SIGNATURE DESIGN COLLECTION

Starting investment from $10,000+

The **Signature Design Collection** represents our refined approach to luxury event design. This collection is ideal for clients who desire a polished, cohesive aesthetic with intentional focal moments—without extensive installations or cascading elements.

This experience focuses on balance, elegance, and thoughtful design execution across key areas of your event.

WHAT'S INCLUDED

- Custom event design curated by Designing with Latisha McKinney
- Design consultation and creative direction
- Visual layout planning for table placement and focal balance
- Payment plan options available

BRIDE & GROOM AREA

(Head Table or Sweetheart Table)

- Designed head or sweetheart table styling
- Elevated floral arrangement (non-cascading)

- Designer linens and tabletop styling

- Candle styling for ambiance and cohesion

- Backdrop or focal enhancement scaled to the venue

This area serves as a refined focal point without overpowering the overall space.

GUEST TABLE DESIGN

- Luxury table linens

- Chargers, napkins, glassware, and tabletop accents

- Low or elevated centerpiece designs

- Coordinated candle styling

Guest tables are designed to feel intentional, cohesive, and elevated while maintaining visual flow throughout the reception.

FLOOR & DESIGN ELEMENTS

(As applicable to the design plan)

- Select floor décor accents (non-installation based)

- Optional runner or accent elements
  (Measured by length or area if applicable)

This collection does not include large-scale installations or cascading elements.

PRODUCTION & LOGISTICS

- Standard setup window required

- Professional design installation team

- Breakdown included following the event

- Guest count and venue access times influence production scope

SERVICE DISTINCTION

Design services are provided separately from planning and coordination services. Clients must select services intentionally based on their event needs.

IMPORTANT DESIGN NOTES

- Final design scope is customized based on venue, guest count, and event layout

- Pinterest inspiration is welcomed as reference only

- Designs are custom-created and not replicated exactly