



**2027 AI INCLUSION
& ETHICS CONFERENCE**
The Future of Insight, Accessibility, Thought-leadership, and Engagement



Sponsorship Brochure

*Rebuilding trust in AI, advancing
domain expertise, and shaping
the next generation of industry
leadership. Join us for #FIATE2027*

MAY 16-18, 2027

Address a Business Risk with Community Solutions

There are many reasons why modern AI systems are not trusted, including:

- *Lack of accuracy due to hallucinations, fake sources, or misinterpreted context;*
- *Lack of transparency, where front-line workers have difficulty explaining what's in the Black Box;*
- *Bias and unfairness, where models mirror human prejudices or are trained on unvetted data;*
- *Privacy violations, when high-risk solutions have unethical surveillance capabilities.*



Leah Smiley, CDE[®]
HLTWaiTM Co-Founder

As a result, millions of economic benefits are lost, and society misses widespread adoption benefits, efficiency gains, and thousands of new ideas. Whether it's AI bias or unnecessary surveillance, technology that does not instill public trust is viewed as a human threat that impacts data quality, skews outputs, and drives fear.

Building human trust in AI cannot be accomplished by one company, one industry, or one discipline. It requires a global community working together to define what trustworthy AI means, elevate diverse voices, share best practices, and turn ethical principles into meaningful action.

Our goal is not simply to discuss responsible AI—but to leave with shared principles, practical solutions, meaningful partnerships, and commitments that move trust from an aspiration to an action. Won't you join us?

Drive Responsible AI Forward

Target Audience

As an exclusive hybrid event, HLTWai™ expects 1,500 attendees from around the globe, representing professionals from every institution. The target audience includes:

- **Organizational Executives & C-Suite Leaders:** Senior-level decision-makers aiming to position their companies as pioneers.
- **AI Policy Makers & Ethicists:** Global professionals focusing on long-term safety, governance, and compliance.
- **Industry Experts & Domain Specialists:** Subject-matter experts and consultants who want to ensure their specific fields (like human resources, healthcare, finance, or law) are accurately represented in AI development.

Purpose

The purpose of this conference is to inspire a more inclusive and ethical AI future—one in which human-centered insight, accessibility, diverse perspectives, and meaningful engagement guide how AI is imagined, designed, developed, and deployed.



Trust is the bridge between AI innovation and responsible adoption. It connects the promise of AI with the conditions needed for people and organizations to embrace it.



Turn Trust into Action & Innovation into Impact



Sponsoring the **2027 AI Inclusion & Ethics Conference** positions your organization at the forefront of one of the defining conversations of our time: *how to build and adopt AI that is trustworthy, inclusive, ethical, and human-centered.*

Sponsors gain meaningful opportunities to elevate their brand, connect with decision-makers around the world, build strategic partnerships, engage emerging talent, and contribute to shaping the future of responsible AI.

Beyond traditional brand exposure, you can take advantage of:

- *Expert perspectives on the digital divide, AI bias, organizational culture, accessibility & engagement*
- *Purpose-driven alignment throughout your entire enterprise*
- *The ability to influence the workplace and marketplace*



FIATE 2027

CONFERENCE TRACKS

research

leadership

workplace

marketplace

Click the FIATE 2027
Logo to Confirm
Your Participation



» The Future of Better AI

Trust is both a values-driver and branding strategy in the workplace and marketplace. *Fiате* is a Spanish word for trust, and it is our position that building trust will be a defining feature for the next generation of business, as well as a requirement for the adoption of advanced technologies.

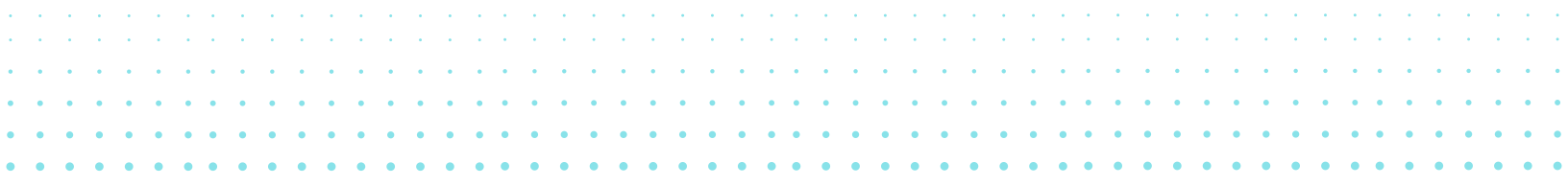
Tap into fresh ideas and unlimited possibilities. Sponsor this meaningful and visionary movement to re-imagine systems that society trusts!

Design with purpose. Build with inclusion. Deploy with trust.



Sponsorship Levels

BENEFIT	Maximo \$50,000	Platino \$25,000	Grande \$15,000	Mediano \$7,500	Bajo \$2,500
	Title & Golf Outing Sponsor	Keynote or Welcome Reception Sponsor	Plenary or Panel Discussion Sponsor	Workshop Sponsor	AM/PM Break Sponsor
# OF ATTENDEES	10	5	3	1	
AMBP-L™ CERTIFICATION	3	1			
EXHIBITION BOOTH	Rojo	Azul	Azul		
SPEAKING OPPORTUNITY	x	x	*Speak or Share Video		
1-2 MIN. VIDEO PRESENTATION	x	x	*Speak or Share Video		
EVENT DAY SIGNAGE	x	x	x	x	x
PRE-EVENT PRESS RELEASE	Custom	x			
SOCIAL MEDIA POSTS	x	x	x	x	x
30-MIN. KBLA RADIO INTERVIEW	x				
LOGO ON EVENT DAY T-SHIRT	x				
WEBSITE LISTING AND LINK	x	x	x	x	x
PROGRAM BOOKLET	Full Ad	Half Ad	Half Ad	Quarter Ad	Listing



Experience Our Unique Event Features

» Recognize Trust in Action

01

The **Artificial & Machine Bias Prevention - Leader (AMBP-L)™ certification** will be offered to attendees. The professional credentials indicate that a holistic process was employed to identify and remove bias from AI technologies.

02

All conference attendees will participate in the **Wear Your Values campaign**. On the last day of the event, May 18th, in-person and virtual attendees will wear a Red, White, or Blue t-shirt with the slogan *“Trust Leads the wAI to the Future.”*

03

FIATE 2027 will feature a **Golf Outing** at a private, 18-hole course on Sun., May 16th, where diverse participants can foster inclusion, build meaningful connections, and extend the spirit of trust beyond the conference room.

04

The event will also feature a 2-day **AI Inclusion Exhibition Fair**, where individuals/companies can showcase their products or services and connect with decision-makers. Two booth sizes are available: Rojo (large/custom) and Azul (standard).

Target Growth & High Performance



The HLTWai™ planning team is adept in coordinating high-end and quality conference experiences. Leah Smiley, event lead, has organized more than a dozen in-person, virtual, and hybrid events in Orlando; Atlanta; Chicago; Philadelphia; National Harbor, Maryland; and other cities across the U.S.

Mrs. Smiley launched a multi-million dollar EdTech company that reached the Inc. 5000 regional list two years in a row, and she has received numerous small business innovation awards. Additionally, Mrs. Smiley has been featured in Entrepreneur, Fortune, Forbes, and HuffPost, to name a few. The executive planning team consists of growth leaders with Fortune 500 and Big Tech experience: Susan Gordon, Dr. Anthonise Fields, Dr. Destardi Moye, and a select team of international volunteers.



Plan Your Next Steps...



Your Support Matters Most!

HLTWai™ offers flexible participation packages for every budget! You can support FIATE 2027 with a:

- **Formal sponsor partnership;**
- \$1,000 Good Trouble Allyship sponsorship;
- Small or large exhibition booth;
- Conference registration.

***Click the FIATE 2027 Logo to
Confirm Your Participation***





*We're excited to
have you on board!*

Questions? Contact Us.



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