

CONTOUR DESIGN COLLECTION

The **Contour Design Collection** offers architectural and editorial-forward design experience. This collection is created for clients who desire dimension, structure, and intentional visual movement throughout their event space.

Rather than lush overflow or cascading elements, this collection emphasizes **shape, line, scale, and placement**, **creating** a refined, sculptural environment with a strong visual presence.

WHAT'S INCLUDED

- Custom event design curated by Designing with Latisha McKinney
 - Design consultation and architectural design direction
 - Visual layout planning emphasizing structure and flow
 - Payment plan options available
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BRIDE & GROOM AREA

(Head Table or Sweetheart Table)

- Statement head or sweetheart table design
- Sculptural floral or structural focal elements

- Designer linens and tabletop styling
- Coordinated candle styling
- Architectural backdrop or focal enhancement scaled to venue dimensions

*This area is designed to anchor the space through **form and proportion**, not floral density.*

GUEST TABLE DESIGN

- Luxury table linens
- Chargers, napkins, and tabletop accents
- Structured low or elevated centerpiece designs
- Intentional candle placement to support visual rhythm

Guest tables are styled to complement the overall architectural layout without visual clutter.

FLOOR & SPATIAL ELEMENTS

(As applicable to the design plan)

- Defined floor accents or linear décor elements
- Spatial design enhancements measured by length or area
- Layout-focused elements designed to guide movement and sightlines

This collection focuses on **precision and placement**, not cascading or heavy installations.

PRODUCTION & LOGISTICS

- Standard to extended setup window depending on design scope
 - Professional design installation team
 - Breakdown included following the event
 - Guest count, venue access, and layout complexity impact production requirements
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SERVICE DISTINCTION

Design services are provided separately from planning and coordination services. Clients must select services intentionally based on their event needs.

IMPORTANT DESIGN NOTES

- Final design execution is customized to the venue, guest count, and event layout
- Pinterest and inspirational images are welcomed as reference only
- Designs emphasize architectural interpretation rather than direct replication

