

Quick Wins for Charity Funding

5 simple actions to improve your funding prospects- starting today

Why This Guide Exists

Running a small charity is rewarding but tough, especially when it comes to funding. This mini-guide offers practical 'quick wins' you can action straight away, without feeling overwhelmed. It's a gentle nudge in the right direction and when you're ready for tailored support, RS Charity Solutions is here to help.

Quick Win 1- Get Grant Ready

Start with the basics: make sure you have a bank account, governing document, safeguarding policy and some simple accounts. Funders need to trust that you're structured and responsible.

Quick Win 2- Build a Funder Friendly Case for Support

Create a clear, simple 3 paragraph summary:

1. Who you are and what you do
2. The difference you make
3. What support you need and why now? Use real stories and outcomes where possible.

Quick Win 3- Identify 3 Good Fit Funders

Use tools like the free version of DSC Funds Online or Charity Excellence's funder database. Look for funders who align with your mission and size, don't just chase the big names.

Quick Win 4- Use Your Network

Think about your trustees, volunteers and local connections. Ask if they know someone who could help or introduce your charity to a local business. Local relationships can lead to funding partnerships.

Quick Win 5- Keep It Simple & Start Small

Don't overreach. A small, well-targeted £500- £2,000 bid can be a great first step. Once you've built a track record, bigger grants are easier to secure.

Need a Hand?

This guide gives you a great start but real transformation takes strategy and support. RS Charity Solutions offers a 1:1 Funding Strategy Session for just £249.

Visit www.rscharityolutions.org to book or email us at enquiries@rscharityolutions.org

