Cod vacationers are among those who are keeping a Lobster Mat at their doorstep.

Trash washing up on the shores of the beaches and waterways of Kenya are also becoming works of art thanks to the nonprofit Ocean Sole. Founder Julie Church saw that children there were making toys out of flip flops washed ashore and encouraged their mothers to collect, wash and cut the discarded



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