

## CONTOUR DESIGN COLLECTION

*The **Contour Design Collection** offers architectural and editorial-forward design experience. This collection is created for clients who desire dimension, structure, and intentional visual movement throughout their event space.*

*Rather than lush overflow or cascading elements, this collection emphasizes **shape, line, scale, and placement**, creating a refined, sculptural environment with a strong visual presence.*

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### WHAT'S INCLUDED

- Custom event design curated by Designing with Latisha McKinney
- Design consultation and architectural design direction
- Visual layout planning emphasizing structure and flow
- Payment plan options available

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### BRIDE & GROOM AREA

(Head Table or Sweetheart Table)

- Statement head or sweetheart table design
- Sculptural floral or structural focal elements

- Designer linens and tabletop styling
- Coordinated candle styling
- Architectural backdrop or focal enhancement scaled to venue dimensions

*This area is designed to anchor the space through **form and proportion**, not floral density.*

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## **GUEST TABLE DESIGN**

- Luxury table linens
- Chargers, napkins, and tabletop accents
- Structured low or elevated centerpiece designs
- Intentional candle placement to support visual rhythm

*Guest tables are styled to complement the overall architectural layout without visual clutter.*

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## **FLOOR & SPATIAL ELEMENTS**

*(As applicable to the design plan)*

- Defined floor accents or linear décor elements
- Spatial design enhancements measured by length or area
- Layout-focused elements designed to guide movement and sightlines

This collection focuses on **precision and placement**, not cascading or heavy installations.

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## **PRODUCTION & LOGISTICS**

- Standard to extended setup window depending on design scope
- Professional design installation team
- Breakdown included following the event
- Guest count, venue access, and layout complexity impact production requirements

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## **SERVICE DISTINCTION**

Design services are provided separately from planning and coordination services. Clients must select services intentionally based on their event needs.

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## **IMPORTANT DESIGN NOTES**

- Final design execution is customized to the venue, guest count, and event layout
- Pinterest and inspirational images are welcomed as reference only
- Designs emphasize architectural interpretation rather than direct replication

